



Secondary Packaging Standards

July 9, 2018

Introduction

The purpose of this guide is to provide consolidated content for direction on secondary packaging. At Walmart, secondary packaging is defined as the outer case utilized to ship products through our distribution networks or directly into stores so that items can be merchandised on shelf efficiently and effectively. Secondary Packaging includes outer cases, shelf-ready packaging, and PDQs. While every effort has been made to provide a clear understanding of our requirements, no single resource is capable of identifying every possible scenario. Use this guide, the resources contain herein, and the contact information provided to ensure all requirements are met. For ease of use, the content contained within guide has been organized by Supply Chain Standards, Retail Ready Packaging Standards, and Graphic Treatment Standards.



Retail Ready Packaging Standards: Walmart classifies Retail Ready Packaging (RRP) as both shelf-ready packaging and PDQs (features/displays). Shelf-Ready packaging (SRP) refers to the packaging that not only ships into the stores, but also can be unloaded from the truck and placed directly on the store shelf with little to no extra effort. Additionally, PDQs can be unloaded from the truck, pulled to the sales floor, quickly unwrapped, and are ready for customers to shop. RRP can save time for store associates while helping to give your product presence in store. Refer to the Retail Ready Packaging Standards section to learn more about store fixtures, SRP structure guidance, and PDQ standards.

Graphic Standards: The structure of your RRP is the first step, but your RRP will also require graphic treatment to maximize in-store presence while improving the customer shopping experience. Walmart utilizes specific colors for key seasonal events as well as strategic colors and/or iconography for department specific seasonal campaigns. Refer to the Graphic Standards section to learn more about seasonal colors, graphics, RRP front lip guidance, and private brand logos.

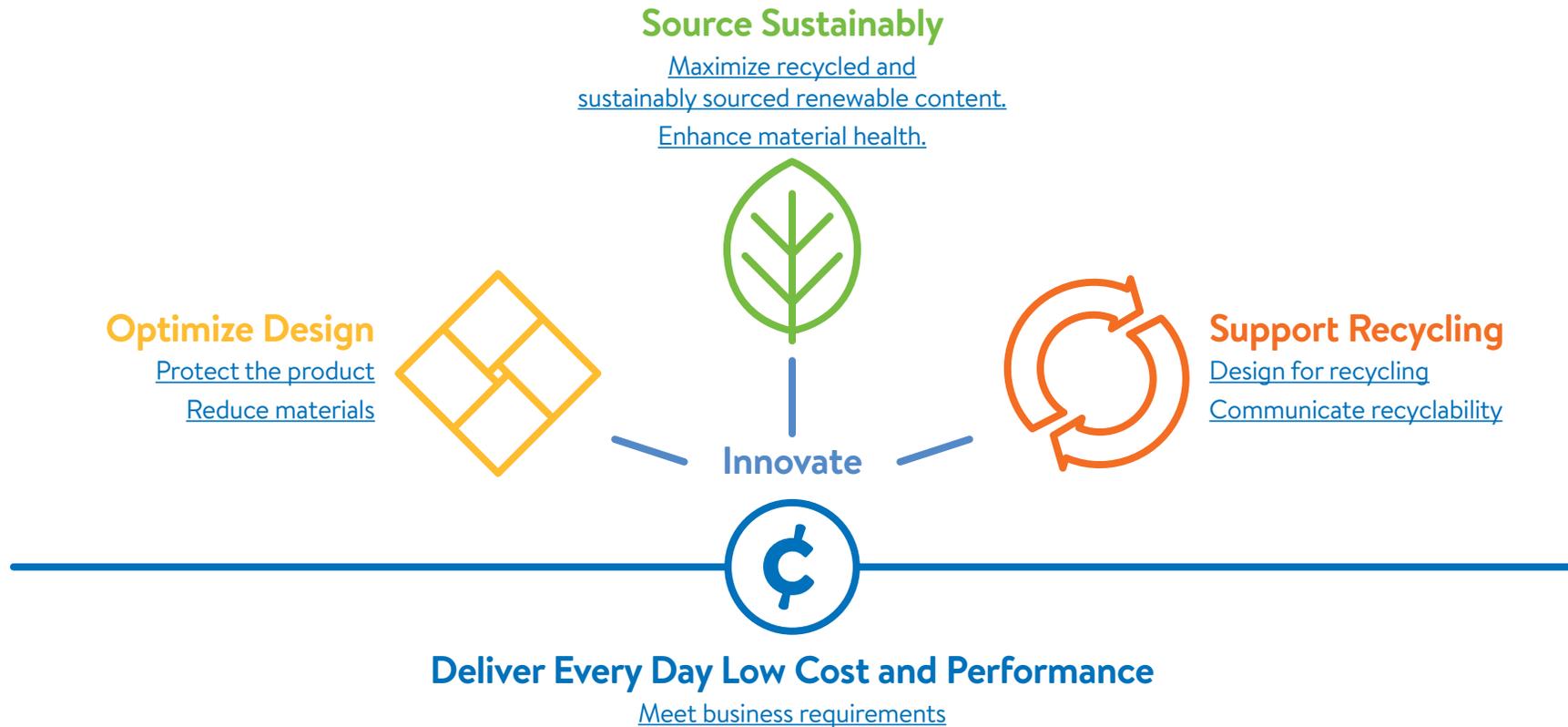
Supply Chain Standards: The master shipping case is what protects and contains the product from the time it leaves the supplier to when it arrives at stores and includes critical case identifiers. Refer to the Supply Chain Standards section to learn many of the concepts and requirements for shipping through Walmart's Supply Chain networks, e-Commerce requirements and Direct Importation information.

Case Markings: Additional iconography and color bands are leveraged throughout Walmart's Departments to drive in-store efficiency. Refer to the Case Marking section to learn if supplemental case markings are required for your items.

With all secondary packaging, Walmart aims to reduce the environmental and social impacts of private brand and national brands packaging while maintaining our ability to deliver quality products all the way from the manufacturer to the store shelf and customer.

For more information about Walmart's expectations and requirements around Sustainable Packaging, refer to the Sustainable Packaging Playbook.

Sustainability Priorities



Walmart aims to reduce environmental and social impacts of private brand and national brand packaging, while maintaining our ability to deliver quality products to customers.

This playbook provides an overview of sustainable packaging best practices for suppliers interested in improving and innovating packaging. While the focus is on consumerfacing packaging, practices may impact or also be applied across the entire packaging system.

This playbook is not meant to replace business requirements. Rather, sustainable packaging best practices may be used to complement business needs.

Sustainability

Walmart sustainable packaging

We expect National and Private Brand suppliers to be in compliance with local, state and federal laws. We encourage our suppliers to follow these guidelines whenever possible to help reduce the environmental and social impacts of packaging materials.



Optimize design	Source sustainably	Support recycling
<ul style="list-style-type: none"> • Eliminate unnecessary packaging, such as extra boxes, ties, or layers of packaging • “Right size” packages—design appropriately for contents and merchandising requirements, and to prevent damage to the product • Shift to reusable containers when possible 	<ul style="list-style-type: none"> • Increase use of recycled and sustainably sourced renewable content • Credibly certify products sourced in cordance with our corporate commitment to zero net deforestation • Remove/reduce/restrict use of materials that may present human health and environmental toxicity risks • Eliminate use of biodegradable additives in petroleum-based plastics in compliance with state laws* • Certify that packaging and packaging components are in compliance with state Toxics in Packaging laws • Remove, reduce, or restrict all priority chemicals 	<ul style="list-style-type: none"> • Increase use of recyclable content • Ensure all recyclable/compostable/ marine-degradable claims are supported with appropriate substantiation, including testing where appropriate, and meet all applicable federal, state and local requirements • Use a consumer-friendly recycling label— SPC’s How2Recycle label is preferred • Work to improve infrastructure for hard-to-recycle packaging and products

Commitment to Every Day Low Cost (EDLC) and Performance

Additional resources

Walmart Resources

[Walmart Sustainability Hub](#)
[Walmart Retail-Ready Information](#)

Measurement and Tracking

[The Sustainability Consortium](#)
[Sustainable Packaging Coalition](#)
[COMPASS tool](#)



Protect the Product

[International Safe Transit Authority](#)

Reduce Materials

[Sustainablepackdesign.com](#)
[Sustainable Packaging Coalition](#)



Increase Sustainable Content

[Consumer Goods Forum](#)
[FTC Green Guides](#)
[Sustainablepackdesign.com](#)
[Sustainable Packaging Coalition](#)

Enhance Material Health

[Chemical Footprint Program](#)
[GreenScreen List Translator](#)
[Material IQ](#)
[National Academy of Sciences](#)



Design for Recycling

[Association of Plastic Recyclers](#)
[How2Recycle](#)
[FTC Green Guides](#)
[Sustainable Packaging Coalition](#)

Communicate Recyclability

[Association of Plastic Recyclers](#)
[How2Recycle](#)
[FTC Green Guides](#)
[Sustainable Packaging Coalition](#)

Project Gigaton

<https://www.walmartsustainabilityhub.com/project-gigaton>

In 2016, Walmart set a new goal to reduce emissions in our supply chain by 1 gigaton (1 billion metric tons) by 2030. To achieve this goal, Walmart is launching Project Gigaton - an opportunity for suppliers to join Walmart in reducing greenhouse gas (GHG) emissions in the supply chain.

There are just three steps to participate in Project Gigaton:

Step One: Work within your organization to set an emissions reduction goal

Step Two: Join us so your company receives updates and recognition opportunities

Step Three: Report your company's progress each year

The goal you set is up to you - we welcome goals big, small, old and new, so please identify the right target for your organization and Join us. Each year, you'll be asked to complete a freesurvey that will help estimate your emissions reduction - only suppliers that have joined Project Gigaton will receive this survey and be eligible for recognition opportunities.

Walmart

Secondary Packaging

RRP Standards

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Contact and submission information

Retail Ready Packaging Standards

walmartpackaging@walmart.com

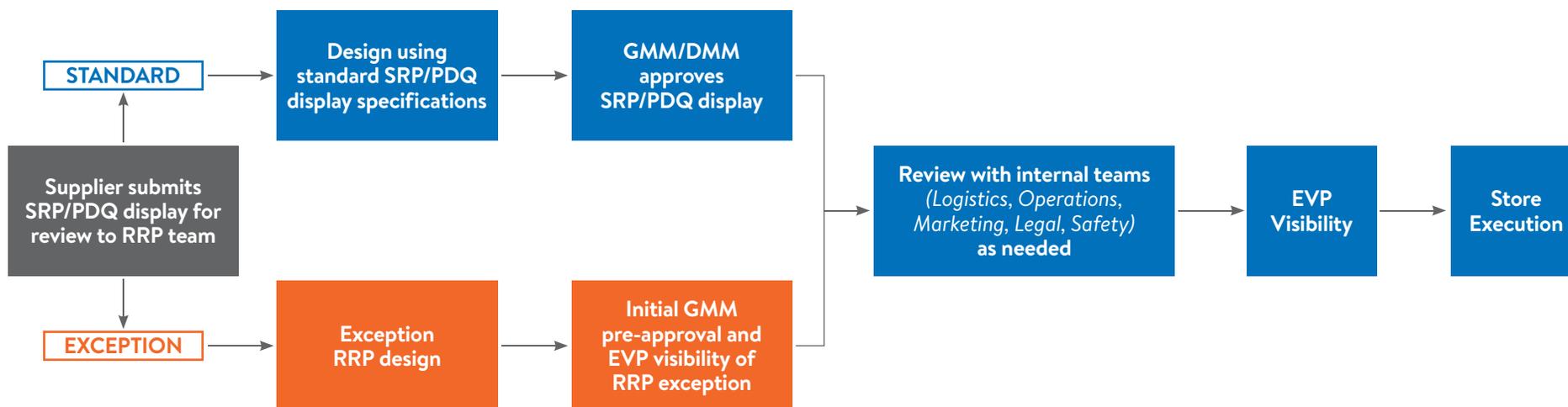
Submission information

- To streamline the in-store Retail Ready Packaging structural review, submit your SRP/PDQ display to the web link below. All fields must be filled out completely and accurately.
- For SRP, upload PDF file that includes the die-line and a 3D rendering with dimensions. (300 DPI JPG format)
- For PDQ display, upload a 3D rendering with dimensions and product for reference. (300 DPI JPG format)

<https://wmt.quickbase.com/db/bkd8dsf8q>

Display approval process

Shown here is a high-level view of the Walmart approval process.



ATTENTION - Quarter pallets and floor stand displays are not acceptable display formats in Walmart stores.

Toy dept - Supplier must gain approvals from buyer to use allocated space prior to submitting an SRP/PDQ display into Quickbase.



Retail Link 

[Retail Link > Learn > Walmart > Managing Items > Packaging](#)

Safety statement



The one critical area that must be considered with each display design is safety. When a display fails in transit, in the distribution channels, or on the retail floor, customer and associate safety is at risk. Adhere to all design information provided in this document as a way to minimize failures and maximize safety. If there are any questions or concerns along these lines, we will default to what is safest for all concerned.

SRP/PDQ display design should always err on the side of caution and strive to create a safe point-of-purchase vehicle for everyone, from those in the supply chain (logistics and shipping), to the store associates, and ultimately the Walmart shopper.

Supplier compliance to this guide will help to make all SRP/ PDQ displays safe for all Walmart customers, associates and suppliers.

Walmart

Secondary Packaging

PDQ Displays

July 9, 2018

Exit strategy

Having an exit strategy for SRP/PDQ displays is necessary and actually begins in the design phase. Design displays with right-sizing in mind, and focus on using recyclable materials whenever possible in order to support Walmart's commitment to sustainability.

- After product begins selling down, the product remaining in the trays or small bins can be combined and condensed to a smaller display or on store shelves.
- After determining what style of structure will be used, designers should explore various methods of displaying the products throughout the life of the display, allowing multiple configurations using the same components.

- Consider using stacked trays or small stacked bins within the initial full pallet display design.
- All displays must be approved for store recyclability and able to be disassembled by store associates. If a display is approved by Walmart to contain non-corrugated and/or mixed materials, there must be end-of-life details in the proposal by the supplier that include supplier responsibility for the exit process and the related costs for the display to be managed responsibly at the end of the life cycle.



PDQ display rules

The following rules have been developed to help suppliers design the most effective PDQ display for the Walmart store environment.

Rule 1 – Deliver the message **R**

Messages featured on PDQ displays must be tailored to deliver an impact. The message must be clear, concise, and effectively engage the customer through education, inspiration, or demonstration. It must address a customer need and complement Walmart's tone and voice.

Tips for designing a successful PDQ display:

- Immediately engage customer.
- Illustrate value to the customer.
- Clearly display Walmart price and product description.
- Keep message short and simple.



Rule 2 – Structural integrity **R**

A PDQ display must be designed and built to withstand the rigors of the retail environment, including customer interaction, throughout the duration of its life on the sales floor. This requires close attention to the strength and durability of materials and components used. Safety is a priority for both customers and employees.

Tips for designing a safe, durable PDQ display:

- Design within recommended and/or required specifications.
- Keep safety in mind during design, installation and tear down.
- Match materials and manufacture processes to Supply Chain performance requirements.
- Use only hardware that has been determined to be the safest and most effective option. When used correctly, internal hardware components can simplify a display and increase overall strength. When used incorrectly, they could cause display failure.
- Testing is recommended to ensure durability through Supply Chain and life cycle of the display. ISTA testing is required for any display unit over 500 lbs.
- Build display with 100% corrugated materials when possible to support Walmart's dedication to sustainability.



Source Sustainably

Get credit for improving your packaging by joining Project Gigaton.

Rule 3 – Clear price impression **R**

Walmart uses a Goal Post Price Sign to clearly communicate price to customers throughout the store. All PDQ pallet displays must include an effective, built-in method for holding a Goal Post Price Sign.

Tips for building a Walmart price-compliant PDQ display:

- Design the display so that a goal post pole fits within the body of the display or attaches to the display.
- All PDQ pallet displays must be clearly marked "Insert goal post here" so that store associates know where to the place the Goal Post Price Sign.



PDQ display rules *(continued)*

Rule 4 – Manage inventory turnover **R**

Inventory turnover ratio is a measure of the number of times total store inventory is sold within a specific time period. The equation for this ratio is the cost of goods sold divided by average inventory for the same time period. This ratio is helpful in determining how quickly product is being sold, which then helps determine how much replacement inventory to bring in. In an ideal world, inventory would be replenished at the same rate at which it's sold, thereby eliminating the need for storage.

Tips for more effectively managing inventory turnover:

- Keep inventory turnover ratios in mind when shipping merchandise to be sold in stores. This helps keep stores from getting overloaded with excess inventory.
- Take a look at the previous year's inventory levels by month in order to factor in seasonality when forecasting this year's inventory needs.
- Know which products are the top sellers in each department and stock accordingly.
- Stay in touch with consumer shopping trends to ensure that inventory levels are ready to meet demand.



Rule 5 – Maintain clean line of sight **R**

When looking down Action Alley, each PDQ pallet display must be the same height in order to create a clean line of sight. By maintaining a consistent line of sight, stores will have a cleaner, more organized appearance which is appealing to customers.

Tips for maintaining a clean line of sight:

- Design and build PDQ displays according to Walmart's recommended standards and specifications. This will ensure that all displays are of similar dimensions regardless of supplier.
- Always include space for a Goal Post Price Sign to be inserted on the display unit.
- Ensure that product is secured on display and cannot be easily knocked onto the floor.
- Refrain from designing displays that have extra pieces sticking out into the aisles.



PDQ Pallet displays

PDQ pallet displays are used to promote products and quickly merchandise a larger volume of product in Action Alley and specialty locations around the store. PDQ pallet displays ship to stores fully assembled and fully stocked.

- Quarter pallets and floor-stand displays are not acceptable display formats in Walmart stores. **A**

PDQ pallet display (in-store execution)

- Pallet displays must provide adequate protection during shipping and at store level.
- Store labor must be reduced to a minimum.
- Displays must not be stapled or glued to pallets. Refer to Supply Chain Standards.
- Pallet displays must be designed for efficient use of space. Empty air space must not exceed 15% of the display.



PDQ display | Side support slots

Side support slots **P**

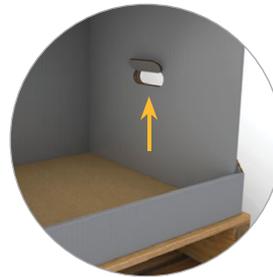
PDQ displays are often moved from their shipping pallet onto a black stack base while in store to improve the overall store appearance. The side support slot is a bottom tray enhancement recommended only for displays that may be transferred off a shipped pallet onto a black stack base. Some wood pallets may get damaged in transit to the stores. Having side support slots helps store associates to securely move displays, avoid damaging product, and remove possible trip hazards and broken pallets.

For half pallet displays only

- It is critical that side support slots be incorporated into the bottom tray as well as the side walls of the display. Access holes fold into display walls for increased strength and support when moving displays.



Outside view



Inside view



Slide displays from wood pallets onto black stack base

Side support slot misuse

DO NOT lift up display from pallet



DO NOT attempt to have one person move a display

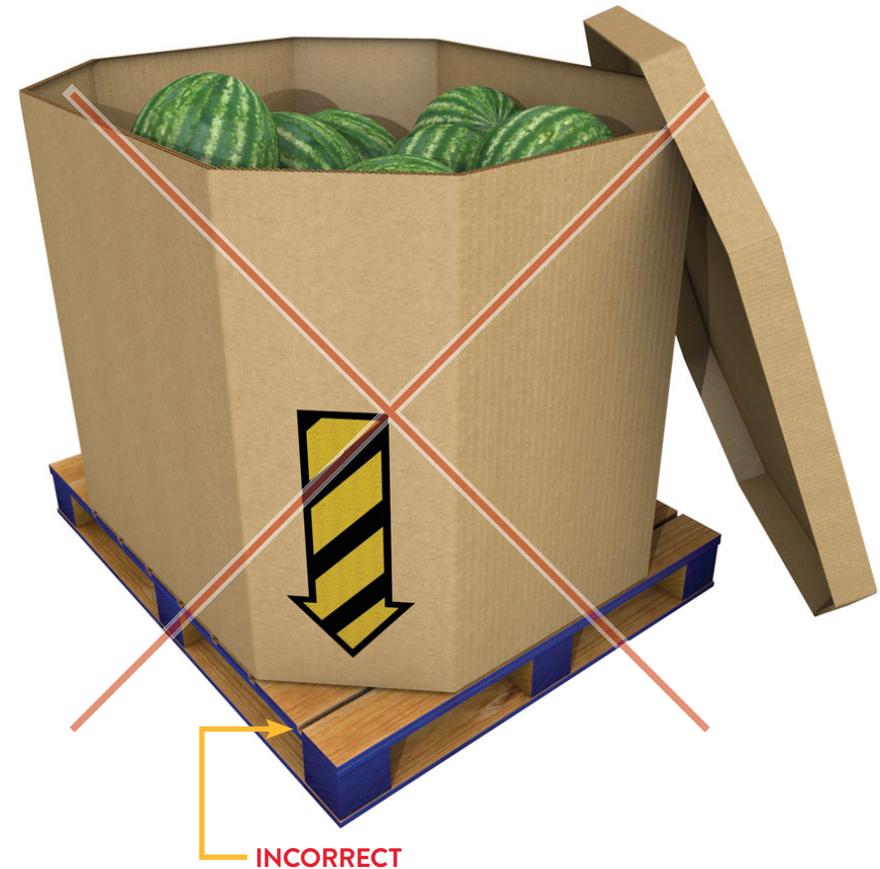


PDQ display | No exposed pallet edges

No exposed pallet edges **R**

PDQ displays that are shipped on a wooden pallet are required to cover the entire top of the pallet, with no exposed edges.

For PDQ displays that are designed with eight sides for strength, such as the gaylord bulk bins below, it is recommended to print additional cautionary markings on all four edges to help prevent trip hazards.



PDQ pallet display header

Pallet displays may include a header for branding, marketing, and/or pricing. 8" is the maximum height for a header.

Goal Post Price Sign with header **C**

When a header is used with a Goal Post Price Sign the header must be easy to set up, and not cover up the Goal Post Price Sign.



Goal Post Price Sign without header

There will be a 9" gap from the top of the display to the bottom of the Goal Post Price Sign when a header is not present.



Goal Post Price Sign

Goal Post Price Sign requirements **R**

All PDQ pallet displays must include a built-in, effective method for holding a Goal Post Price Sign. Vendors or suppliers are responsible for supplying a complete PDQ pallet display that would include a means of securing a goal post pole.

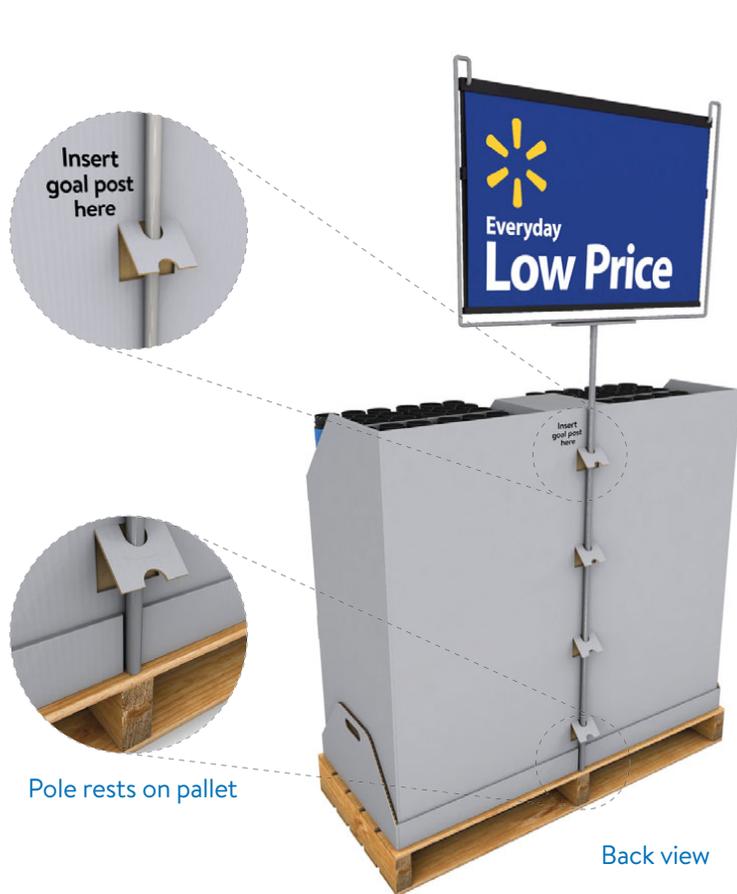
Goal post pole size

- Outside diameter is 13/16" to 1"

Goal post pole location

Design the display so that a goal post pole fits in the center of full pallet displays or attaches to half pallet displays. If the goal post fixture is not properly secured it could fall or gouge the sales floor.

- All PDQ pallet displays must be clearly marked "Insert goal post here" so store associates know where to place the Goal Post Price Sign.



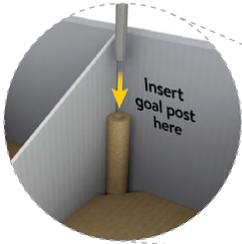
For half pallet displays pop-out corrugated tabs



Support in center of full pallet displays

Goal Post Price Sign (continued)

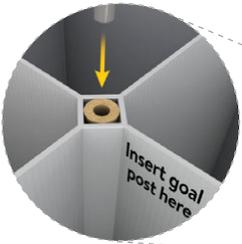
Back corner of shelf knocked out with fiber tube inserted through all shelf layers



Fiber tube extends through all shelf layers



Support in corner of shelf with fiber tube



Fiber tube in center



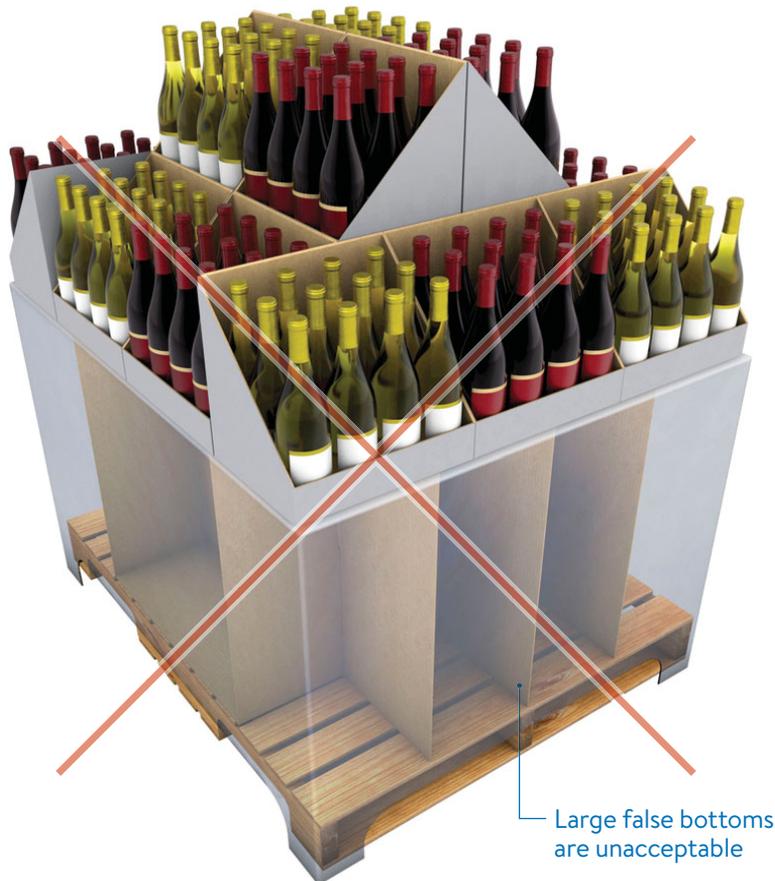
Dump bin with fiber tube in center

PDQ display false bottoms and risers

False bottom displays **C**

A false bottom is an air cavity that lifts the product higher above the floor level and is supported by internal corrugated components. Displays with large false bottoms do not maximize the selling space and can easily fail during shipment.

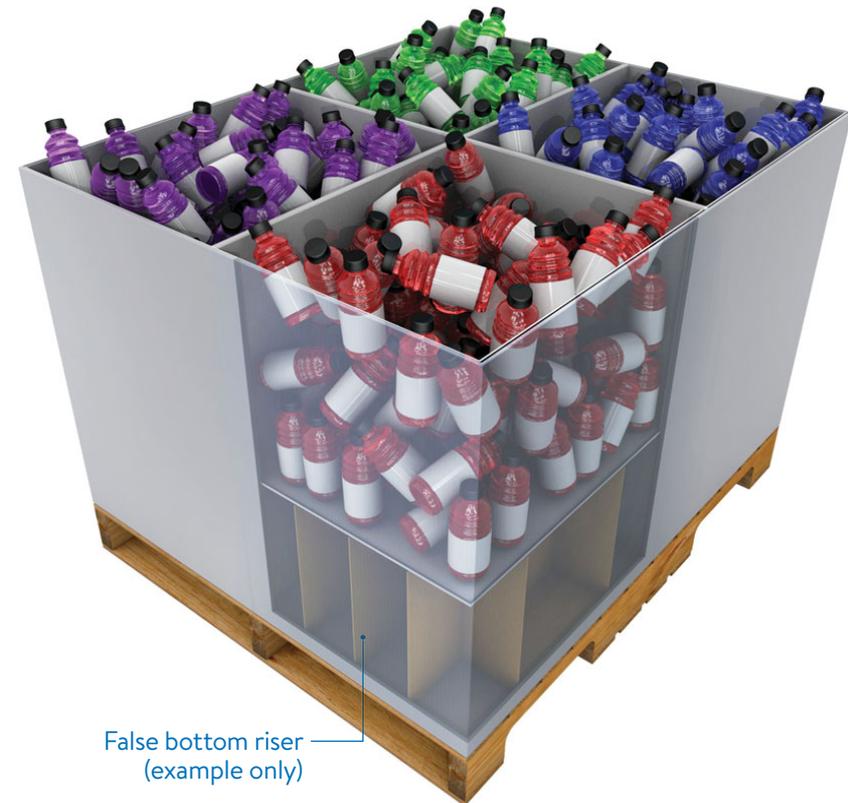
- Smaller false bottoms may be necessary in certain scenarios to help maximize the display height. False bottom displays require pre-approval from the Walmart Retail Ready Packaging team.
- Displays with a 50% or larger false bottom are unacceptable.



False bottom risers (dump bins) **R**

A false bottom riser is used inside the cavity of dump bin displays to lift smaller products up so that customers won't have to reach down into the bin.

- False bottom risers are required for dump bin displays with smaller products. (Dump bins that are for larger products such as pillows or comforter sets, may not need a false bottom riser.)



PDQ half pallet displays

Half pallet sizes

- 48" L x 20" W
- 43" maximum height
- 5" tall wooden pallet

Shoppable facings

- 1 side shoppable **P**
- 3 sides shoppable **C**

The backside of a half pallet display will not be shoppable. This allows a half pallet display to back up to another half pallet display.

Pricing **R**

(1 Walmart price sign per half pallet)

- Walmart in its sole discretion determines the retail prices of products on pallet displays.
- A Goal Post Price Sign must be used on all pallet displays to show the Walmart price point.
- Half pallet displays must hold products that share a single Walmart price point.

1 side shoppable (preferred)

2 half pallets back to back (common)

1 Walmart price (per half pallet)

Top view



1 side shoppable (preferred)

1 Walmart price

Top view

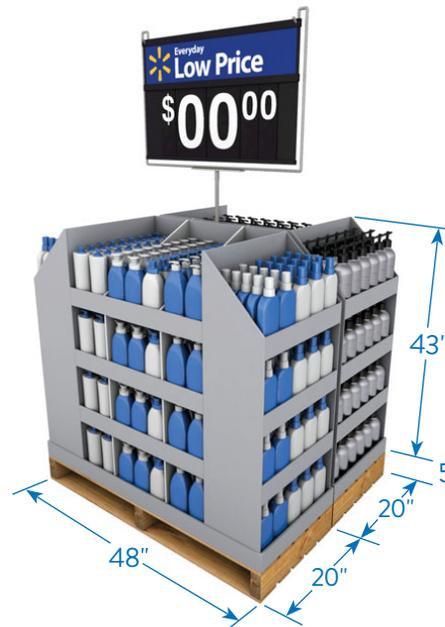
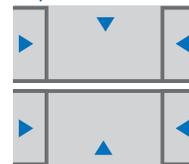


3 sides shoppable

2 half pallets back to back

1 Walmart price (per half pallet)

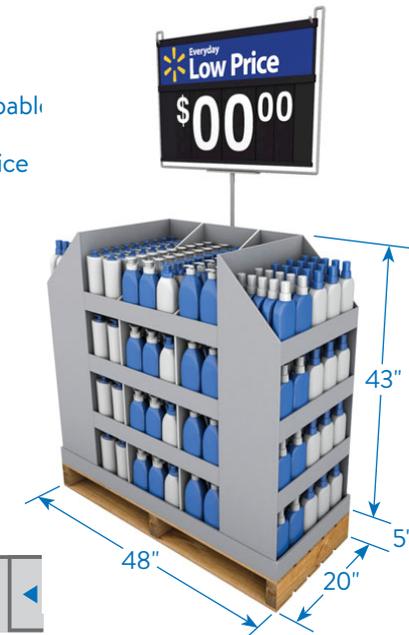
Top view



3 sides shoppable

1 Walmart price

Top view



PDQ full pallet displays

Full pallet size

- 48" L x 40" W
- 43" maximum height
- 5" tall wooden pallet

Shoppable facings

- 2 sides shoppable **P**
- 4 sides shoppable **C**

Pricing **R**

(One Walmart price sign per pallet)

- Walmart in its sole discretion determines the retail prices of products on pallet displays.
- A Goal Post Price Sign must be used on all pallet displays to showcase the Walmart price.

2 sides shoppable (preferred)

1 Walmart price (front and back)



Top view

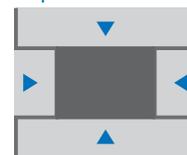


4 sides shoppable (not divided)

1 Walmart price (entire pallet)



Top view



4 sides shoppable (divided)

1 Walmart price (front and back)



Top view



PDQ dump bin displays

Sizes

- 48" L x 40" W - full pallet
- 48" L x 20" W - half pallet
- 43" maximum height (not including 5" pallet)
- The front of basic dump bins will be 36" in height
- Dump bins with windows must be a minimum height of 25" from bottom of the display to the knockout opening (not including 5" pallet).

Goal Post Price Sign **R**

- All dump bin displays will hold a Goal Post Price Sign.

Display integrity **R**

- Basic half and full pallet dump bins must be constructed with built-in dividers for strength and to help prevent bowing and rounding out of side walls.
- Dump bins with windows must include a knockout on at least one side to allow for easy access to the product. Taller dump bins with knockout windows are better suited for larger, light-weight items such as pillows or large plush product. Double wall corrugated board may be used in the construction, when necessary.
- A bottom tray is required for all dump bins to help keep the overall structure contained and intact.

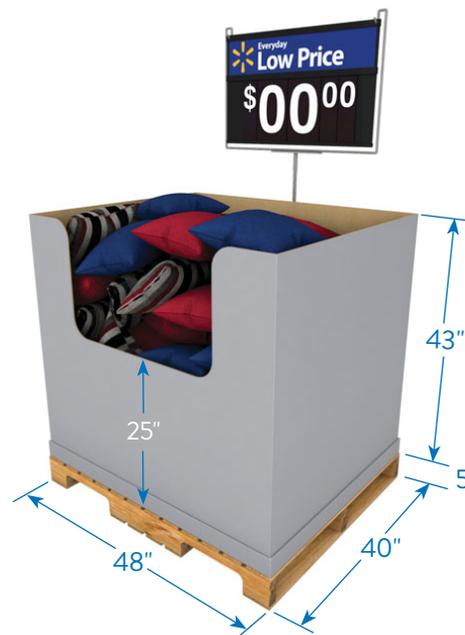
Full pallet dump bin (basic)



Half pallet dump bin (basic)



Full pallet dump bin (window)



Half pallet dump bin (window)



PDQ stacked trays

Stacking trays

Stacking trays on a pallet is a common option for selling heavier, bulk items. This style of display allows store associates to consolidate the product and transition the trays to a smaller format or to a shelf by simply removing the empty trays as they sell down.

- Provide strength for heavy product.
- Can merchandise a high volume of product.
- Require locking tabs for stability. **R**
- Must be designed to fill a pallet, with no overhang and a maximum of 1" underhang.
- Must adhere to size requirement of 43" maximum height (not including 5" pallet).
- Will be priced with a Goal Post Price Sign.

NOTE - Must maximize the volume of space allocated. For example, a 40" x 48" pallet must be filled from pallet base to height of the display unit. Do not exceed 15% air space in the center of the display unit.

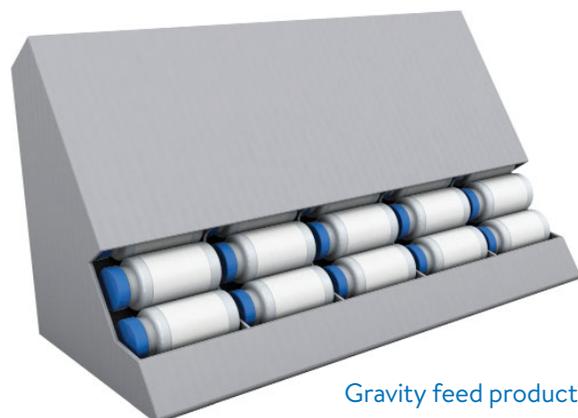
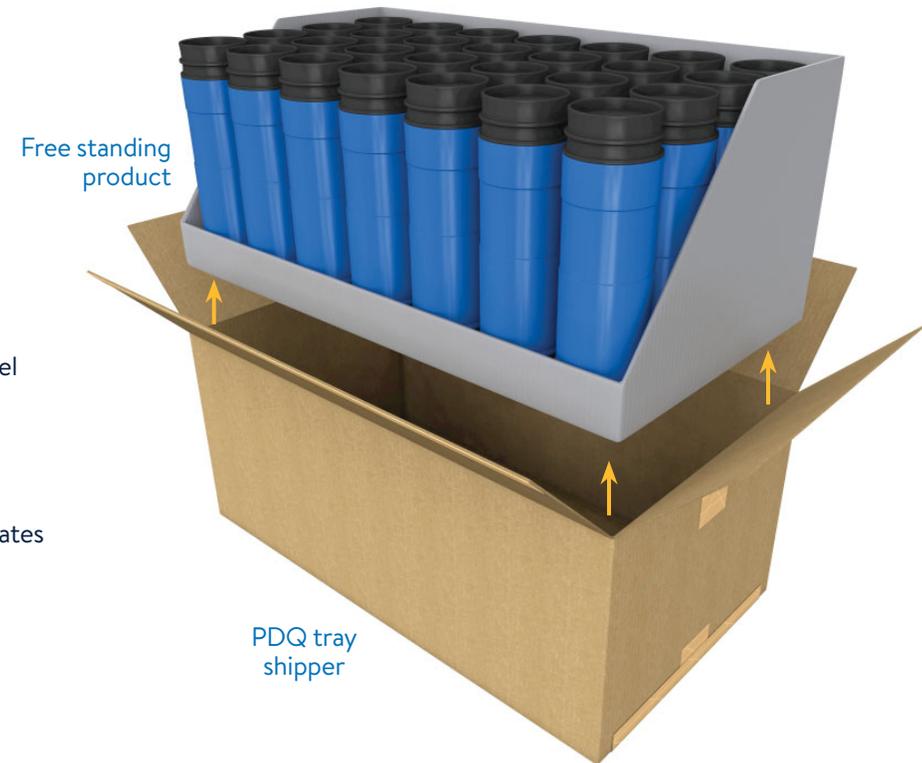


PDQ display tray

A PDQ tray display is a small feature vehicle for quickly merchandising promotional products on a store shelf.

PDQ tray display guidelines

- PDQ trays can be designed to be stacked on a pallet or on a shelf, or placed side-by-side in the intended selling space.
- PDQ trays ship in a single shipper. The shipper must provide adequate protection so that the PDQ tray and product arrives to the stores intact. Stadium style trays with a higher back panel and/or side panels that extend to the full height of the product can provide additional protection during shipment.
- Merchandise must be contained safely and securely within a PDQ tray.
- PDQ trays must be easy to shop by customers and easily restocked or moved by store associates without damaging the tray or merchandise.



PDQ display tray sizing

Display tray sizing

- The sum of all PDQ display trays used on a single shelf must be 1/2" less than actual shelf width. All store shelves have side support brackets that could damage the PDQ tray if not sized correctly.
- PDQ trays must not exceed 14" in depth. **R**
- PDQ tray maximum weight: 50 lbs. **R**

48" width x 14" depth (side counter and end caps)

- Do not use a single 48" wide PDQ tray.

- Two 23.75" wide trays = 47.5" (1/2" less than shelf width)

36" width x 14" depth (end caps)

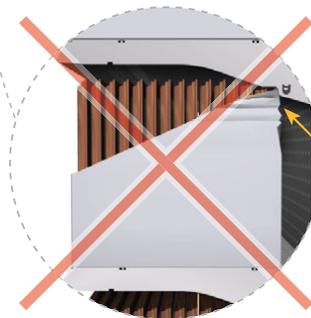
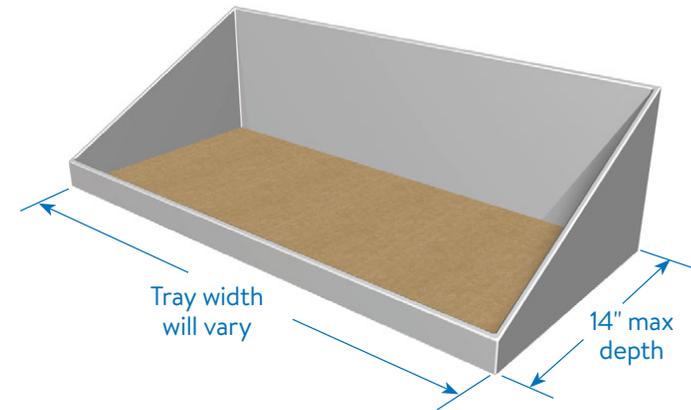
- One 35.5" wide tray or two 17.75" wide trays (1/2" less than shelf width)

30" width x 14" depth (4-way and end caps)

- One 29.5" wide tray or two 14.75" wide trays (1/2" less than shelf width)

24" width x 14" depth (cosmetic end caps)

- One 23.5" wide tray (1/2" less than shelf width)



Side bracket can damage product and PDQ display tray.



PDQ sidekick displays

A PDQ sidekick display is a compact, lightweight display that is designed to be space efficient and easy to set up. It is intended for impulse buying. PDQ sidekicks hang inside a wire frame fixture, usually located at the end of an aisle, on the left-hand side of an end cap (facing the end cap). Actual placement will vary by store.

PDQ sidekick sizes **R**

- 14" maximum width
- 5" maximum depth (with product bin opened)
- 24" height
- 48" height
- Peg hook length - 4" maximum

Maximum weights **R**

- 25 lbs. for 24" sidekick
- 50 lbs. for 48" sidekick

Headers and graphic panels

- Headers or graphic panels should be included as part of the sidekick rather than having separate parts that need to be assembled.

Integrity

- Pegged product and shelf-style PDQ sidekicks must have rolled edges for added strength and overall display presentation.
- PDQ sidekicks with products on hooks must be properly secured and tested for shipment. The sidekick display must be fully loaded with merchandise to ensure that the weight of the product will hold up in-store.

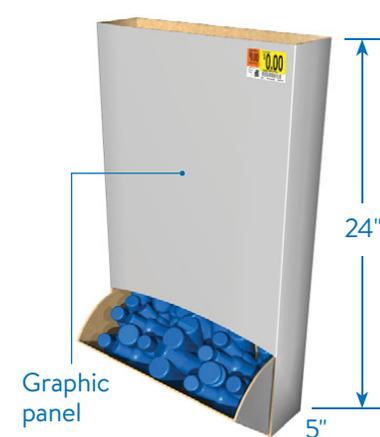
Shelved



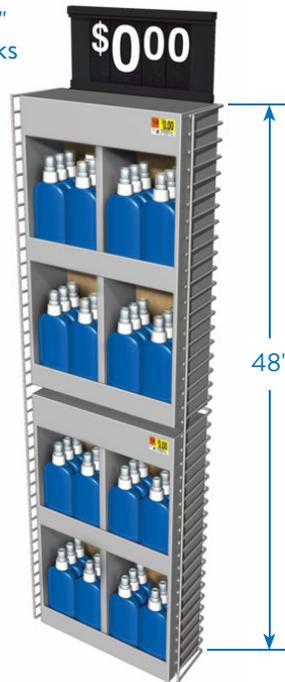
Pegged/hanging



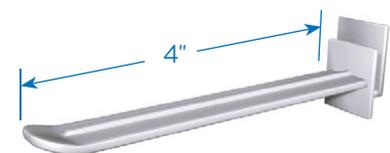
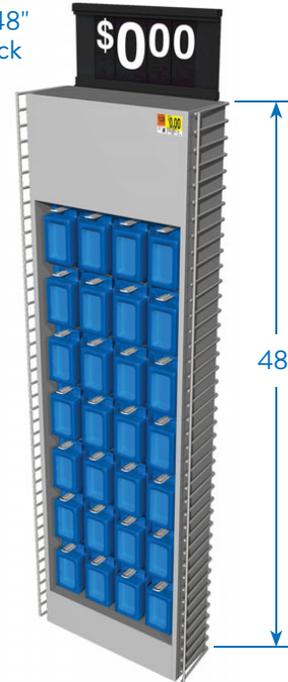
Gravity feed



Two 24" sidekicks



One 48" sidekick



Peg hook length - 4" max

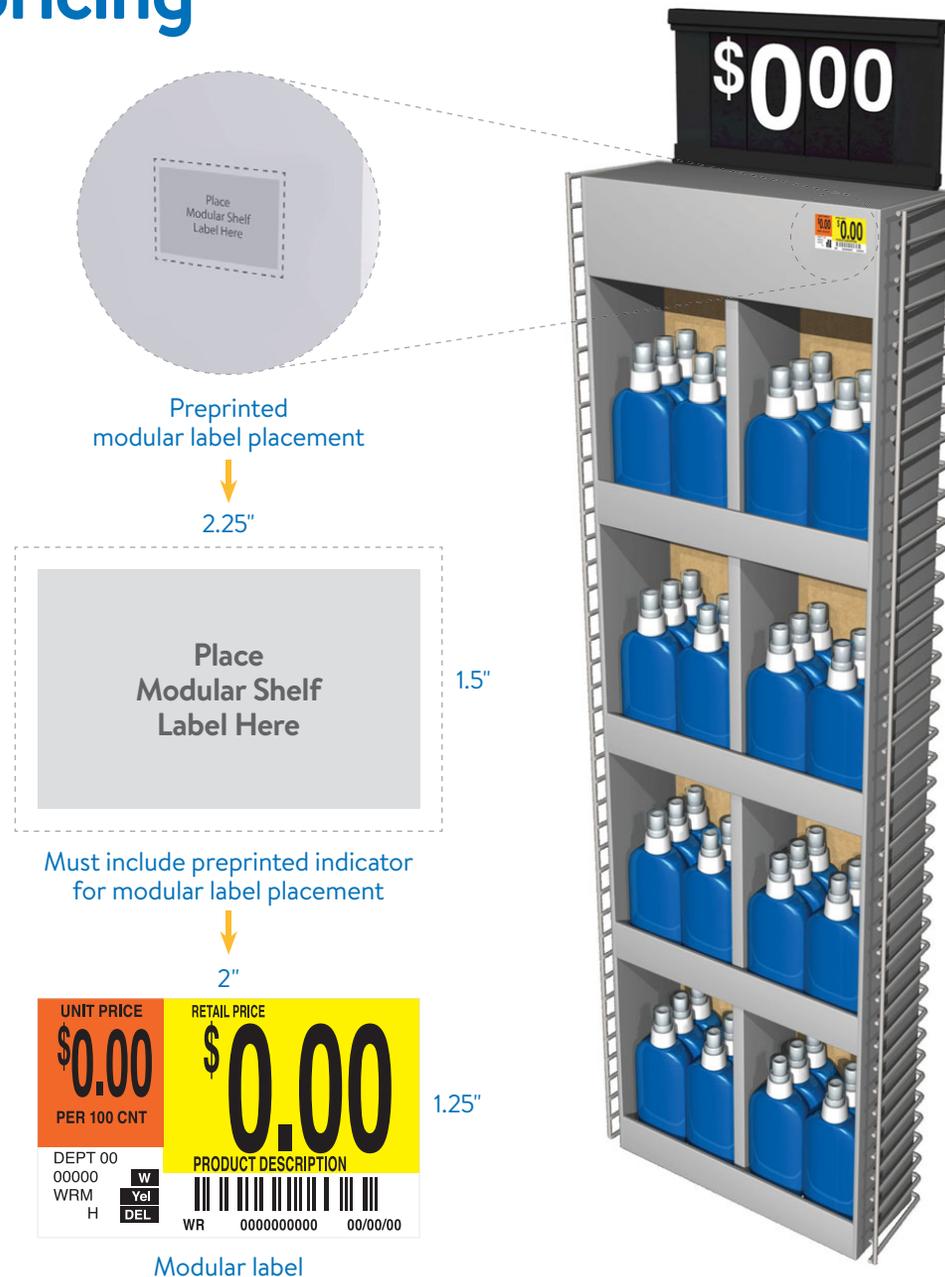


Plastic peg hooks must not stick outside the sidekick display

PDQ sidekick | Walmart pricing

Sidekick Walmart pricing

- Walmart in its sole discretion determines the retail prices of the products in displays.
- All products in a PDQ sidekick display must be one Walmart price point.
- When PDQ sidekick displays are hung within the wire frame fixture they will be priced with the in-store pricing sign on top of the wire frame.
- Preferred placement of modular label is in the top right corner of PDQ sidekick.



PDQ sidekick hardware and safety

PDQ sidekick display hardware

PDQ sidekicks must be designed to be hung inside a standard PDQ sidekick wire frame. Hanging hardware must be included in the PDQ sidekick shipper in order for store associates to hang the PDQ sidekick safely and securely.

Safety considerations

PDQ sidekicks must securely hold the product in place during shipping and at store level. To ensure structural integrity, each display must be tested fully loaded with merchandise.

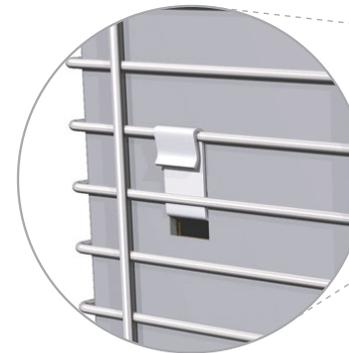
S-clip hardware

- Must be included with all PDQ sidekicks.
- Several different types of clips are available. Weight of the sidekick loaded with merchandise must be considered when ordering clips.
- It is important to design a PDQ sidekick display with the S-clips in the proper location so that when it is hung it fits within the sidekick wire frame.
- Do not use zip ties to hang PDQ sidekick displays. **A**

The hardware shown can be purchased from <http://www.ffr.com> or <http://kinter.thomaswebs.net>.



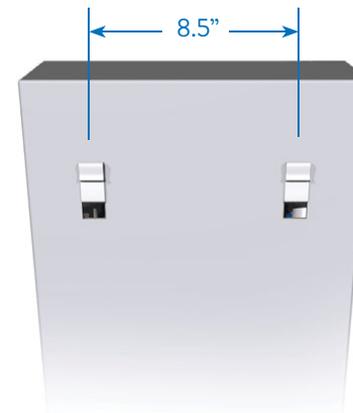
S-clip



Clips onto sidekick wire frame



Do not use zip ties to hang sidekick displays.



Proper S-clip location

Back view of sidekick wire frame



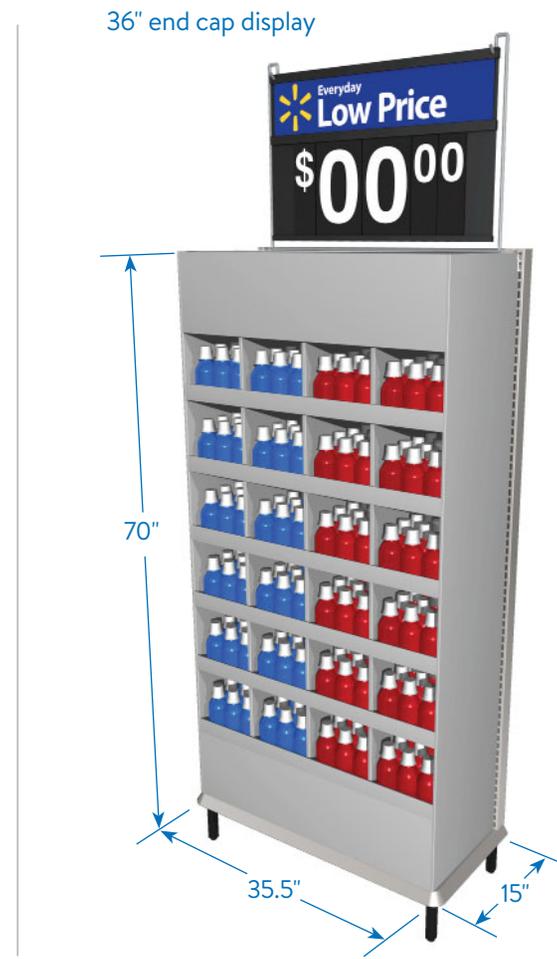
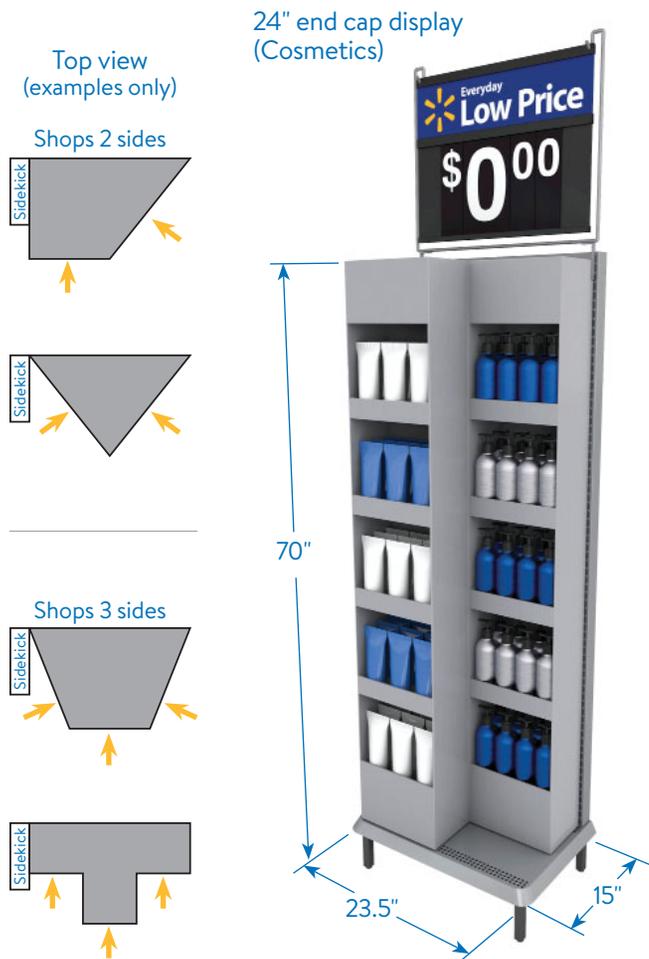
PDQ end cap displays

PDQ end cap displays

- 70" maximum height
- 15" maximum depth
- End cap display sizes will vary by department
 - 23.5" wide for cosmetic end caps only.
 - 35.5" and 47.5" wide are the most common sizes

- End cap displays must not extend past base deck on all sides.
- End cap displays must be one Walmart price point.
- Walmart recommends that all product on end caps face outward, rather than facing the sides of the display. **P**

NOTE - When designing an end cap you should plan for a sidekick cage to be present next to the end cap. If an end cap is designed to shop from the side, suppliers run the risk of prices being obscured by the sidekick cage.



PDQ end cap display security

End cap display security

- End cap displays must be designed to be secured to the end cap fixture. Zip ties and pegboard clips are two proven methods for securing end cap displays.
- Hardware must be included with each display when shipped to the store. **R**



Pegboard clip



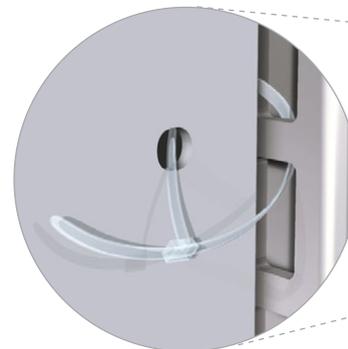
Attached to back of display



Secured to peg board



Zip tie



Zip tie attached from display through end-frame slot



The hardware shown can be purchased from
<http://www.ffr.com> or <http://kinter.thomaswebs.net>.

General Merchandise

Toy trend-pod PDQ displays

Toy trend-pod strategy

- Used for licenses/entertainment
- Single-themed/branded event and single supplier per display.
- Display and tray sizes will vary as needed to support various products.
- Display must have preprinted modular label for price impression on the tray or on the display.

Toy trend-pod safety

End cap displays must be securely attached to the fixture.

- Display units should include side support slots for store associates to easily move on to base deck.



Zip tie attached from display through end-frame slot



Heath & Wellness/Consumables

Pharmacy line PDQ bin displays

Pharmacy line PDQ bin displays

Pharmacy line PDQ bins should be built from corrugated material and created following the below guidelines.

- The bin should closely match the structure shown in the image on the right. It should be 4-sided and should taper in width towards the bottom. Maximum dimensions should not exceed:
 - Height - 32.5"
 - Widest diameter (top) - 26"
 - Base diameter - 13.5"
- The bin should rest on top of stanchion base. To minimize damage to bins from cart wheels, mopping, etc., bins should not rest on the floor around the base of the bin, but should rest on top of the base of the stanchion. Thus the base diameter should not exceed diameter of bin base.
- There should be a hole through the center of the bin, running the entire height of the display to ensure fit around pharmacy line stanchions (poles). Dimensions for the stanchions are as follows:
 - Height: 40"
 - Diameter of pole: 3.25"
 - Base diameter: 14"
- Bin can include corrugated dividers for up to 4 different product flavors, offerings, etc., but all product in the display needs to be the same Walmart price point.

NOTE - Request a test fit with your PDQ manufacturer prior to mass production. This will ensure the PDQ bin fits properly on the queue line stanchion and that the spiral numbers function properly.

Walmart pricing and branding

- Pharmacy line bins must accommodate price spirals. Spacing for slits or J-channels must fit 5.5" spiral numbers. Placement for pricing should be included on sides 1 and 3.
- Primary brand logo should be showcased on sides 2 and 4.



Walmart

Secondary Packaging

Shelf Ready Packaging

July 9, 2018

The 5 Easies

What is shelf ready packaging (SRP)?

A type of packaging designed to be easily placed on the shelf without unpacking or repacking. Product or merchandise is delivered in a ready-to-sell unit. In order for a package to be considered an SRP it must successfully accomplish what are commonly known as **the 5 Easies**.

The 5 Easies are a broad guideline for determining if a package design meets the basic criteria for being an SRP. These basic guidelines follow the best practices as defined by ECR Europe and Walmart Global.

NOTE - SRPs must not exceed 22 lbs. R

5 Easies	Walmart DC	Back of store	In store	Consumer
Easy to identify	✓	✓	✓	✓
Easy to open			✓	
Easy to stock			✓	
Easy to shop				✓
Easy disposal		✓	✓	



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The 5 Easies

1. Easy to identify **R**

The package must be easy to identify in a crowded storage area (back of store).

Minimum requirements:

- A. Brand recognition (the fastest way to locate the right SKU).
- B. Tray pack case markings are required to be printed on a minimum of 2 sides of the tray. The Best if Used By/Expires on date on consumable products should be clearly printed and legible to facilitate the product rotation process.
- C. Appropriate specifications must be met for approved barcodes. Do not print barcodes on the front/principle display panel.



D. Product must be visible through low glare shrink wrap.

E. Corrugated tray walls must be a minimum of 3" in height for shrink-wrapped items.

Refer to the Supply Chain Standards section for more information on case markings.

NOTE - Some departments have specific brand guidelines. Check with your merchant.



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The 5 Easies

2. Easy to open **R**

SRP designs that do not require cutting are preferred. Store associates must be able to open a package quickly in no more than 3 steps without the use of a knife whenever possible.

Minimum requirements:

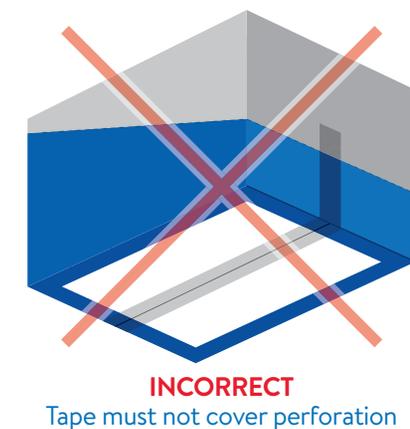
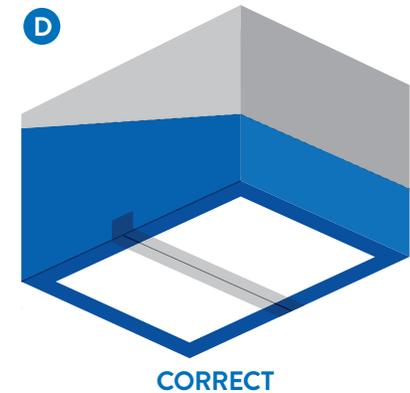
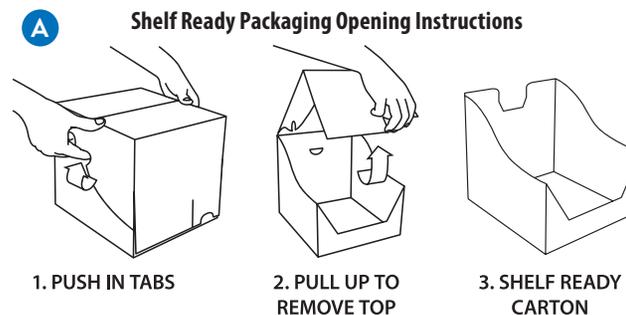
A. Clear opening instructions must be displayed on the top of the SRP.

B. Must not take more than 10 seconds to open.

C. Should open without the aid of any tools such as knives whenever possible. Knives present a safety hazard for store associates.

D. Must open neatly and reliably without causing damage to the SRP tray. Clear and simple opening instructions are required.

E. Glued top and bottom flaps are preferred. Closing tape must not obstruct **P** or prevent opening. Do not tape over perforations.





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The 5 Easies

3. Easy to stock **R**

SRPs make it simple for any associate to quickly replenish shelves. Tray lips and sides must be designed to prevent spillage. When shrink wrap and/or case top is removed and tray is put on shelf, the product must fit securely enough that it will not fall out of the SRP. Tray lips and sides that are tall enough to prevent spillage are also ideal for branding and graphics.

Minimum requirements:

A. SRP tray must be of a weight that can be easily placed on shelf by any associate.



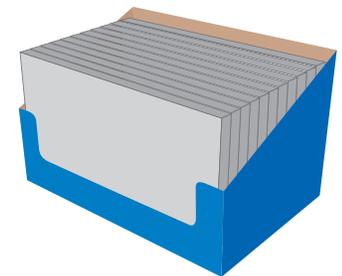
NOTE - SRPs must not exceed 22 lbs.

B. Most SRP cases should be designed to fit 2 deep on a 22" shelf. Minimum of 6 units per case.

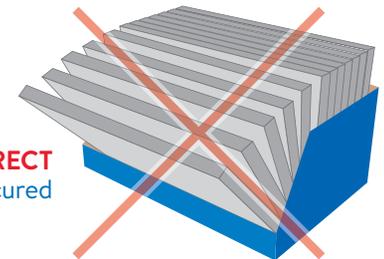
C. SRP tray must be designed to hold products upright and in place when stocking the shelf and allow flexibility of facings on shelf.

C

CORRECT
secured product



INCORRECT
product not secured



The 5 Easies

4. Easy to shop **R**

SRP tray must allow the customer to quickly identify the brand name and product description.

Minimum requirements:

- A. SRP tray height should be kept to a minimum to allow visibility of additional trays behind front tray.
- B. SRP tray must not cover up the product.
- C. Consumer can easily shop or replace the unwanted product.



CORRECT | Easy to shop



INCORRECT | Wrong style of tray, not easy to shop



The 5 Easies

5. Easy disposal **R**

SRPs should be manufactured from a paper-based material whenever possible to allow for recycling at end of life. Reusable plastic containers are not considered to be SRPs and are not a part of this guide. SRP packaging with alternative materials such as shrink-wrap must be easy to separate or tear down for recycling.

Minimum requirements:

A. Corrugated SRP must be easy for associates to break down and fold flat once empty of product.

B. The recycle logo may only be utilized if the SRP display is all corrugated and can be included in OCC bales.

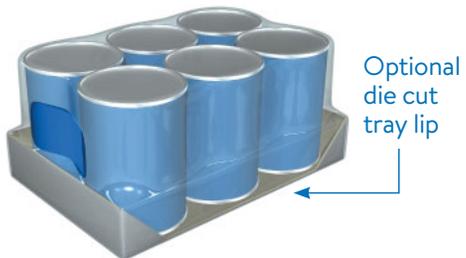
C. No metal staples are allowed. Adequate tape or glue must be used **A** to seal cases.



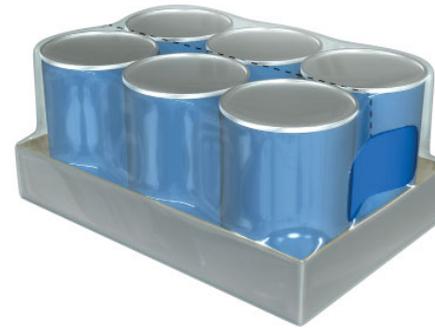
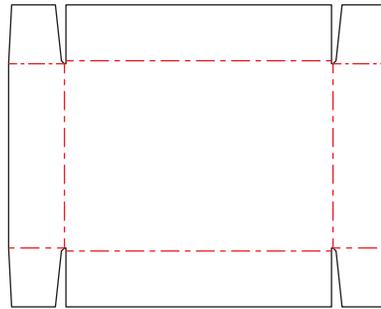
Shrink tray

Shrink tray considerations

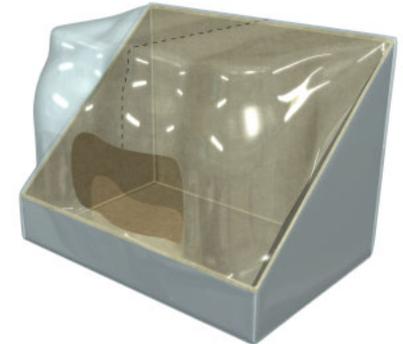
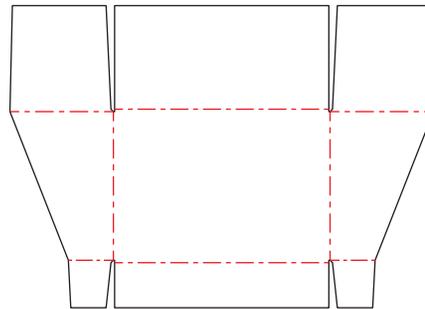
- Shrink wrap must be easy to remove without a knife
- Best used for rigid product that can support its own weight when stacked
- Easy to identify
- Can be stocked quickly at the store
- Has clean edges
- Optional die cut drop tray lip
- Most corrugated suppliers can produce
- Shrink tray bullseye should be as small as possible to discourage customers from using them as handles.



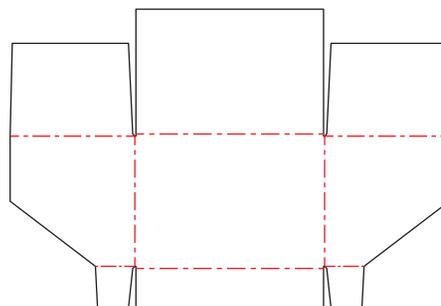
Short straight tray



Stadium tray



High sided tray

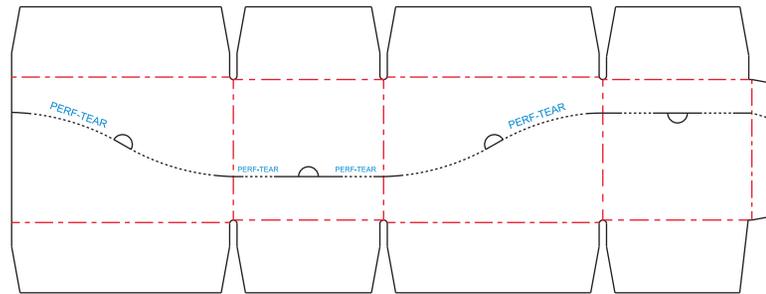


Perforated tray

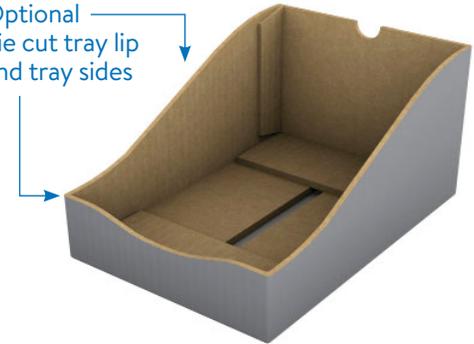
Perforated tray considerations

- Optional die cut tray lip and tray sides
- Rough/perforated edges
- Stacking strength can be compromised by perforation
- Most corrugated suppliers can manufacture
- Compatible with most filling equipment

Stadium tray



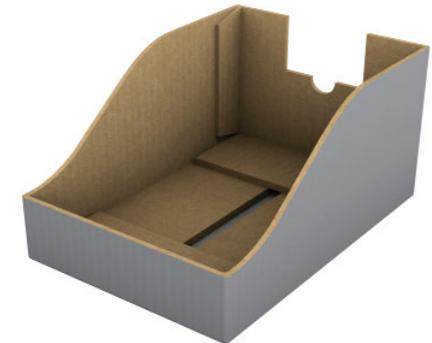
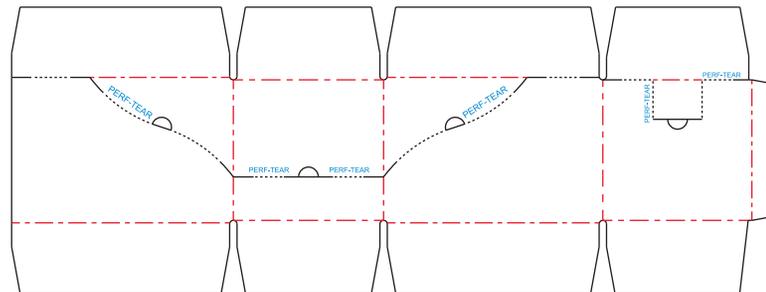
Optional die cut tray lip and tray sides



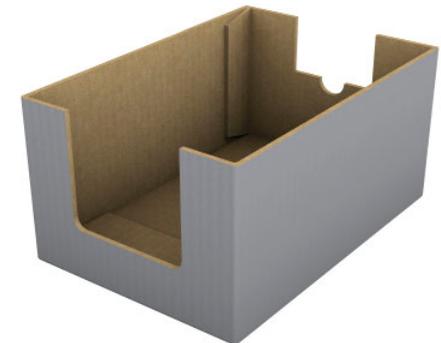
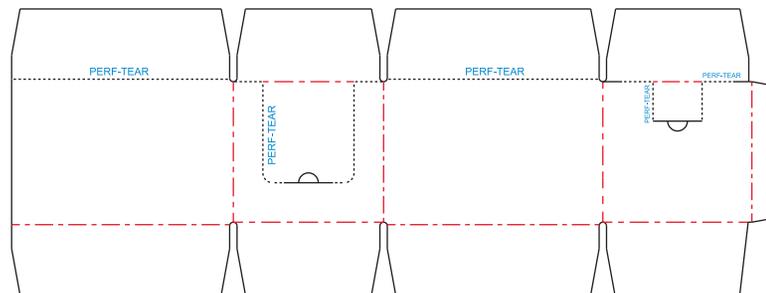
Perforated lid



High sided tray



U-front tray

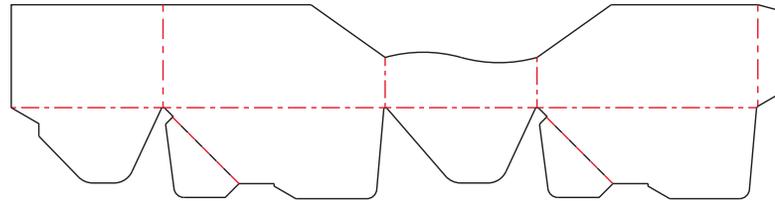


HSC tray

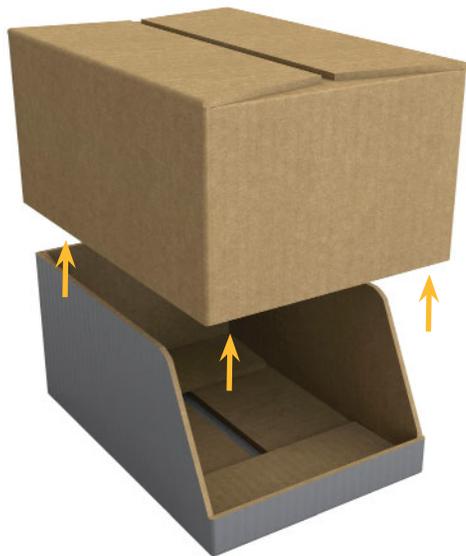
HSC tray considerations

- Fast execution in store
- All clean edges
- Good compression strength
- Optional die cut tray lip and tray sides
- Compatible with common filling equipment

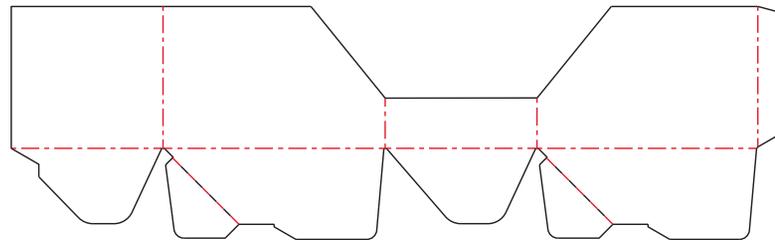
Low sided tray



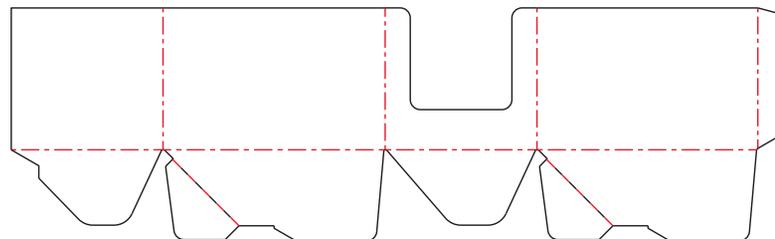
HSC Lid



High sided tray



U-front tray



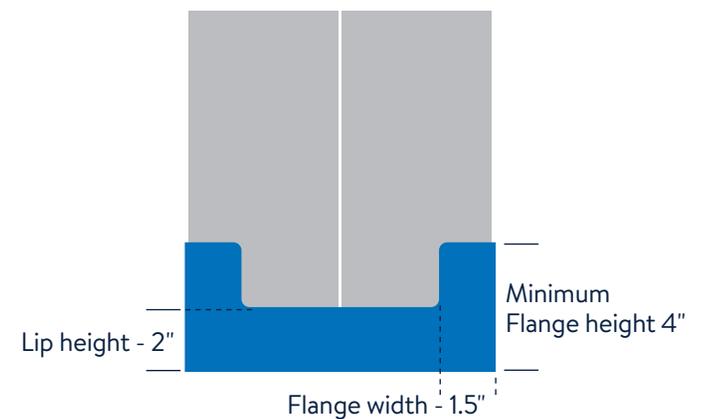
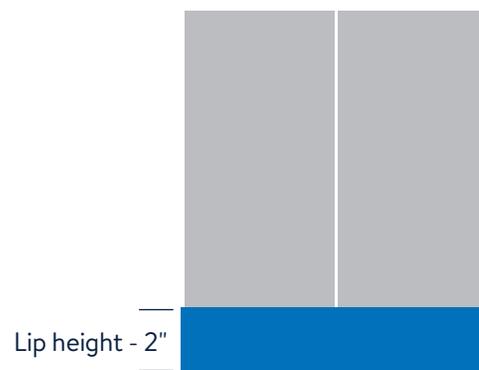
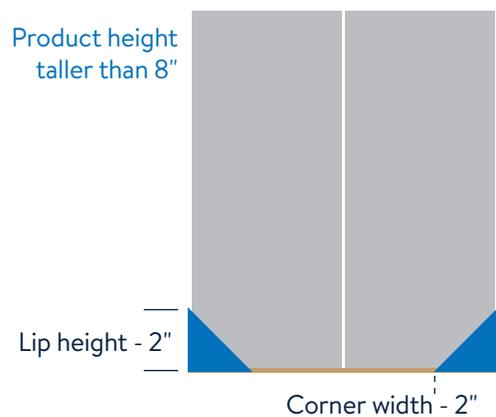
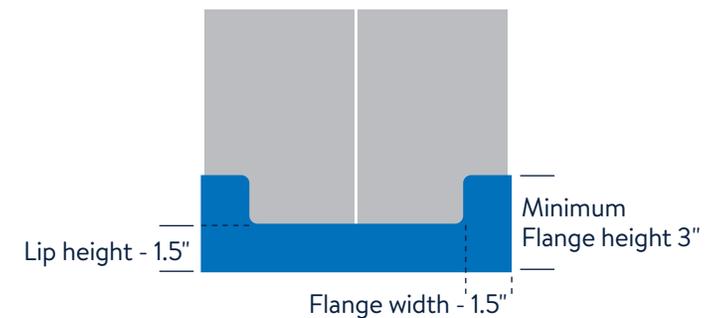
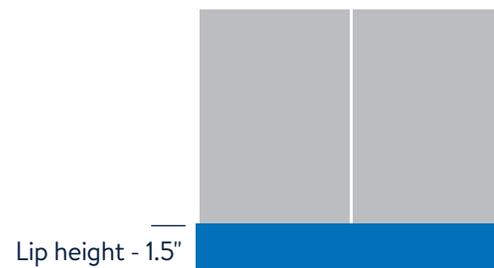
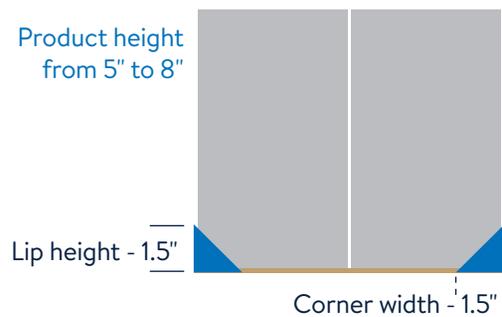
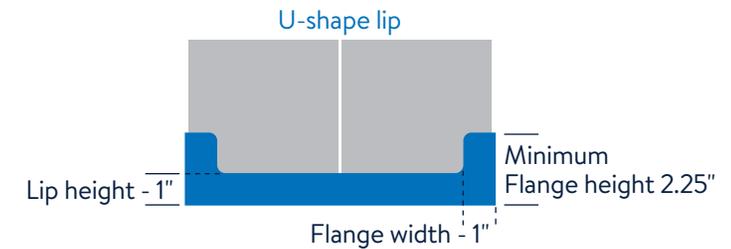
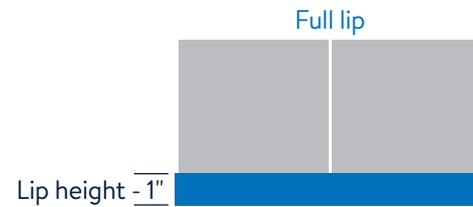
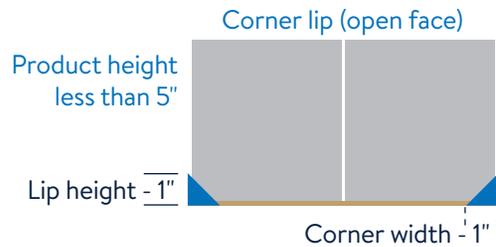

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SRP tray front lip height

- The front lip must fit the purpose for the product height, type, and shape.
- Consistent front lip height across the shelf and/or product category.
- The tray must secure the product during shelf replenishment.

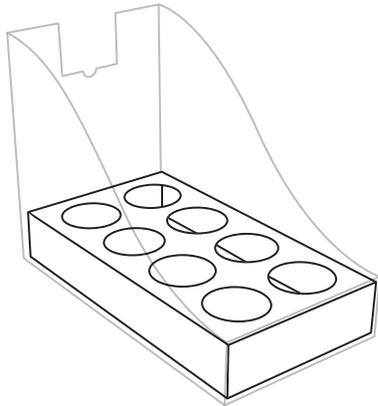
- The front lip height must not obscure the brand or primary packaging.
- The product must be easy to shop.
- The front lip height will vary based on product needs.



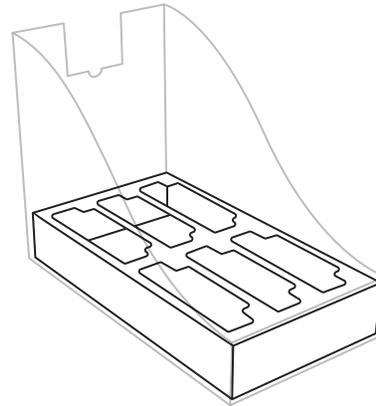


SRP tray inserts

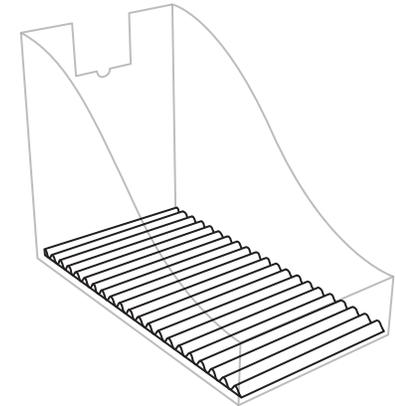
Some products can not stand up on their own. Therefore an insert is necessary to keep product upright and secure within the SRP tray. Actual tray inserts will vary based on product needs.



Round die-cut insert



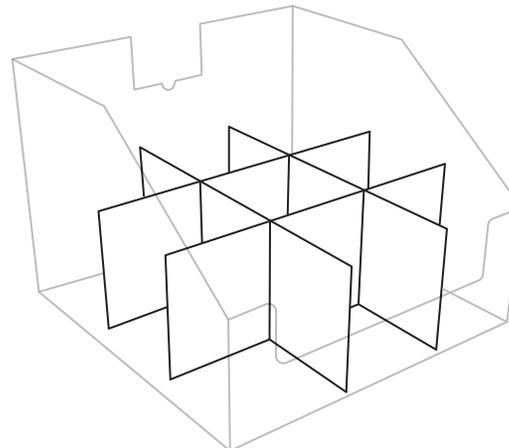
Custom die-cut insert



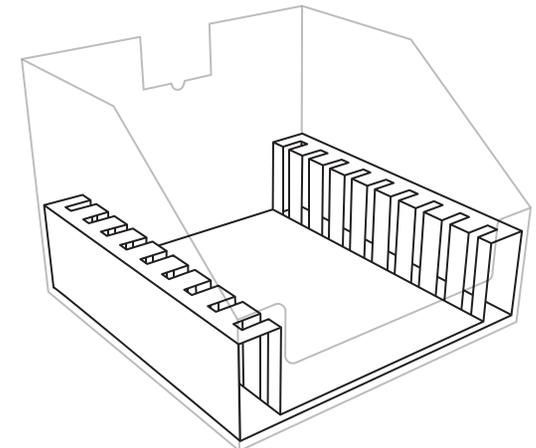
Single-face corrugated insert



V-slotted insert



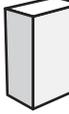
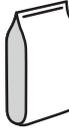
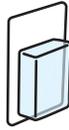
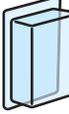
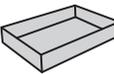
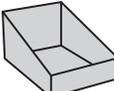
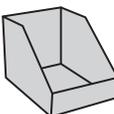
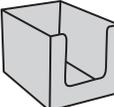
Partition insert



Rack slotted insert

Smart chart for primary packaging style

SRPs must perform adequately throughout the Supply Chain. **Smart chart for reference only.**

Primary Pack ▶																	
SRP Style		Can	Glass Jar	Box	Small Box	Cylinder	Aerosol	Bag/Pouch	Tall/Thin	Bottle	Tube	Tub/Bowl	Trays	Blister Card	Tetra Brick	Stand-up Sachet	Clam Shell
A	Short Straight Tray 	✓		✓		✓ Display Vertically	✓			✓		✓					
A B C	Stadium Tray 		✓	✓	✓		✓	✓		✓	✓	✓	✓	✓	✓	✓	✓
A B C	High Sided Tray 		✓	✓	✓		✓	✓		✓	✓	✓	✓	✓	✓	✓	✓
A B C	U-Front Tray 		✓	✓	✓	✓ Display Horizontally		✓	✓	✓	✓	✓	✓	✓		✓	✓

A - Shrink Tray | B - Perforated Tray | C - HSC


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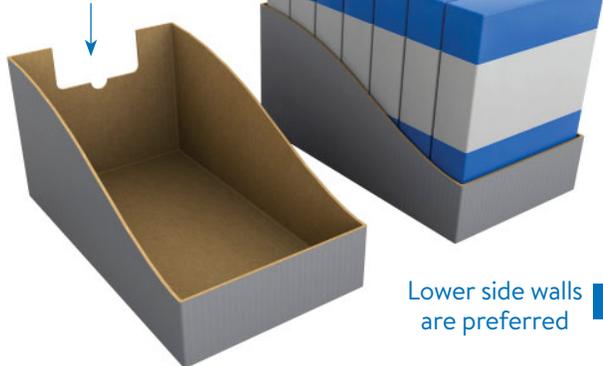
SRP frozen trays / airflow

SRP freezer tray considerations

SRPs in freezers should be designed with airflow in mind.

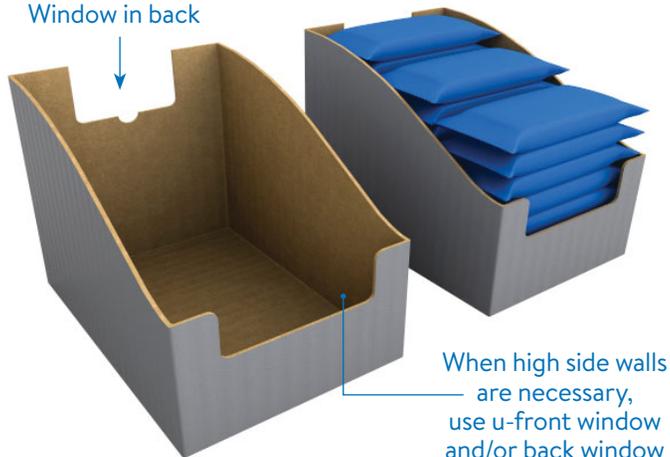
- Trays must not block air curtain **A**
- Tray height should not block airflow to the product
- Consider low side walls and large window in back of SRP

Window in back



Lower side walls are preferred **P**

Window in back



When high side walls are necessary, use u-front window and/or back window



Trays must not block air curtain

Air curtain

Perforation strength scale



The product inside an SRP can help or hinder the structural strength of a box. Oftentimes the stacking strength of a box can be enhanced or weakened by the product inside as much as any other single factor. For example, a box, SRP, or tray with canned products will get significantly more stacking strength from the cans, while a box of chips requires that 100% of its stacking strength come from the box.

When a box has perforated tear strips, stacking strength is impacted. Thus, the easier it is to tear along a perforation line, the more likely the box has employed the use of an aggressive, easy to tear perforation profile. Conversely, a difficult to tear perforation pattern is often the result of incorporating a less aggressive perforation profile, which results in more stacking strength. Either way, the perforation has to match the stacking strength required from the box.

The chart above points this out. You can see that products that help support the boxes have the easiest perforation profiles for tearing, while the products like chips that require the box to do all the work will need a much less aggressive profile, resulting in a harder to open SRP.

Factor in the ability of the product to support the box before selecting a perforation profile.


Optimize Design

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Perforations

Perforation guidelines

Many perforations have a different pattern depending on the corrugation direction. Review with your cutting die supplier and apply accordingly. Not all perforations and scores are the same. Most have very specific characteristics for very specific applications. This document is intended to illustrate how perforations and scores can be mixed and matched for optimum performance. Walmart uses specific product names for illustrative purposes only and does not endorse any specific product manufacturer.

Perforation A

Speedi-Tear™ or equivalent attributes

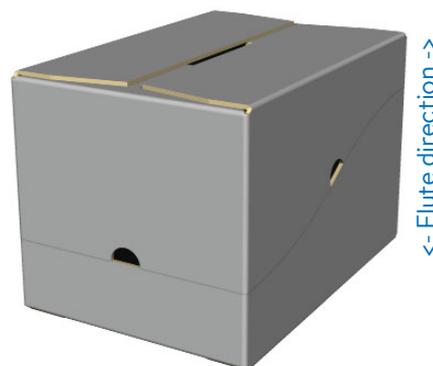
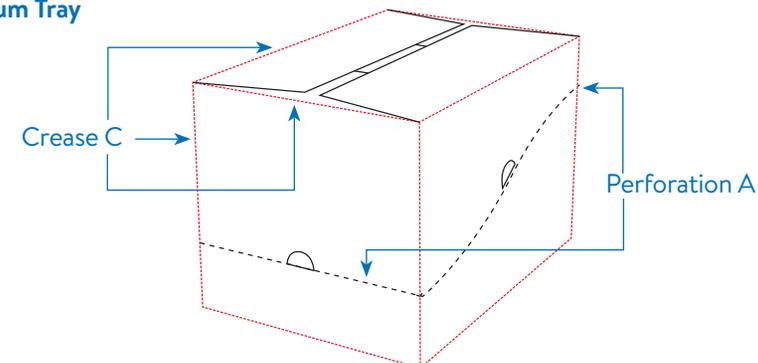
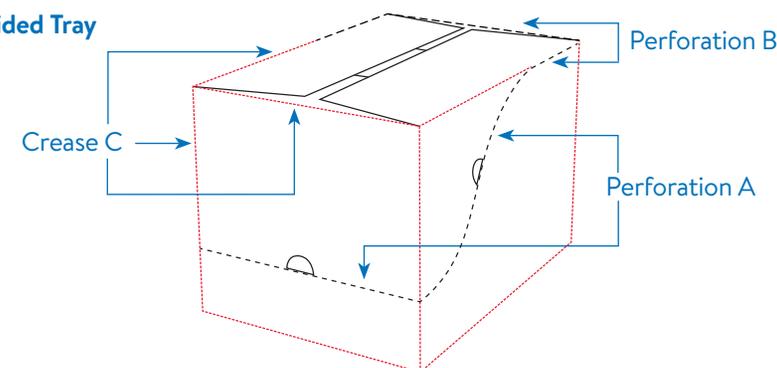
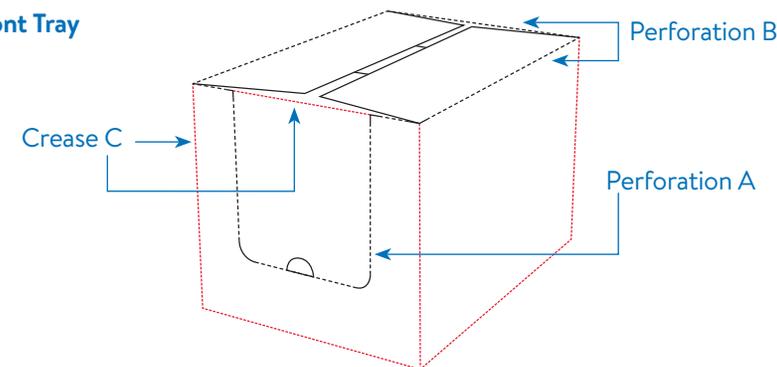
Perforation B

Speedi-Flare™ or equivalent attributes

Crease C

Speedi-Flare™ or equivalent attributes

NOTE - Advise your corrugated manufacturer that all specialty perforations and scores are built to perform properly with absolutely no modifications required. Knicking the perfed or scored line or modifying it in any way will negate the properties designed. For best results, follow the directions of your cutting die provider.


Stadium Tray

High Sided Tray

U-Front Tray



Optimize Design

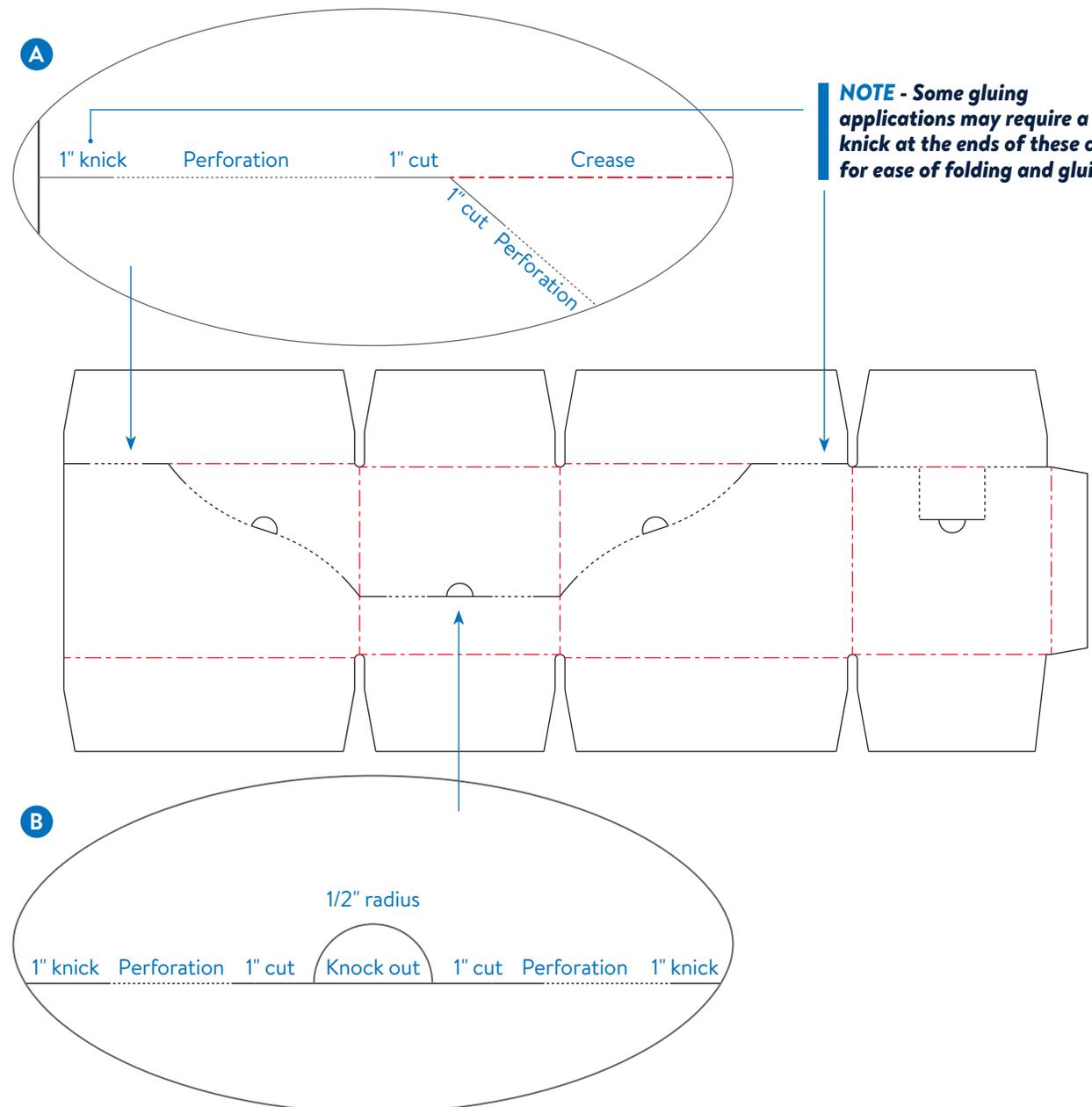
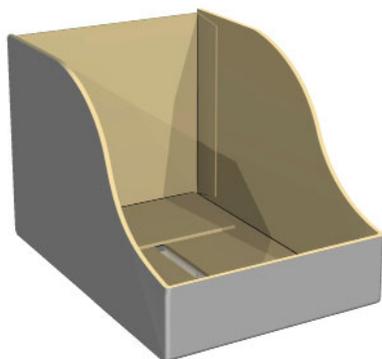
Get credit for improving your packaging by joining Project Gigaton.

Starting cuts

A. The cutting die line selection is critical to the function of the tear away portions of an SRP. Lengths of perforation line should always begin with the cut line to help start the tear-away process.

B. Finger holes should also be considered to assist in removing the tear-away portions of an SRP.

Finger holes should be located in an area where the product inside will allow clearance.



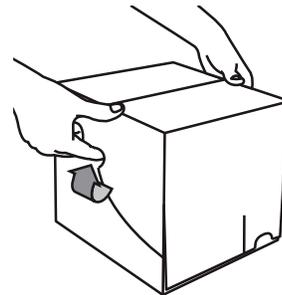
SRP opening instructions

All SRP trays must include simple, 3-step opening instructions **R** printed on top of the SRP shipper.

It is the supplier's responsibility to provide accurate opening instructions.

The opening instructions shown are for example only. Actual instructions will vary.

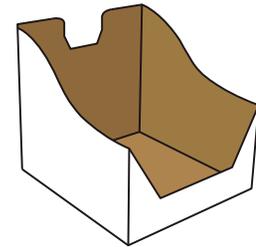
Opening instructions



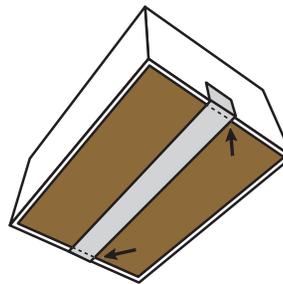
1. Push in tabs



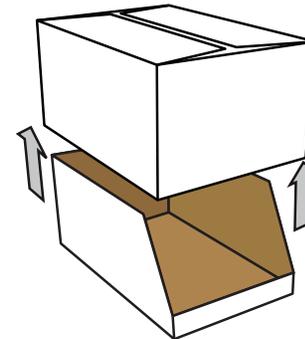
2. Pull up front to remove top



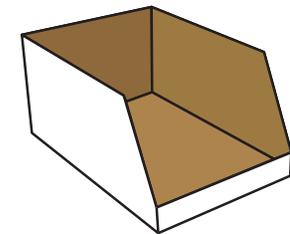
3. Shelf ready



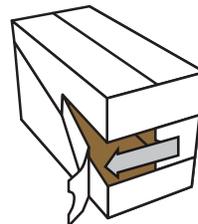
1. Cut tape along bottom edges



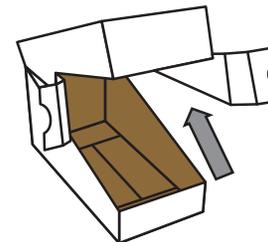
2. Remove lid



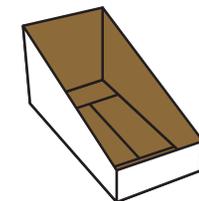
3. Shelf ready



1. Using front hole, pull left and right tabs outward



2. Pull up front to remove top



3. Shelf ready

Walmart

Secondary Packaging

Walmart Fixtures

July 9, 2018

General overview

The following components make up the majority of the in-store fixtures within Walmart stores.

A. Side counter shelf (in-line)

- Shelves can span length of aisle.
- Shelf depth is determined by department and product load.

B. Aisle (in-line)

- Full length of all shelving units.

C. End cap

- Found on the end of all aisles.
- Often features promotional products.

D. Sidekick wire frame

- Wire rack that holds sidekick displays.

E. Walmart price sign holder

- Featured on end caps to highlight Walmart prices.



Shelf anatomy

The following components make up the anatomy of shelves within Walmart stores.

A. Shelf lip

- The shelf lip is on a 60° angle.
- Used for Walmart pricing.

B. Shelf top

- Shelf space for retail products and displays.

C. Shelf side bracket

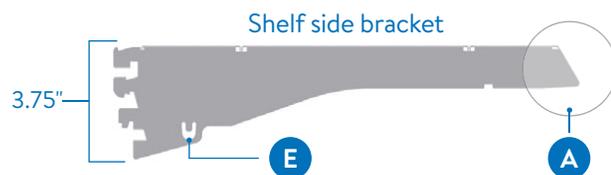
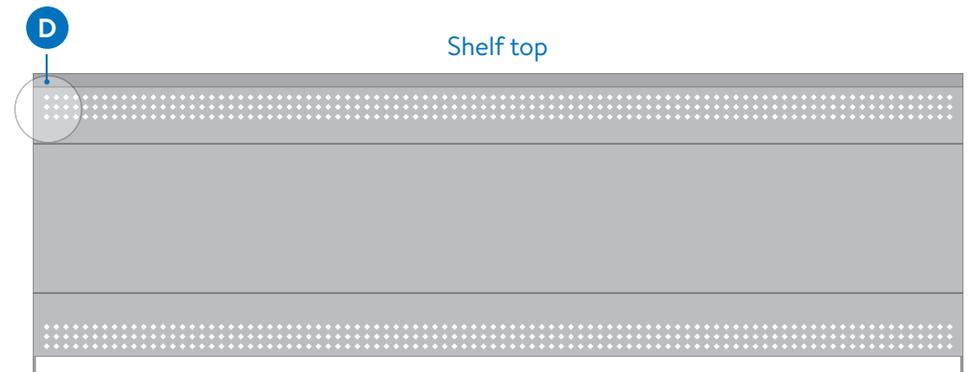
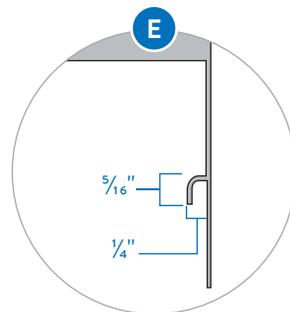
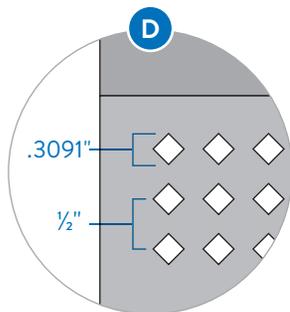
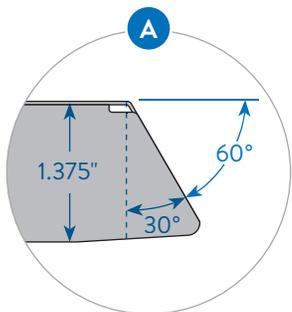
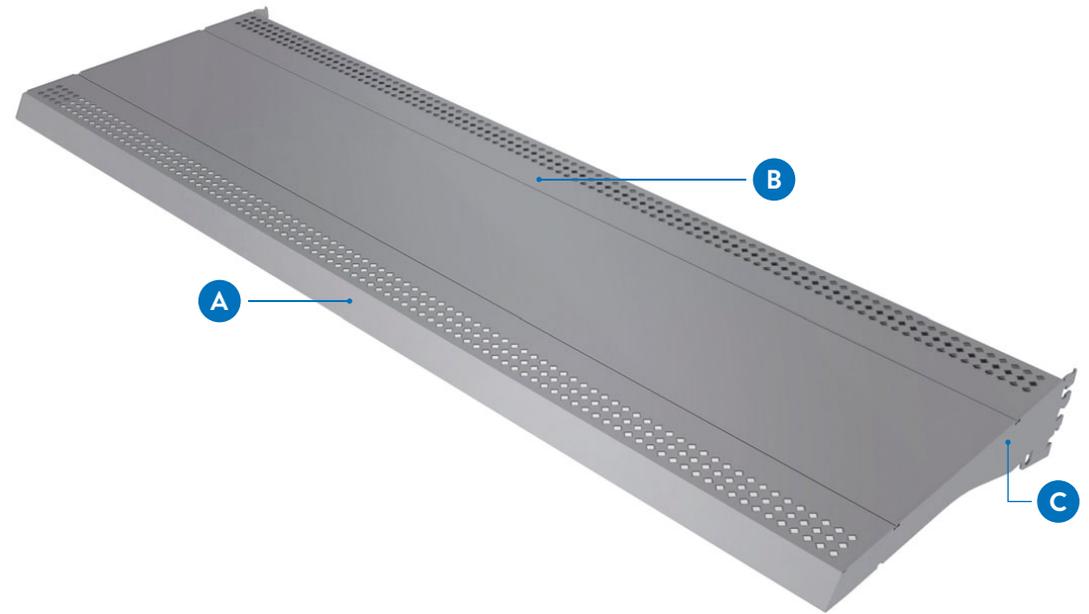
- Side of shelf.

D. Shelf diamond perforation

- Holes used for securing displays or other fixtures to shelf.

E. Shelf stacking notch

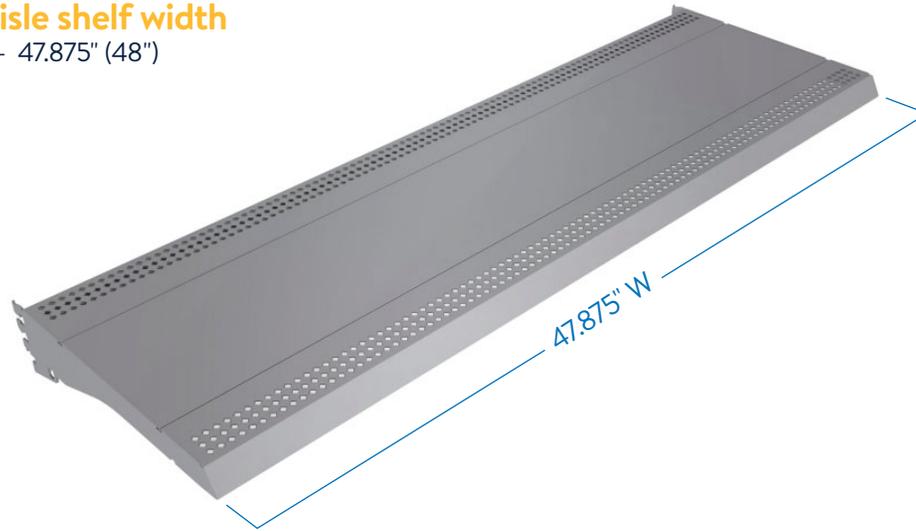
- Located to the inside of the side bracket.
- Notch will reduce live area under each shelf by ½" overall.



Shelf dimensions

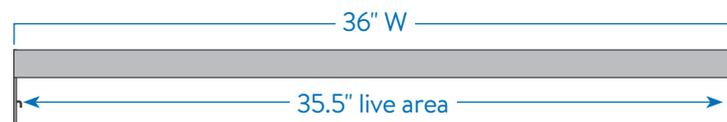
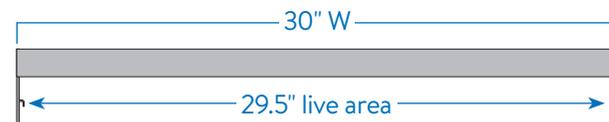
Standard aisle shelf width

- Actual width - 47.875" (48")

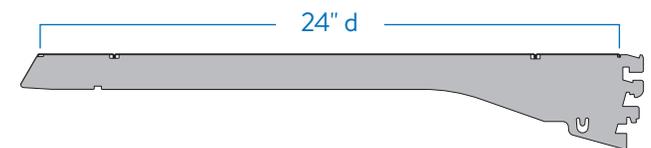
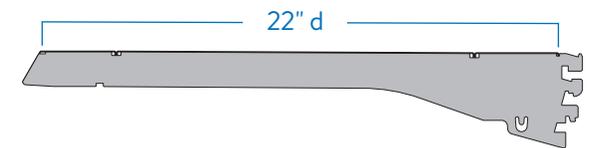
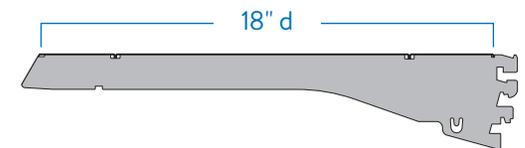
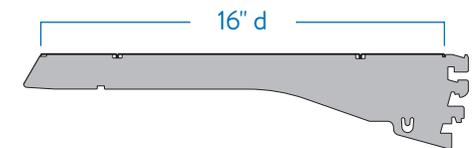
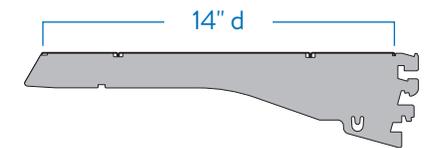
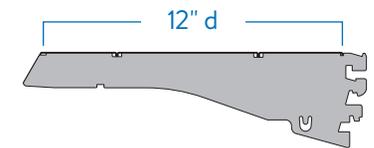
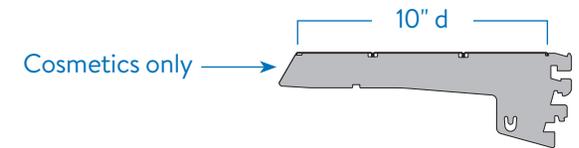


Variable shelf widths

- Shelf sizes may vary throughout the store, in aisles or on end caps.
- The shelf notch will reduce live area under each shelf by 1/2" (.5") overall.



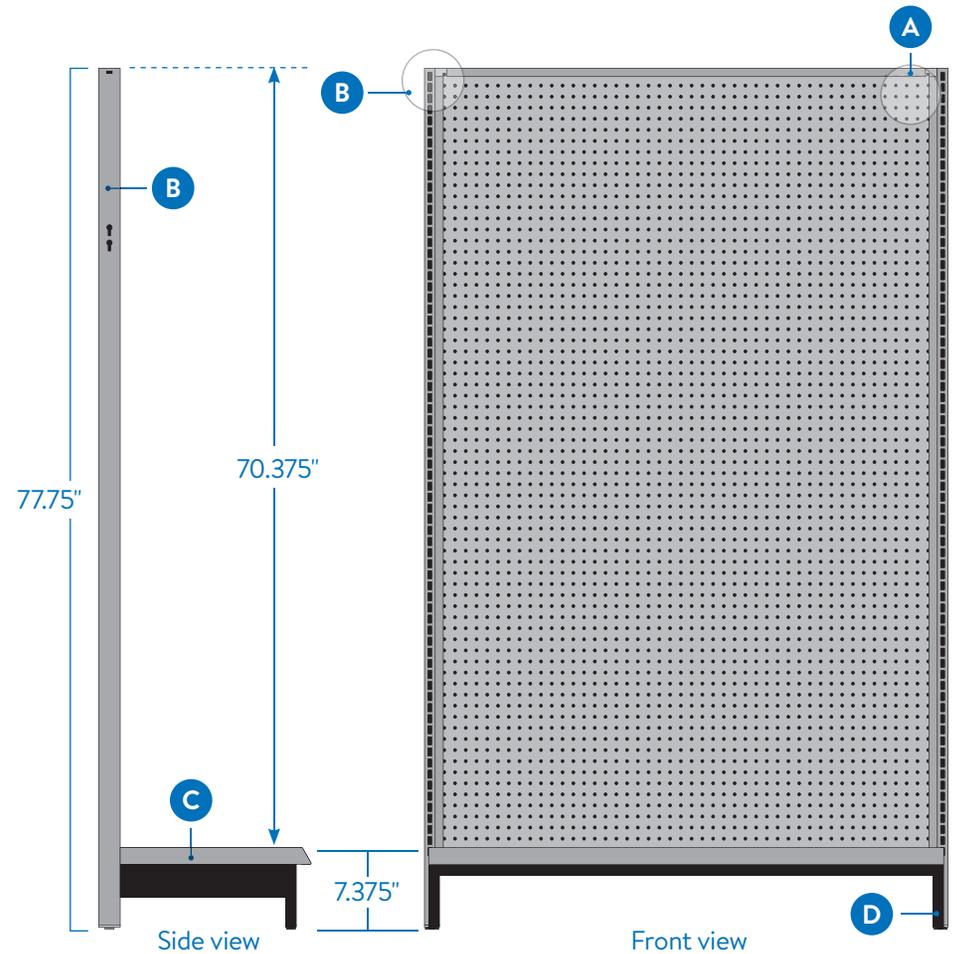
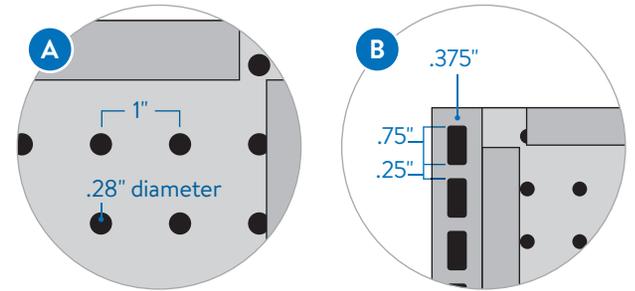
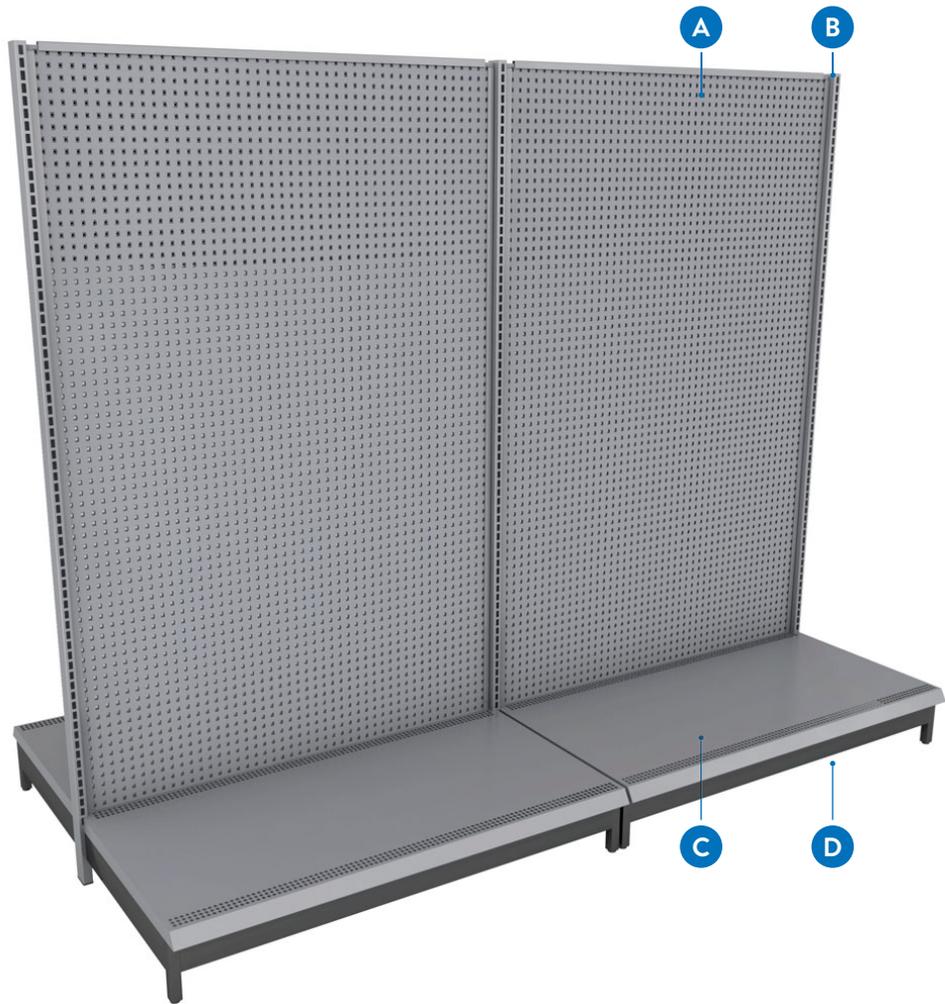
All shelf depths will vary by department. Suppliers should check with their buyer for store location and correct shelf sizes for their PDQ displays and trays.



Standard aisle (side counter) anatomy

The following fixture components make up the standard aisle (side counter/in-line) within Walmart stores.

- A. Pegboard
- B. Upright
- C. Base deck
- D. Kick plate



Standard aisle (side counter) dimensions

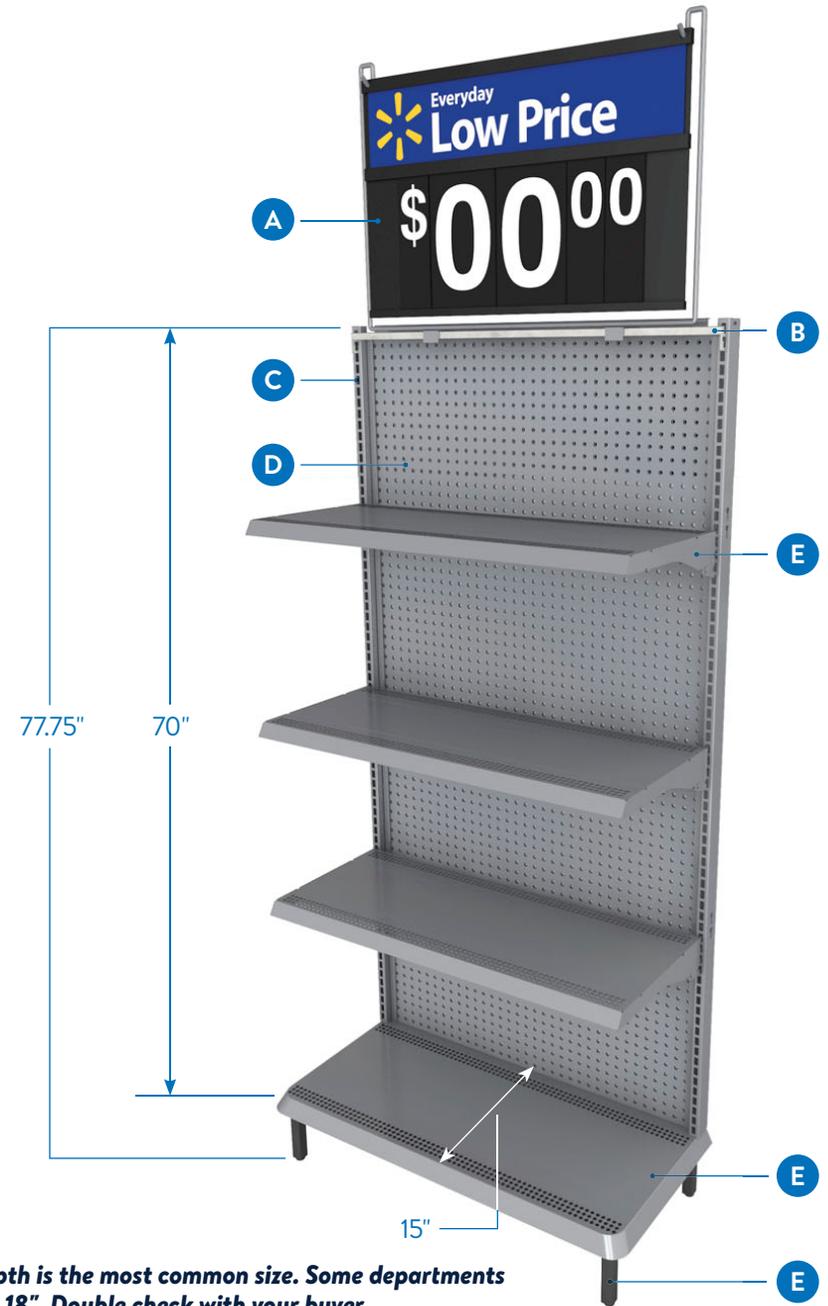


- The two examples shown are the most common sizes.
- Shelf depths will vary by department.

End cap anatomy

The following fixture components make up a standard end cap within Walmart stores.

- A. Walmart price sign holder**
 - Standard Size: 19.0625" x 30"
- B. Snap rail**
- C. End frame**
- D. Pegboard**
- E. Shelf**
- F. Base deck**
- G. Kick plate**



NOTE - 15" end cap depth is the most common size. Some departments may have depths up to 18". Double check with your buyer.

Common end caps



End caps will vary by department. Suppliers should always check with their buyer for store location and correct end cap or shelf sizes.

NOTE - 15" end cap depth is the most common size. Some departments may have depths up to 18". Double check with your buyer.

High velocity end caps



Split end caps



Heath & Wellness/Consumables

Cosmetics end cap and aisle



General Merchandise

Electronics end cap and aisle



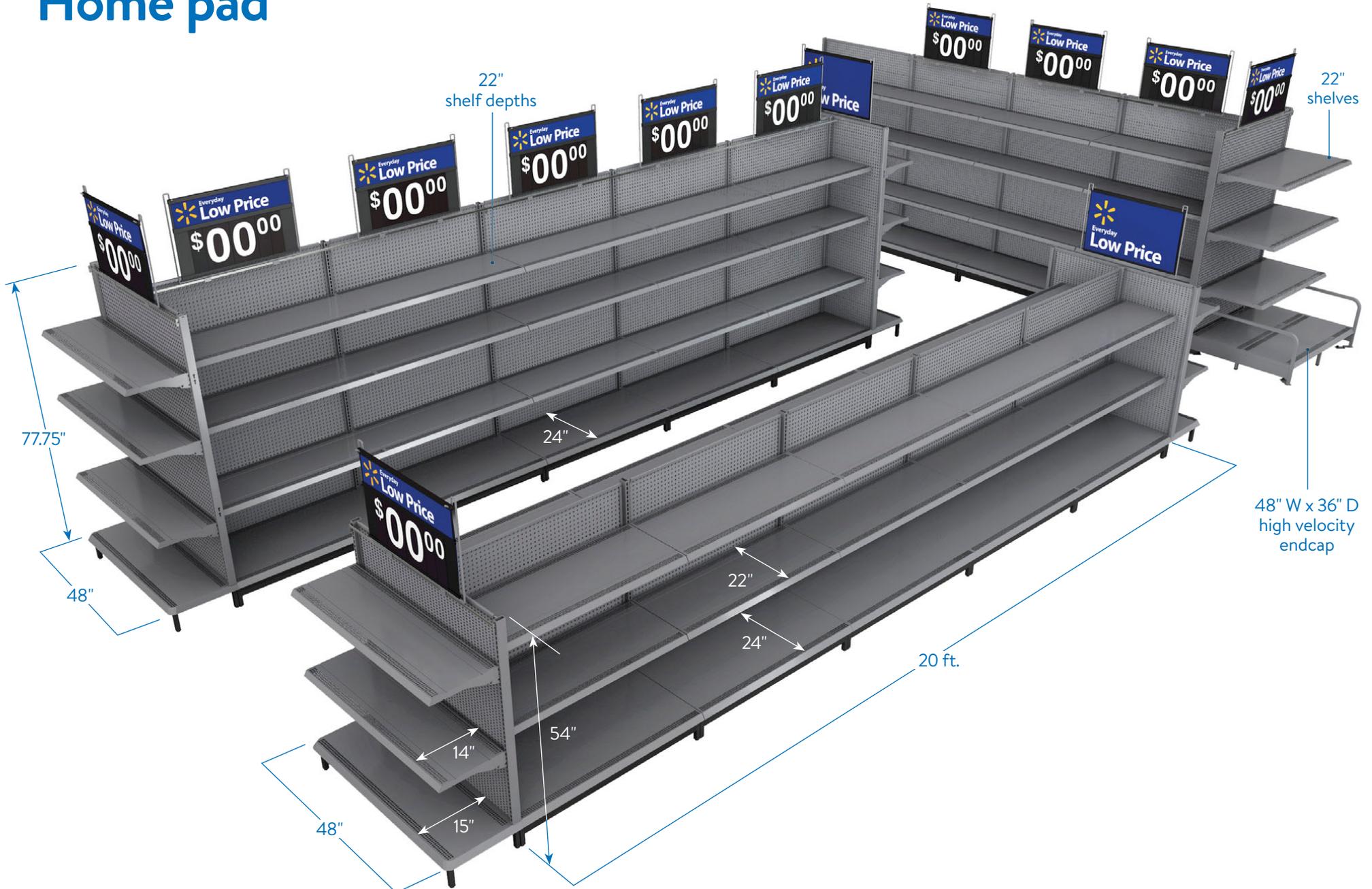
General Merchandise

Toy trend-pod



General Merchandise

Home pad

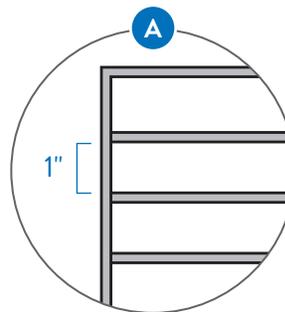
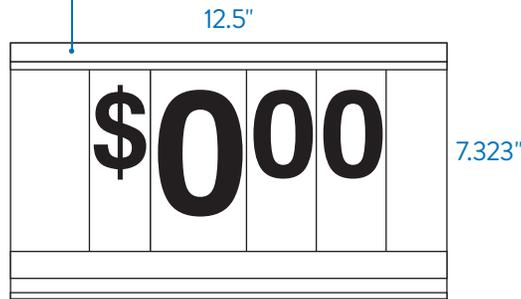


Sidekick wire frame

Sidekick wire frames are located on the side of end cap fixtures at the end of an aisle. They are intended to merchandise impulse products on peg hooks, bins, or PDQ sidekick displays.



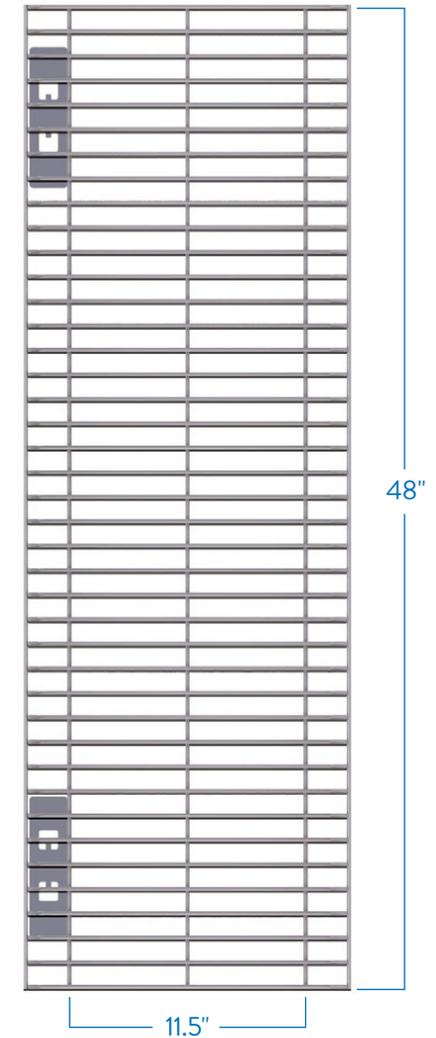
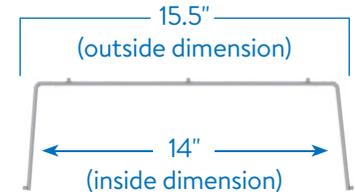
White or black Walmart price sign holder



Wire frame spacing

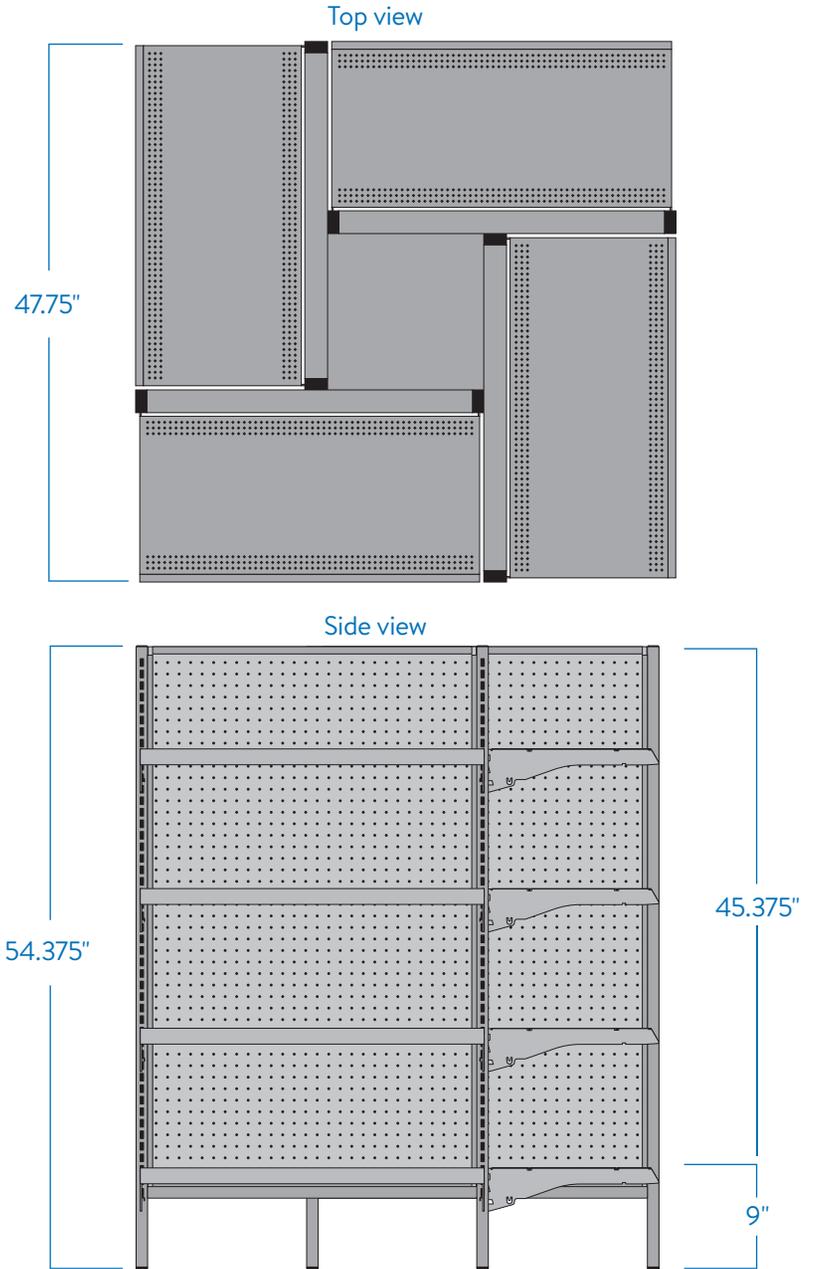


5.125"



4-way

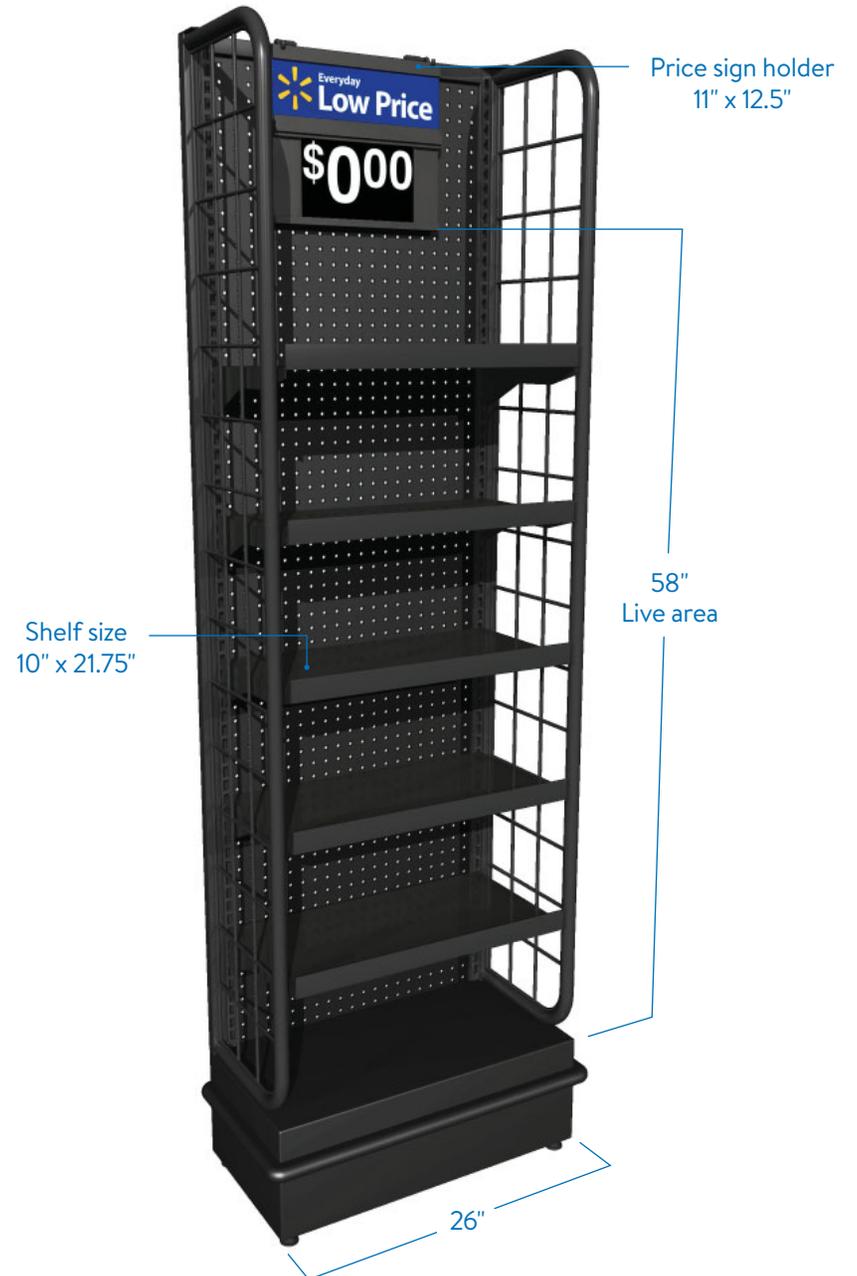
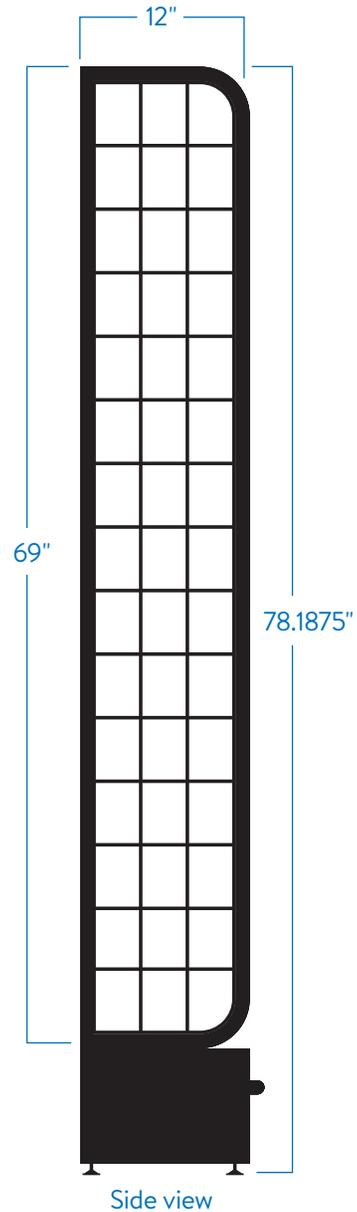
A 4-way is a low profile fixture with four equal sides in a pinwheel pattern. It's a smaller fixture that can be easily moved anywhere in the store.



Food

Saddlebag (grocery)

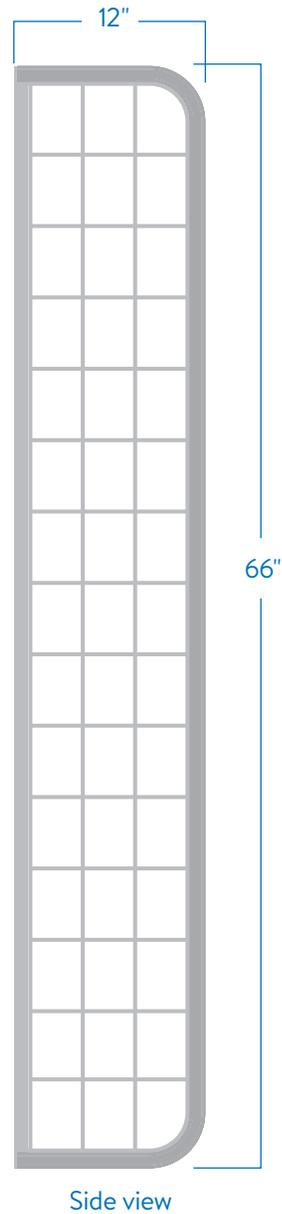
These fixtures are located in the Grocery department. They are intended for impulse products merchandised on peg hooks, shelves, SRP Trays, or PDQ display trays.



Food

Saddlebag (grocery/frozen)

These fixtures are located in the Grocery department at the end of a freezer aisle. They are intended for impulse products on peg hooks, shelves, SRP trays or PDQ display trays.



Stack base / goal post sign



White or black price sign holder
19.0625" x 30"



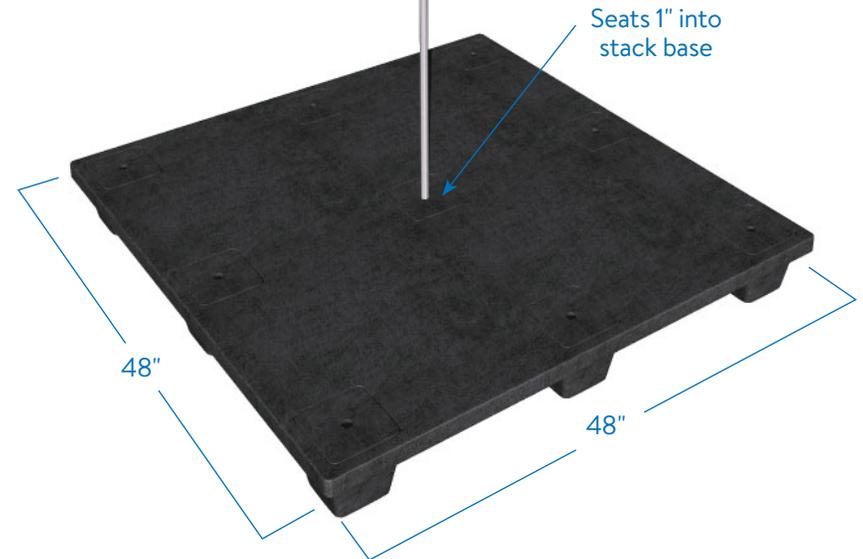
The pricing sign holder and goal posts are standard fixtures used to display Walmart prices of products on PDQ pallet displays.

Stack base pallets are standard black, plastic pallets found in all stores. These pallets are used to promote and display products in Action Alley.



Pole diameter

52"



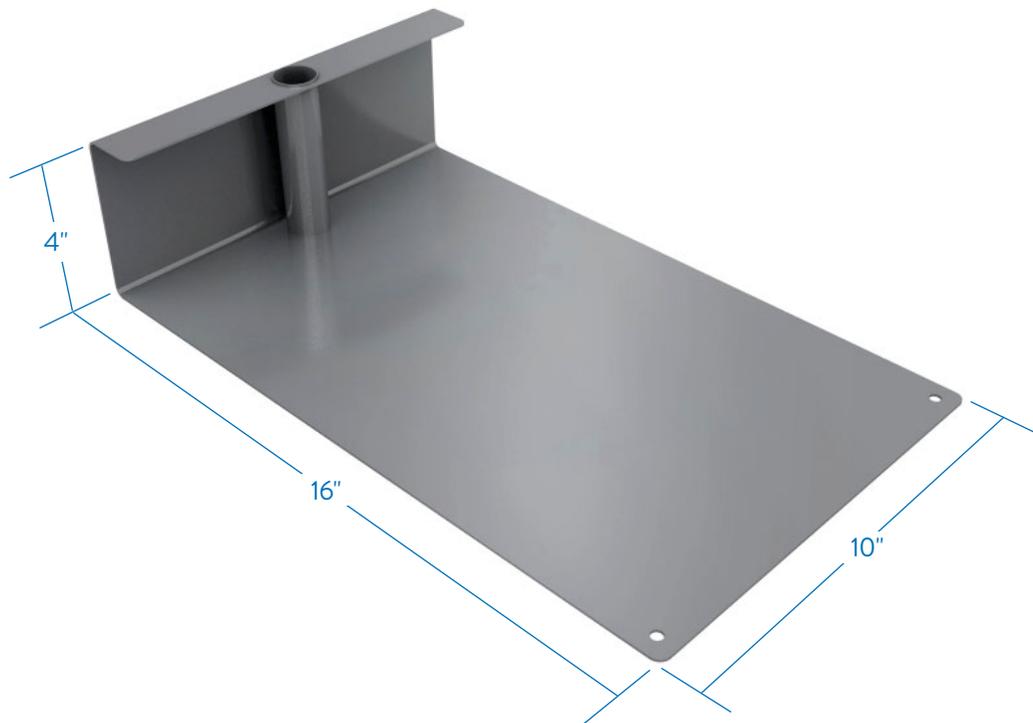
Seats 1" into stack base

48"

48"

Pallet goal post sign holder

The pallet sign holder is used in stores when store associates decide to build displays from product found on the shelf, or when a pallet display does not have a built-in method for holding a goal post sign.



Walmart

Secondary Packaging

July 9, 2018

Appendix

RRP Standards

PDQ displays with electronics and batteries

All purposed displays with electronic components must be pre-approved by **R** RRP team prior to production as they are considered exceptions.

NOTE - Walmart does not recommend the use of interactive displays with electrical components. However, in some cases, these displays are necessary to demonstrate the product most effectively.

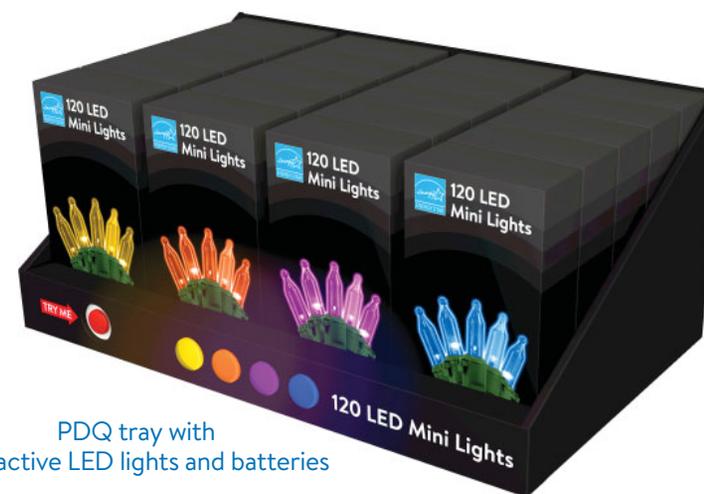
What constitutes an interactive display?

- Interactive displays are displays that include wires, electrical components, batteries, lights, or other components that plug in, light up, or turn on.
- Special care must be taken when designing interactive displays. They must be designed so that electrical components and wiring can be appropriately recycled at the end of the displays life cycle.

Why is special handling necessary?

Many categories of electronics are considered hazardous waste because of the components or elements used to make them function properly. This type of waste is also known as e-waste. Many electronic items contain elements like cadmium, mercury, and lead that are considered dangerous to humans or to the environment, and are considered a threat when left sitting in landfills. Because of this, many states have implemented their own standards and regulations around the disposal of e-waste.

Because of Walmart's commitment to sustainability, recycling of electronics and electronic components is always the preferred method of disposal. Suppliers are encouraged to follow these guidelines to ensure that store associates know which PDQ displays need special handling.



PDQ tray with interactive LED lights and batteries



Shelf blocker with interactive LED screen and a battery

PDQ displays with electronics and batteries (continued)

NOTE - Suppliers who design and ship interactive displays are responsible for ensuring that any package that includes lithium batteries is packed according to IATA guidelines. This includes any required testing of batteries prior to shipment.

For more information on electronics disposal, visit the EPA's website:
<https://www.epa.gov/smm-electronics>.

Interactive display guidelines

- When designing an interactive display, the call-out below must appear on the PDQ tray or display in order to identify it as an interactive display that needs special handling. This information may be directly printed on the unit or affixed via printed sticker.

**Remove electronic components
and dispose of appropriately.**

- Adding perforations to the bottom of the display tray will help store associates easily separate the corrugated material from the electronic components for disposal.
- A sticker must be applied to all batteries used in interactive displays.
- Suppliers are responsible for applying stickers prior to product arriving in store.

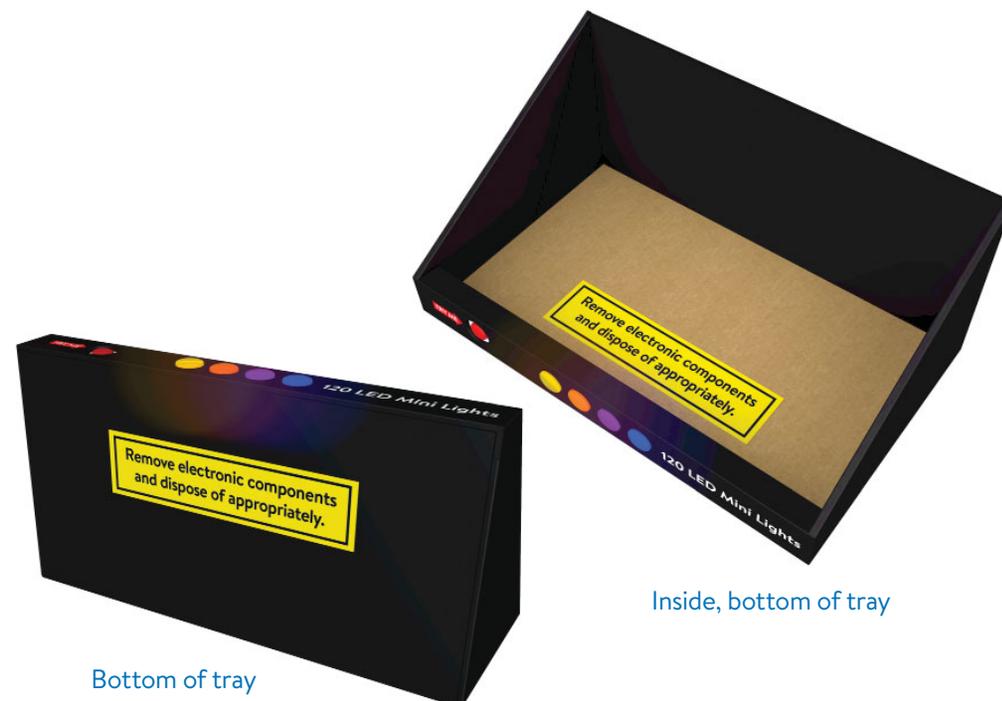


For batteries smaller than 3" (displays with wires)

- Sticker must be applied to the wire itself.

For batteries larger than 3" (length, width, or height)

- Sticker must be applied to a large panel (do not apply to the bottom of the battery).
- Sticker should cover more than 70% of the area on which it's placed.
- Sticker adhesive must have twice the life expectancy of the display.



Bottom of tray

Inside, bottom of tray



Apply battery instruction sticker to wire

Walmart

Secondary Packaging

Graphic Standards

July 9, 2018

Contact and submission information

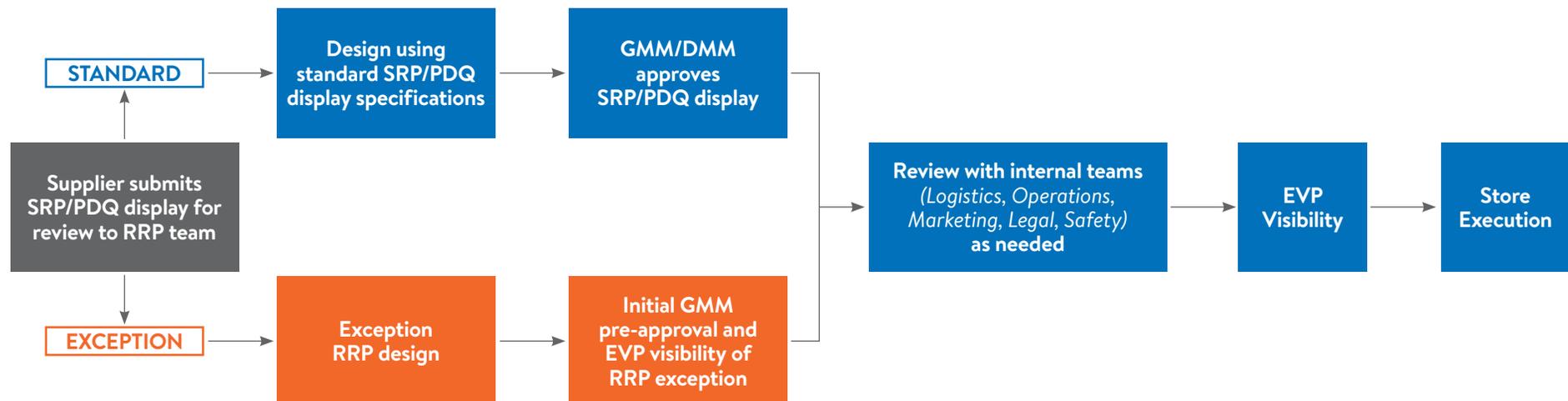
Retail Ready Packaging Standards - walmartpackaging@walmart.com

Submission information

- To streamline the in-store Retail Ready Packaging structural review, submit your SRP/PDQ display to the web link below. All fields must be filled out completely and accurately.
- For SRP, upload PDF file that includes the die-line and a 3D rendering with dimensions. (300 DPI JPG format)
- For PDQ display, upload a 3D rendering with dimensions and product for reference. (300 DPI JPG format)

wmt.quickbase.com/db/bkd8dsf8q

Shown here is a high level view of the Walmart approval process.



Walmart marketing “Show the Value”

There are 3 ways to *Show the Value* to customers with SRP trays and PDQ Displays - **Educate, Inspire and Demonstrate**.

An effectively-designed SRP tray or PDQ display provides an in-store marketing opportunity which can be leveraged to educate the customer and inspire them to take action, thereby gaining additional sales. SRPs and displays should be designed with the customer experience and end result in mind. Here are some marketing tips for designing effective SRP trays and PDQ displays.

Educate

When promoting products on a display to educate, consider the following:

- Include not only features, but benefits to the customer.
 - What will this product do for them?
 - What need does it fill?
- Provide a link to access mobile or digital information.
 - Consider a web link or QR code.
- Highlight Reasons to Believe (RTB).
 - Why do they need this product? Why is it better?
- Provide customer ratings or survey rankings if available.



Inspire

When promoting products on a display to inspire, consider the following:

- How does this product make the customer feel?
 - Can it improve their lifestyle in some way?
 - What benefit can it bring to their family?
 - Can it make life easier?
- Include customer testimonials.
- Show how the product integrates with or complements other products to add value.



Demonstrate

When promoting products on a display to demonstrate, consider the following:

- When practical, show the product outside the packaging, so customers can interact with it.
- Show how to use the product.
- Show lifestyle imagery of product in use.
- Illustrate how the product can benefit the customer.



Walmart

Secondary Packaging

Seasonal Events

July 9, 2018

Seasonal event total store colors

Purpose

To provide consistent graphic and color direction for Walmart seasonal campaigns for Retail Ready Packaging.

- Each seasonal event may include PDQ trays, pallet displays, and SRP trays.
- Suppliers should get acquainted with the following guidelines, use the required font(s), and adapt the artwork accordingly.

Coated and uncoated colors

Ink color for seasonal items must match the required PMS coated or uncoated colors.

- Coated colors must be within 2 Delta E of the color standards.
- Uncoated colors should visually match the PMS coated color as closely as possible.

Seasonal colors - total store

<p>Pantone 285 U</p> <p>Game Time</p>	<p>Pantone 185 U</p> <p>Valentine's Day</p>	<p>Pantone 375 U</p> <p>Spring</p>	<p>Pantone 287 U</p> <p>Father's Day</p>
<p>Pantone 3252 U</p> <p>Easter</p>	<p>Pantone 1777 U</p> <p>Mother's Day</p>	<p>Pantone 122 U</p> <p>Back to School</p>	<p>Pantone Cool Gray 9 U</p> <p>Back to College</p>
<p>Pantone 285 U</p> <p>Summer</p>	<p>Pantone 287 U</p> <p>Americana</p>	<p>Pantone 129 U</p> <p>Harvest</p>	<p>Pantone 151 U</p> <p>Halloween</p>
<p>Pantone 200 C*</p> <p>Holiday</p>	<p>NOTE - The colors shown are for total store events. There will be additional colors used for General Merchandise, Food, and Health & Wellness/Consumables categories.</p> <p>Download the Bogle font from the www.walmartbrandcenter.com download page.</p>		

*Actual uncoated color should be mixed to match 200 C and be printed on white corrugated board.

Walmart

Secondary Packaging

Seasonal Events

July 9, 2018

General Merchandise

General Merchandise

D18 seasonal event color guide

- Colors shown below are for D18 general merchandise seasonal events.
- There will be no litho labels on D18 seasonal PDQ displays.
- Download the Bogle font from the www.walmartbrandcenter.com download page.
- Open this PDF with Adobe Illustrator to access the vector artwork and icons.
- PDQ displays, trays, and SRP trays will be printed as solid flood coat using one of the seasonal colors shown below. Some events will have additional graphics, logos, and Walmart pricing specifications on the following pages.

PMS Black 6 U New Year's	PMS 285 U Game Time	PMS 2603 U Mardi Gras	PMS 213 U Galentine's Day	PMS 185 U Valentine's Day
PMS 356 U St. Patrick's Day	PMS 3252 U Easter	PMS 375 U Easter 98¢ Build-a-Basket	PMS 1235 U Easter \$1.98 Build-a-Basket	PMS 271 U Easter \$2.98 Build-a-Basket
PMS 375 U Spring	PMS 1777 U Mother's Day	PMS 287 U Father's Day	PMS 285 U Summer	PMS 287 U Americana/Patriotic
PMS Process Black U Halloween - General	PMS 151 U Halloween - Novelty	PMS 129 U Harvest	PMS 4625 U Thanksgiving	PMS Cool Gray 7 U Hanukkah
PMS 200 C* Holiday Time Lights Traditional Cards	PMS 369 U Holiday Time - Lights	PMS 369 U (Text only) Holiday Time Multi-Function Lights	PMS 540 U Holiday Time Inspirational Cards	PMS 356 U Holiday Time Merry Cards
PMS Black 6 U Holiday Time Contemporary Cards	*Color should match 200 C and printed on white corrugated board.			

General Merchandise

D18 Walmart pre-price formatting

Walmart pre-price formatting

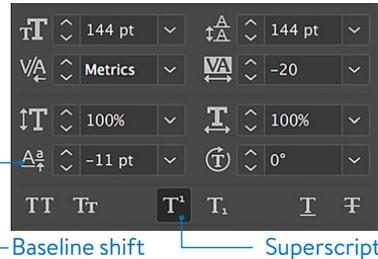
Walmart pre-pricing to be determined by the Merchant for D18.

NOTE - The gray color shown is for illustrative purposes only. Do not use gray for your displays. You are required to use the official Walmart colors and graphics in this guide for the appropriate seasonal event.

Alignment

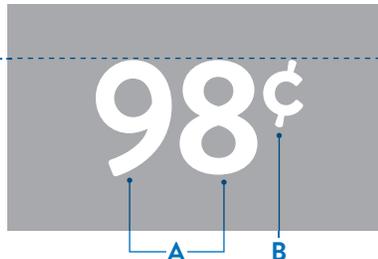
There are only 3 possible Walmart pre-price formats:

- Cents only
- Dollars only
- Dollars and cents



Format alignment

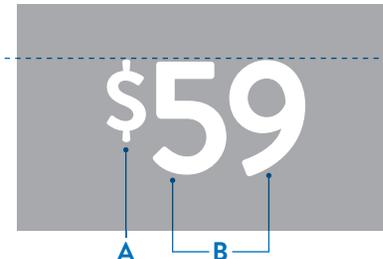
Use baseline shift and superscript settings to align the top edge of the Walmart pre-price.



Walmart pre-price, cents only

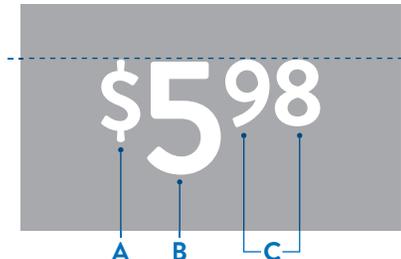
(Less than full dollar amounts)

- A. Cent amount
- B. Currency symbol (¢)



Walmart pre-price, dollars only

- A. Currency symbol (\$)
- B. Dollar amount



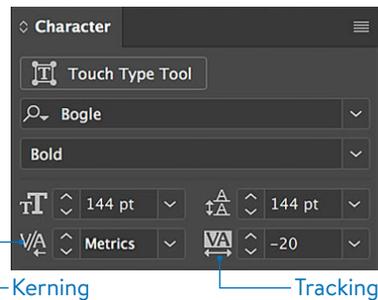
Walmart pre-price, dollars & cents

- A. Currency symbol (\$)
- B. Dollar amount
- C. Cent amount

Spacing

In order to obtain a clean, consistent look for the Walmart pre-price, you must set the tracking and kerning as shown:

- **Tracking:** -20
- **Kerning:** Metrics



Correct spacing



Spacing between each number and currency symbol is even and consistent.

Incorrect formats



Decimal point / no superscript



Dollars only - no need for cents



Cents only / no (¢) symbol



Numbers are overlapping



Spacing is not even

General Merchandise

D18 tray lip, graphic formatting

Graphic placement and formatting

• Pre-pricing to be determined by Walmart Merchant for D18.

• Font: Bogle Bold

NOTE - The gray color shown is for illustrative purposes only. Do not use gray for your displays. You are required to use the official Walmart colors and graphics in this guide for the appropriate seasonal event.

<p>Pre-price font Size: 50 pt. Currency: Superscript / Baseline shift: -5 Cents: Superscript / Baseline shift: -2</p>	 <p>1" Center vertically 1" tray lip Center vertically 1"</p>	<p>Product Description Font Size: 36 pt.</p>
<p>Pre-price font Size: 74 pt. Currency: Superscript / Baseline shift: -6 Cents: Superscript / Baseline shift: -3</p>	 <p>1" Center vertically 1.25" tray lip Center vertically 1"</p>	<p>Product Description Font Size: 40 pt.</p>
<p>Pre-price font Size: 148 pt. Currency: Superscript / Baseline shift: -12 Cents: Superscript / Baseline shift: -5</p>	 <p>1" Center vertically 2" tray lip Center vertically 1"</p>	<p>Product Description Font Size: 52 pt.</p>
<p>Pre-price font Size: 148 pt. Currency: Superscript / Baseline shift: -12 Cents: Superscript / Baseline shift: -5</p>	 <p>1" Center vertically 3" tray lip Center vertically 1"</p>	<p>Product Description Font Size: 52 pt.</p>
<p>Pre-price font Size: 148 pt. Currency: Superscript / Baseline shift: -12 Cents: Superscript / Baseline shift: -5</p>	 <p>1" Center vertically 3.5" tray lip Center vertically 1"</p>	<p>Product Description Font Size: 52 pt.</p>

General Merchandise

D18 tray lip, graphic formatting *continued*

Product modifiers (sizes, colors, flavors, counts, etc.)

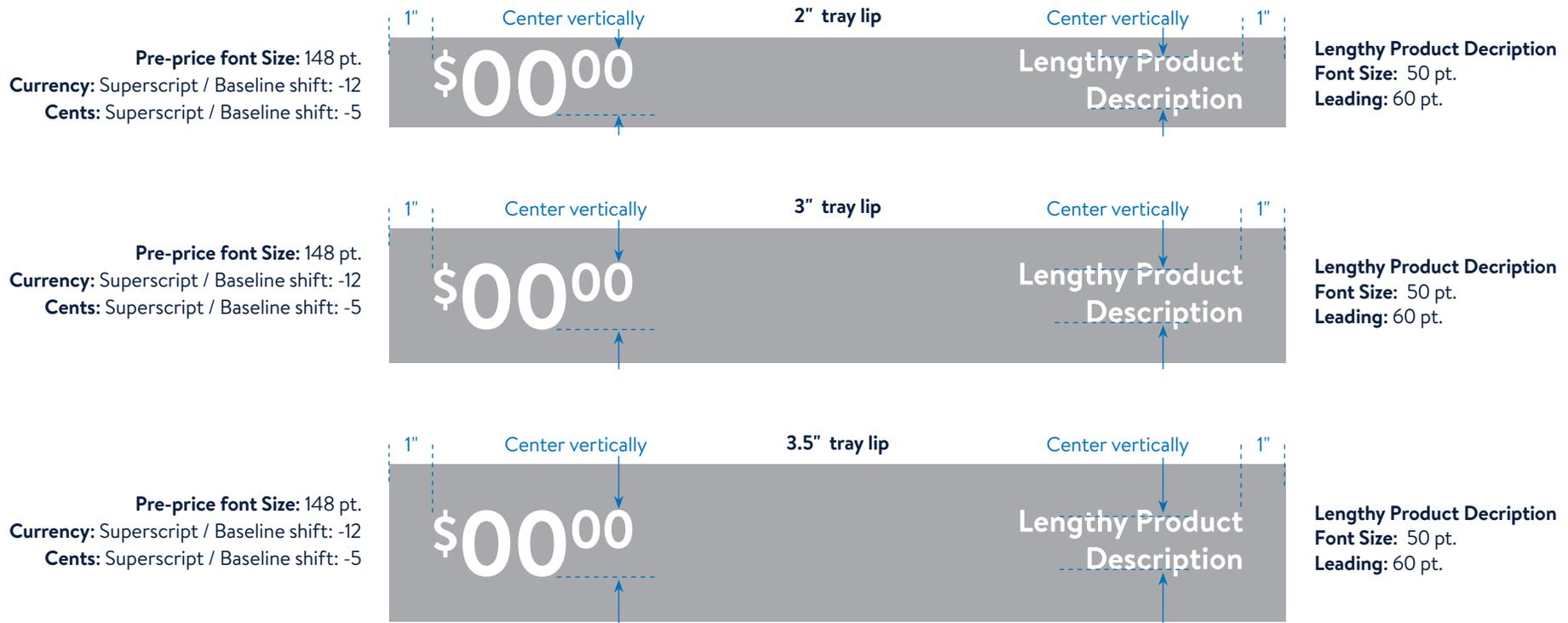
- Product modifiers are used to call out size, color, flavor or count information.
- Product modifiers will be determined by the Walmart Sourcing Manager.

NOTE - The gray color shown is for illustrative purposes only. Do not use gray for your displays. You are required to use the official Walmart colors and graphics in this guide for the appropriate seasonal event.



Graphic placement and formatting (lengthy product description)

- Lengthy production descriptions will be two lines when necessary. Single line product descriptions are preferred.



General Merchandise

D18 Galentine's Day and Easter build-a-basket



Galentine's Day

- Logo should be placed in the center of the tray lip, 1/4" from edges.



PMS 213 U



Easter, Build-a-Basket

- 3 Walmart prices, 1 for each color.



PMS 3252 U



PMS 1235 U



PMS 271 U

Valentine's Day, Special Buy

- Logo should be placed in the center of the tray lip, 1/4" from edges.



PMS 185 U

Easter, Special Buy

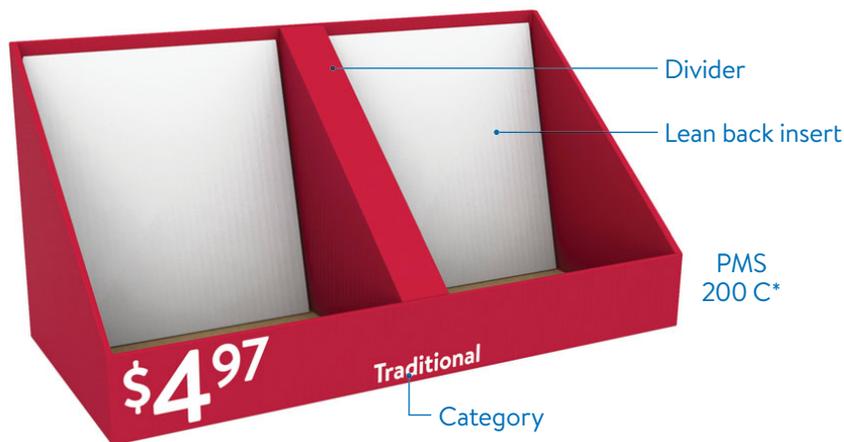
- Logo should be placed in the center of the tray lip, 1/4" from edges.



PMS 3252 U

General Merchandise

D18 Holiday cards - unbranded

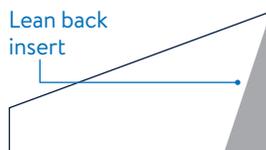


\$4.97 Holiday Cards - Unbranded

Category - Center of tray | 1/4" from bottom edge | Size - 72 pt.

\$4.97	Inspirational	PMS 540 C
\$4.97	Merry	PMS 356 C
\$4.97	Contemporary	PMS Black 6 U

- The PDQ tray will be 24" wide with a 2" lip.
- Include a lean back insert in the back of the tray, and a divider in the middle of the tray.



*Color should match 200 C and be printed on white corrugated board.



\$9.97 Holiday Cards - Unbranded

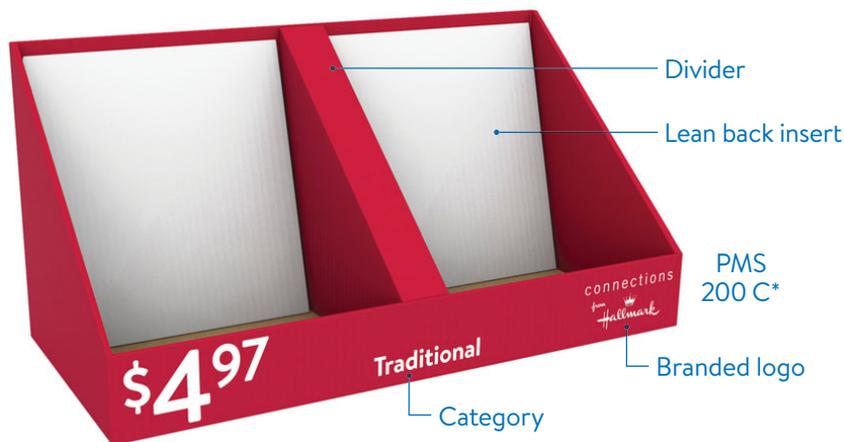
Category - Center of tray | 1/4" from bottom edge | Size - 72 pt.

\$9.97	Inspirational	PMS 540 C
\$9.97	Merry	PMS 356 C
\$9.97	Contemporary	PMS Black 6 U

- The PDQ tray will be 24" wide with a 2" lip.

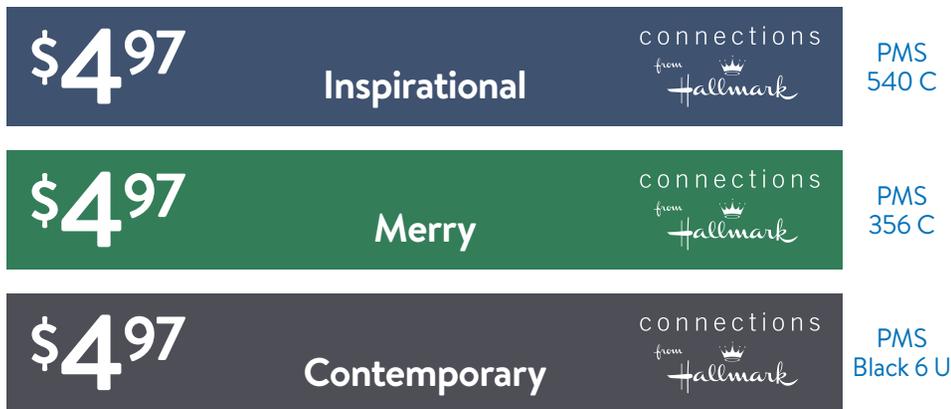
General Merchandise

D18 Holiday cards - branded

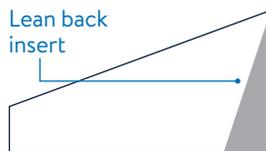


\$4.97 Holiday Cards - Branded

Category - Center of tray | 1/4" from bottom edge | Size - 72 pt.



- Branded logo - 1/2" from all edges.
- The PDQ tray will be 24" wide with a 2" lip.
- Include a lean back insert in the back of the tray, and a divider in the middle of the tray.

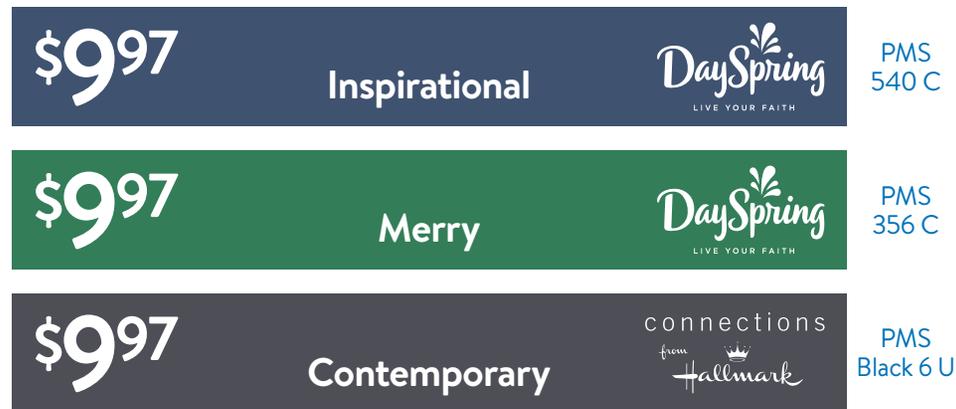


*Color should match 200 C and be printed on white corrugated board.



\$9.97 Holiday Cards - Branded

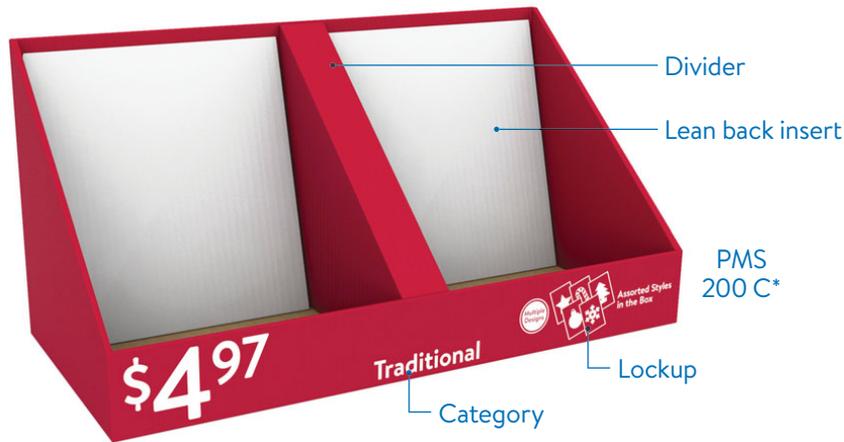
Category - Center of tray | 1/4" from bottom edge | Size - 72 pt.



- Branded logo - 1/2" from all edges.
- The PDQ tray will be 24" wide with a 2" lip.

General Merchandise

D18 Holiday cards - multiple designs

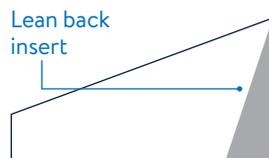


\$4.97 Holiday Cards - Multiple Designs

Category - Center of tray | 1/4" from bottom edge | Size - 72 pt.

<p>\$4⁹⁷</p> <p>Inspirational</p>	 	<p>PMS 540 C</p>
<p>\$4⁹⁷</p> <p>Merry</p>	 	<p>PMS 356 C</p>
<p>\$4⁹⁷</p> <p>Contemporary</p>	 	<p>PMS Black 6 U</p>

- The multiple design lockup will be located on the right side of the tray, 1/4" from edges.
- The PDQ tray will be 24" wide with a 2" lip.
- Include a lean back insert in the back of the tray, and a divider in the middle of the tray.



\$9.97 Holiday Cards - Multiple Designs

Category - Center of tray | 1/4" from bottom edge | Size - 72 pt.

<p>\$9⁹⁷</p> <p>Inspirational</p>	 	<p>PMS 540 C</p>
<p>\$9⁹⁷</p> <p>Merry</p>	 	<p>PMS 356 C</p>
<p>\$9⁹⁷</p> <p>Contemporary</p>	 	<p>PMS Black 6 U</p>

- The multiple design lockup will be located on the right side of the tray, 1/4" from edges.
- The PDQ tray will be 24" wide with a 2" lip.

*Color should match 200 C and be printed on white corrugated board.

General Merchandise

D18 Holiday - multiple designs and basic lights



Holiday - Multiple Designs

- Logo should be placed in the center of the tray lip, 1/4" from edges.



Logo - PMS 200 C*



Logo - PMS 369 U



Holiday - Lights

- Trays with lights will not be Walmart pre-priced.



- **Light count font sizes** - 2" tray lip - 144 pt. | 3" tray lip 216 pt.
- **Product description font size** - 2" tray lip - 60 pt. | 3" tray lip 80 pt.

*Color should match 200 C and be printed on white corrugated board.

General Merchandise

D18 Holiday - LED and multi-function lights



50 Warm White Mini LED Lights
Light count

Holiday - LED lights

- Tray with lights will not be Walmart pre-priced.



- **Energy Star logo** - 1/4" from top and bottom edge | 1/2" from left edge.
- **Light count font sizes** - 2" tray lip - 144 pt. | 3" tray lip 216 pt.
- **Product description font size** - 2" tray lip - 60 pt. | 3" tray lip 80 pt.



50 Multi-Function LED Lights
Light count

PMS 369 U (Text)

Holiday - Multi-function lights

- Tray with lights will not be Walmart pre-priced.



- **Energy Star logo** - 1/4" from top and bottom edge | 1/2" from left edge.
- **Light count font sizes** - 2" tray lip - 144 pt. | 3" tray lip 216 pt.
- **Product description font size** - 2" tray lip - 60 pt. | 3" tray lip 80 pt.

Walmart

Secondary Packaging

Seasonal Events

July 9, 2018

▶ Heath & Wellness/Consumables

Heath & Wellness/Consumables

D46 Holiday colors and Walmart pre-price formatting

- Colors shown to the right are for D46 seasonal events.
- Open this PDF with Adobe Illustrator to access the vector artwork.

PMS 3405 U

Kids

PMS 2592 U

Ladies

PMS Black U

Fragrance

D46 Walmart pre-prices

	Stocking Stuffers		Gifts				
Kids	\$1	\$3	\$4 ⁸⁸	\$9 ⁸⁸			
Ladies	\$1	\$3	\$4 ⁸⁸	\$9 ⁸⁸	\$14 ⁸⁸	\$19 ⁸⁸	\$24 ⁸⁸
Fragrance	\$3		\$4 ⁸⁸	\$9 ⁸⁸	\$14 ⁸⁸	\$19 ⁸⁸	\$24 ⁸⁸

Walmart pre-price formatting

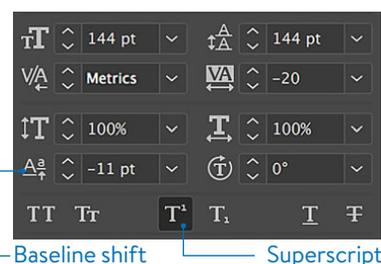
There are only 2 Walmart pre-price formats for D46:

- Dollars only
- Dollars and cents

In order to obtain a clean, consistent look for the Walmart pre-price, you must set the tracking and kerning to:

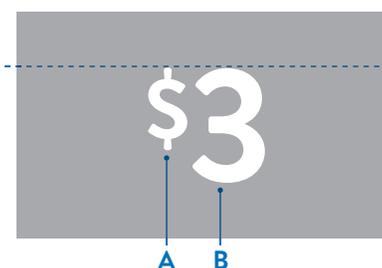
- **Tracking:** -20
- **Kerning:** Metrics

NOTE - The gray color shown is for illustrative purposes only. Do not use gray for your displays. You are required to use the official Walmart colors and graphics in this guide for the appropriate seasonal event.



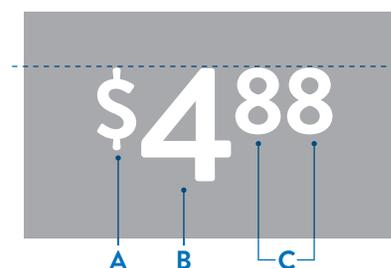
Format alignment

Use baseline shift and superscript settings to align the top edge of the Walmart pre-price.



Walmart pre-price, dollars only

- A. Currency symbol (\$)
- B. Dollar amount



Walmart pre-price, dollars & cents

- A. Currency symbol (\$)
- B. Dollar amount
- C. Cent amount

Heath & Wellness/Consumables

D46 Holiday | Gift PDQ trays

Gift PDQ tray formatting

- PDQ trays will be printed solid flood coat.
- **Walmart pre-price font** - Bogle Bold | left justified
Font size - 144 pt. | **Symbol (\$) and Cents** - Superscript
Location - 1/2" from left edge, 1/4" from top and bottom edges
 Walmart pre-pricing to be determined by D46 Merchant.
- **Product description font** - Bogle Bold | right justified
Font size - 50 pt.
Location - 1/2" from right edge, center top to bottom
- **For fragrance trays add disclaimer:**
 "Additional fragrances available in the Beauty/Cosmetics department and on Walmart.com"
Disclaimer Font - Bogle Regular | **Size** - 14 pt

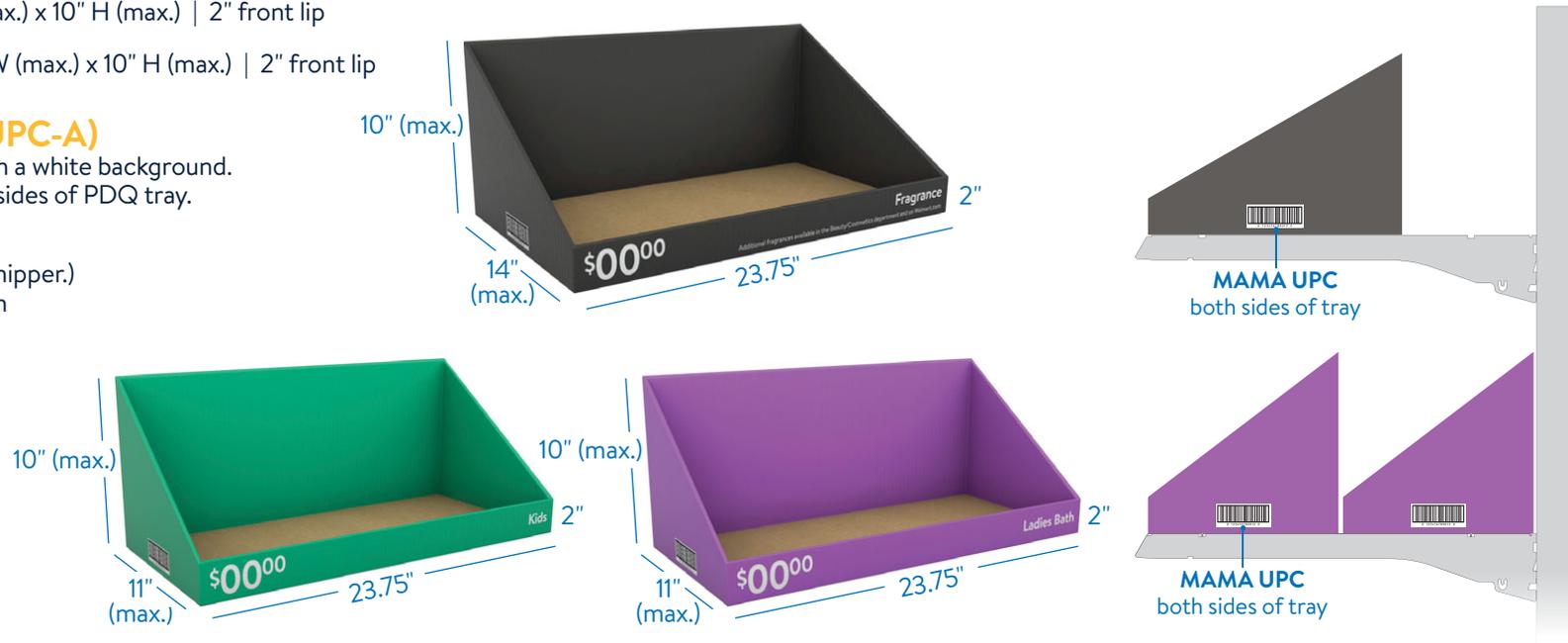
Gift PDQ tray dimensions

- **Fragrance** - 23.75" L x 14" W (max.) x 10" H (max.) | 2" front lip
- **Kids and Ladies** - 23.75" L x 11" W (max.) x 10" H (max.) | 2" front lip

MAMA UPC barcode (UPC-A)

- **Color** - Must be printed black on a white background.
 Direct print or labeled on both sides of PDQ tray.
- **Label Size** - L 9cm x W 5cm
 (Build as a like assortment vs. a shipper.)
 UPC distance: 1cm from bottom
 Barcode size: 7.9cm x 3.1cm
 Description font: Bogle Bold
 Description font size: 14 pt

Kids	\$00 ⁰⁰	Kids Bath
	\$00 ⁰⁰	Kids
Ladies	\$00 ⁰⁰	Ladies Bath
	\$00 ⁰⁰	Ladies Cosmetics
Fragrance	\$00 ⁰⁰	Fragrance <small>Additional fragrances available in the Beauty/Cosmetics department and on Walmart.com</small>



Heath & Wellness/Consumables

D46 Holiday | Stocking stuffer PDQ trays and labels

Stocking Stuffer PDQ tray formatting

- PDQ trays will be printed solid flood coat, with a clear plastic (PET) front.
- **Full size PDQ tray** - 11.75" L x 11" W x 9.1875" H (4" front lip)
- **Half size PDQ tray** - 11.75" L x 6" W x 9.1875" H (4" front lip)
- **Label size** - 4" W x 1.5" H | **Label Placement** - ½" from top left edge
Walmart pre-price font - Bogle Bold | left justified
Font size - 105 pt. | **Symbol (\$) and Cents** - Superscript
Stocking Stuffer size - 42 pt | Leading - 42 pt | left justified

MAMA UPC barcode (UPC-A)

The MAMA UPC barcode is used for "like" assortments vs. a shipper.

- **Color** - Must be printed black on a white background.
Direct print or labeled on both sides of PDQ tray.
- **Size** - 3.125" W x 1.25" H
- **Location** - Centered (left to right), ¾" from bottom of tray

Kids

\$1 Stocking Stuffer

\$3 Stocking Stuffer

Ladies

\$1 Stocking Stuffer

\$3 Stocking Stuffer

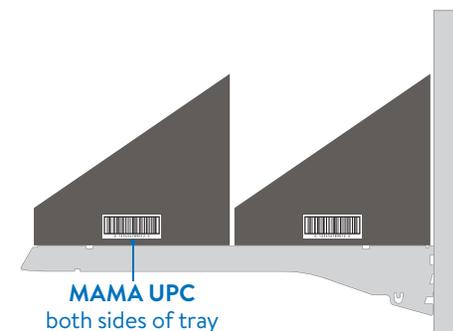
Fragrance

\$3 Stocking Stuffer

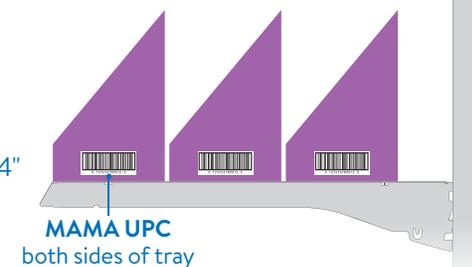
1.5"

4"

Full size PDQ tray



Half size PDQ tray



Heath & Wellness/Consumables

D46 Holiday | Walmart pricing labels (primary packaging)

Primary packaging label formatting

Label color and Walmart price point will coordinate with D46 gift category direction.

Font: Bogle Bold

Font size: 18 pt | **Symbol (\$) and cents:** Superscript

Location - Place the Walmart pricing label 1/4" away from the top right edge on primary packaging.

Walmart price will be determined by D46 Merchant.

Stocking Stuffer labels (actual size)

	1/2"	
Kids	1/4"	\$1 \$3
Ladies		\$1 \$3
Fragrance		\$3

Gift labels (actual size)

	5/8"			
		\$4 ⁸⁸	\$9 ⁸⁸	
		\$4 ⁸⁸	\$9 ⁸⁸	\$14 ⁸⁸ \$19 ⁸⁸ \$24 ⁸⁸
		\$4 ⁸⁸	\$9 ⁸⁸	\$14 ⁸⁸ \$19 ⁸⁸ \$24 ⁸⁸

Kids label placement



Ladies label placement



Fragrance label placement



Heath & Wellness/Consumables

D46 Holiday | Case markings

D46 Required case markings for private label shippers

Case marking formats and icons are in addition to all required warehouse markings and should be printed directly on the corrugated shipper.

Master shipping case information block

• **Color band** - 1/2" from top edge, 2" in height wrapping around all 4 sides.

A Top block - **Dept. # / Modular Cat #** (Background color PMS 200 U).

B Middle block - **Category Name** (Category background color will vary).

C Bottom block - **Item Description**

D **Department Icons** - Each icon will be 1.875" in height/diameter. Stripe color on candy cane icon will be PMS 200 U.

• Text should be as large as possible, vertically centered within each block.

• Font: **Arial Black** (Title Case)

• Place the info. block in the upper left corner on all sides of the shipper, 1/2" from top color band and 1/2" left edge. The width of the info. block will vary from long to short sides and from shipper case to shipper case.

• Cases require a 6" tall information block (2" per block).

• Shippers will be direct printed as 3 colors.



Shipping case (example only)

	PMS 3405 U Kids	PMS 2592 U Ladies	PMS Black U Fragrance	PMS 200 U Holiday
Kids	<div style="border: 1px solid black; padding: 5px;"> <p>Dept. 18/Modular Cat #114</p> <p>Dept. 46/Holiday Kids \$9.88</p> <p>Holiday GM Seasonal Pad 2018</p> </div>			<p>D</p>
Ladies	<div style="border: 1px solid black; padding: 5px;"> <p>Dept. 18/Modular Cat #114</p> <p>Dept. 46/Holiday Kids \$9.88</p> <p>Holiday GM Seasonal Pad 2018</p> </div>			
Fragrance	<div style="border: 1px solid black; padding: 5px;"> <p>Dept. 18/Modular Cat #114</p> <p>Dept. 46/Holiday Kids \$9.88</p> <p>Holiday GM Seasonal Pad 2018</p> </div>			

6" (height of the information block)

Width will vary

Walmart

Secondary Packaging

Seasonal Events

July 9, 2018

Food

Food

D1 seasonal candy | Event color guide

- Ink color for seasonal items must match the required PMS coated or uncoated colors. Coated colors must be within 2 Delta E of the color standards.
- Open this PDF with Adobe Illustrator to access the vector artwork and icons.

Halloween

PMS Orange
021 UPMS Orange
021 C

- OPP Chocolate
- OPP Sugar
- Jumbo Chocolate
- Jumbo Sugar

PMS
7555 UPMS
7407 C

- Candy Corn
- Harvest Sugar
- Harvest Chocolate

PMS
Black UPMS
Black 7 C

- Variety Bags

PMS
Violet UPMS
2665 C

- Non Candy
- Multi Packs
- Party

Holiday

PMS
356 UPMS
7733 C

- CHR Big Bag Chocolate
- CHR Big Bag Sugar
- CHR OPP Chocolate
- CHR \$1 Filled Canes
- CHR \$2 Filled Canes

PMS
200 UPMS
1805 C

- CHR Boxed Cherry
- CHR Boxed Chocolates
- CHR \$5 and Under Gift
- CHR \$10 and Under Gift
- CHR \$15 and Under Gift
- CHR \$25 and Under Gift
- CHR Premium
- CHR Candy Canes
- OPP Candy Canes

PMS
287 UPMS
7685 C

- CHR Cookies and Snacks
- CHR Popcorn Tins

PMS
360 UPMS
361 C

- \$1 Stocking Stuffers
- \$2 Stocking Stuffers
- \$3 Stocking Stuffers
- CHR Novelty Stuffers
- CHR Multi Packs

Valentine's
DayPMS
Rhodamine UPMS
2038 C

- Small Candy Dish Chocolate
- Large Candy Dish Chocolate

PMS
258 UPMS
521 C

- Conversation Hearts
- Candy Dish sugar
- Small Friendship Exchange
- Large Friendship Exchange
- Jumbo Friendship Exchange

PMS
872 UPMS
872 C

Premium

PMS
199 UPMS
710 C

- \$1 and Under Gift
- \$3 and Under Gift
- \$5 and Under Gift
- \$10 and Under Gift
- \$20 and Under Gift
- \$1 and Under Hearts
- \$3 and Under Hearts
- \$5 and Under Hearts
- \$10 and Under Hearts
- \$20 and Under Hearts
- Lollipops and Canes

Easter

PMS
375 UPMS
2286 C

- OPP Chocolate
- OPP Sugar

PMS
3252 UPMS
3252 C

- Big Bag Sugar
- Big Bag Chocolate

PMS
248 UPMS
513 C

- \$1 Basket Fillers
- \$2 Basket Fillers
- \$3 Basket Fillers
- Multi Packs
- Branded Jelly Beans

PMS
184 UPMS
184 C

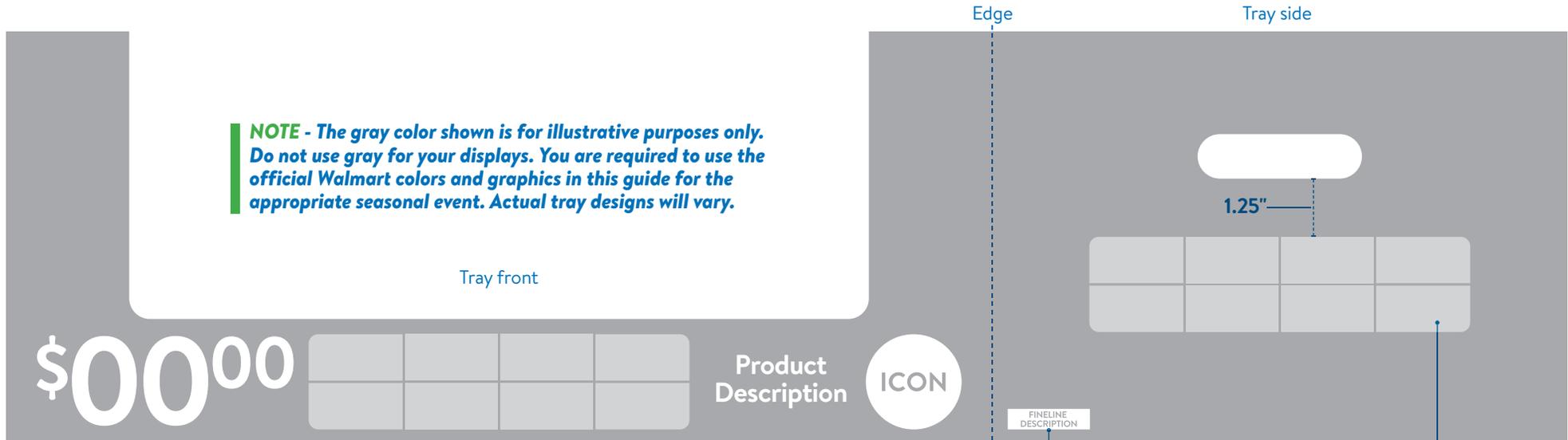
- Premium
- Filled Eggs
- Snacks and Cookies

PMS 108 U
(Font 483 U)PMS 122 C
(Font 483 C)

- Bunnies and Shapes

Food

D1 seasonal candy | Tray formatting and logo grid



See next page for tray lip formatting.

Place fineline bar on both sides, 1/4" from bottom and left edges.

Repeat logo grid from front panel on both sides.

Logo grid formats

- Most trays will include one of the 8 logo grid examples shown below.
- If no brand or licensed logo is needed, do not include a logo grid.
- Each logo should fit within the space shown and not exceed its boundaries.

- Single logo background color is not required.
- Fill each logo background with the appropriate brand color.
- All logos must be consistent in size, usage, and color treatment.

NOTE - Actual brands or licensed logos will vary.



Variety pack - 8 logos



Variety pack - 7 logos



Variety pack - 6 logos



Variety pack - 5 logos



Variety pack - 4 logos



Variety pack - 3 logos



Variety pack - 2 logos



Single logo

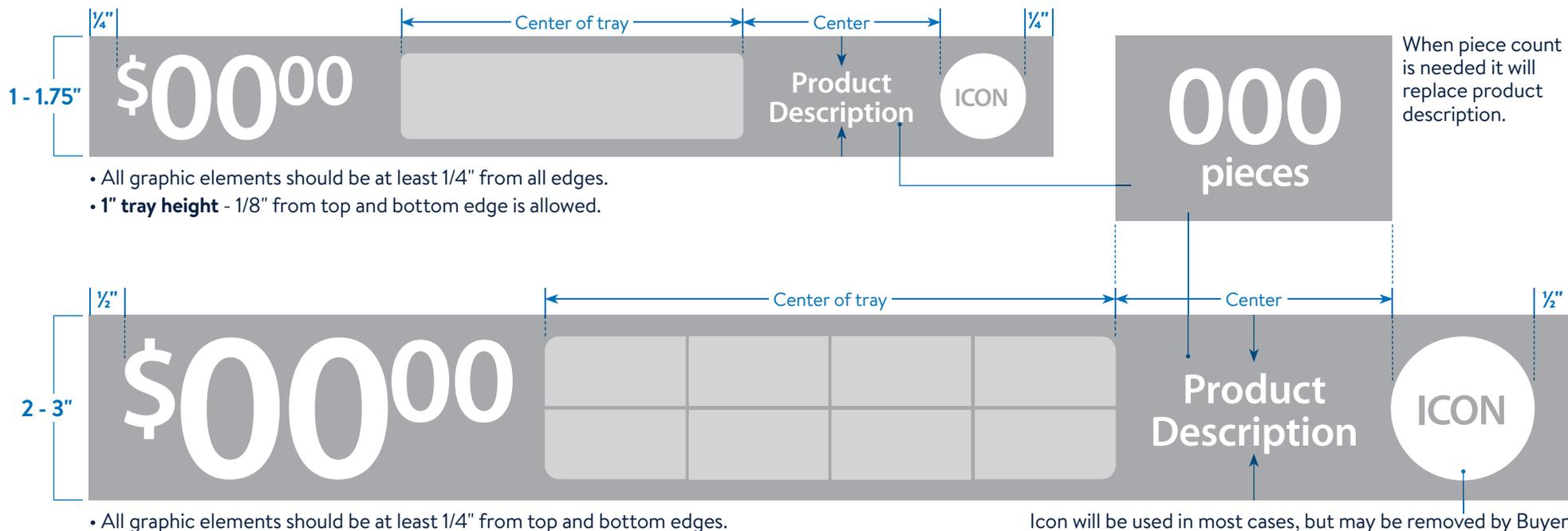
Food

D1 seasonal candy | Tray lip formatting

General tray lip formatting

- Font - Myriad Pro Semi Bold
- Pre-pricing to be determined by Walmart Merchant for D1.

NOTE - The gray color shown is for illustrative purposes only. Do not use gray for your displays. You are required to use the official Walmart colors and graphics in this guide for the appropriate seasonal event.



Tray lip height	Walmart pre-price size	Logo grid size	Product description size	Piece count	Piece sizes	Category icon size
1"	72 pt. max.	3" W x .75" ($\frac{3}{4}$ " H)	12 - 16 pt. max.	30 pt. 16 pt.		.75" x .75"
1.5"	108 pt. max.	5" W x 1.25" H	16 - 20 pt. max.	45 pt. 20 pt.		1.25" x 1.25"
1.75"	126 pt. max.	5.75" W x 1.4375" H	20 - 24 pt. max.	52 pt. 24 pt.		1.4375" x 1.4375"
2"	144 pt. max.	6.5" W x 1.625" H	24 - 28 pt. max.	60 pt. 28 pt.		1.625" x 1.625"
2.5"	180 pt. max.	8" W x 2" H	28 - 34 pt. max.	74 pt. 34 pt.		2" x 2"
3"	220 pt. max.	10" W x 2.5" H	34 - 40 pt. max.	90 pt. 40 pt.		2.5" x 2.5"

Food

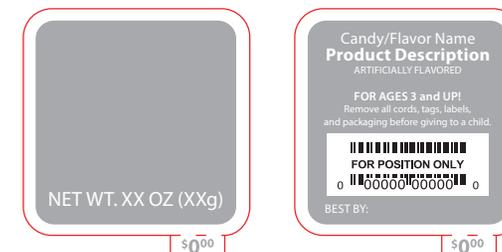
D1 seasonal candy | Gifts and Lollipops

Hang tags

- **Book size** - 1.83" x 1.83"
- **Single size** - 1.35" x 1.35"
- **Stock:** Paperboard | White | 16pt C2S | 260gsm

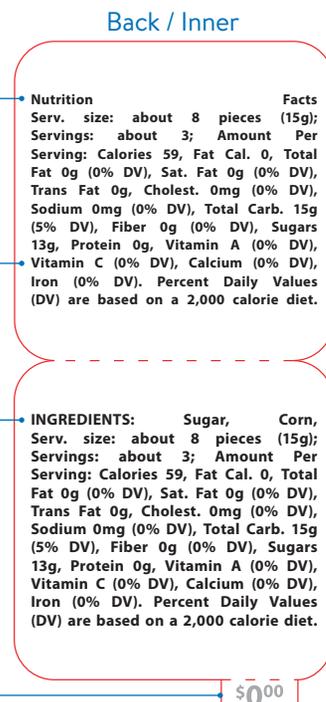
- **Product Description Font:** Myriad Pro Bold
- **Secondary Font:** Myriad Regular

Single Template

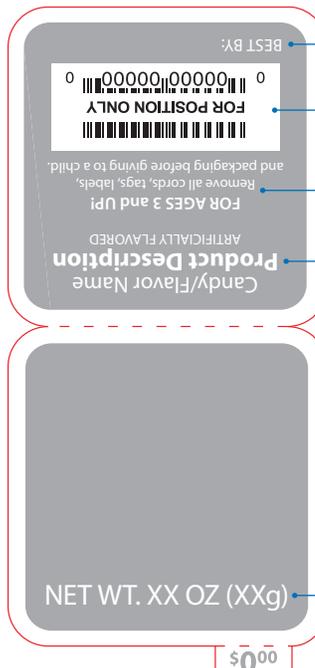


Book Template

- Nutrition Facts no closer than 1/16" from edge. It is required to capitalize the "N" and "F" in Nutrition Facts.
- Nutrients: Myriad Pro Bold | Size: 6 pt
- Ingredient statement: Myriad Pro Bold
Size: Minimum 1/16" (6.5 pt)
The nutrition panel, ingredients list, and distributed by statements must be placed together without any intervening material.
- Perforated to remove at retail



Front / Outer



- Best By/Lot Code must be placed next to or following the UPC.
- UPC with white bounding box
- Warning/Battery Statements
- Candy/Flavor Name must be 1/2 the size of the largest type size on the PDP. It should also be comparable in prominence.
- Artificially flavored must be 1/2 the size of the candy/ flavor name with a minimum height of 1/16", CAPS is recommended. Do not use any intervening material between the candy/ flavor name and the artificially flavored statement.
- Warnings - Toy Safety/Choking Warnings (Warning may also be placed on inner or back panels)
- NET WT. statement located in the bottom 30% of the hang tag.
Panel Surface / font size: 25 square inches / 1/8" (12 pt)
25-100 square inches / 3/16" (18 pt)
25 square inches / 1/4" (24pt)

Walmart pricing sticker

- **Sticker dimensions:** 1" length, 1/2" height
- Must be low tack and removable
- Must have Dept. 01 and a Walmart price point
- All food gifts must have a Walmart price tag
- Dept. 01 font: Myriad Pro Condensed Regular | Size: 12 pt
- Walmart price point font: Myriad Pro Bold | Size: 18pt



Food

D1 seasonal candy | Walmart pre-price formatting

Walmart pre-price formatting

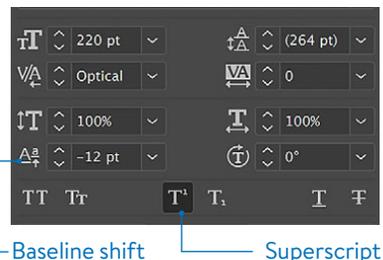
Walmart pre-pricing to be determined by the Merchant for D1.

NOTE - The gray color shown is for illustrative purposes only. Do not use gray for your displays. You are required to use the official Walmart colors and graphics in this guide for the appropriate seasonal event.

Alignment

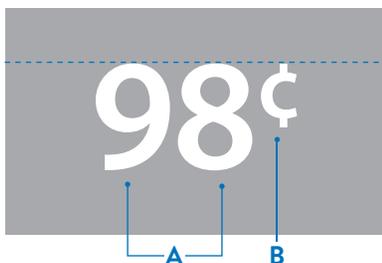
There are only 3 possible Walmart pre-price formats:

- Cents only
- Dollars only
- Dollars and cents

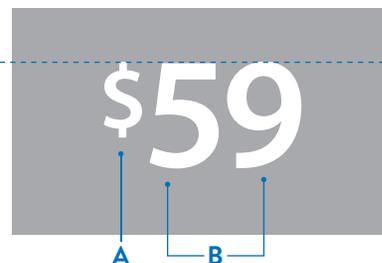


Format alignment

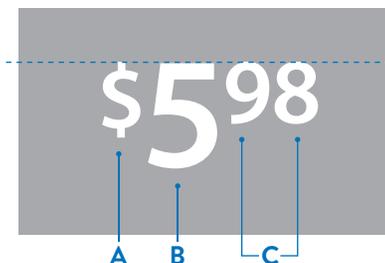
Use baseline shift and superscript settings to align the top edge of the Walmart pre-price.



Walmart pre-price, cents only
(Less than full dollar amounts)
A. Cent amount
B. Currency symbol (¢)



Walmart pre-price, dollars only
A. Currency symbol (\$)
B. Dollar amount

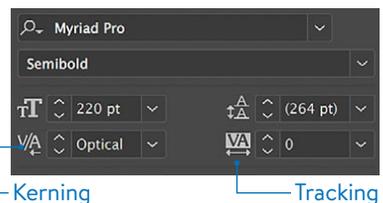


Walmart pre-price, dollars & cents
A. Currency symbol (\$)
B. Dollar amount
C. Cent amount

Spacing

In order to obtain a clean, consistent look for the Walmart pre-price, you must set the tracking and kerning as shown:

- **Tracking:** 0
- **Kerning:** Optical



Correct spacing



Spacing between each number and currency symbol is even and consistent.



Incorrect formats



Decimal point / no superscript



Dollar only - no need for cents



Cents only / no (¢) symbol



Numbers are overlapping



Spacing is not even

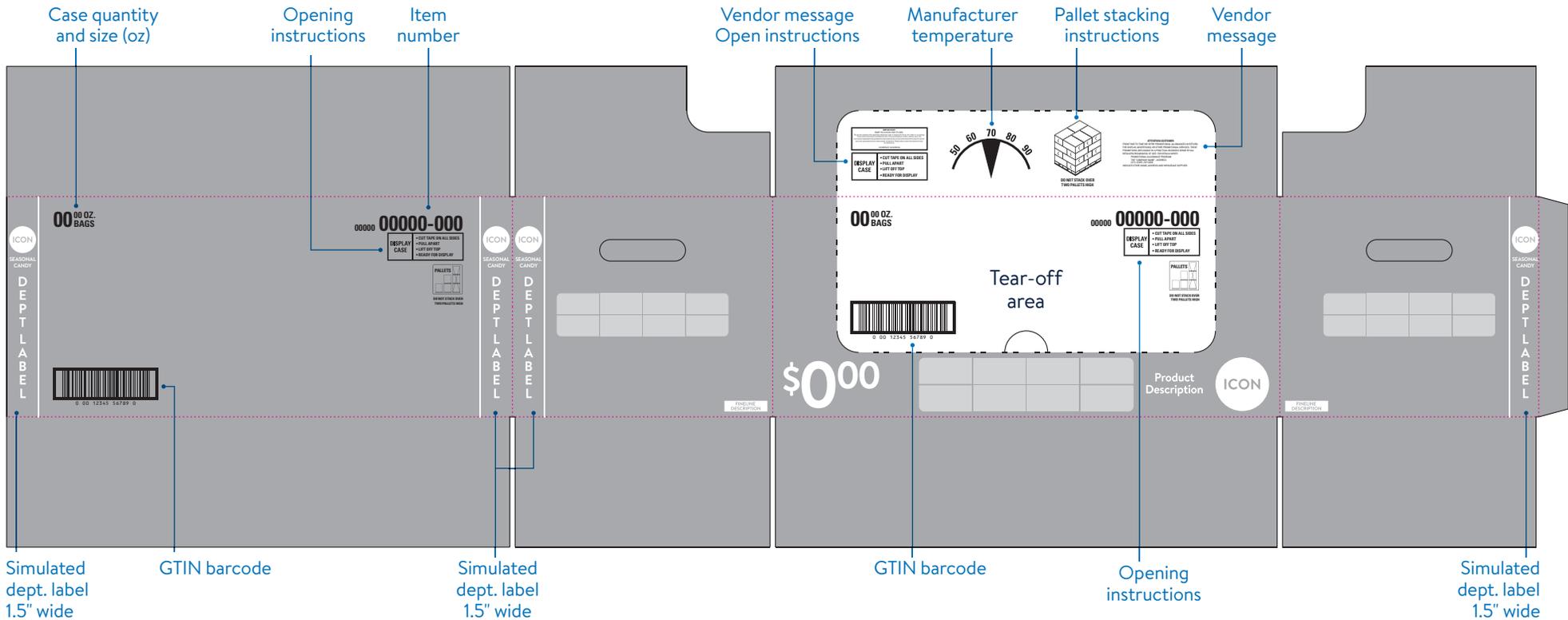
Food

D1 seasonal candy | SRP display / shipper case

SRP/shipping case requirements

If there's not a separate shipper box, print all information including department label information, icons, and descriptions directly on the SRP as shown.

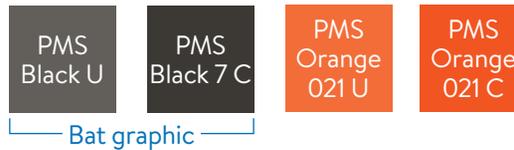
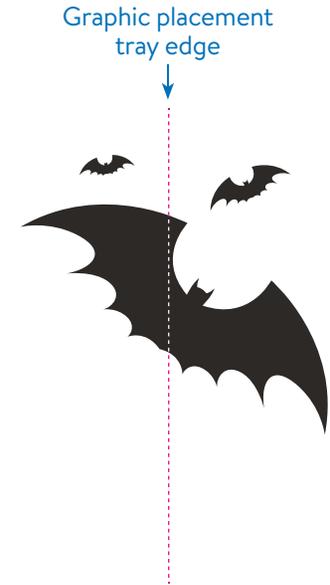
NOTE - The gray color shown is for illustrative purposes only. Do not use gray for your displays. You are required to use the official Walmart colors and graphics in this guide for the appropriate seasonal event.



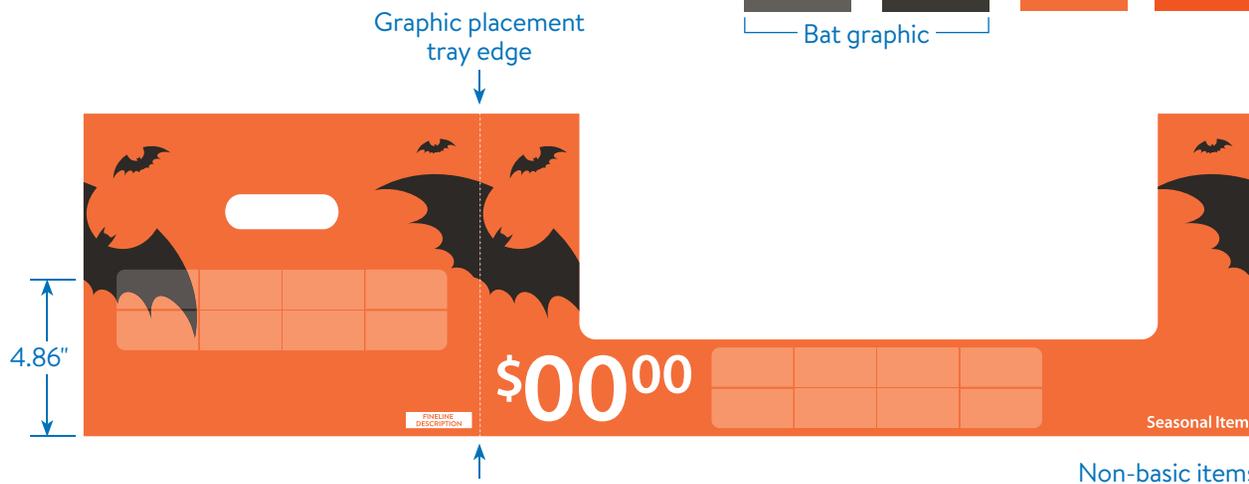
Food

D1 seasonal candy | Halloween tray graphics

OPP Chocolate and OPP Sugar



Large Bat Graphic (excluding small bats)
 • **Size** - 6.6" W x 5.09" H
 • **Position** - 4.86" up from bottom edge
 Trims at the exact place on all trays.



Food

D1 seasonal candy | Halloween tray graphics

Jumbo Chocolate and Jumbo Sugar



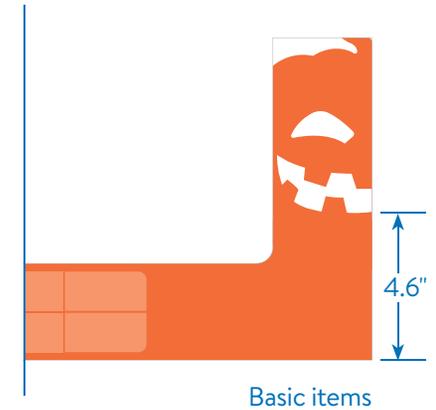
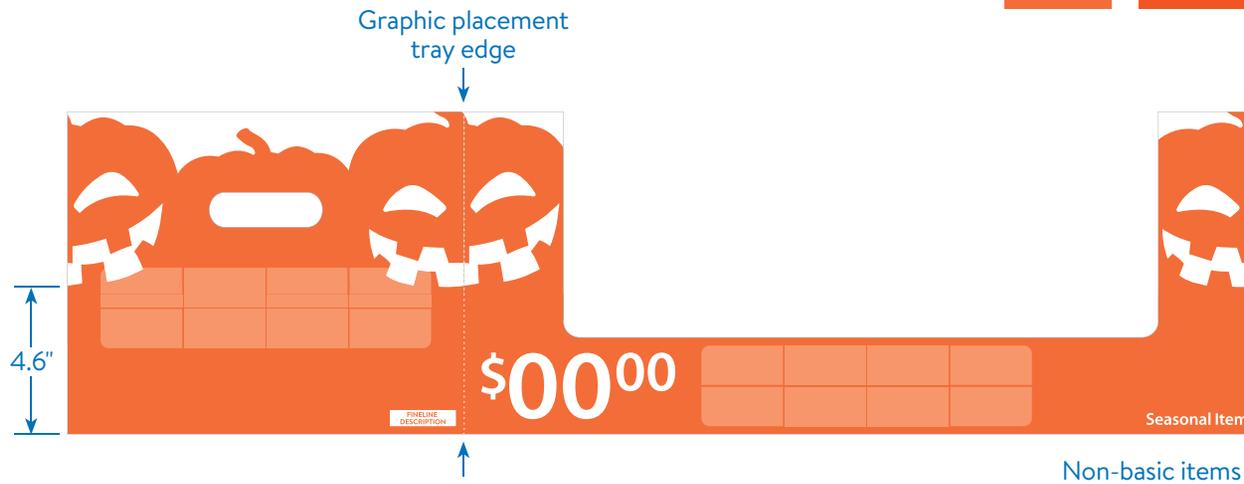
PMS Orange 021 U

PMS Orange 021 C

Pumpkin Graphic

- Size - 7.14" W x 7.9" H
- Position - 4.6" up from bottom edge

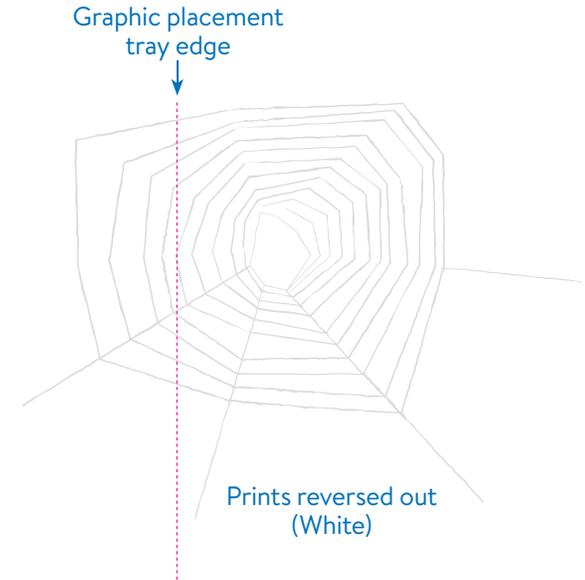
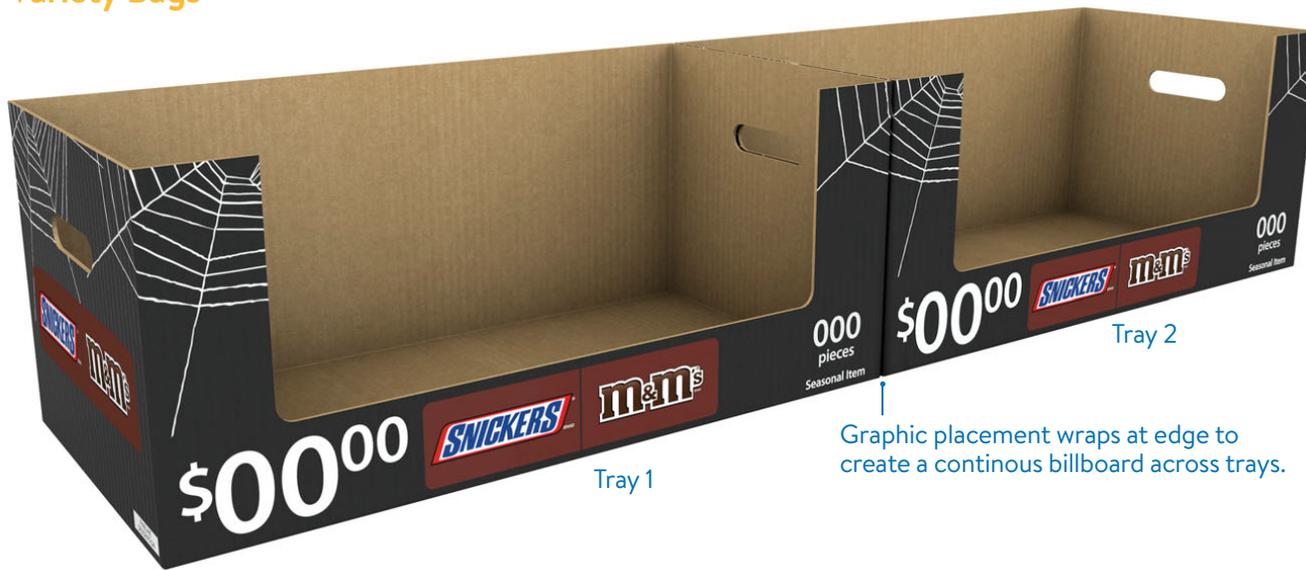
Trims at the exact place on all trays.



Food

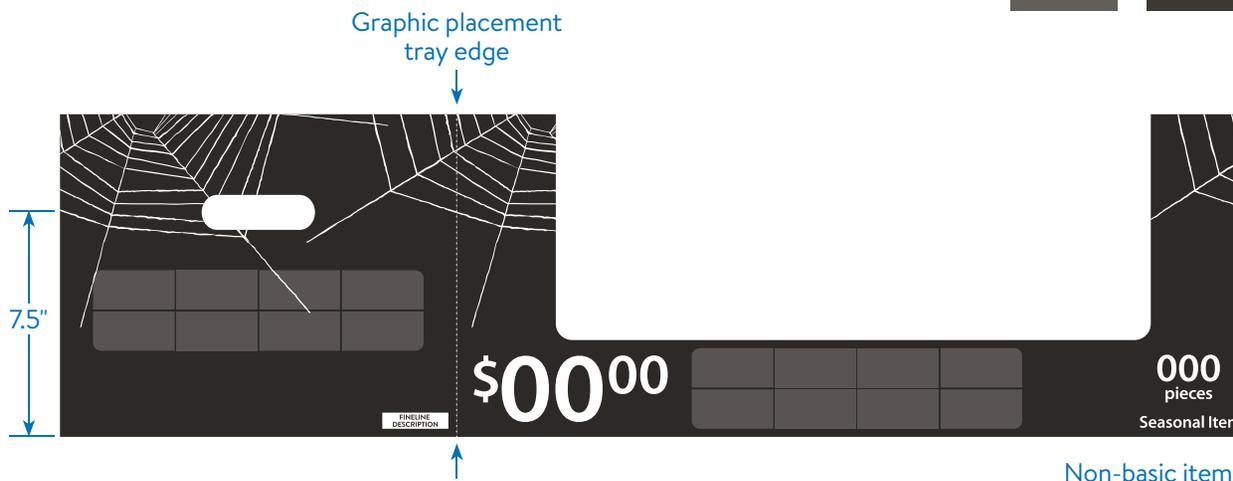
D1 seasonal candy | Halloween tray graphics

Variety Bags

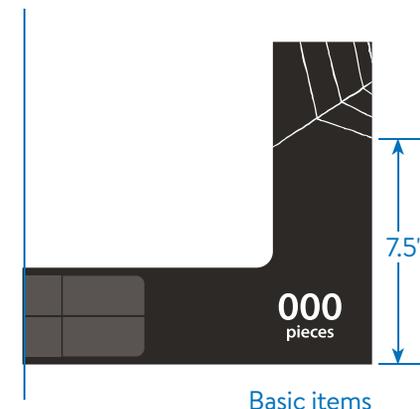


Spider Web Graphic

- Size - 14.97" W x 11" H
- Position - 7.5" up from bottom edge
- Trims at the exact place on all trays.



Non-basic items



Basic items

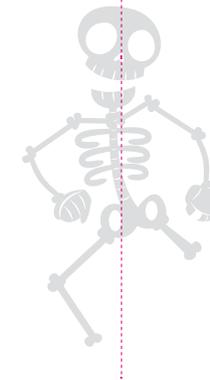
Food

D1 seasonal candy | Halloween tray graphics

Non Candy, Multi Packs, Party



Graphic placement tray edge



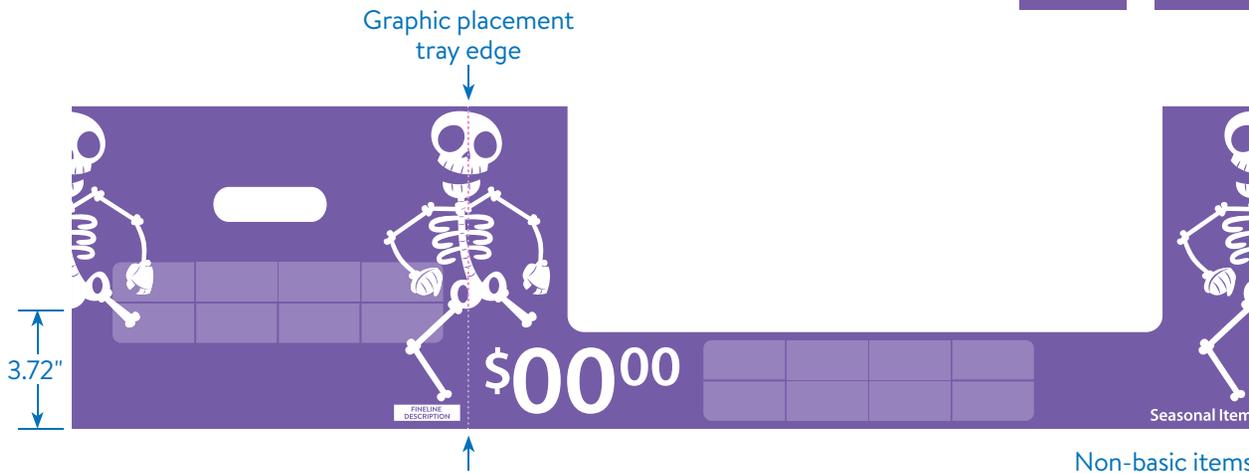
Graphic placement wraps at edge to create a continuous billboard across trays.

PMS Violet U

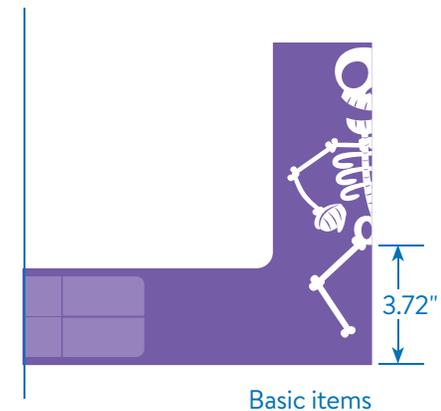
PMS 2665 C

Skeleton Graphic

- Size - 5.03" W x 9" H
 - Position - 3.72" up from bottom edge
- Trims at the exact place on all trays.



Non-basic items



Basic items

Food

D1 seasonal candy | Halloween tray graphics

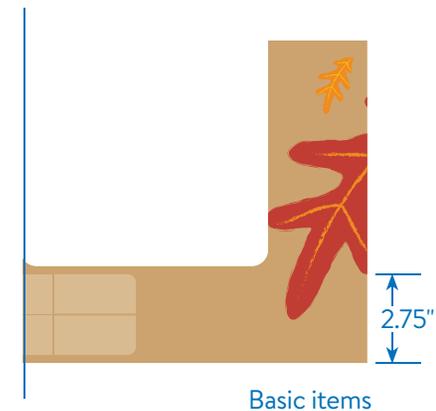
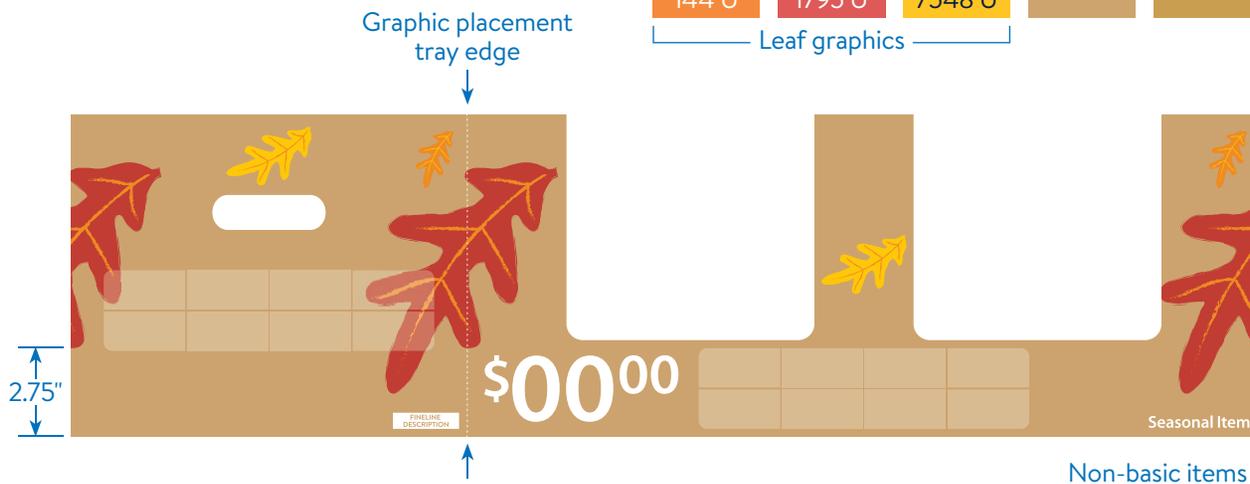
Harvest Chocolate and Harvest Sugar



PMS 144 C	PMS 180 C	PMS 7548 C	PMS 7407 U	PMS 7407 C
PMS 144 U	PMS 1795 U	PMS 7548 U		

Leaf graphics

Leaf Graphics (including small leaf)
 • **Size** - 5.8" W x 8.2" H
 • **Position** - 2.75" up from bottom edge
 Trims at the exact place on all trays.



Food

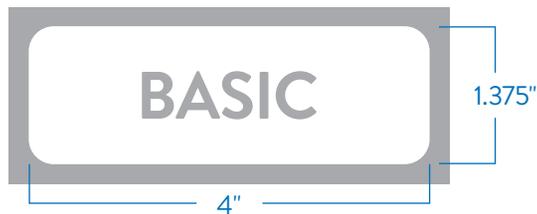
D1 seasonal candy | Halloween markdown liability



Back view

Basic

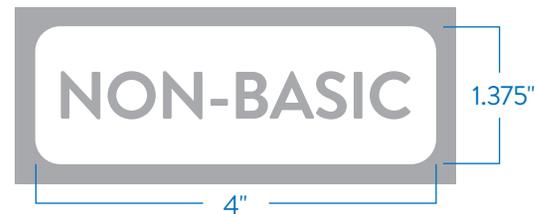
- Shared UPC with basic modular
- Do not markdown
- Stock to side counter after season ends



Back view

Non-Basic

- Liability product
- Home Office markdown after season ends



NOTE - The gray color shown is for illustrative purposes only. Do not use gray for your trays. You are required to use the official Walmart colors and graphics in this guide for the appropriate seasonal event.

Food

D1 seasonal candy | Holiday tray graphics



CHR Big Bag Chocolate
CHR Sugar and OPP Chocolate



CHR \$1, \$2
Filled canes



CHR \$5, \$10, \$15,
\$25 and Under Gifts



CHR Premium,
Boxed Cherry, and
Boxed Chocolate



CHR Candy
Canes / OPP
Candy Canes



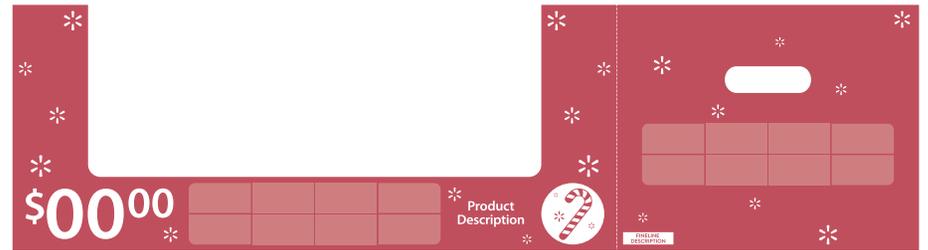
PMS
356 U

PMS
7733 C



PMS
200 U

PMS
1805 C



Side

Front

Tray example - Walmart price will be on all four sides of tray to allow flexibility of facings on shelf.

Icon will be placed above the fineline indicator on side panels.



Side

Front

Tray example - Walmart price will be on all four sides of tray to allow flexibility of facings on shelf.

Icon will be placed above the fineline indicator on side panels.

Food

D1 seasonal candy | Holiday tray graphics

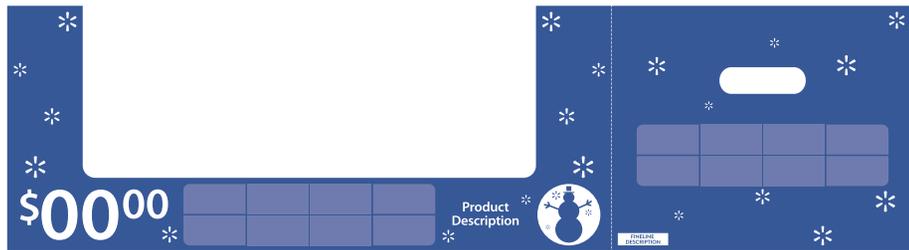


CHR Cookies and Snacks,
CHR Popcorn Tins



PMS 287 U

PMS 7685 C

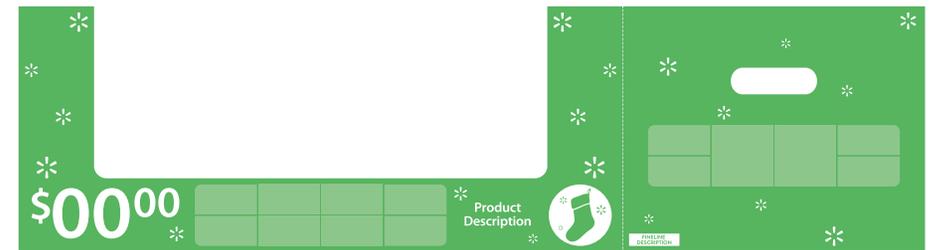


\$1, \$2, and \$3 Stocking Stuffers,
CHR Novelty Stuffers, and CHR Multi Packs



PMS 360 U

PMS 361 C



Tray example - Walmart price will be on all four sides of tray to allow flexibility of facings on shelf.

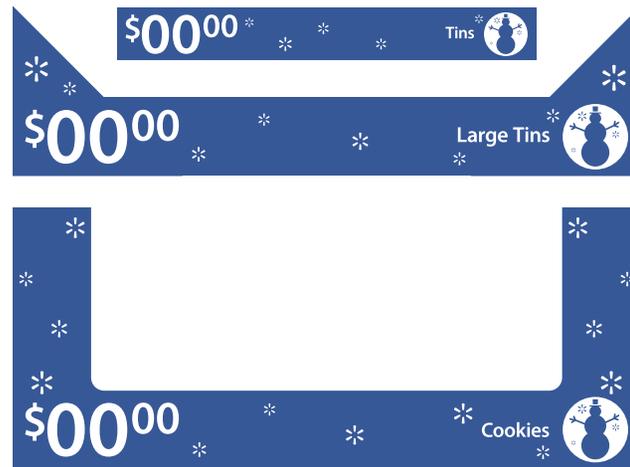
Icon will be placed above the fineline indicator on side panels.

Food

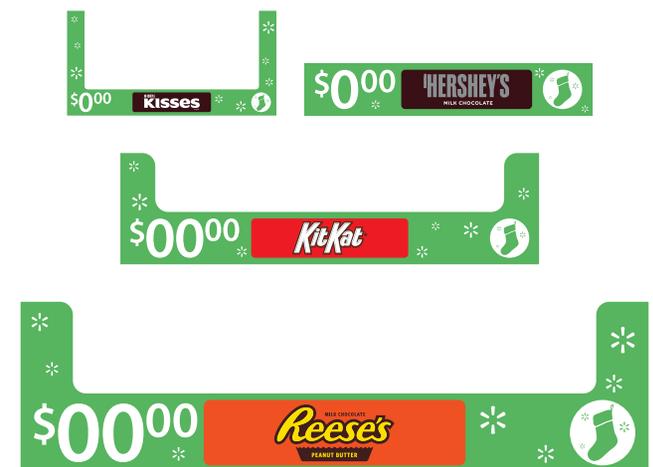
D1 seasonal candy | Holiday tray lip examples



Confection Chocolate and Sugar



Cookies, Snacks, and Popcorn Tins



Stocking Stuffers and Multi Packs



Premium, Boxed Chocolates, and Boxed Cherries



Gifting



Filled canes



OPP Canes and Branded Canes

Food

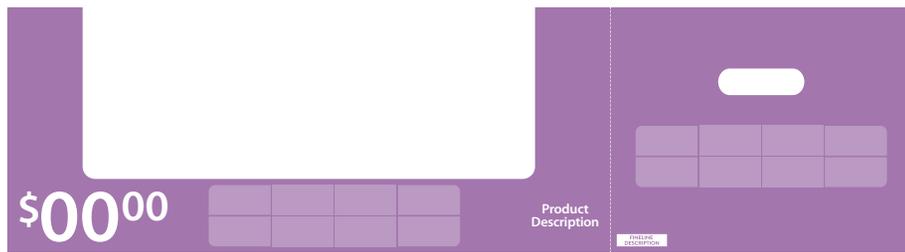
D1 seasonal candy | Valentine's Day tray graphics

Conversation Hearts and Candy Dish Sugar



PMS 258 U

PMS 521 C



Small, Large, and Jumbo Friendship Exchange



PMS 258 U

PMS 521 C



Food

D1 seasonal candy | Valentine's Day tray graphics

Small and Large Candy Dish Chocolate



Premium



Tray example - Walmart price will be on all four sides of tray to allow flexibility of facings on shelf.

Food

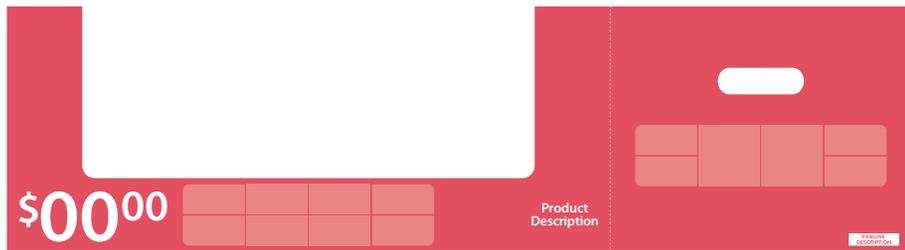
D1 seasonal candy | Valentine's Day tray graphics

\$1 - \$20 Gifts, \$1 - \$20 Hearts



PMS 199 U

PMS 710 C



Lollipops and Canes



Side

Front

Tray example - Walmart price will be on all four sides of tray to allow flexibility of facings on shelf.

Food

D1 seasonal candy | Valentine's Day tray lip examples



Small, Large, and Jumbo Friendship Exchange



Premium



Conversation Hearts and Candy Dish Sugar



Gifts and Hearts



Lollipops and Canes



Small and Large Candy Dish Chocolate

Food

D1 seasonal candy | Easter tray graphics



OPP Chocolate and OPP Sugar



PMS 375 U

PMS 2286 C

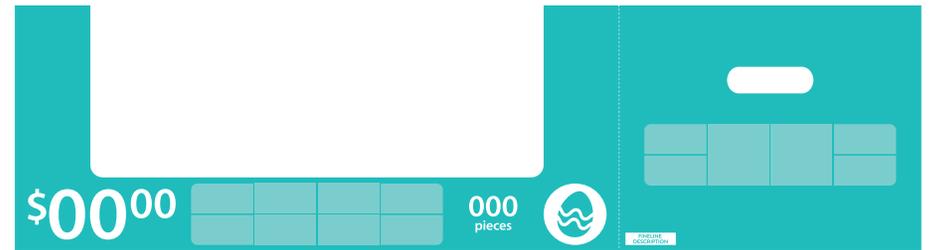


Big Bag Chocolate and Big Bag Sugar



PMS 3252 U

PMS 3252 C



Food

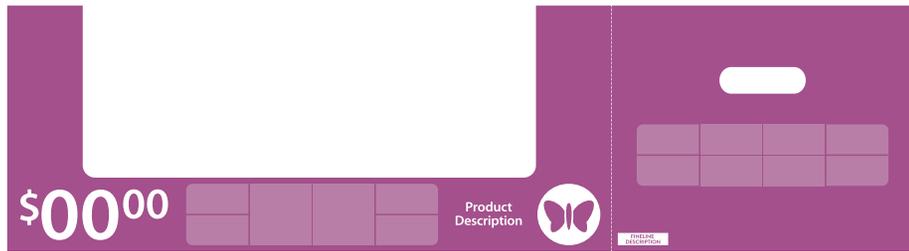
D1 seasonal candy | Easter tray graphics

 \$1, \$2, and \$3 Basket Fillers, Multi Packs

 Branded Jelly Beans

 Filled Eggs, Snacks and Cookies

 Premium



Tray example - Walmart price will be on all four sides of tray to allow flexibility of facings on shelf.

Icon will be placed above the fineline indicator on side panels.



Tray example - Walmart price will be on all four sides of tray to allow flexibility of facings on shelf.

Icon will be placed above the fineline indicator on side panels.

Food

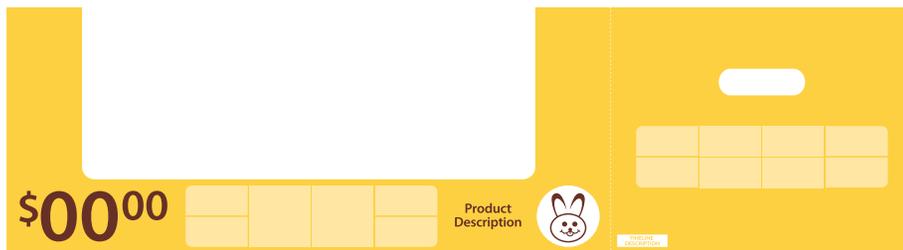
D1 seasonal candy | Easter tray graphics



Bunnies and Shapes



PMS 108 U	483 U (text)	PMS 122 C	483 C (text)
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Tray example - Walmart price will be on all four sides of tray to allow flexibility of facings on shelf.

Icon will be placed above the fineline indicator on side panels.

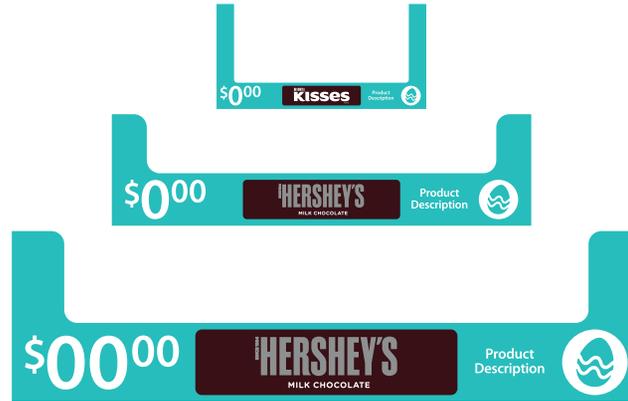
- ### Branded sets
- Reese's set
 - Cadbury set
 - Hershey set
 - Starburst set
 - Brach's set
 - Peeps set
 - M&M's set
 - Fill-a-basket

Food

D1 seasonal candy | Easter tray lip examples



OPP Sugar and Chocolate



Big Bag Sugar and Chocolate



Basket Fillers and Multi Packs



Filled eggs, Snacks, and Cookies



Premium



Branded Jelly Beans



Bunnies and Shapes

Food

D1 seasonal candy | Shipping case, category dept. labels

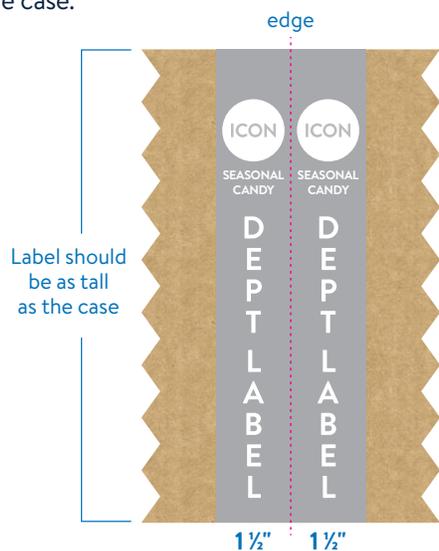
Label application

Use font colors and background colors as shown to the right. Align text to center.

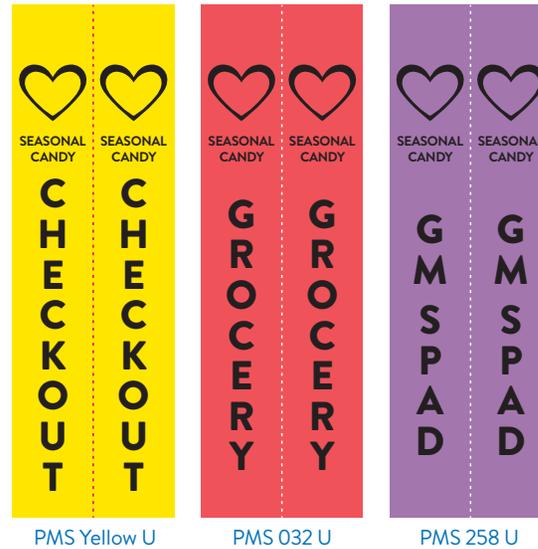
NOTE - Suppliers will be notified in their commitment email which label to use.



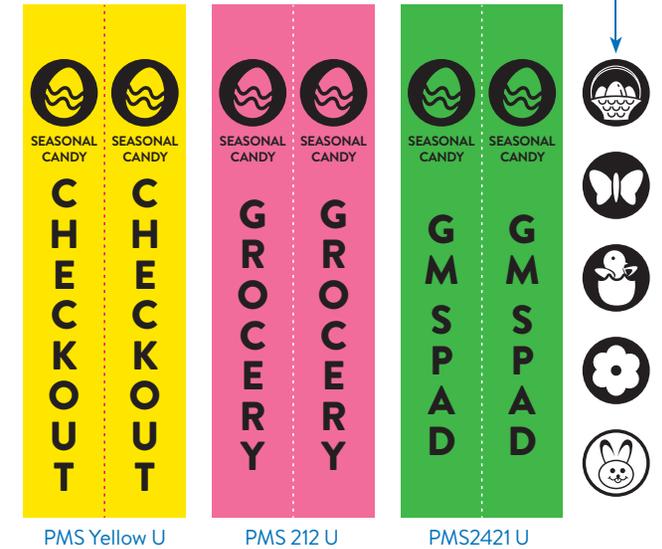
Apply label to opposing edges of the case. Wrap it around so the information is visible on two sides of the case.



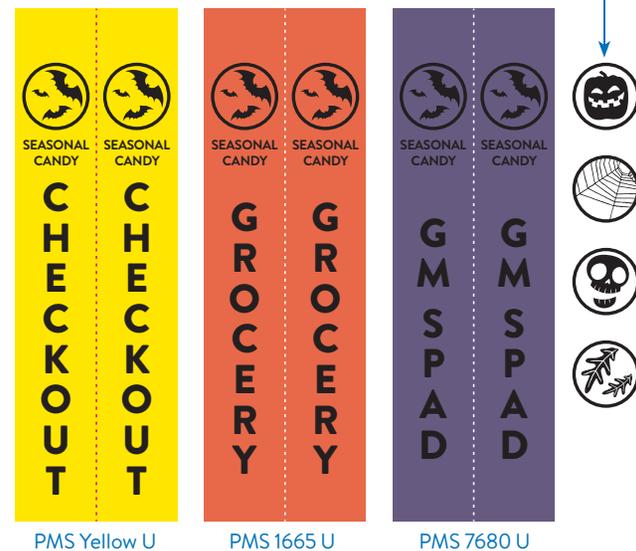
Valentine's Day



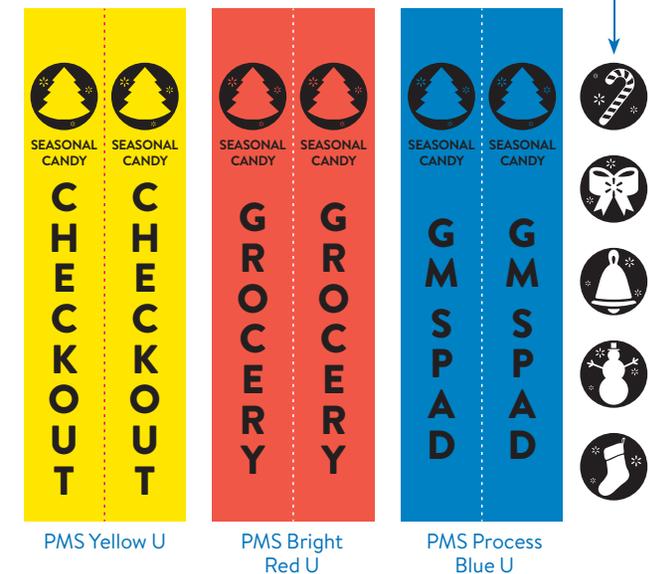
Easter



Halloween



Holiday



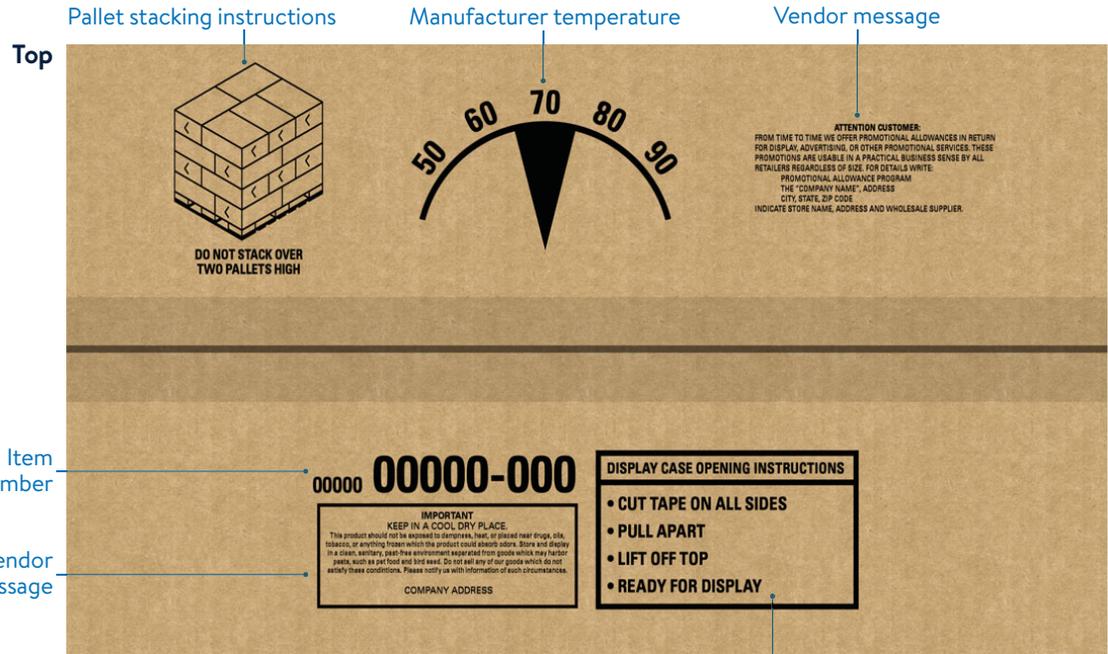
Food

D1 seasonal candy | Shipping case markings

Case marking requirements

- All case markings shown are required; location is at Buyer's discretion.
- **Color** - Black (direct print). No additional colors are allowed.
- **Dept label** - See previous page for details. No additional labels are allowed.
- **Best by / lot code** - Ink jet printed. Use large font legible from 8 ft away.

Example only



Walmart

Secondary Packaging

American Jobs

July 9, 2018

PDQ display colors and graphics

General guidelines

- Do not add additional graphics or logos to PDQ displays without pre-approval from the Retail Ready Packaging Standards team and your Buyer.
- For the American Jobs campaign both direct print and litho labels are allowed.
- Walmart pre-pricing is not allowed.

Tagline

We proudly support American jobs.

Logo - 1 color, direct print



PMS 282 U

Logo - 4 PMS colors, litho



PMS 282 C, 285 C, 1235 C, and 485 C



Logo - 1 color, direct print

All graphic elements should be a minimum 1/4" from top and bottom edges.

Tagline - Reversed out (white)



Logo - 4 PMS colors, litho

All graphic elements should be a minimum 1/4" from top and bottom edges.

Tagline - Reversed out (white)

PDQ display - 1 color, direct print

PDQ display graphic placement

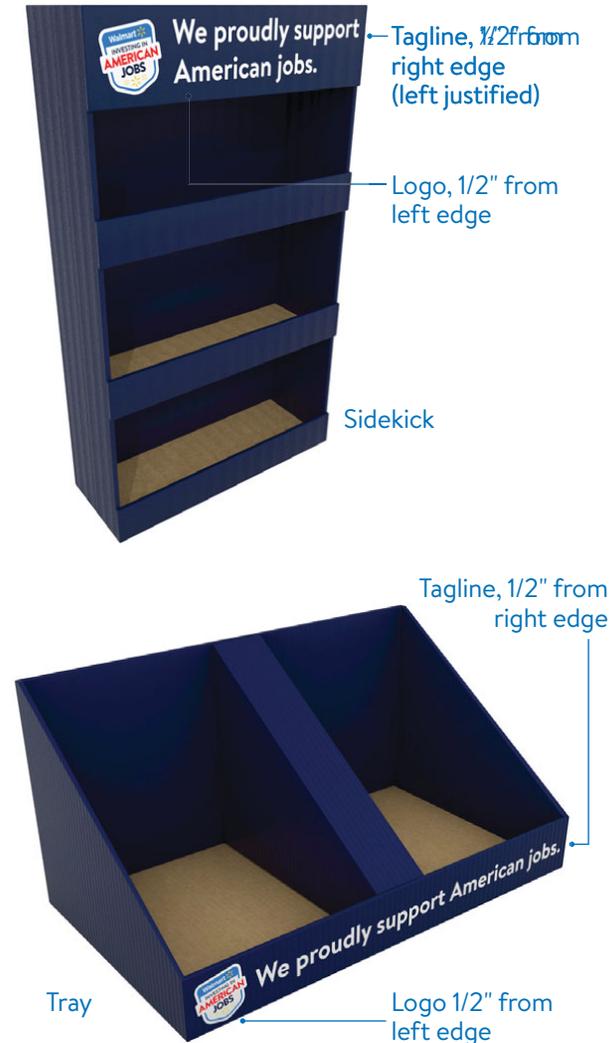
The PDQ displays shown are for example only. They will vary based on product needs.



PDQ display - 4 PMS colors, litho

PDQ display graphic placement

The PDQ displays shown are for example only. They will vary based on product needs.



Walmart

Secondary Packaging

Private Brands

July 9, 2018

Private brands tray lip formatting

NOTE - For colors, logo, item description, questions and approvals you are required contact your private brand merchant.

Placement and formatting

The guidelines below are for private brand basic tray lips. Some private brands may require more graphic specifications found in their own brand style guides.

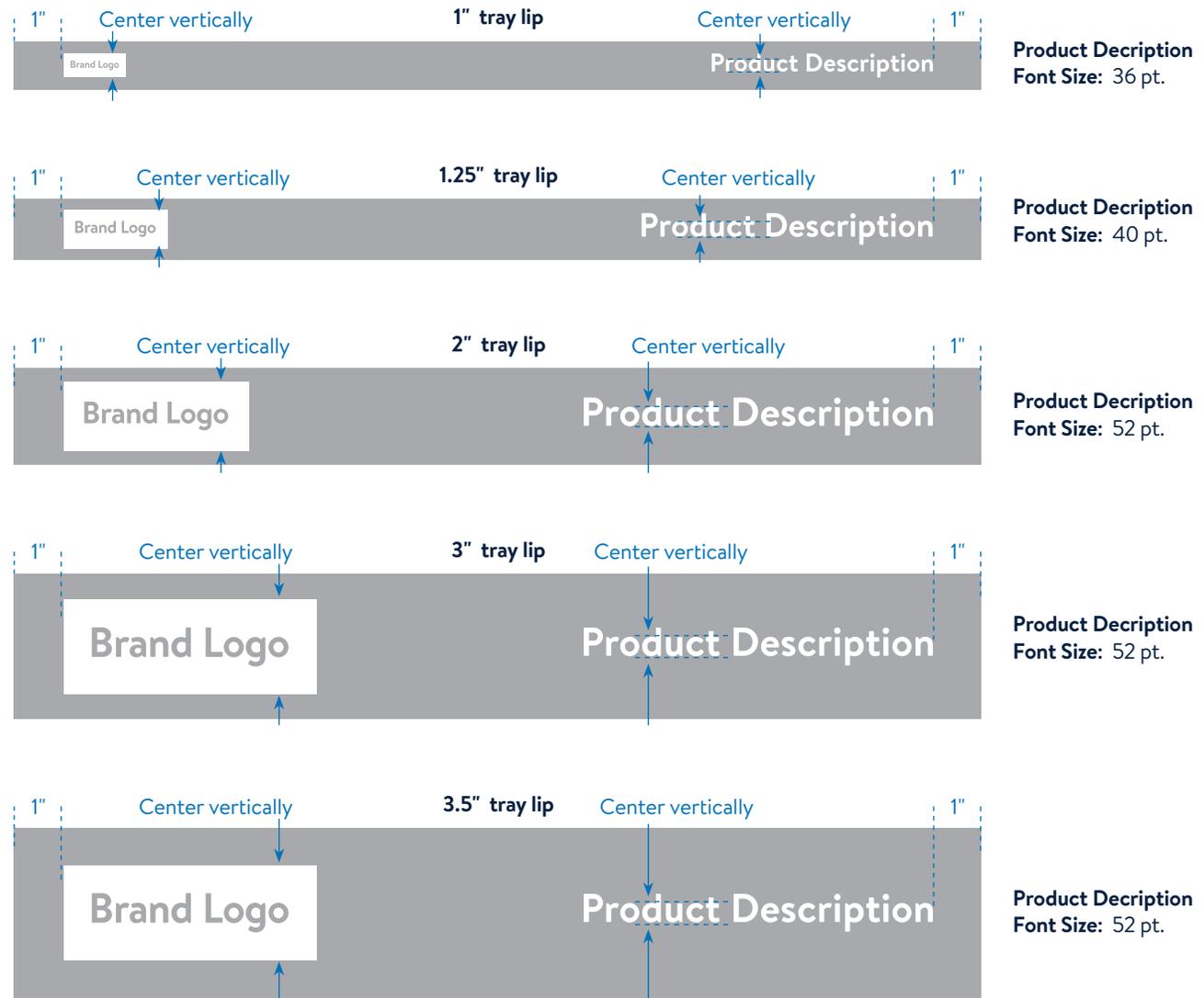
Brand logos should be a minimum of 1/4" from top and bottom edge, 1/2" is preferred.

For 1" trays the brand logo can be 1/8" from top and bottom edges.

For graphic panels taller than 6" the logo and product description should be no closer than 1" from all edges.

This PDF can be opened in Adobe Illustrator to access the vector logos on the following pages.

NOTE - The gray color shown is for illustrative purposes only. Do not use gray for your displays. You are required to use the official Walmart colors and graphics in this guide for the appropriate private brand.



General Merchandise

Private brand logos and colors

NOTE - For colors, logo, item description, questions and approvals you are required contact your private brand merchant.



PMS 2768 C / Blue (C-100, M-30) /
Orange (M-50, Y-100) /
Black (C-50, M-50, Y-50, K-100)



PMS 2757 C / 201 C



PMS 809 C / Black C



PMS 485 C / Black C
(Silver is gradients of black)



PMS 7669 C



PMS 1665 C / Black 6 C
Gray - 35% Black



PMS 7533 C / 7536 C



Black C



Black (K-100) / Yellow (Y-100)
Red (C-6, M-98, Y-100, K-1)



Black (K-100) / Yellow (Y-100)
Red (C-6, M-98, Y-100, K-1)
PMS 123 C



PMS 349 C / 362 C



PMS 258 C

General Merchandise

Private brand logos and colors

NOTE - For colors, logo, item description, questions and approvals you are required contact your private brand merchant.



PMS 199 C / Black (K-100)



PMS 8765 C (Metallic)



PMS 534 C



PMS 285 C



PMS 200 C



PMS Cool Gray 9 C HS / Black



PMS 187 C / 80% Black C

CMYK / Dark Teal (C-100, M-19, Y-26)
Light Teal (C-43, Y-13) / PMS 199 C

PMS 300 C / Black 6 C



PMS 364 C / 376 C / Black 6 C



CMYK / PMS 300 C / 376 C / Black 6 C

Pink (M-45, Y-15) / Aqua (C-40, Y-10)
Light Aqua (C-16, Y-4)

General Merchandise

Private brand logos and colors

NOTE - For colors, logo, item description, questions and approvals you are required contact your private brand merchant.



Dark Orange (M-80, Y-100)
Light Orange (M-40, Y-50)



Dark Pink (M-100, Y-20)
Light Pink (M-20, Y-10)



Blue (C-100) / Black (K-100)
Rings (Gradients of Black)
PMS Cool Gray 2 C



PMS 021 C

PEN+GEAR™

PMS 368 C / 289 C

(*Proposed logo update, Spring 2019)



PMS 631 C

PROTÉGÉ™

PMS 541 C



PMS 877 C / Black C

SECRET
TREASURES

PMS 2635 C / Warm Gray 10 C



Aqua (C-100) / Green (C-50, Y-100)
Purple (C-50, M-100) / Red (M-100, Y-100)
Orange (M-50, Y-100) / Megenta (M-100)

Straight
Talk™
wireless

PMS 389 C / 433 C



PMS 1797 C / Black C

General Merchandise

Private brand logos and colors

NOTE - For colors, logo, item description, questions and approvals you are required contact your private brand merchant.



PMS 202 C / PMS 18-4006



PMS 431 C



Cool Gray 10 C



PMS 7467 C / 710 C / 108 C



Cool Gray 9 C



PMS 389 C / Black C

Heath & Wellness/Consumables

Private brand logos and colors

NOTE - For colors, logo, item description, questions and approvals you are required contact your private brand merchant.



The logo for 'equate' features the word in a blue, lowercase, sans-serif font. Below the text is a stylized graphic consisting of a red and blue wave-like shape.

PMS 287 C / 032 C



The logo for 'equate MEN' features the word 'equate' in a white, lowercase, sans-serif font. Below it is a white graphic of three wavy lines, and the word 'MEN' is written in a white, uppercase, sans-serif font.

PMS 877 C



The logo for 'equate beauty' features the word 'equate' in a white, lowercase, sans-serif font. Below it is a white graphic of three wavy lines, and the word 'beauty' is written in a white, lowercase, cursive font.

PMS 877 C



The logo for 'Great Value' features the words 'Great Value' in a white, uppercase, sans-serif font, centered within a blue oval shape.

PMS 285 C



The logo for 'Ol' Roy DOG FOOD' features the words 'Ol' Roy' in a white, uppercase, serif font. Below it, the words 'DOG FOOD' are written in a smaller, white, uppercase, sans-serif font.

PMS Black C



The logo for 'PURE BALANCE' features a large, white, stylized letter 'B' on the left. To its right, the words 'PURE BALANCE' are written in a white, uppercase, sans-serif font. Below this, the tagline 'THE BEST INGREDIENTS PURE & SIMPLE' is written in a smaller, white, uppercase, sans-serif font.

PMS Black C



The logo for 'ReliOn' features the word in a white, lowercase, sans-serif font, centered on a solid blue background.

PMS 286 C



The logo for 'Special Kitty' features the words in a white, cursive font, centered on a white background.

PMS Black C



The logo for 'SPRING VALLEY' features the words in a white, uppercase, sans-serif font, centered within a green rectangular background. A small globe icon is positioned between the words.

PMS 102 C / 356 C / 381 C



The logo for 'VIBRANTLife' features the word 'VIBRANT' in a white, uppercase, sans-serif font, followed by 'Life' in a white, lowercase, cursive font, centered on a solid blue background.

PMS 285 C

Food

Private brand logos and colors

NOTE - For colors, logo, item description, questions and approvals you are required contact your private brand merchant.



PMS 2583 C



PMS 285 C



PMS 258 C



PMS Black 6 C



PMS 021 C / Black C



PMS 255 C / 420 C



PMS Black C



PMS Black C

Walmart

Secondary Packaging

Appendices

Graphic Standards

July 9, 2018

U.S. manufacturing | At-a-glance usage guidelines

Item Classification	Usage Application	
	Walmart-initiated Marketing Communications	Packaging
Private brand, unbranded, Walmart-licensed, or proprietary brand items	Complete product certification through JUMP portal, corresponding Walmart logo will be used.	Complete product certification through JUMP portal, corresponding Walmart logo will be used.
National brand or supplier brand items	Complete product certification through JUMP portal, corresponding Walmart logo will be used.	Cannot use Walmart USA logo under any circumstances.

Walmart's USA logos cannot be used in any advertisements or communications. Refer to your buyer with questions or concerns.

U.S. manufacturing | 100% Made in the USA items

Introduction

Logo usage for items that comply with FTC and California Made in the USA standards.

Walmart created this MiUSA logo in order to better communicate which products are produced domestically within the United States in compliance with FTC and California standards.

To prevent deception, this Walmart MiUSA logo or claim can be applied ONLY to products that have been made entirely in the United States.*

If any portion or component part of the product has been manufactured outside of the United States, or if this product has been assembled outside of the United States, this MiUSA logo or claim may not be used. See the following pages for direction in such cases.



*UPDATE FOR 2015 CALIFORNIA LEGISLATION - Suppliers following the California legislation update from 09/01/2015 (ref. section 17533.7 of the California Business and Professions Code), should record the actual % US content in the online product certification form and may request the 100% US Supplier logo after the supplier determines compliance with 17533.7. California code section 17533.7 applies to merchandise made, manufactured, or produced in the United States that has parts from outside of the United States when all of the imported parts constitute not more than 5 percent of the final wholesale value.

Walmart's USA logos cannot be used in any advertisements or communications. Refer to your buyer with questions or concerns.

U.S. manufacturing | Made in the USA with a qualifier

Made in the USA with a qualifier - logo usage

Logo usage for qualified MiUSA statements in cases where items do not comply with FTC and California Standards.

Walmart has the following logo options for products that do not qualify for the MiUSA logo, but do have significant USA components.

Products that have 60% or more U.S. parts may qualify for one of the following logos.

Examples:



with **60% or more US Parts**
Factory Certified



with **75% or more US Parts**
Factory Certified



with **90% or more US Parts**
Factory Certified

or relevant description
such as 60% U.S. yarn
or 60% U.S. materials.

Walmart's USA logos cannot be used in any advertisements or communications. Refer to your buyer with questions or concerns.

U.S. manufacturing | Assembled in the USA items

Assembled in the USA - logo usage

Logo usage for Assembled in the USA statements in cases where items do not comply with FTC and California Made in the USA standards.

Walmart has the following logo options for products that do not qualify for the MiUSA logo, but do have significant USA components.

Item is made with less than 60% U.S. parts, but final substantial transformation takes place in the USA.

Examples:



Walmart's USA logos cannot be used in any advertisements or communications. Refer to your buyer with questions or concerns.

U.S. manufacturing | Sam's Club logo choices

Sam's Club logo choices - logo usage

Logo usage for items that comply with FTC and California Made in the USA or Assembled in the USA standards.

The below logos were created to communicate which products are sourced domestically within the United States, in compliance with FTC and California standards.*

To prevent deception, the below logo or claim can be applied ONLY to products that meet the requirements for similar Walmart logos located throughout this guide. Replace "XX%" with percentage US content according to the Sam's Club decision tree in this document.

Parts, materials, ingredients or other synonyms are allowed when font size is maintained.

XX% is live type. Update accordingly. All other copy has been outlined.

Font is DIN Condensed – Bold



1-Color (example)



1-Color (example)





*UPDATE FOR 2015 CALIFORNIA LEGISLATION: Suppliers following the California legislation update from 09/01/2015 (ref. section 17533.7 of the California Business and Professions Code), should record the actual % US content in the online product certification form and may request the 100% US Supplier logo after the supplier determines compliance with 17533.7. California code section 17533.7 applies to merchandise made, manufactured, or produced in the United States that has parts from outside of the United States when all of the imported parts constitute not more than 5 percent of the final wholesale value.

Walmart's USA logos cannot be used in any advertisements or communications. Refer to your buyer with questions or concerns.

U.S. manufacturing | Product packaging guidelines

Direction for national or supplier brand packaging

Suppliers should use their own MiUSA logo treatments as shown in the examples below. **We encourage suppliers to follow California and FTC guidelines when establishing logo claims for product packaging.**

Made in the USA logo placement

The preferred location of the MiUSA logo is high on the primary display panel or front of package. The MiUSA logo should be large enough and prominent enough to be immediately visible to the customer.

NOTE - The MiUSA logo cannot be applied in the form of a sticker added separately from other packaging—it may only be used as an integral part of product packaging.

We do not recommend that the MiUSA logo be used on PDQs or pallet displays. If there is a business need to include this on your PDQ pallet display, the packaging request process should be followed.

Supplier packaging liability notice

It is the merchandise supplier's responsibility and legal liability to ensure that all product claims, warranties, warnings and product information comply with current government requirements by country, state, province, etc., including but not limited to consumer misuse warnings, product hazard warnings or environmental consequences from misuse. The supplier is responsible for ensuring that all warning information is compliant.

Walmart's USA logos cannot be used in any advertisements or communications. Refer to your buyer with questions or concerns.



U.S. manufacturing | Request process for packaging

NOTE - This process is for private, unbranded, Walmart-licensed, or proprietary brand items only. National or supplier brands should use their own MiUSA logo treatments.

- JUMP is Walmart's new, web-based tool to help inspire, support, facilitate, and accelerate our U.S. Manufacturing Initiative. It provides a consistent location for suppliers to obtain process information, and an extensive knowledge base of FAQs, videos, links, and tutorials.
- To learn more about the U.S. Manufacturing Initiative go to www.walmart-jump.com/overview/.

Certifying your Made in the USA items using the JUMP portal

A. Register on JUMP

1. To register on JUMP go to engage.walmart-jump.com/app/registration.
2. Use the Online Product Certification Tool - Product certification is the process used to determine whether or not a certain product meets FTC, U.S. Customs, and/or state requirements for making a U.S. country of origin claim. It also aids you in choosing the correct MiUSA logo for your products. This tool allows you to shorten the label approval process and reduce the number of times you need to fill out the certification spreadsheet. Contact your buyer with questions or concerns regarding this process.

B. Review the Made in the USA Usage Guide

- Use decision tree to identify item status.

1. Product claim
 - a. 100% Made (or Grown) in the USA
 - b. Made (or Grown) in the USA with qualifier
2. Part or ingredient claim 100% Made (or Grown) in the USA

C. Identify whether you have a “positive halo” origin source to call out:

1. Product claim

If more than 60% of the product is comprised of a part/ingredient from a certain product-relevant, reputable country, state, or region (domestic or imported), that location may be called out.

2. Part or ingredient claim

If 100% of a part or ingredient is from a certain product-relevant, reputable country, state, or region (domestic or imported), that location may be called out.

Examples:

Made in the USA with Florida Oranges

Made in the USA with Egyptian Cotton

Apples Grown in the USA in Washington State

3. Use decision tree outcome to...

- Review certification process.
- Complete certification spreadsheet - this allows you to shorten the label approval process and reduce the number of times you need to complete the certification spreadsheet.

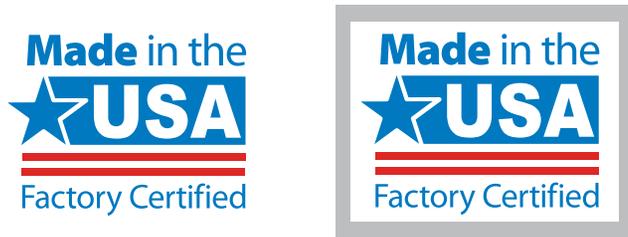
Walmart's USA logos cannot be used in any advertisements or communications. Refer to your buyer with questions or concerns.

U.S. manufacturing | Logo use and misuse

Logo use

When placing the logo on a color background, maintain the white base area of the logo. The logo should not be placed on top of photography with the exception of candle packaging. The logo should be prominently placed to be immediately visible to the customer.

Red, white and blue artwork



NOTE - The red, white, and blue *Made in the USA* logo is preferred. The black artwork should only be used if printing limitations exist.

1-color artwork



NOTE - The Walmart *Made in the USA* logo should not be used on PDQs or pallet displays without prior approval from U.S. Manufacturing contacts.

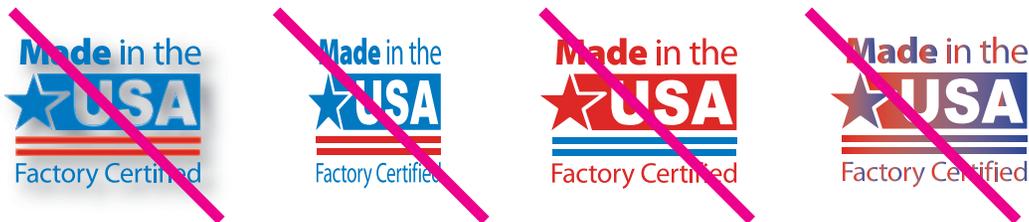
Black and white artwork



Use only where color printing is cost prohibitive.

Logo misuses

Walmart *Made in the USA* logos cannot be applied in the form of a sticker added separately from other packaging—it may only be used if integral to product packaging.



Do Not bevel, emboss, or drop shadow

Do Not stretch or distort logo

Do Not alter color combination

Do Not add gradients to color combination

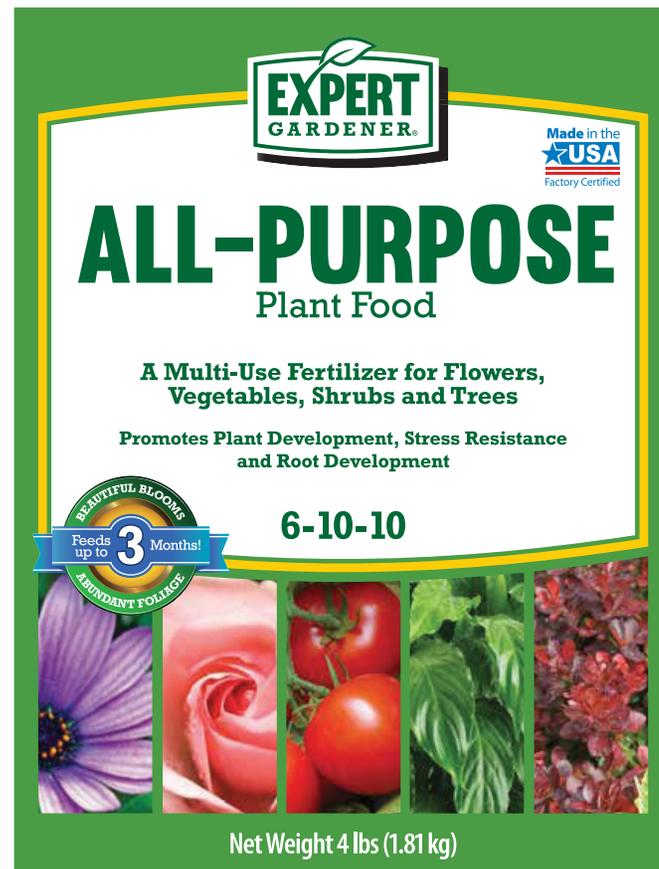
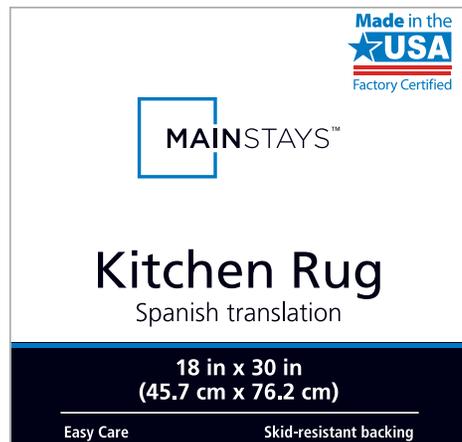
Walmart's USA logos cannot be used in any advertisements or communications. Refer to your buyer with questions or concerns.

Direction for private branded, unbranded, or licensed items

MiUSA logo placement

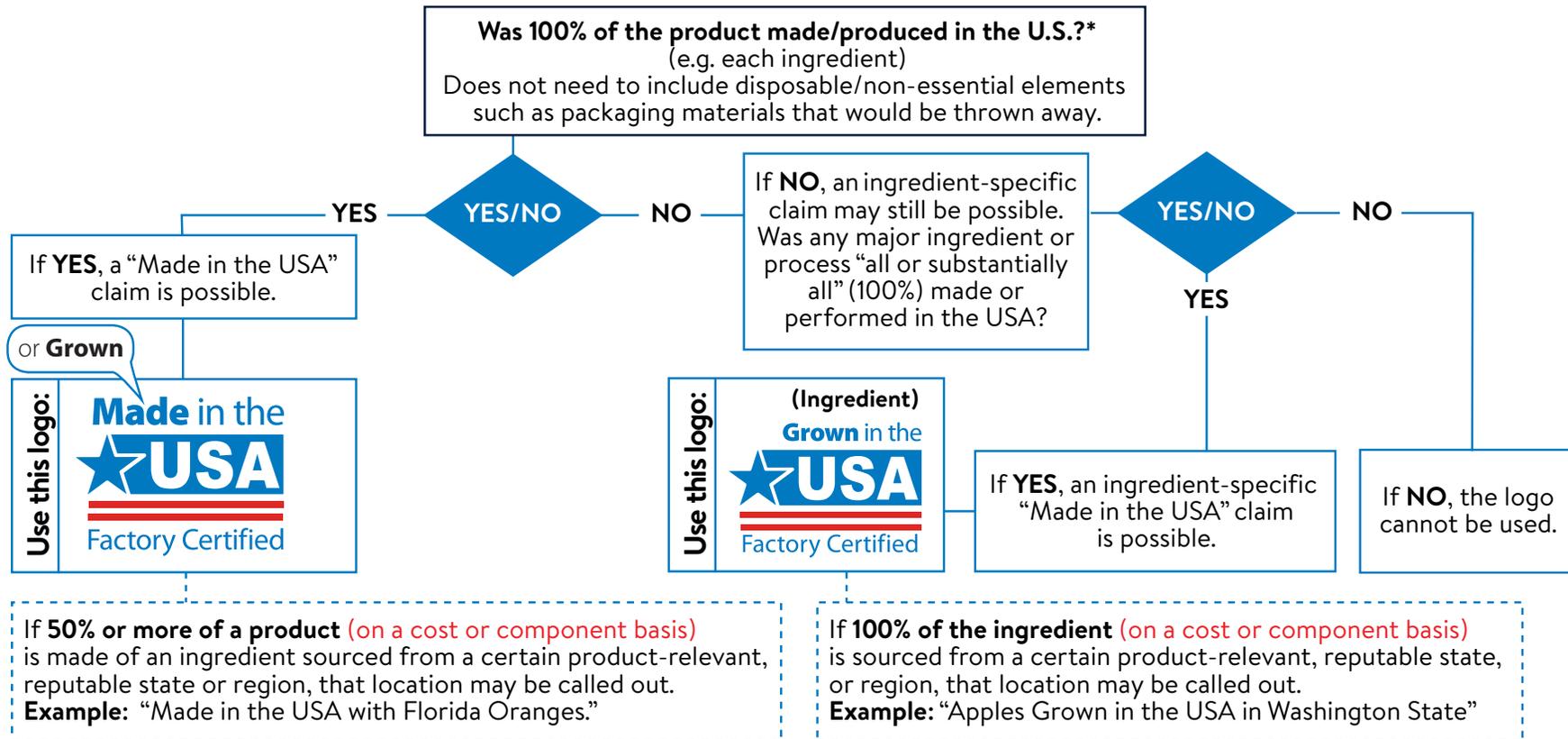
The preferred location of the MiUSA logo is on the white space, high on the primary display panel, or front of package. On packages that have dual primary display panels, the MiUSA logo may appear twice. The logo should not be placed on top of photography (except for candle packaging).

The MiUSA logo should be large enough and prominent enough to be immediately visible to the customer.



Walmart's USA logos cannot be used in any advertisements or communications. Refer to your buyer with questions or concerns.

Decision tree | Food and consumables



Decision tree

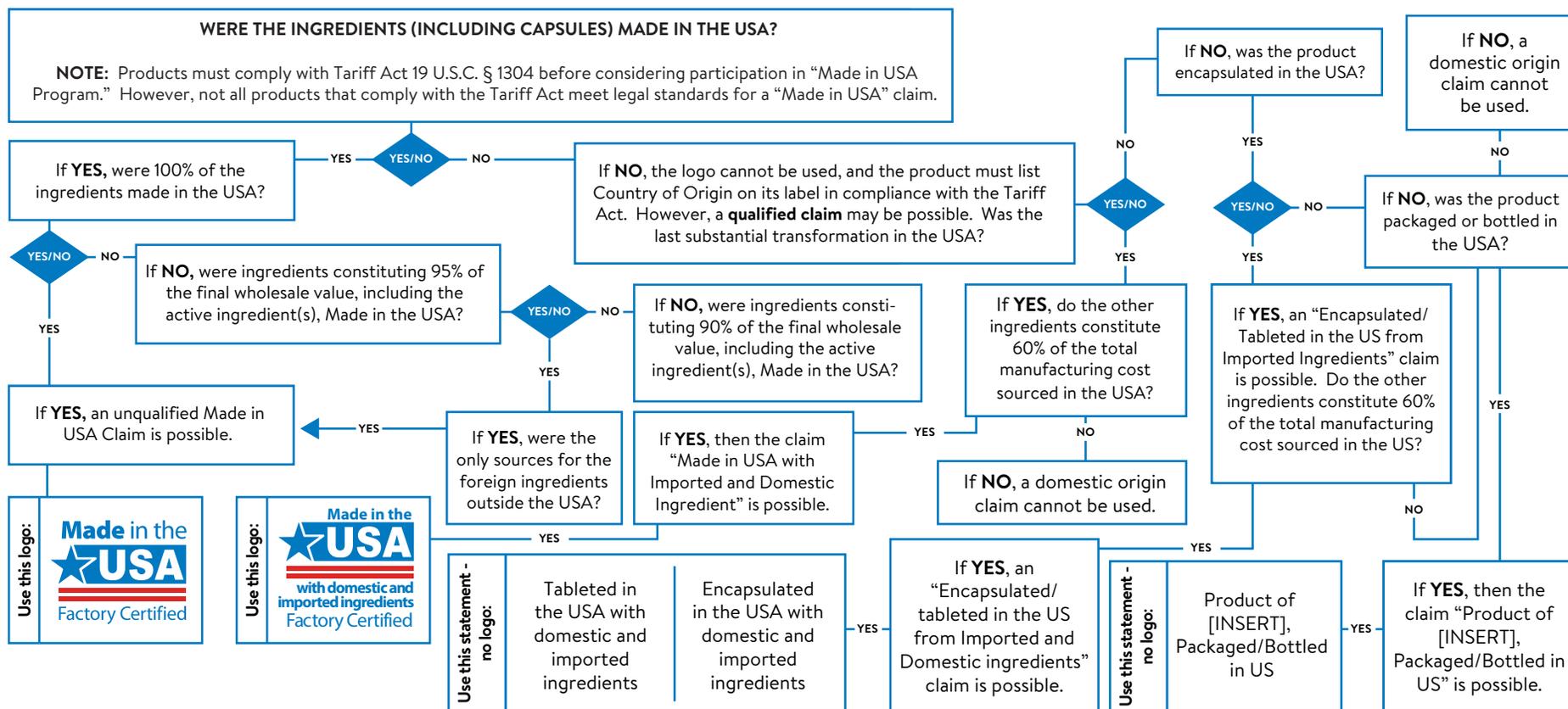
Sam’s Club products will use this decision tree and replace the above Walmart logo options with the corresponding Sam’s Club logo.

NOTE - This process is for private, unbranded, Walmart licensed or proprietary brand items only. National or supplier brands should use their own Made in the USA logo treatments.

*UPDATE FOR 2015 CALIFORNIA LEGISLATION: Suppliers following the California legislation update from 09/01/2015 (ref. section 17533.7 of the California Business and Professions Code), should record the actual % US content in the online product certification form and may request the 100% US Supplier logo after the supplier determines compliance with 17533.7. California code section 17533.7 applies to merchandise made, manufactured, or produced in the United States that has parts from outside of the United States when all of the imported parts constitute not more than 5 percent of the final wholesale value.

Walmart’s USA logos cannot be used in any advertisements or communications. Refer to your buyer with questions or concerns.

Decision tree | OTC pharmaceuticals and dietary supplements



Decision Tree

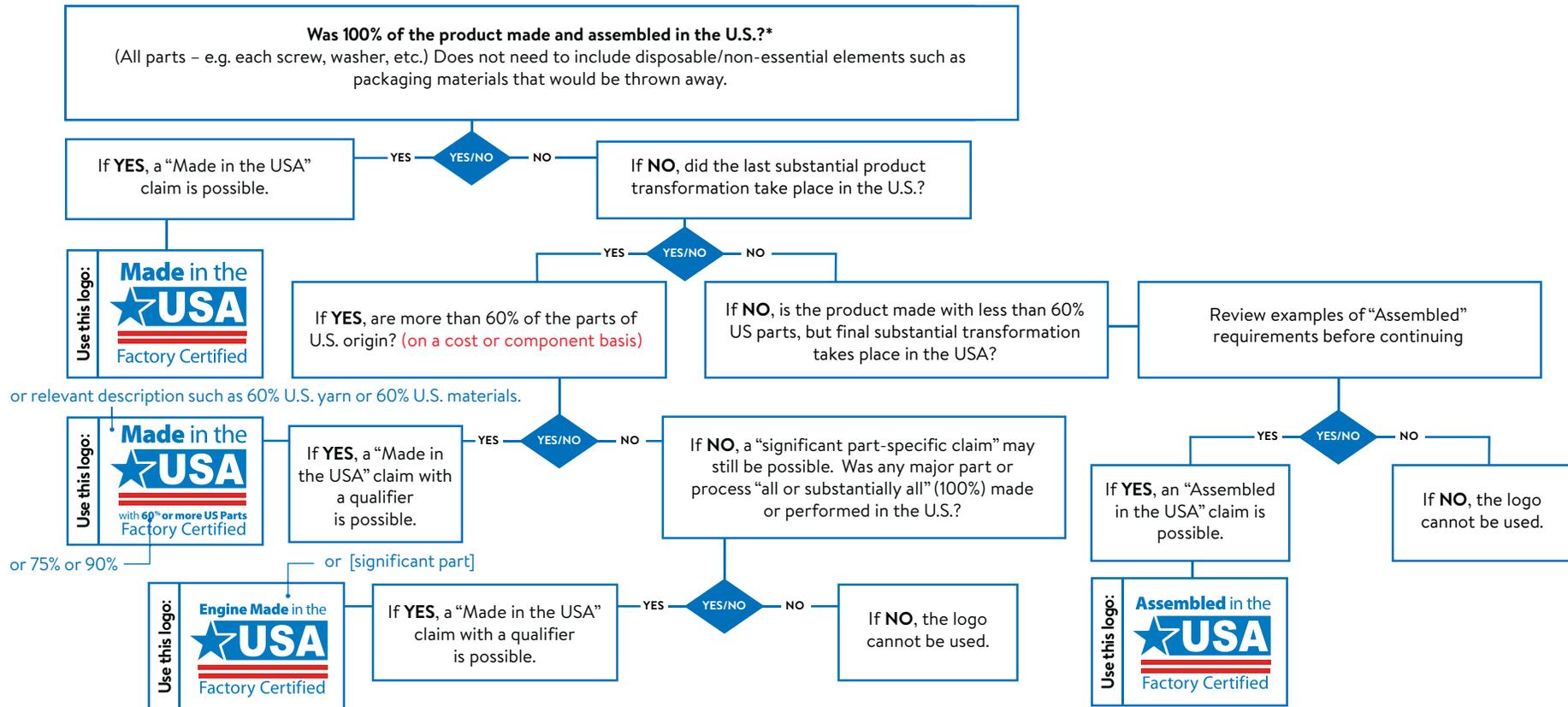
Sam's Club products will use this decision tree and replace the above Walmart logo options with the corresponding Sam's Club logo.

NOTE - This process is for private, unbranded, Walmart licensed or proprietary brand items only. National or supplier brands should use their own Made in the USA logo treatments.

*UPDATE FOR 2015 CALIFORNIA LEGISLATION: Suppliers following the California legislation update from 09/01/2015 (ref. section 17533.7 of the California Business and Professions Code), should record the actual % US content in the online product certification form and may request the 100% US Supplier logo after the supplier determines compliance with 17533.7. California code section 17533.7 applies to merchandise made, manufactured, or produced in the United States that has parts from outside of the United States when all of the imported parts constitute not more than 5 percent of the final wholesale value.

Walmart's USA logos cannot be used in any advertisements or communications. Refer to your buyer with questions or concerns.

Item identification process | Non-food items



Decision tree

Sam's Club products will use this decision tree and replace the above Walmart logo options with the corresponding Sam's Club logo.

NOTE - This process is for private, unbranded, Walmart licensed or proprietary brand items only. National or supplier brands should use their own Made in the USA logo treatments.

*UPDATE FOR 2015 CALIFORNIA LEGISLATION: Suppliers following the California legislation update from 09/01/2015 (ref. section 17533.7 of the California Business and Professions Code), should record the actual % US content in the online product certification form and may request the 100% US Supplier logo after the supplier determines compliance with 17533.7. California code section 17533.7 applies to merchandise made, manufactured, or produced in the United States that has parts from outside of the United States when all of the imported parts constitute not more than 5 percent of the final wholesale value.

Walmart's USA logos cannot be used in any advertisements or communications. Refer to your buyer with questions or concerns.

U.S. Manufacturing | Assembled in the USA examples

Examples of products assembled in the USA and not assembled in the USA.

Considerations	Components/Materials	Where was product manufactured?	Substantial transformation	Assembled Yes/No
Home Approved Rug	Imported material content - 95% Jute and yarn US sourced material content - 5% Polyester	Blended and sewn in the US	Qualifies as substantial transformation that took place in the US	
Home Not Approved Decorative Pillow	Imported material content - 95% fabric and polyester fiber fill US sourced material content - 5% braided cording detail	Shell of pillow sewn, filled and finished in China, braided cording added in the US	Does not qualify as a substantial transformation because major manufacturing process took place in China	
Apparel Approved Pair of Socks	Imported material content - 70% Italian yarn US sourced material content: 30% cotton polyester blend	Blended and sewn in US	Qualifies as substantial transformation that took place in the US	
Apparel Not Approved T-Shirt	Imported material content: 90% of t-shirt US sourced material content - 10% screen printing	T-shirt sewn in Honduras and screen printed in the US	Does not qualify as a substantial transformation because major manufacturing process took place in Honduras	

Regulatory requirements

Product-related, product safety, and regulatory requirements for General Merchandise are located on Walmart Retail Link in the Product Safety and Compliance Library:

[Retail Link](#) > [Site Map](#) > [Product Safety and Compliance Library](#) > [Directives and Standards](#)

For more information click on the “Guidance” document. Note that all information in this site pertains to product safety and compliance.

Walmart’s USA logos cannot be used in any advertisements or communications. Refer to your buyer with questions or concerns.

NOTE - This process is for private, unbranded, Walmart licensed or proprietary brand items only. National or supplier brands should use their own Made in the USA logo treatments.

NOTE - It is the supplier’s responsibility to monitor legislation and produce a product that has been tested to comply with the most stringent requirements of federal, state, and local laws, as well as standards for Walmart, Sam’s Club, walmart.com, samsclub.com, and the supplier agreement. Suppliers may submit questions or comments by emailing them to gmcomply@walmart.com

U.S. Manufacturing | Internal resources

For Information about...

- Usage guide
- Overall U.S. Manufacturing program
- Overall packaging/product.
- SBU packaging contacts.
- General questions

Contact

- Retail Link > Docs > P > Packaging Toolkits > U.S. Manufacturing Information*
- Scott Gutche
- Karen Dineen
- GM and home** - Bobbi Austin
- Food and consumables** - Jeannie Breese
- Apparel** - Susan Vogel
- USAJobs@Walmart.com

Contact your buyer with questions or concerns about any information contained within this guide.

Walmart’s USA logos cannot be used in any advertisements or communications.

Walmart

Secondary Packaging

Supply Chain Standards

July 9, 2018

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Supply chain

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Contact information

Walmart supply chain

Accounts Payable

479-273-4089

ASN Requirements

479-273-8888

Carrier Relations

479-273-6554

EDI Help Desk

479-273-8888

Hazardous Materials

479-204-3517 or 479-277-8508

General Supplier Information

Walmart Buyer

Item UPC Information

479-273-6260

Walmart Retail Link Help Desk

479-273-8888

Routing Compliance

wmtgmt@wal-mart.com

479-273-6359

Sam's Club Packaging

samspkg@samsclub.com

Traffic Analyst

479-277-9560

GS1 (Global Barcode Standards)

www.gs1us.org

GS1 Bill of Lading Guidelines

www.gs1us.org/industries/apparel-general-merchandise/workgroups/logistics

Direct Ship Vendor DSV Support

DSVHelp@walmart.com

LTL Traffic Administration

gmconsol97@email.walmart.com

Retail Ready Packaging Team

walmartpackaging@wal-mart.com

Walmart Stores Packaging and Labeling

WMBarcodeLabeling@walmart.com

Walmart.com

DSV questions | Orange S2S labels

DSVHelp@walmart.com

Package Testing

RETURNSM23@walmart.com

Walmart.com Labeling

labeling@walmart.com

Vendor Compliance Charge-backs

vcompliance@walmart.com

Private brands - USA

(General merchandise only)

Kenny Kariker

479-204-9161

kenny.kariker@wal-mart.com

Direct imports

Orders sourced by Li and Fung's Direct Sourcing Group

Pamen Poon: +852 2300 4453

Non-direct sourcing group orders

Michael Shin: +86 755 8221-8905

Sam's Club USA and Puerto Rico

samspkg@samsclub.com

Avery Dennison

Deborah Dresher: Miamisburg, Ohio, USA

deb.dresher@averydennison.com

937-865-2937

Mónica Rodríguez: Santa Rosa Jauregui, Qro México

monica.rodriquez@averydennison.com

442-229-5600 ext. 647

Shelly Yi: Suzhou, Jiangsu Providence, China

shelly.yi@ap.averydennison.com

+86-512-62628974

Palin Jiang: Nansha, Guangzhou, China

palin.jiang@ap.averydennison.com

+86-20-3930-6303

Wendy Chen: Fuzhou, Fujian Province, China

wendy.chen@ap.averydennison.com

+86-591-8397-7928

Nicole Zhang: Qingdao, Shandong Province, China

nicole.zhang@ap.averydennison.com

+86-532-8610-560

Walmart Retail Link resources

Purpose of this manual

This manual provides general case quality and marking requirements for shipping domestic freight into Walmart Distribution Centers. While every effort has been made to provide a clear understanding of our shipping requirements, no single resource is capable of identifying every possible scenario. Use the following resources (found on Walmart Retail Link) to identify other requirements for specific product or technical information not addressed in this manual.

DSDC

[Retail Link](#) > [Learn](#) > [Walmart](#) > [Supply Chain](#) > [Item Types \(Channel Types\)](#)

EDI

[Retail Link](#) > [Apps](#) > [E](#) > [EDI E-Commerce](#)

Sam's Club Packaging

[Retail Link](#) > [Docs](#) > [Sam's Club Packaging Standards](#)

Shipping and Routing

[Retail Link](#) > [Learn](#) > [Walmart](#) > [Transportation](#) > [Shipping and Routing](#)

Supplier Guide

[Retail Link](#) > [Learn](#)

UPC Requirements

[Retail Link](#) > [Learn](#) > [Walmart](#) > [Managing Items](#) > [UPC/GS1 Overview](#)

US Product Safety and Compliance

[Retail Link](#) > [Learn](#) > [Walmart](#) > [Getting Started](#) > [Product Safety and Compliance](#)

E-commerce (Walmart.com)

[Retail Link](#) > [Learn](#) > [Fulfilling Orders \(Walmart.com Packaging and Labeling\)](#)

Walmart distribution center overview

This document includes information and specifications for suppliers shipping domestic merchandise through the Walmart Distribution Network. It is the responsibility of the supplier to follow these requirements to help ensure that all packaging can sustain the distribution environment from the manufacturer all the way to the store shelf.

Regional Distribution Centers (RDCs)

RDCs process freight in full pallet quantity, individual conveyable case quantity, individual non-conveyable case quantity, and break pack quantity.

- Freight is designated as Staple Stock (held in DC inventory) or Distribution (flow through inventory).
- The recommended shipping method into the RDC network is palletized.
- Approval to floor load or slip sheet inbound freight must be obtained through the Senior Merchandise Support Manager for Packaging at logpkg@wal-mart.com.
- RDCs take advantage of high-speed conveyors and sorting equipment to move freight from the inbound receiving dock to a specific outbound store trailer quickly and efficiently. This network is designed to ship individual cases via conveyor from multiple induction points through a central merge station and onto the shipping trailer.

Walmart has two basic types of RDCs

- Batch-processing centers where stores are grouped into batches for shipping.
- Door-per-store centers where a shipping door for each store is designated.

Fashion Distribution Centers (FDCs)

FDCs combine the latest technology with proven processes to ship both full case and individual SKU to the store network via cross-dock through RDCs.

Import Distribution Centers (IDCs)

The IDCs process mainly floor loaded general merchandise freight received in ocean containers.

- Product may be unloaded from the container using clamp equipment. It is critical that the product is packaged properly to withstand multiple instances of clamping between unloading and shipping.
- After receiving the freight, cases are placed on pallets while in storage.
- Cases are cross-docked through the RDCs for shipment to the stores.
- To maximize shipments to the RDCs, cases are removed from the storage pallet and floor loaded to the RDCs.

Grocery Distribution Centers (GDCs)

GDCs process palletized dry grocery and perishables (dairy, deli, frozen, meat, and produce).

- After receiving, pallets are stored in a reserve location until needed for order fulfillment.
- Fulfillment takes place via a voice pick process where a selector builds the outbound pallet by store order.
- Completed store pallets are shrink-wrapped and loaded onto outbound trailers.

This network is typically considered a conventional warehouse distribution system. It has started to incorporate some Automatic Storage and Retrieval System (ASRS) technology into the newest grocery DCs. Known as Mechanized Grocery Distribution Centers, these facilities utilize mechanized palletized storage during the receiving process and mechanized retrieval processes during the order replenishment process.

Odd sized pallets are not acceptable when shipping through the GDCs. All product must ship on a standard 48" x 40" pallet.

Fulfillment Center Network (Walmart.com)

Walmart.com uses a fulfillment center network to distribute product direct to consumers through sortable and non-sortable fulfillment centers. In addition, this channel takes advantage of existing supply chain network capabilities and may utilize fulfillment centers co-located with RDC facilities.

NOTE - For e-commerce information refer to Appendix.

Pack types

Case handling **C**

The physical appearance and structural integrity of the shipping case are as important to our customer as the commodity itself. It is the responsibility of the supplier to ensure proper packaging will protect the product as it moves throughout the supply chain.

General corrugated box construction/design should follow the guidelines and recommendations found on ASTM D5118 at www.astm.org and within the Fibre Box Handbook at www.fibrebox.org.

Familiarize yourself with the following pack types and case specifications to ensure efficient processing.

Master pack **A**

- Packages shipped from the supplier to a DC with multiple vendor packs inside one case. **(DO NOT SHIP IN MASTER PACKS.)**
- POs are written specifying the number of vendor packs ordered which should determine the quantity configuration.
- Shipping in a configuration different than what the PO specifies can result in delayed payment, wrong quantities, delayed processing, and other issues.

Vendor pack

- Packages shipped from the supplier to the DC as specified on the PO.
- Quantity is expressed as the total number of selling units in the case shipped to the DC.

Warehouse pack

- Packages shipped from the DC to stores.
- Quantity is expressed as the total number of selling units in the configuration the DC ships to the store.

NOTE - For e-commerce information refer to Appendix.



Case pack vs break pack

Case pack

- Matching vendor pack (shipping case) and warehouse pack (inner pack) quantities.
- The store receives the entire case quantity.

All cases shipping into the GDCs must be case packs. The GDCs do not have a break pack process.

NOTE - For e-commerce information refer to Appendix.

Break pack

If it is not practical to ship an item to the stores in a full case pack quantity and/or the vendor pack case is too small to be conveyable, your buyer should create the item as a break pack.

- A break pack item is any item with a vendor pack quantity that is larger than the warehouse pack quantity.
- These items are ordered from the supplier in the vendor pack quantity.
- Within the vendor pack, the supplier is required to securely pack the merchandise according to the warehouse pack quantity.

- The warehouse pack must be contained so that the picks do not come loose during the order fulfillment process.

Avoid plastic or cardboard bands or sleeves. A

- The store receives the warehouse pack in a larger box packed by the DC with other break pack items.

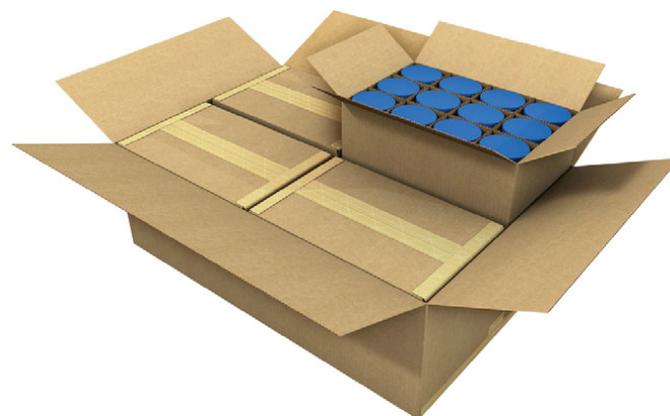
Items that do not meet the minimum conveyable case dimensions of 9" long x 4" wide x 3" high and weigh less than 2 lbs. may have to be created as a break pack item.

Example: Case pack
Store receives: 1 case of 48



48 vendor pack | 48 warehouse pack

Example: Break pack = 4 Warehouse packs
Store receives: 1 warehouse pack = 12 selling units
Selling units must be secured within warehouse pack



48 vendor pack | Warehouse pack = 12

Example: Break pack = 1 Warehouse pack
Store receives: 1 selling unit only



4 vendor pack | 1 warehouse pack

Conveyable and non-conveyable cases

Conveyable shipping cases **R** (*vendor pack cases*)

Packaging must enable the product to move successfully from the supplier to the store shelf through the most efficient distribution process available. Where conveyors are used, the product will convey to maximize operations within the distribution center. Vendor pack cases that fall within the minimum and maximum case dimensions and weight listed below must be packaged properly to convey through the distribution center.

Minimum Requirements

9" L x 4" W x 3" H (minimum 2 lbs.)

Maximum Requirements

48" L x 24" W x 30" H (no more than 55 lbs.) or
36" L x 25" W x 30" H (no more than 55 lbs.)

Conveyable cases and packaging can be subjected to heavy compression on rollers and belts as well as vibration, abrasion, temperature, and humidity changes during normal DC handling and processing. Conveyable cases and packaging must be able to withstand a standard 3-foot drop test. Cases must stay intact and protect the merchandise within the case.

Conveyable warehouse packs **A** (*inner packs*)

If the warehouse pack meets the conveyable case requirements, every effort should be made to set the item up with the buyer as a case pack. It is very inefficient for the DC to handle conveyable freight through the break pack process.

Conveyable cases and packaging **C**

- Cases cannot have protrusions or any banding on the outer packaging.
- Dimensions and weight must meet the requirements shown on this page.
- Cases or packaging cannot be round or irregular.
- Items must be tightly secured within their corrugated case or tray.
- Hazardous and liquid merchandise cannot leak if the packaging breaks.
- A supplier's internal barcode label should not be placed on the top of the case as it may interfere with the conveyor's scanning equipment.
- Avoid using plastic wrap or labels that are highly reflective.
- Avoid black corrugated material and black plastic film.
- Cases should be designed to convey in the desired orientation without tipping.
- Avoid pack configurations with an aspect ratio greater than 1.6 (h/w).
- Corrugated trays wrapped in plastic must have a solid flat base with 3" side walls and no loose plastic or loose ends (plastic must be thick enough to avoid tearing or pulling loose on the conveyor).
- Conveyable cases not properly packaged negatively impact the speed and efficiency of freight flow through the DCs. Poor or insufficient packaging will increase overall supplier costs by adding delays to the store and additional case handling into the shipping process, thereby reducing supply chain efficiency.

ISTA 3A testing is highly recommended to evaluate the packaging of your conveyable case.

Non-conveyable cases

While conveyable cases are preferred, not all cases and packaging can be conveyed in Walmart RDCs.

Some items are naturally too large or awkward to be conveyable; for example, bicycles, outdoor furniture, lawn mowers, large TVs, tires, garden tools, and long rugs. These items exceed the maximum dimensions and weight for conveyable cases but are acceptable non-conveyable items.

The maximum height for non-conveyable cases is 85" without a pallet. This is also the maximum height when creating a configuration for a pallet pull item. A pallet pull is an item that is shipped to stores as an entire pallet. The maximum height for non-conveyable cases with a pallet is 90".

Do not ship cases of merchandise in metal racks or metal crates without the written approval of Walmart Supply Chain.

Straps and bands **A**

Straps or bands are not allowed on conveyable merchandise. Straps and bands are only allowed on produce pallets and non-conveyable items such as swing sets, tables, or other heavy merchandise over 55 lbs. Metal banding and clasps are not acceptable. Banding together multiple vendor pack cases is not allowed.



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Case quality

Adhesives **C**

Since our DCs are located throughout the United States, flaps must remain secure with an adhesive that can withstand normal handling, compression, humidity, and a range of temperatures.

Sealing and opening case **R**

Case flaps must be securely sealed using adequate glue or tape. Use water resistant tape for cold/wet perishable and freezer items. For heavy merchandise, use tape with reinforcing fibers along all seams.

Container surface **R**

All cases and packaging surfaces must be flat and strong enough to support their weight and the weight of other cases placed on top without distortion, deflection or bending.

Avoid placing products that taper towards the top in trays.

This creates an uneven surface for stacking. An example is a wide bottle with a narrow neck.

Vibration and abrasion **C**

Because containers will ride several miles of rollers and belts on the conveyor system, quality packaging is required. This is particularly important for:

- Heavy merchandise with relatively small footprints that concentrate pressure on a very small area of the container.
- Containers using shrink-wrap or stretch wrap for containment.
- Items packaged in glass containers.



Taping examples **S**

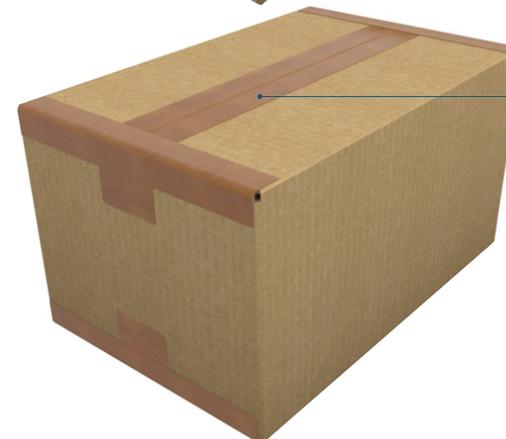
Paper sealing tape

Full length of all outer seams securely sealed with strips not less than 2" (50mm) wide.



Reinforced tape

Full length of all outer seams securely sealed with strips not less than 2" (50mm) wide.



Pressure-sensitive tape

Full length of all outer seams securely sealed with strips not less than 2" (50mm) wide. Tape must not be less than 2 mils thick.

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Case quality

Compression **R**

Cases must be able to withstand side-to-side and end-to-end compression that normally occurs on a DC conveyor system. Reduce airspace within a case to avoid product damage. If your product is packaged in perforated cases, ensure they comply with the proper compression standards. Chipboard is not acceptable corrugated material for vendor pack cases.

Perforated cases **R**

Perforated cases must be able to withstand warehouse handling without damage, and must pass a standard 3-foot drop test without failure.

Case orientation and liquids **R**

Stack cases in the proper orientation that aligns with the vertical flute direction of the corrugated material for optimal stacking strength.

Suppliers must mark all liquids with “**THIS SIDE UP**” and a directional-arrow graphic to indicate the proper case orientation on a minimum of two sides.

NOTE - Arrows are required on liquids, hazardous materials, and fragile items.

Case and pallet handling graphics **C**

Case exteriors should be marked with only the applicable symbols or icons. These symbols will help the shipper, DCs, and stores to determine the proper handling necessary for the shipping case to arrive at its destination in good condition. Graphics and descriptions must be large and easy to read. Additional case markings may be required by the Walmart Private Label Packaging Team.



Shrink-wrapped trays (heat shrink plastic) **R**

Cases may be contained with shrink-wrap as long as the mil (thickness) can withstand abrasion, stacking, or protrusions encountered in normal handling, conveying, loading, and unloading. Case base and top must be a flat solid surface. Corrugated trays must have a minimum 3" high side wall. Plastic must fit tightly around the case with no loose ends. Bullet holes on the ends of the shrink-wrapped containers must be as small as possible so that the product does not fall out of the case during normal handling. Pack sizes with an aspect ratio (height/width) greater than 1.6 must ship in a full corrugated case. Product shipped in trays must be weight bearing. Opaque film is preferred.

Openings, gaps and windows **R**

Any openings or windows on a case must be capable of being used as hand holds during the order fulfillment process. Any openings in shrink-wrap must fully contain the product within the case or tray. Avoid large gaps between case flaps. No more than 1" flap gap for all sides of the case.

Open-top cases that are not secured with a lid or plastic shrink film are prohibited. The only exceptions are perishable items shipped in an RPC, or produce trays with a 5-down footprint.

NOTE - No exceptions are allowed for e-commerce (Walmart.com).

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Glass product

Fragile merchandise packaging **R**

Glass, ceramic, and fragile items must be properly packaged to minimize the risk of damage throughout the supply chain. Cases may encounter heavy compression and vibration during transportation and on a DC conveyor system.

Packaging requirements **R**

- Glass, ceramic, or fragile product shipping in corrugated trays must have sidewalls that extend to the neck of the bottle or jar with a minimum tray wall of 3" in height.
- Product can face drops from up to 3 feet so designing the appropriate support packaging is critical.
- Plastic film must fit tightly around the tray to minimize movement.
- Pack dimensions with an aspect ratio (height/width) greater than 1.6 must ship in a full-corrugated case.
- All cases containing fragile merchandise must be clearly marked with a graphic icon depicting the fragility of the merchandise.



Protective packaging options **P**

- Corrugated dividers or partitions are strongly preferred to eliminate glass-on-glass contact and prevent breakage.
- Use of protective coating on the glass container or bottle is preferred.
- Rounded jars or bottles should be packaged in an octagonal-designed case or tray to minimize movement.
- Padding on the bottom of the case must be sufficient to protect against bottom tray wear during conveyance.

Ship testing **R**

Suppliers are required to conduct an ISTA 3A ship test for glass/ceramic/fragile items to ensure adequate packaging protection. Use one of the following.

DO NOT over pack or reinforce packaging. Ship exactly how you intend to ship to the Walmart DC.

- Test ship between intra-company locations through UPS or FedEx.



- Arrange to send a sample case to the Walmart Packaging Manager at logpkg@wal-mart.com for review.

One of the three tests above must be conducted first before requesting a test shipment through the Walmart DC.

Sustainability goals should not compromise the packaging needed to protect the product throughout the supply chain.



General specifications

To ensure packages get to either the Walmart DCs or FCs and to customers in good condition, Walmart has developed the following corrugated board specifications to help maximize the product packing process and minimize damage. The corrugated box chosen must be able to withstand the entire shipping cycle and still retain its protective qualities.

Material testing **C**

Material testing is critical. Case packs must follow liner weights and box burst tests indicated in Rail Rule 41, using the table on the following pages for minimum requirements. Most large-scale corrugated manufacturers have testing capabilities, either in-house or outsourced.

Gross Weight Limit

Specifies the maximum weight the completely packaged box can contain. This weight limit is published and recognized by the National Motor Freight Industry, and is tailored to full truckload and less than truckload carriers.

Specifications for corrugated boxes **C**

The chart on the following pages establishes a minimum standard burst test or ECT (edge crush test), depending on the certification test method utilized by the box manufacturer.

These specifications are derived from the National Motor Freight Classification: Item 222. It is the supplier's responsibility to adequately test and maintain documentation that the boxes produced meet or exceed the strength test certified in the BMC printed on the box.

Caliper specifications **C**

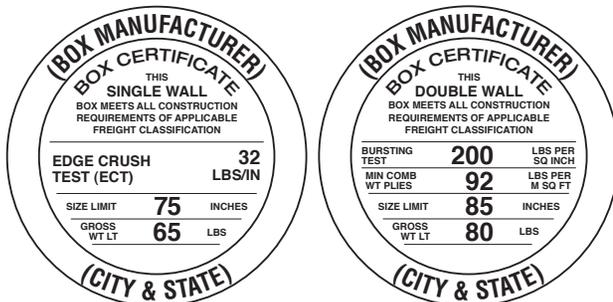
A caliper is a commonly used measurement for corrugated packaging and is a good predictor of performance.

The chart of industry-standard calipers on the following pages is to be used as a target for caliper and flute formation for the commonly used corrugated flute types: **A, B, C, B/C, A/C**.

This chart is not all encompassing as there are a variety of flute types. It is intended to focus on the most commonly used types for shipping cases and displays.

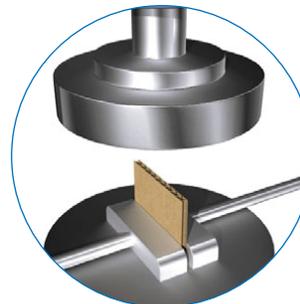
Box Maker's Certificate (BMC) **R**

Walmart requires a BMC printed on all corrugated cases. The BCM strength should be appropriate for the product weight with a minimum rating of 200 lbs. per square inch.



Edge crush test (ECT)

A corrugated-board test to determine the force that will crush a standard-sized board standing on an edge. ECT indicates the probable compression strength of the container made from the board.



Mullen (burst) test

A corrugated board test to measure the pressure required to puncture a sheet of corrugated-board as an indicator of its load carrying capacity under specific conditions.



General specifications

Max. weight of box and contents (lbs.)	Max. outside dimensions (length, width and depth) in inches	Min. combined weight of facings, including center facings of double wall and triple wall board (lbs. per 1,000 sq. ft.) Min. combined weight of plies, solid fiberboard, excluding adhesives (lbs. per 1,000 sq. ft.)	Min. burst test, single wall or solid fiberboard (lbs. per sq. inch) Min. puncture test, triple wall board (inch oz. per inch of tear)	Min. edge crush test (lbs. per inch width)
SINGLE WALL CORRUGATED FIBERBOARD BOXES				
0-20	40	52	125	23
21-35	50	66	150	26
36-50	60	75	175	29
51-65	75	84	200	32
66-80	85	111	250	40
81-95	95	138	275	44
96-120	105	180	350	55
DOUBLE WALL CORRUGATED FIBERBOARD BOXES				
0-80	85	92	200	42
81-100	95	110	275	48
101-120	105	126	350	51
121-140	110	180	400	61
141-160	115	222	500	71
161-180	120	270	600	82
TRIPLE WALL CORRUGATED FIBERBOARD BOXES				
0-240	110	168	700	67
241-260	115	222	900	80
261-280	120	264	1100	90
281-300	125	360	1300	112
SOLID FIBERBOARD BOXES				
0-20	40	114	125	N/A
21-40	60	149	175	N/A
41-65	75	190	200	N/A
66-90	90	237	275	N/A
91-120	100	283	350	N/A

General specifications

Corrugated material caliper specification in SAE and metric (Mullen)

1. Allow .015 cm less than normal for printed areas.
2. Where not specified, medium weight is 30# per msf or 147 grams per square meter.

Single wall board grade		A-flute		B-flute		C-flute	
Lbs.	Kg/cm	In	Cm	In	Cm	In	Cm
125#	8.8	.193	.495	.113	.290	.151	.387
150#	10.5	.195	.500	.115	.295	.153	.392
175#	12.3	.199	.510	.119	.305	.157	.392
200#	14.1	.201	.515	.121	.310	.159	.408
200# + 33# medium	14.1 + 161 GSM medium	.204	.523	.123	.315	.162	.415
200# + 36# medium	14.1 + 176 GSM medium	.206	.528	.124	.318	.164	.421
200# + 40# medium	14.1 + 195 GSM medium	.207	.531	.125	.321	.165	.423
250#	17.6	.207	.531	.127	.326	.165	.423
250# + 33# medium	17.6 + 161 GSM medium	.210	.538	.129	.331	.168	.431
250# + 36# medium	17.6 + 176 GSM medium	.212	.544	.130	.333	.170	.436
250# + 36# medium	17.6 + 195 GSM medium	.213	.546	.131	.336	.171	.438
275#	19.3	.213	.546	.133	.341	.171	.438
275# + 33# medium	19.3 + 161 GSM medium	.216	.554	.135	.346	.174	.446
275# + 36# medium	19.3 + 176 GSM medium	.218	.559	.136	.349	.176	.451
275# + 40# medium	19.3 + 195 GSM medium	.219	.562	.137	.351	.177	.454
350#	24.6	.223	.572	.143	.367	.181	.464
350# + 33# medium	24.6 + 161 GSM medium	.226	.579	.145	.372	.184	.472
350# + 36# medium	24.6 + 176 GSM medium	.228	.585	.146	.374	.186	.477
350# + 40# medium	24.6 + 195 GSM medium	.229	.587	.147	.377	.187	.479

Double wall board grade		B/C-flute		A/C-flute	
Lbs.	Kg/cm	In	Cm	In	Cm
200#	14.1	.258	.662	.338	.867
275#	19.3	.264	.677	.344	.882
350#	24.6	.274	.703	.354	.908
500#	35.2	.294	.754	.374	.959
600#	42.2	.308	.790	.388	.995

Case weight and hazmat case markings

Weight and size considerations **R**

Keep these general guidelines in mind:

- Position graphics on the box so they are visible when the box is stacked.
- Consider placing handhold cutouts in the box to make handling easier for heavy cases.
- A **Team Lift** graphic is required on boxes weighing over 50 lbs. or when one side of the case measures greater than 44". **Team Lift** icon should be placed on 3 sides of the case (1 on top panel and on both short side panels).
- Cases shipped to Grocery DCs must not exceed 50 lbs. unless approved.



FOR ITEMS OVER 50 lbs
DO NOT LIFT ALONE

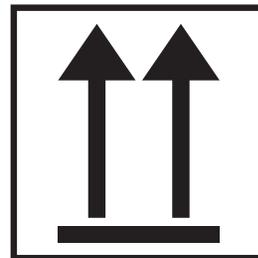
Hazmat labeling compliance **R**

Shipping cases containing hazardous materials must be marked in compliance with DOT regulations.

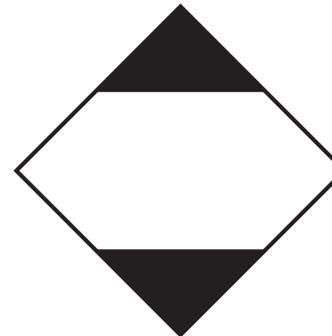
- Cases that do not comply with DOT regulations will be re-labeled prior to shipment at the supplier's expense.
- Hazmat markings cannot be obstructed or covered by any other labeling.
- Hazmat labels or markings cannot be folded over the edge of the shipping case.
- Directional arrows are required on 2 opposing sides for liquids.



DO NOT obstruct
hazmat case markings



THIS SIDE UP
Required for liquids



Supplier notice regarding DOT, IMDG and IATA regulated hazardous materials package labeling

Walmart Stores, Inc., including Sam's Club, require suppliers who ship hazardous materials to any of our facilities to review their package markings and/or labeling to ensure compliance with Dangerous Goods regulations.

Fully regulated hazardous materials require DOT labeling to identify the hazard of the contents. The labeling specifications are found in [49 CFR 172.407](#). This regulation gives specific guidelines for these labels including durability, design, color, and size. If your company preprints the required labeling on the box instead of using labels, it must also meet the criteria defined in the regulations.

Hazardous materials that take the Consumer Commodity ORM-D or Limited Quantity exceptions are also standardized. The requirements for these markings are found in [49 CFR 172.315](#).

Box markings not in compliance with DOT regulations listed above will be required to re-label prior to shipment at the supplier's expense to meet the regulations.

Call the Walmart Compliance Hotline at **1-800-530-9923** with questions.

Lithium battery packaging

Lithium battery requirements

NOTE - Applies to both Supply Chain and Walmart.com

To safely package lithium batteries for transport, it depends on what type of product is being shipped and what type of battery is inside.

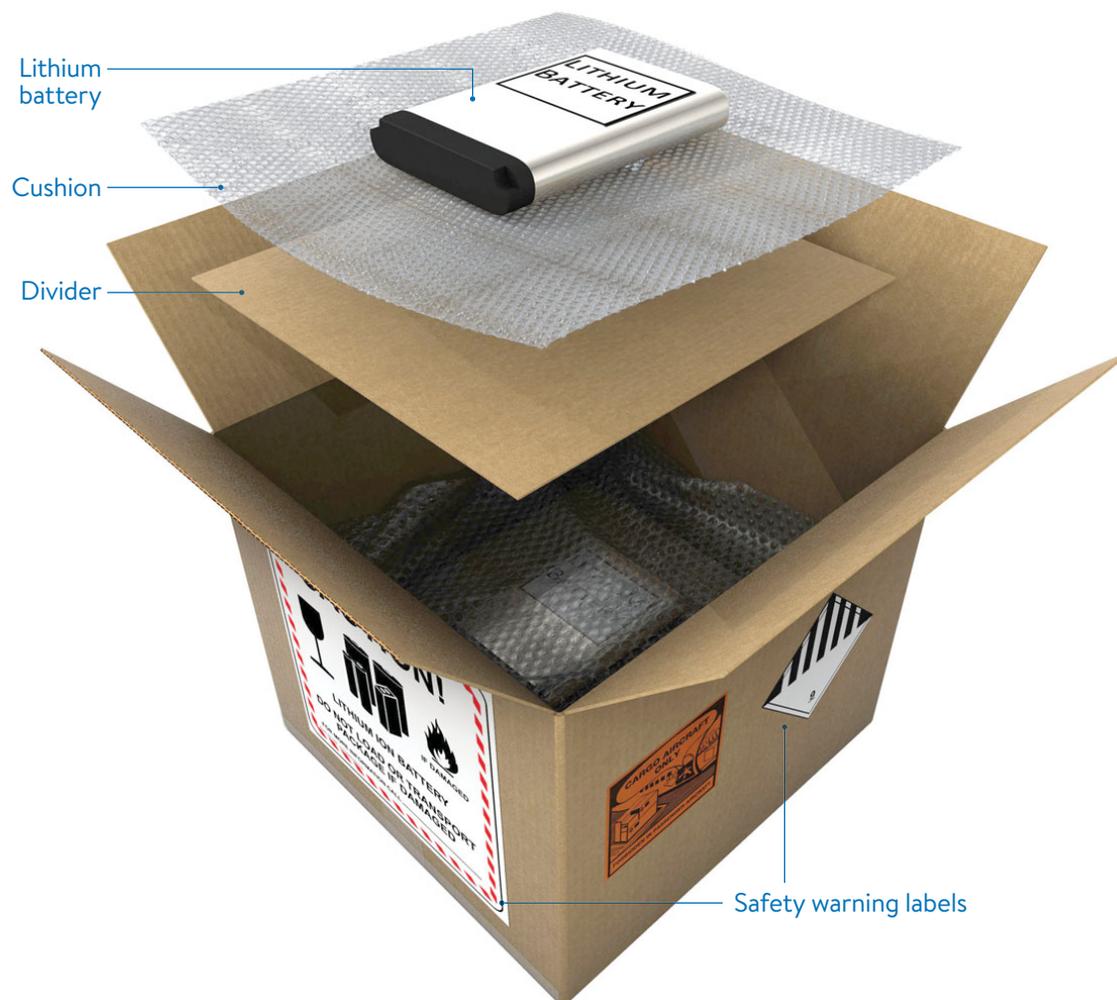
One of the major risks associated with the transport of batteries and battery-powered equipment is short circuit of the battery as a result of the battery terminals coming into contact with other batteries, metal objects, or conductive surfaces. Packaged batteries or cells must be separated to prevent short circuits and damage to terminals. They must be packed in strong outer packaging requiring drop testing or be contained within equipment. Sample packaging meeting these requirements is shown to the right.

Shipping cases must be marked to meet DOT regulations.

- Cases that are shipped to Walmart that do not comply with DOT regulations must be re-labeled prior to shipping to the customer at the supplier's expense.
- Markings cannot be obstructed or covered by any other labeling.
- Labels cannot be folded over the edge of the shipping case.

Because lithium batteries are considered a dangerous good, it is the supplier's responsibility to fully understand and comply with all regulations set forth by the IATA and DOT – Pipeline and Hazardous Materials Safety Administration (PHMSA). Refer to **reg. 49 CFR 173.185** for more information at the PHMSA eCFR website: https://www.ecfr.gov/cgi-bin/text-idx?SID=dbdfad5aa61a99d995546556bcf49590&mc=true&node=se49.2.173_1185&rgn=div8

In addition, Walmart suppliers are required to use [WERCS](#) to register any dangerous goods. The WERCS assessment will help determine information needed to comply with regulations and can guide you on the appropriate means for handling, transporting and disposal of dangerous goods.



Case marking requirements

Domestic case markings **R**

The following information is required on a minimum of two sides on all standard shipping cases with one being on the longest side.

Standard shipping cases are full vendor pack cases containing more than one single selling unit. Odd-sized applies to pre-assembled displays, non-conveyable merchandise, and specially-packaged merchandise.

- 14-digit case GTIN barcode. Black ink only. Inkjet printing is not advisable.
- ITF-14 format for barcode symbols. A Code 128 barcode is not acceptable for the case level GTIN.
- Suppliers may place a GS1-128 barcode on the case in addition to the ITF-14 barcode if needed.
- The case GTIN barcode should be as large as possible. Minimum height and length is 3/4" (.75") H x 3" L.
- Place at least 3/4" (.75") from edge of the case side wall and 1.25" from the bottom of the case.
- **Must follow ANSI/GS1 print standards to ensure scannability.**
- **Under no circumstances should multiple flavor descriptions or multiple unique UPCs be printed on the case.**
- Include brand/sub-brand and item description.
- Include supplier stock number – (supplier's internal item number).
- Include Walmart item number - required for assortments, shoes, and apparel.
- Lot code/Best if used by date (if applicable) – legible, large font (minimum 1/2"/48pt). Preferred date format of **MM/DD/YYYY**.

- Include color, size, or style (if applicable).
- Include case pack quantity.
- Include country of origin (COO) – required on all unprocessed meat and produce.
- Online item file must reflect what is printed on the vendor case pack, including 14-digit case GTIN and vendor stock number. **Verify that the information printed on your cases matches Walmart Retail Link.**
- One side of the case may be left open to allow for regulated items that require a hazardous material marking or label.
- Include department number for general merchandise private brands.

Acceptable vendor pack case labeling

Case markings should not be confused with shipping labels. Case markings identify all information that is specific to the shipping case while the shipping label identifies information that is specific to the PO.

Case marking information may be printed directly on the corrugated case or printed on a label and applied to each shipping case. Product ID information must be placed on at least two sides of the case with one side facing outward on the pallet.



Product ID label
(example only)

Case markings
(printed on case)



Shipping label

14-digit case GTIN (ITF-14 format)
required on two sides



Shrink pack tray case markings

Shrink pack tray guidelines

- Information is required to be printed on a minimum of two sides of the tray.
- Inkjet printing is not advisable. **A**
- Corrugated tray walls should be a minimum of 3" for shrink wrapped items.
- For glass products, partitions are required. Corrugated partitions perform better but chipboard can be suitable. Either option should be validated with packaging testing. ISTA 3A is the best option to gauge performance through Walmart's conveyor systems.

- If the dimensions of the item limit the information that can be clearly printed on the tray walls, a label may be used to record the supplier stock number, temperature rhetoric, best if used by date, and lot codes.

Label sizes

- 4 x 6" **P**
- 3" x 4"

- Place label on two opposite sides of the case above the tray wall.

Use two labels on opposite sides only if space is limited on tray walls

Corrugated partitions



Small tray



Large tray

General Merchandise



Optimize Design

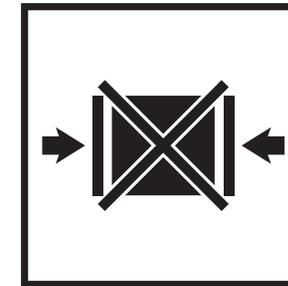
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Tabletop / dishware packaging

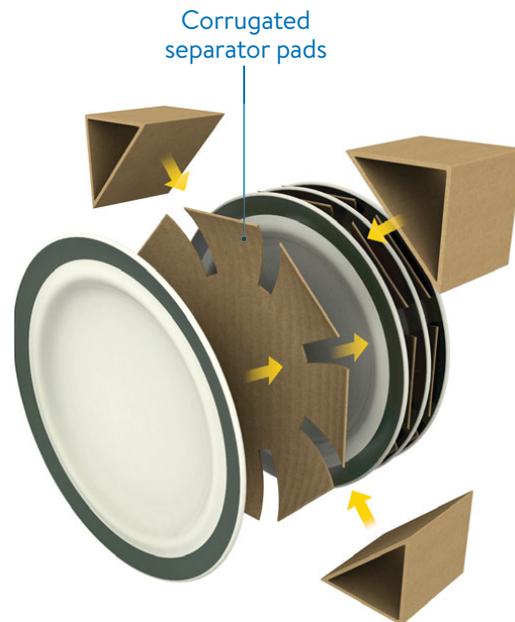
Certain product types require additional packaging standards to help ensure as damage-free a transit as possible. The following section details product specific guidelines.

Tabletop requirements **R**

- Handling warnings such as **Fragile**, **Handle With Care**, **No Clamp**, and stacking limits must be printed on the shipping case.
- Arrows must indicate stacking and handling directions.
- The carton containing the individual dishware should be constructed with a burst strength that allows a 5-foot stack height in the warehouse.
- Individual components of the dishware must be packed in a manner to prevent movement during transit.
- Corrugated material, bubble wrap or other protective material should be used as a separator to ensure individual pieces do not rub or make contact against each other.
- Cups must be positioned in such way that the handle is adequately protected against breakage.



NO CLAMP

FRAGILE
HANDLE WITH CARE

Exploded view (example only)



3 individual boxes for protection during shipment (example only)

Primary
packaging

General Merchandise

Furniture packaging (includes baby and outdoor)



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Certain product types require additional packaging standards to help ensure as damage-free a transit as possible. The following section details product specific guidelines.

Furniture requirements **R**

- Arrows indicating stacking and handling directions must be printed on the shipping case.
- Handling warning such as **Team Lift** must be printed on the case.
- If the product is packed in multiple cases, each case must indicate Box 1 of 2, Box 2 of 2, and so forth.
- Interior case must be reinforced with additional corrugated material or foamed polyethylene.
- The case should be constructed with a burst strength that allows a 5-foot stack height in the warehouse.

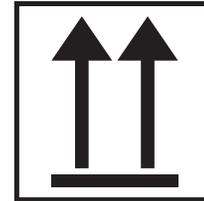
- Polyethylene foam sheeting should be used to blanket the individual components and protect the finish.
- Polyethylene foam sheeting must be a minimum of 1/16" thick.
- To avoid heavy abrasion of the case edges, apply **P** edge corner boards to the case as shown below.
- Items such as glass-top tables need special protection. Foam or extra corrugated sheets must be added to prevent any damage.



FRAGILE
HANDLE WITH CARE



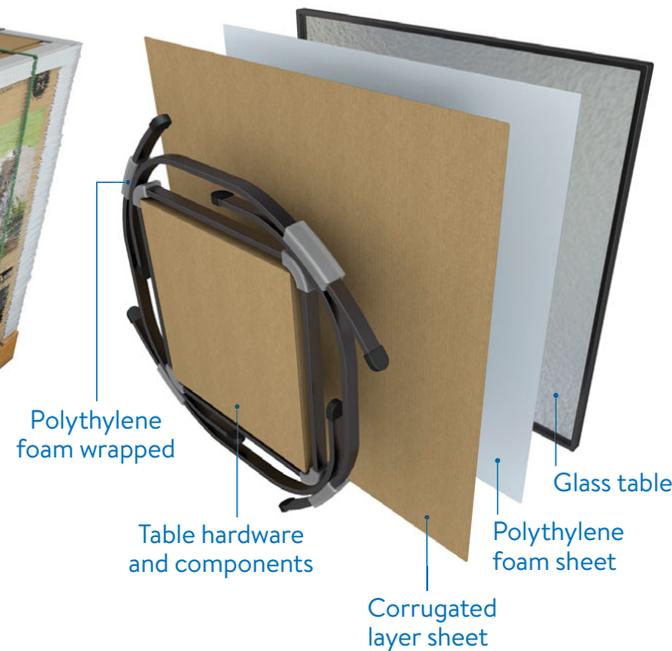
FOR ITEMS OVER 50 lbs
DO NOT LIFT ALONE



THIS SIDE UP



Shipping protection (example only)



Foam edge protectors (example only)



Box 1 of 2
contains 4 chairs



Box 2 of 2
contains 1 table

General Merchandise

Large electronics packaging (computers, TVs, and monitors)



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Certain product types require additional steps to help ensure as damage-free a transit as possible.

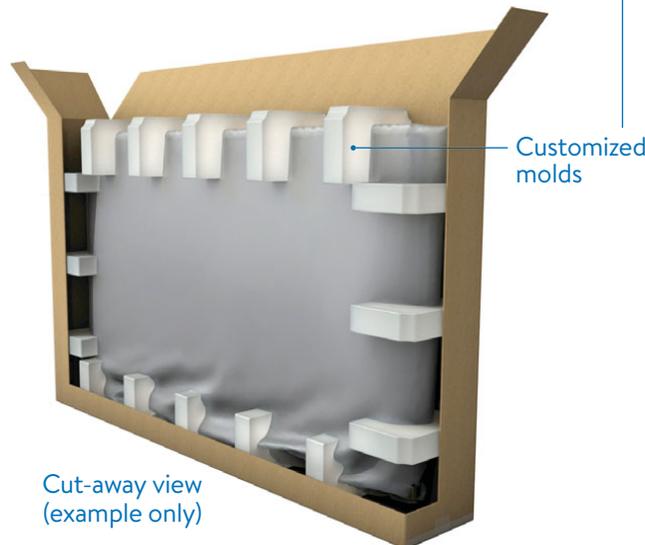
Large electronics requirements **R**

Due to their very fragile nature, large electronics such as computers, TVs and monitors require special packaging to ensure safe transit through the transportation network.

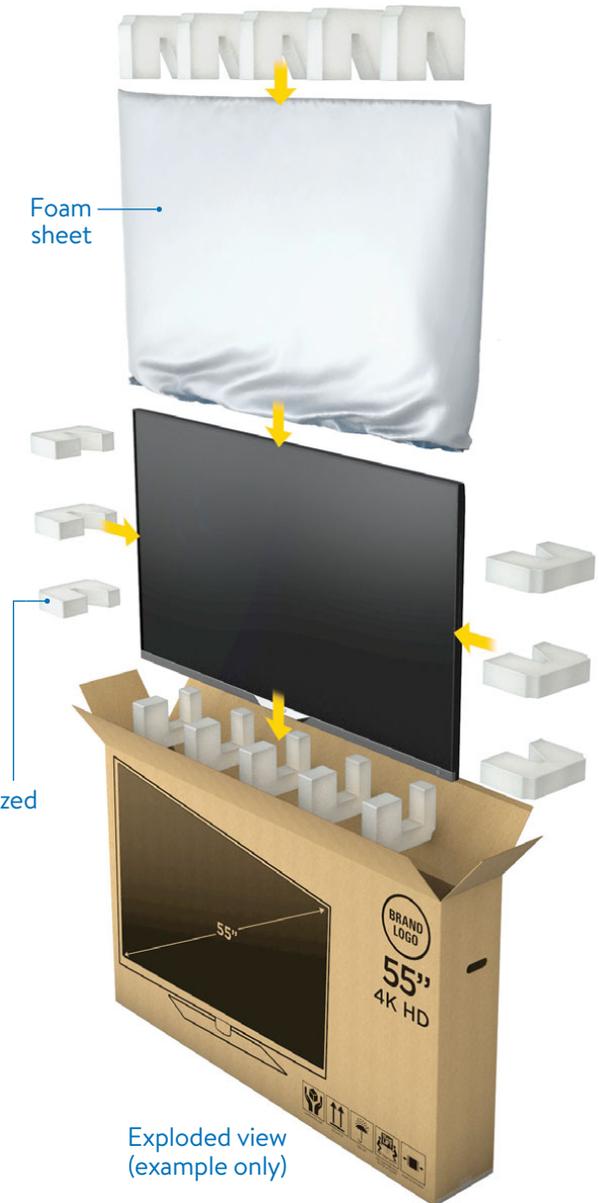
- We strongly recommend double-boxing all large electronics by placing the manufacturer's box in another, slightly larger box.
- There are various methods of suspending a product within a shipping container (paperboard frame, customized molds, etc). Suppliers may use their discretion when choosing a method to secure large electronics within a shipping container, keeping in mind the goal of damage-free delivery to the customer.
- The entire item should be wrapped in either thick polyethylene sheets or bubble wrap.
- Additional protection such as foam sheets is required for monitors and TV screens.
- Arrows indicating stacking and handling directions must be printed on the case.



(example only)



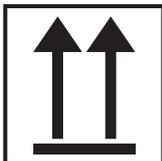
Cut-away view (example only)



Exploded view (example only)



HANDLE WITH CARE



THIS SIDE UP



KEEP DRY



FOR ITEMS OVER 50 lbs
DO NOT LIFT ALONE

Inner packs and plastic bag safety

Inner pack markings (break packs, domestic, and import orders)

Inner packs are warehouse packs that will be broken out and sent to individual stores by the DC. Inner packs must be properly secured so the single selling units do not come loose during the order fulfillment process. Plastic or cardboard bands or sleeves are not recommended.

Inner pack required markings **R**

• For warehouse packs greater than one, a scannable 14-digit GTIN barcode is required if the item UPC is not visible through the packaging.

- Include pack size.
- Include visible product description.
- Include vendor stock number.
- For private brand, include any other required markings.
- Walmart item number required for assortment packs.

Poly bags for inner packs **C**

Poly bags may be used for inner packs. The poly bag must be sealed shut, so the product does not fall out of the bag during the order fulfillment process. Hangers must be enclosed within the poly bag for replenishment apparel sets.

Inner poly bags for apparel should be clear polyethylene of at least .75 mil thickness with the following specs:

- Use only low density, virgin polyethylene.
- Use only medium slip, Hi anti block (a super floss additive that prevents poly bags from sticking together).
- No BHT (BHT is butylated hydroztoluene and prevents garments from yellowing).
- Poly bags must be puncture resistant.
- Imports – PE 04 polyethylene bags are acceptable.

General poly bag requirements **R**

ALL PRODUCTS (except toys) - Plastic bags with a thickness less than one mil (0.001 inch) having an opening size of 5" or more must have the following warning (if the total length and width when added together is greater than 40", this warning or an equivalent warning must repeat at 20" intervals):

WARNING: To avoid danger of suffocation, keep this plastic bag away from babies and children. Do not use this bag in cribs, beds, carriages or playpens. This bag is not a toy.

The type sizes below will satisfy all four state requirements.

Total length and width of bag (added together)	Size of print
60 inches or more	at least 24 point
40 to 59 inches	at least 18 point
25 to 39 inches	at least 14 point
Less than 25 inches	at least 10 point

Toy products

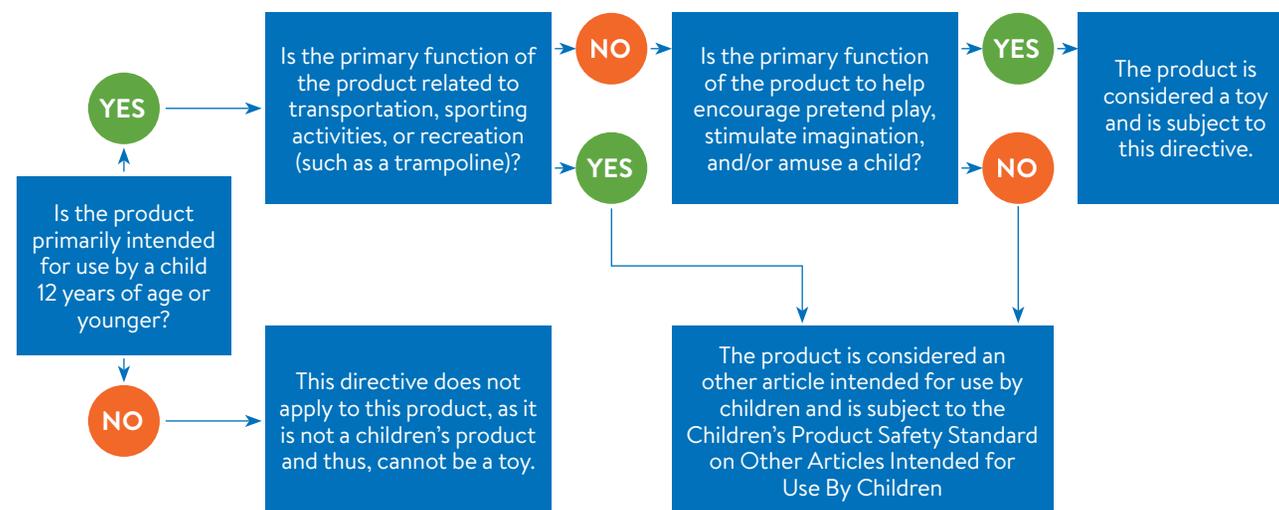
Plastic film bags and flexible plastic sheeting must be at least 1.5 mil (0.0015 in./0.0381 mm) in nominal thickness, but the actual thickness must never be less than 1.25 mil (0.00125 in./0.03175 mm). Therefore, flexible plastic used with toys cannot be thin enough to require the state warning label.

To assist in your determination of a toy, Walmart Product Safety and Regulatory Compliance Standards Team has developed a variety of pictorial guidance and decision trees, available on Walmart Retail Link: [Retail Link > Site Map > Product Safety and Compliance Library](#)

- Authority**
- Massachusetts – 105 CMR 630.000
 - New York – 10 NYCRR § 12.12
 - Rhode Island – R.I. Gen. Laws § 11-9-16
 - California – Cal Bus & Prof Code § 22200
 - ASTM F963

Questions: See the Appendices for plastic bag FAQs.

Submit questions to: gmcomply@walmart.com.



Inner pack shoe packaging and labeling

This page provides standardized packaging guidelines for shoe suppliers, enabling accurate shipping of product through the Fashion Distribution Centers (FDCs).

Shoe run assortment **R**

- Assortment shipping cases for shoes must include the size run marking on at least one of the long sides of the shipping case.
- The printed size run consists of a horizontal row indicating the sizes inside the case (starting with the smallest size on the left, and ending with the largest size on the right).
- Below the first row is a second horizontal row indicating the number of pairs for each size listed above.
- **Exception:** If a shipping case contains multiple size runs, the supplier does not print the size run marking on the shipping case.



Private label shoe shipping case

Inner pack shoe packaging **P**

1. Plain brown corrugated box (the preferred package)

- These boxes must adhere to the minimum and maximum unit specifications.
- Each individual box should be properly sealed on both ends and have an air hole punched in two sides where one of the holes must be accessible when the master case is opened. Holes are used to help remove the inner box from master case.

- Case packs should be packed for easy removal of product without tearing of cardboard, sealing tape, or otherwise damaging the barcode or exposing the pair inside the inner box.
- With box placed on the lowest center of gravity, barcode labels should be centered on the lower edge of side facing the direction of travel. The side facing the direction of travel is usually the side measuring the least width.

2. Poly bags must meet the following guidelines:

- Bags must fit tightly around the item with no excess plastic, and be sealed securely to ensure product does not fall out of the poly bag.
- Bags are best if they are opaque and not highly reflective.
- Shoes must be positioned in the bag in a manner that creates a flat surface on at least one side, allowing pairs to properly travel both powered and gravity conveyors.
- A piece of chipboard placed under the shoe may be necessary to create a flat surface.
- Barcode labels must be centered on top of bag, and work best when placed perpendicular to the direction of travel.

3. Examples of vendor pack/warehouse pack

- Packed 6/1 - Vendor must pack each pair individually. There will be 6 poly bags with 1 pair in each poly bag.
- Packed 6/2 - Vendor must pack 2 pair in each poly bag. There will be 3 poly bags with 2 pair in each poly bag.

4. Shoe hangers **A**

- Do not use shoe hangers for e-commerce (Walmart.com).

NOTE - For information on e-commerce refer to Appendix.

Unit specifications

	Length	Width	Height	Weight
Minimum	6"	4"	2"	6 ounces
Maximum	18"	14"	7"	7 pounds

NOTE - There is no tolerance on the maximum height.

Unacceptable poly bags are dry cleaner bags and import poly bags made from polypropylene, referred to as PP.

Inner pack barcodes

Barcodes must be EAN-13 printed on a 1" X 2" label

- 15 mil bar height .625"
- Pattern length 1.48"
- Examples of barcode placement



Barcode on side of least width on plain craft box



Barcode bottom left edge on standard shoebox



Barcode centered on poly bag, perpendicular to direction of travel

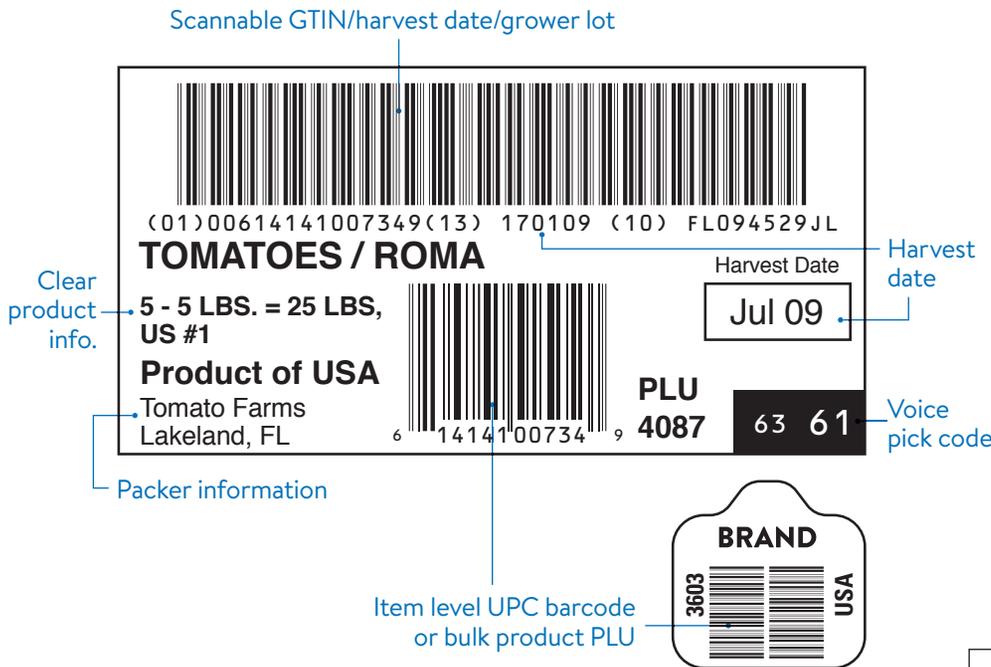
Food

Produce case label - PTI (produce traceability initiative)

PTI case label **R**

The PTI case label provides industry standard data to speed the inventory flow of highly perishable products through the supply chain. The information on the PTI must be both scannable and readable. Produce suppliers are required to submit Advance Ship Notice (ASN) through EDI. The ASN provides advanced visibility to incoming shipments.

For industry information and standards specifications such as label size and formatting, refer to www.gs1us.org and www.produce-traceability.org.



PTI pallet label and ASN barcode **R**

The pallet label along with the ASN GS1-128 SSCC-18 barcode aids in a faster receiving process and better inventory management. Contact the Walmart EDI help desk for ASN onboarding. Place your pallet label on two adjacent sides of the pallet.



FROM Supplier Name Street Address City, State, Zip	TO Customer DC 0000 Street Address City, State, Zip
SHIP TO POST (00) 000000	CARRIER Carrier Name PRC: 0000000000 B/L: 000000
PO: 000-000000-0 DEPT: 092	
Store Number (00) 0000	Customer Store 0000 Street Address City, St, Zip
SSCC (00) 0 0000000 000000000 0	

For questions regarding the electronic submission of ASNs, contact EDI Support at 479-273-8888 or email edi@wal-mart.com.
For questions regarding PTI labels, contact asnptimail@walmart.com.

Food

Perishable labeling requirements

Date requirements **R**

Perishable products must be dated with a **receiving date, best if used by date,** or **pack date**. If the pack date is used as a reference, the supplier must provide guidelines to maintain freshness and quality. If the item contains a best if used by date on the retail unit, the outside of the case must be clearly marked.

Dates must be in **MM/DD/YYYY** format with a minimum of 1/2" (48 pt) font.

Dated perishable products are received under strict rotation by one of the following dates:

- **Receiving date:** The date product was received, including all frozen products, fresh beef, pork, and poultry.
- **Best if used by date:** The date indicated on product that it must be sold by at retail. This must be included on the outside of the case if the selling unit contains a best if used by date. This includes produce, deli, and dairy products.
- **Pack date:** The actual date the product was processed.

The original purchase order due date will be used to determine date compliance for receiving acceptance. If the actual receiving is delayed due to Walmart, Sam's Club, or distribution direction, product acceptance will still be governed by the original purchase order due date.



Mixed dated pallets **A**

We strongly discourage the mixing of dates on a pallet. If there is a need for mixed dated product on a pallet, follow the steps below:

- Pallets should be stacked with the oldest date on the top of the pallet.
- Dating on the case should be turned outward on the pallet.
- A layer sheet should be placed between each layer where the date changes.
- Pallets should be clearly marked with an additional 8.5" x 11" label on all four sides of the pallet with the text "**Mixed Dated Pallet.**"
- Labels should also include the number of cases per date contained on the pallet.



Domestic shipping label requirements

Domestic shipping labels **R**

Suppliers are required to use one of the standard shipping label formats detailed on this page. Walmart does not provide a template for this label. It is the supplier's responsibility to create the label.

See appendix A and B for FedEx and UPS small package labeling instructions.

The recommended size for shipping labels is 4" x 6" when including the barcode information, but can vary with different sized boxes as needed. Standard shipping labels must contain the following:

- Ship From address - Supplier's address, city, state, zip code.
- Ship To address - Walmart DC address, city, state, zip code including expanded GLN address.
- Postal barcode (*optional*).
- Carrier name (*if available*).
- Pro number (*if available*).
- BOL number (*if available*).
- Facility / Location - 5 digits (*Walmart DC number, e.g. 06094*).
- PO type - 4 digits (*PO TYPE, e.g. 0020*).
- Department number - 5 digits (*Walmart DEPT number, e.g. 00013*).
- PO number - 10 digits (*ORDER #*).
- Walmart Item number (WMIT).

Shipping labels: LTL shipments **R** (less than truck load)

If you ship collect LTL, you must label each case with a shipping label. Our consolidation facilities reserve the right to break down any pallet(s) moving through their facilities to assist in maximizing overall trailer cube. Pallets must be able to withstand another pallet of merchandise or assorted cases of merchandise stacked on top of it.

Any exceptions must be approved by the GM Consolidation team. They will approve or reject exception requests based on reasoning and justification. All approved pallets (not being broken down) will be clearly marked with a detailed placard approved by the GM Consolidation Team.

Unless you have written approval from the GM Consolidation Team in Walmart Corporate Traffic for an exception to this guideline, all POs are to be separated on the floor and/or separated on individual pallets.

It is not acceptable to load POs for multiple DCs on the same pallet or mix them throughout the trailer.

Consolidation facilities process freight by PO number only. Maintaining DC and PO segregation helps to ensure accurate shipment to the correct DCs. Unique circumstances may allow suppliers to load multiple DC shipments on the same pallet; however written approval must be given by the GM Consolidation Team.

Send all questions and requests for exceptions to the GM Consolidation Team at:
GMCONSOL97@email.walmart.com.

Additional information on Walmart Consolidation shipments can be found on Walmart Retail Link: [Learn > Walmart > Transportation > Shipping and Routing](#)

Shipping label (example only)

Ship Form: Any Vendor Any Address City, State, Zip	Ship To: Walmart DC 6094A - ASM DIS 5841 SW Regional Airport Blvd Bentonville, AR 72712		
POSTAL CODE (420) 72712 	CARRIER Carrier Name PRO: 1234567890 B/L: 1234567890		
DC# 6094	TYPE 0033	DEPT 00012	ORDER# 01234567890
WMIT: 001286123			

Shipping labels

Label placement (individual case) **S**

Place case shipping labels left of center on the longest sides of the case if possible. If the height of the case does not allow, place the shipping label on the top of the case.

Shipping label and barcode verification **S**

For support on shipping labels, suppliers can email questions, concerns, and sample labels. Labels will be reviewed to ensure all the required information is on the shipping label and that the barcode scans in the correct format. We do not verify that the information on the label is correct. This is the supplier's responsibility.

Correspondence may be sent to WMBarcodeLabeling@walmart.com.

The email subject line should read **Barcode Verification** followed by the applicable Walmart department number.

Label review is for Walmart DC labels only and does not apply to Sam's Club, Direct Imports, or Direct to Store shipments.

Direct to store label **R**

Direct to Store (DTS) shipments bypass the distribution centers and go directly to the stores. Shipping labels for DTS shipments should use the same label format and information required for shipping through the DCs.



Place shipping label left of center on longest side



Place shipping label on top if it will not fit on the sides

Pallet labels

Pallet labels **R**

A pallet label may be used in lieu of a shipping label on each case only when shipping unitized pallets to the DC in full truckload quantity. The pallet label requires the same format and information as the shipping label. The pallet label must also include the total number of cases on the pallet.

The 14-digit case GTIN should only appear on the pallet label when the item is a full pallet pull or PDQ display.

A pallet pull is an item that is shipped to stores where the entire pallet is considered one case. A PDQ display is pre-assembled and ready for the store floor. An 8 1/2" x 11" placard should also be used to identify pallet pulls and PDQ display shipments. These types of pallets should be labeled:

PALLET PULL DO NOT BREAK DOWN or PDQ DISPLAY DO NOT BREAK DOWN

- If a unitized pallet is made up of one item, the label should list the Walmart item number below the purchase order number. If more than one item is on the pallet, the WMIT field should read **Mixed Pallet**.
- Pallet labels should be placed on at least 2 adjacent sides of the pallet on the upper right side in between layers of stretch wrap.
- Pallet label can be an 8 1/2" x 11" placard or a 4" x 6" label.

Orders shipped as individual cases (floor loaded or LTL loads) must have a shipping label on each case.



14-digit case GTIN (ITF-14) barcode

14-digit case GTIN interleaved 2 of 5 barcode **R**

Walmart requires a 14-digit case GTIN on all vendor pack cases that contain multiple selling units when shipping to Walmart Regional Distribution Centers, Specialty Distribution Centers, Grocery Centers and Fashion Centers.

- All PDQ displays that are packed with multiple quantities of the same item must have a 14-digit case GTIN interleaved 2 of 5 barcode.
- All PDQ displays packed with assorted multiple items must have a unique assortment 14-digit case GTIN interleaved 2 of 5 bar code.

Interleaved 2 of 5 is a numbers-only barcode. The high-density code is 14 characters in length with the final digit as a check digit. The interleaved part of the name comes from the fact that a digit is encoded in the bars and the next digit is encoded in the spaces. The encoded digits are “interleaved” together. More information regarding the 14-digit case GTIN interleaved 2 of 5 barcode and barcode generating software can be found through internet search engines.

Creating the shipping container 14-digit case GTIN

It is the supplier’s responsibility to create the 14-digit case GTIN. Walmart does not provide the tools or software necessary to create barcodes.

The 14-digit barcode provides a unique SKU identification number that is cross-referenced at the DC to a specific Walmart item and pack.

The 14-digit case GTIN is very similar to the 12-digit UPC product code. Both symbols use a unique manufacturer’s number that identifies the merchandise producer or labeler and a 5-digit item number assigned by the manufacturer to a specific product.

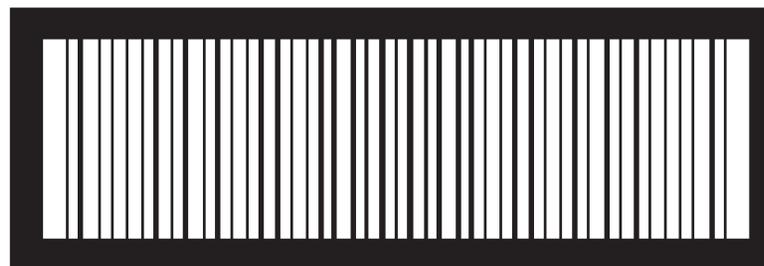
The 14-digit case GTIN provides additional pack level identification for any given case.

Example of creating the GTIN-14

Below is an easy way to create the 14-digit case GTIN from your 12-digit item UPC.

Example: 12-digit item UPC – 0 12345 67890 5

1. Drop check digit on item UPC and add a leading zero: 00 12345 67890 (*do not add leading zero if using an EAN-13 to generate the GTIN-14 barcode*)
2. Establish the Packaging Indicator (PI). Cans of corn in a case are all the same. A six pack is the smallest pack size for this item.
The PI would be: 1 00 12345 67890
3. Calculate a new check digit following the steps above: 1 00 12345 67890 2



0	00	12345	67890	5
PI	NN	MM	II	C
Packaging indicator	Number system character	Manufacturer UPC number	Item ID	Check digit

ASN SSCC-18 (*serial shipping container code*)

An SSCC-18 ASN barcode is required for PO type 73 (DSDC), product pallet labels, and some PO type 07 (DTS) where the SSCC-18 barcode is used for receiving purposes. Suppliers may use internal SSCC-18 barcodes.

These barcodes should not interfere with or replace the required 14-digit case GTIN.

Red laser scanning devices are blind to red, blue, brown, and shades of purple. DO NOT use these colors when creating your barcode label.

Single packed items with one selling unit in the vendor pack case do not require a 14-digit case GTIN. The item UPC should be put on the cases and be visible on the item when it is received. If you use a removable UPC or tear-off UPC label, it must be applied so it can withstand the conditions of the warehouse receiving systems so it does not come off.

14-digit case GTIN (ITF-14) barcode

Character identification

First digit: packaging indicator

The packaging indicator (PI) can be any number from 1 to 8. When the vendor pack contains a pack of all the same item UPC, a PI ranging from 1 to 8 may be used (e.g. 1 may represent a pack of 12, 2 may represent a pack of 36, etc.). The PI must be unique only within the same item UPC. It is not necessary to maintain the same PI across different items.

When a case contains more than one selling unit of multiple different UPCs, a unique GTIN is assigned.

A new item number must be assigned for a standard assortment. The assigned item number must be unique from any other item in your category of products.

Second and third digits: number system character

To create a GTIN-14, you should use your full GS1 company prefix which includes the leading zero. If your GS1 company prefix starts with 1-9, continue to use the full prefix. For example:

- If your selling unit UPC is 0 12345 67890 5
– the NN is 00.
- If your selling unit UPC is 6 12345 67890 7
– the NN is 06.
- If the 14-digit case GTIN is based off the EAN-13, a zero should not be inserted.

Digits four thru eight: manufacturer's UPC number

This 5-digit number is always the manufacturer's UPC identification number. When the number system character is added, the complete manufacturer's ID number is six digits long.

Digits nine thru thirteen: item ID

There are two ways to assign an item ID:

1. Use the same 5-digit number assigned to the UPC of the item in the case. Bonus packs, promotional packs, special displays, and product containers with matching UPC item numbers and standard pack replenishment item numbers must be identified by a unique item number used in conjunction with a packaging indicator of 0. On these items, a unique packaging indicator may be used to differentiate these products.

2. Use a unique 5-digit number for each level of packaging of the same product. A unique item number must always be used to identify assortments with more than one consumer package UPC inside the inner carton or shipping container. When the item number is different than the product inside the shipping container, you must use 0 as the packaging indicator.

Digit fourteen: check digit

The check digit is based on the data from the other 13 digits and the following formula:

Shipping container code: 0 0012345 67890 5

1. Starting with the packaging indicator, add all the characters in the odd positions.
 $0+0+2+4+6+8+0=20$
2. Multiply the sum by three.
 $20 \times 3 = 60$
3. Add all the characters in the even positions.
 $0+1+3+5+7+9=25$
4. Add the product from the second step to the sum of the third step.
 $60+25=85$
5. The check digit will be the number that gives the next highest multiple of 10 when added to the sum of step 4. $85+5=90$ The check digit is 5.

Use verification equipment to test the shipping container code. Be sure to verify all 14 digits, including the check digit.

Additional information

For detailed information on shipping container codes, contact the GS1 US www.gs1us.org.

Pallet standards

Minimum pallet standards **R**

- **Full pallet 48" x 40"** - Partial four-way entry.
- **Half pallet 48" x 20"** - For approved programs.
- Condition of the pallet should meet or exceed Grade A, 4-way, flush and non-reversible specifications.
- Pallets should be designed to accommodate a standard pallet jack and/or power forklift equipment with adequate top board spacing so forklift blades will not impact the freight being shipped.
- Maximum spacing between each dock board is 4".
- Must be of sound material, free of knots.
- Must have minimum 7 top boards (each board must be 5/8" thick x 4" wide).
- Must have minimum 5 bottom boards (each board must be 5/8" thick x 4" wide).
- Must have minimum 3 stringers (must be 1.25" wide x 3.5" high).

Pallet standards **R**

For domestic orders, the preferred method of delivery into a Walmart DC is on a pallet. For direct import orders, cargo must be floor loaded (slip sheets) unless otherwise instructed in the PO.

Product may be stored in a standard rack on a supplier's pallet for an extended period of time. Pallets must support the weight of the product shipped on them.

- Grade A pallet maximum loaded weight is 2,100 lbs.
- Block pallet maximum loaded weight is 2,800 lbs.

Fees or charge-backs may be assessed if pallets fail to meet Walmart's pallet requirements.

Alternative pallet materials **C**

Walmart supports the use of alternative pallet materials such as plastic, metal, etc. Approval may require proof of structural capability and/or fire rating. All standard pallets must be edge rackable. Corrugated pallets are not acceptable to ship into the Walmart DCs.

The use of non-standard size or alternative material pallets must be approved by the Walmart Inbound Quality Senior Manager via logpkg@wal-mart.com.

Odd sized pallets are not acceptable when shipping through the GDCs. Product must ship on a standard 48" x 40" full pallet.

Global standards for wood packaging materials (WPM) **C**

Global standards for Wood Packaging Material (WPM) address the proper treatment requirements for WPM shipped into Walmart. This document can be found on Walmart Retail Link by following the path below. Walmart supports the ISPM 15 wood packaging material requirements. All regulated wood packaging material shipped into Walmart must be properly treated by heat treatment or methyl bromide fumigation.

2,4,6 tribromophenol (TBP) is banned in the United States, Europe, and Canada. TBP is not a registered pesticide with the Environmental Protection Agency (EPA). Therefore, it is not legal for sale or use in the United States. TBP is not a recognized wood preservative by the American Wood Protection Association (AWPA).

[Retail Link > Docs > W > Wood Packaging Material Requirements](#)

Pallet poolers **C**

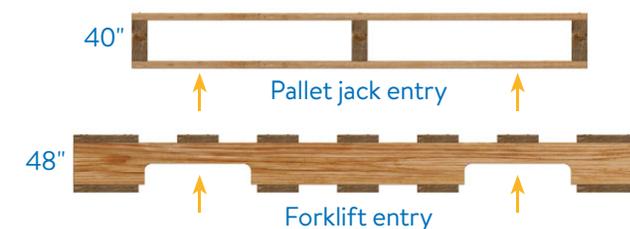
Walmart suppliers have the option of leasing a pooled pallet from any number of service providers, or purchasing a one-way white wood pallet. Walmart does not endorse or recommend any specific pallet manufacturer or pooling service. All pallets must meet or exceed the grade-A specifications.

Approved pallet poolers:

www.chep.com | www.pecopallet.com | www.rm2.com



Full pallet (48" x 40")



Half pallet (48" x 20")
(For approved programs)

Pallet standards *continued*

Pallets with broken, split wood and/or exposed nails are **not allowed**.

Pallets must meet the following conditions **R**

- No missing or broken boards.
- Pallets are not required to be bleached white but should be clean and odor free. Clean pallets are free of debris and stains, but discoloration due to aging is acceptable.
- No exposed splinters greater than 3" in length.
- All nails must be flush or countersunk.
- No partial footings. Partial footings occur when 1/4 of a stringer board width or length that connects it to a bottom board has been removed or when securing nail shanks are exposed in the stringer.
- No tapered breaks with a depth of greater than 1" along a 10" or more run. If at the 10" distance, the depth is less than 1", the pallet is good. The pallet is unacceptable if the 1" depth runs the entire length of board.
- All stringers are solid, unbroken, and do not have cracks visible on three sides longer in run than 1". Weathering cracks that are not continuous and not visible from three sides are allowable.
- No cracks on the top or bottom boards greater than 1/8" wide x 15" in length.
- No double stringers, patched boards or metal repair plates.
- Stapling or gluing PDQ displays to the pallet is **not allowed**.



No cracks on boards greater than 1/8" wide and 15" in length. No exposed splinters.



All nails must be flush or countersunk



No double stringers, patched boards or metal repair plates



No stapling or gluing

Unitized stacking

There are 2 types of pallet stacking configurations. The pallet pattern chosen will depend on the individual tray/case design and material selection. Ship testing should be conducted to determine the most suitable pallet stacking pattern.

Column stacking

- Column stacking is the best pallet pattern for strength but is less stable than interlocking.
- When stacking in columns make sure that all boxes are properly aligned.
- If boxes are misaligned by as little as 1/2" (1.27 cm) in a three stack arrangement, stacking compression performance will drop by as much as 29%.



Column stacking

Tier sheets or a hybrid stacking pattern can be used to aid in pallet stability if needed. An example of a hybrid stacking pattern would be the two bottom layers column stacked and top layer interlocked.

Interlock stacking

- Interlocking pallet patterns are more stable than column stacking. Each layer is arranged in opposing directions and boxes do not align, resulting in reduced compression strength.
- The four corners of the container do not all align; three of the four sides rest on the side panel of the container below. This type of stacking results in a 45% to 55% loss in compression strength.



Interlock stacking

Palletized shipments

Palletized bagged products **R**

Bagged products such as dog food, potting soil, and fertilizer must be layered on pallets with no overhang. These pallets must have a protective 4" tall tray around the bottom two layers using a minimum of 200 lb. corrugated material. Layers should be stacked using interlocking method to provide stability.

Palletized height and loading **R**

- When shipping merchandise on pallets your first concern should be cubing out the trailer as long as the items can support the weight.
- For GM and dry grocery, total pallet height must not exceed 96" (single stack or double stack).
- For perishable product, total pallet height must not exceed 84" (single stack or double stack).

Suppliers are required to properly block and brace all shipments to withstand the rigors of transportation from their ship point location to the DC. Cases must be secured to the pallet with stretch wrap. Perishable product that requires unrestricted airflow must be secured to the pallet with ventilated stretch wrap, corner boards with plastic banding, or straps. Do not use adhesive to glue cases together on the pallet.

Fiber corner boards **P**

In order to increase recyclability, we strongly encourage the use of corner boards made of 100% plastic or 100% fiber. Mixed material corner boards such as composite or those with a metal or plastic interior and fiber exterior cannot be recycled from our DCs and stores.

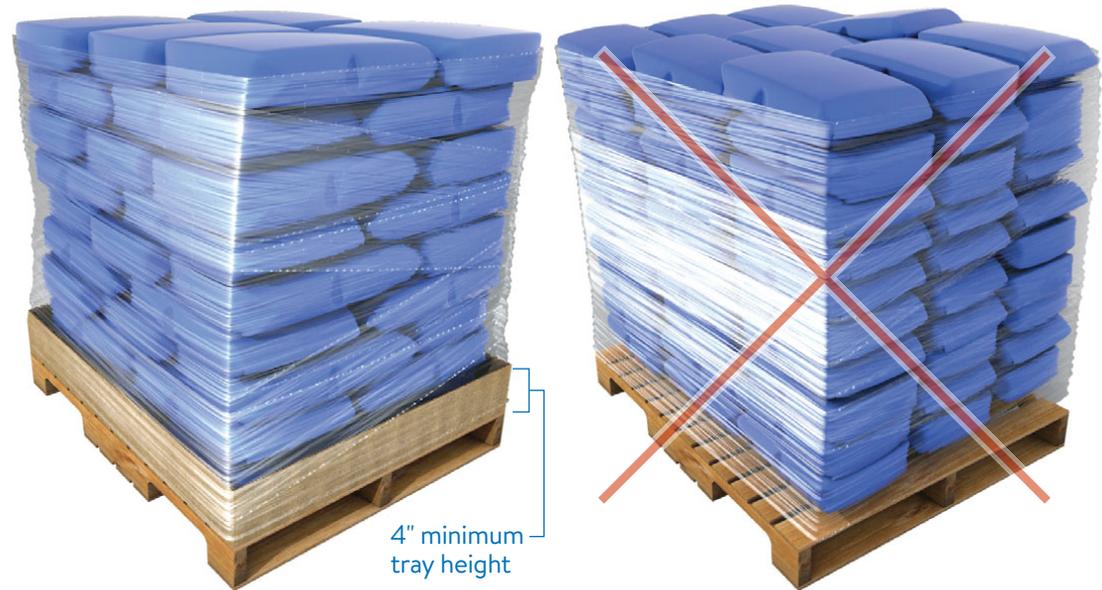
- Can be unwrapped (natural fiber) or wrapped (white)
- Prefer no logos or other colors
- Can be polycoate
- No metal or composite materials
- Suppliers have the responsibility to ensure length, width and thickness of corner board is designed to properly protect and support the product.

Pallet overhang and underhang **A**

Overhang and underhang can lead to damaged product and an under-utilized trailer cube.

Pallet overhang - When merchandise is placed on pallets, ensure there is no freight overhanging the edge of the pallet. Merchandise must be configured to fit within a 48" x 40" pallet footprint. Pallet overhang is not acceptable.

Pallet underhang - Underhang on pallets must not exceed 1".



Acceptable
(Interlocking with 4" bottom tray)

Unacceptable
(Not interlocked, no bottom tray)



No overhang



Do not exceed
1" underhang

Food

Produce shipments

Inbound pallet loads for produce and reusable plastic containers (RPCs) **R**

- Stack RPCs by layer on a 48" x 40" Grade A pallet.
- Ensure all RPCs interlock for a more secure pallet.
- Cross-stack when applicable for greater pallet stability.
- Cases must be able to withstand clamping equipment.
- Secure pallet using corner boards, plastic bands, and stretch wrap. Product that requires unrestricted airflow must be secured to the pallet with ventilated stretch wrap.
- Metal bands and clip seals are unacceptable.
- Straps must run horizontally and be placed at the base, middle, and top of the pallet.
- Shipments may be refused or rejected if not properly secured on the pallet. Less than layer case quantities must be secured to the pallet.
- Produce pallets should be trailer loaded in a pinwheel pattern to reduce trailer air space and prevent shifting.
- Single pallet positions should be loaded to one side of the trailer and secured with airbags or load locks.
- Netting and twine for pallet containment is unacceptable.

Fiber corner boards **P**

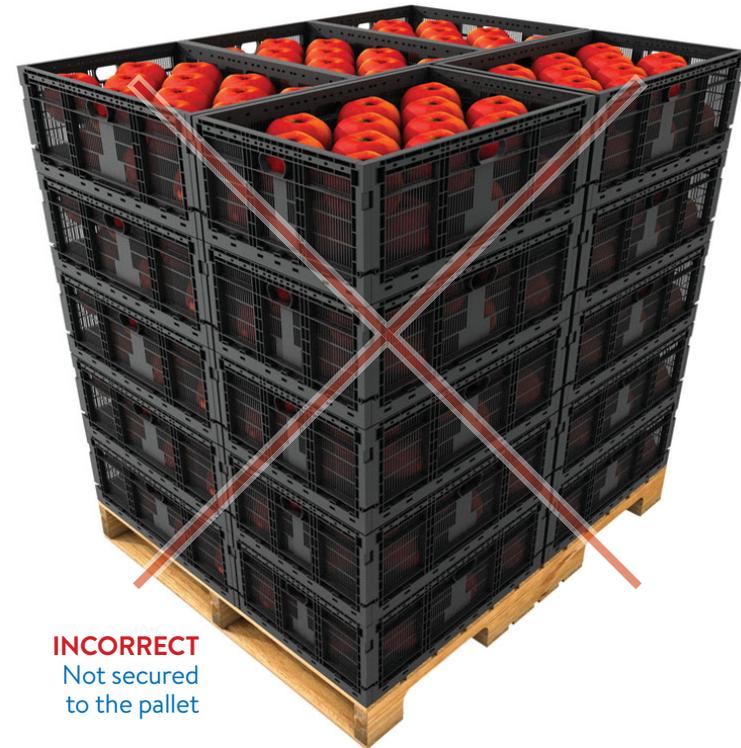
In order to increase recyclability, we strongly encourage the use of corner boards made of 100% plastic or 100% fiber. Mixed material corner boards such as composite or those with a metal or plastic interior and fiber exterior cannot be recycled from our DCs and stores.

- Can be unwrapped (natural fiber) or wrapped (white)
- Prefer no logos or other colors
- No metal or composite corner board
- Can be polycoated

Suppliers have the responsibility to ensure length, width and thickness of corner board is designed to properly protect and support the product.



CORRECT
Uses corner boards,
plastic bands, and
stretch wrap



INCORRECT
Not secured
to the pallet

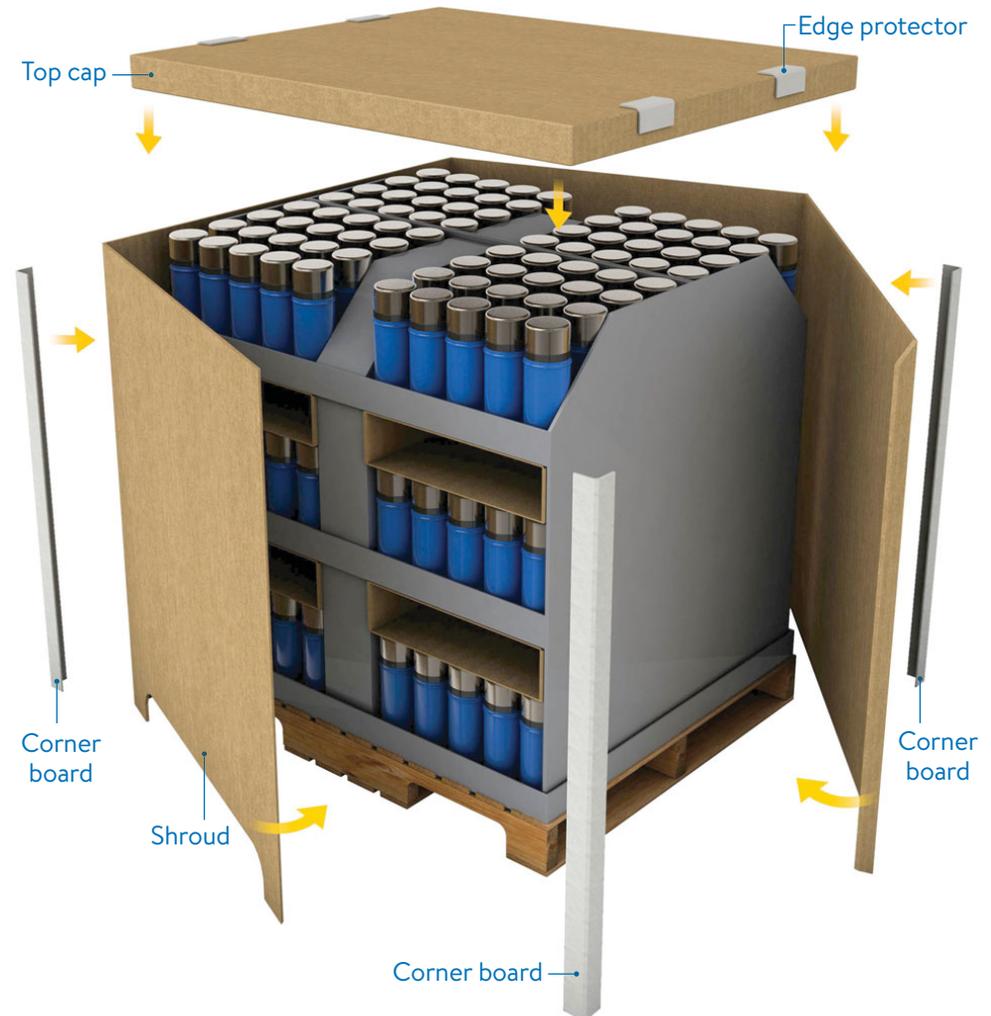
PDQ display general pack-out

PDQ display pack-out **R**

- Do not stack heavy products on top of light products. Product must be stacked properly to avoid damages.
- Product stacked on pallets cannot be leaning or appear unstable.
- Product cannot be configured on the pallet such that it falls over when moved with a fork lift or when the stretch wrap is removed while in the DC racks.
- Edge protectors are used to protect product from banding.
- A top cap and shroud are used for additional strength, lateral stability, and stacking protection. The shroud height must be the exact height from floor to the top of the display. Leaving air space between the display and shroud can causing a collapse during shipment. Shrouds must withstand clamping up to a maximum of 2,300 psi. Direct imports are susceptible to pallet clamping.



- Use plastic straps to secure display and shroud to pallet. **DO NOT** use metal bands.
- Four fiber corner boards are used for additional double stacking strength.
- Stretch wrap is used to keep all display components secure during shipping.





PDQ display shipping fillers and product stops

Shipping fillers **R**

To minimize damage and secure products during shipment, shipping fillers and/or product stops are required. Without properly designed shipping fillers, products can shift position and may not arrive to the store in good condition. For PDQ displays with peg hooks, peg hook shipping fillers or product stops may be used to secure products. The display hook product stops shown can be purchased from www.ffr.com or www.kinter.com.

The examples shown below are just a few of the common types of corrugated shipping fillers used to protect and secure products during shipment. The actual size and styles of shipping fillers will vary based on PDQ design and product needs.

U-board shipping filler
Keeps product from bouncing or shifting during shipment.



U-board filler
(example only)

Void shipping filler
Keeps product secure and fills the "void space" for added strength.



Void filler
(example only)

Product stops
Keeps product secured on hooks during shipment.



Shipping filler
(example only)

FFR Item No.
7904583401
Kinter Part No.
107503

Stretch wrap

Stretch wrapping **R**

Merchandise placed on pallets or slip sheets must be stretch wrapped to contain and prevent damage during shipping. Stretch wrap specifications should be based on the containment force requirements outlined below.

- When stretch wrap equipment is unavailable, stretch wrap must be top quality and a minimum of 80 gauge, 15" wrap.
- Wrap from the bottom of the pallet upwards in an overlapping pattern.
- Ensure the bottom layer is double wrapped and overlaps every 2" to 4".
- Pallet labels must be properly secured between layers of stretch wrap.
- Do not use colored stretch wrap. Exceptions may be given to support special events.

Containment force **S**

- Containment force is the amount of force the wrap exerts on a load in order to hold it together for the duration of the shipping process.
- Containment force is the only consistent measurement that can be taken regardless of the gauge of wrap, manufacturer of wrap, or wrapping method (type of equipment used vs. hand application).
- This is the most important measurement to monitor when down-gauging, or when converting to or qualifying new wraps. The containment force must be held to a consistent number, appropriate for the load, in order to ensure that the product is delivered to its destination in good condition.



Slip sheets

Slip sheets for direct imports **C**

Unitized loads shipped on slip sheets to our distribution centers are allowed only under the conditions below.

- Slip sheets can be used for certain approved items when trailer cube utilization is a significant factor. If your item weighs out before it cubes out on a trailer, a pallet is required.
- Slip sheets must have at least 3" flaps on two adjacent sides and be made of quality corrugated board, solid fiber, or plastic, which can be pushed or pulled repeatedly without damage.
- Use slip sheets that allow you to stack the merchandise on a 48" x 40" footprint with no overhang so the load can be placed on a 48" x 40" pallet and moved within the DC.
- Stack merchandise on slip sheets as you would pallets using the same standards.
- The DCs will use slip sheet equipment to handle units that arrive on slip sheets. However, if the slip sheet is compromised or is of poor quality, be aware that clamping methods will then be used. These shipments will be subjected to side clamping forces that may expose the displays to damage not tested for during normal ISTA 3E testing protocols.



The Walmart senior merchandise support manager for packaging must approve any products shipped on slip sheets prior to shipping at logpkg@wal-mart.com

Double stacking inbound

Unitized stacking

When stacking merchandise using pallets and slip sheets, refer to the following diagrams which illustrate proper heights and widths when shipping inbound on a dry trailer with swing doors.

96" is the maximum height when shipping on a Walmart trailer.

84" is the maximum height for Walmart reefer trailers and/or multi-temp cooling units.

Double stacking

Pallets may be double stacked in the trailer, providing the weight and/or height permits double stacking without risk to packaging or product integrity.

ISTA 3E testing is highly recommended on all unitized pallets or product with slip sheets.



Double stacking outbound

Double stacking outbound

- Walmart will ship double stacked pallets in a trailer from DCs to stores
- Product will be double stacked, possibly with heavy product on the top of the stack
- It is **not acceptable** for pallets to be labeled “DO NOT DOUBLE STACK” or any similar verbiage
- Product must be designed to double stack. Even if your product weighs out a truck, it will be double stacked somewhere in the supply chain.

Lightweight pallet **R**

(Individual pallet configurations weighing **under 750 lbs.**)

The bottom layer of the pallet must be capable of supporting an additional **1,500 lbs.** without crushing, bending or tearing the merchandise or packaging throughout the entire supply chain process.

Heavyweight pallet **R**

(Individual pallet configurations weighing **over 750 lbs.**)

The bottom layer of the pallet must be capable of supporting an additional **2,500 lbs.** without crushing, bending or tearing the merchandise or packaging throughout the entire supply chain process.

Individual pallet load weight must not exceed 2,500 lbs., including pallet.



Item and PO configurations

Unitized loading by item and PO

To facilitate the effective and accurate receiving of your product, follow the guidelines below.

Multi-item pallet

- R** • You are **required** to load each item completely by layer.
- R** • You are **required** to ensure the information clearly differentiates each case and is easily identifiable on each case.
- S** • **We recommend** using a layer sheet or other barrier to separate each item
- S** • **We recommend** using different font sizes and/or colors to help distinguish similar cases.

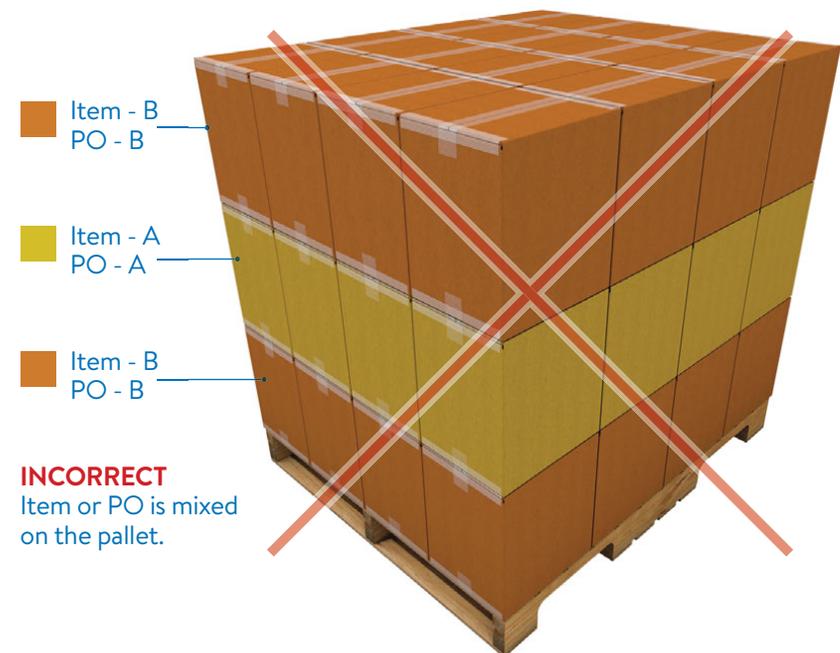
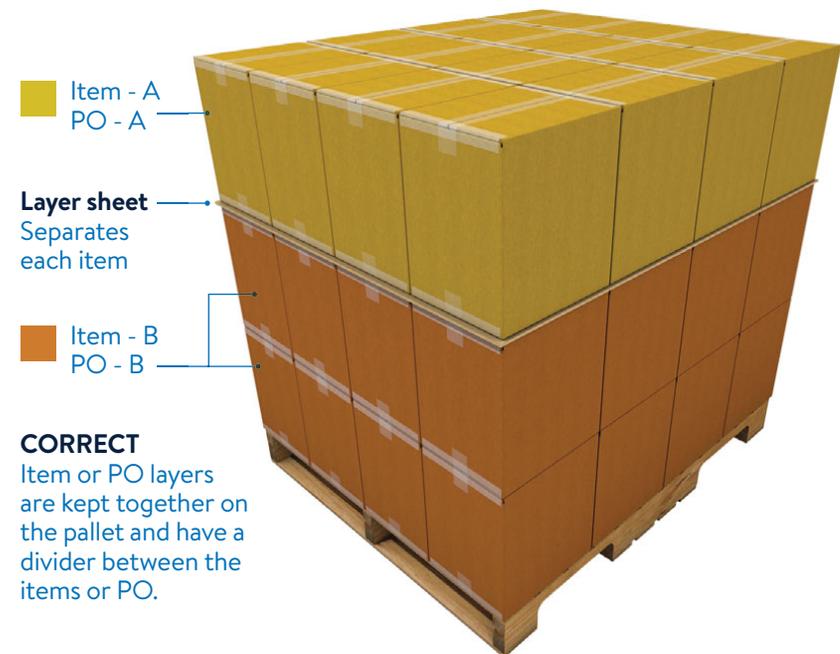
Example only

IN02000K34	IN01000K34
IN02003K34	IN01003K34

- A** • **Do not** mix layers by column stacking multiple items.
- A** • **Do not** place loose cases on top of the pallet.

Multi-PO pallet (same PO type-staple stock or assembly)

- R** • You are **required** to load each PO completely by layer.
- R** • You are **required** to label pallet as “Multi-PO.”
- S** • **We recommend** using a layer sheet or other barrier to separate each PO.
- A** • **Do not** load staple stock and assembly POs on the same pallet.
- A** • **Do not** load POs for multiple DCs on the same pallet.



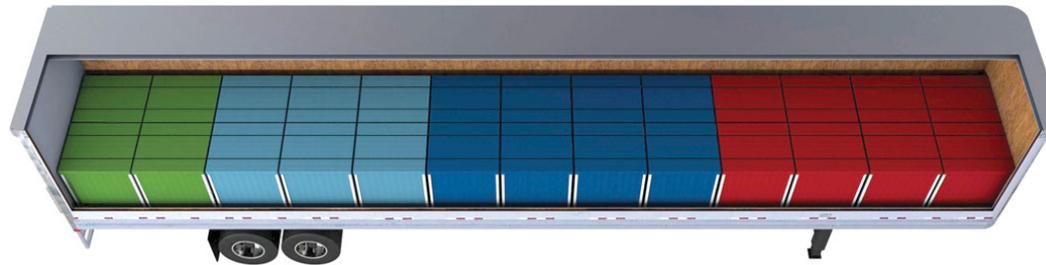
Trailer loading

PO trailer separation **R**

All pallets of the PO must be kept together throughout the trailer. Overweight axle concerns may prevent some pallets from being separated by PO. Always load staple stock PO in the nose of the trailer and Distribution Assembly (DA) POs on the tail of the trailer.

Staple stock and distribution POs must be separated on the trailer with truckload shipments. Staple stock and DA POs cannot be mixed within the trailer or on the same pallet.

PO pallet trailer configuration (colors represent different POs)



CORRECT
Pallets of the same PO/items are kept together in the trailer



INCORRECT
Pallets of the same PO/items are mixed throughout the trailer

Item trailer separation **R**

All pallets of the same item and PO must be kept together throughout the trailer. Overweight axle concerns may prevent some pallets from being separated by item.

Item pallet trailer configuration (colors represent different POs)

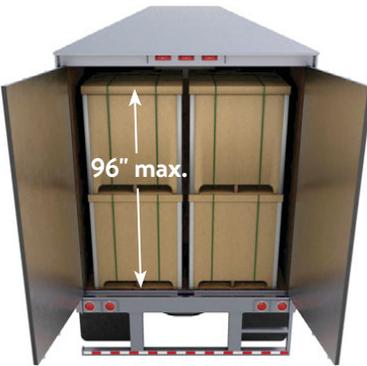
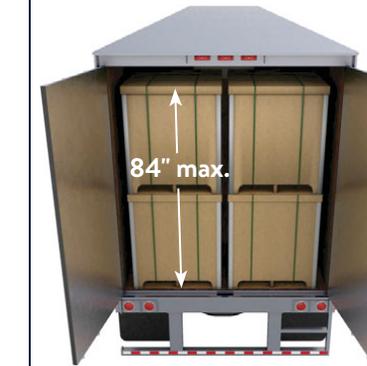


CORRECT
Pallets of the same PO/items are kept together in the trailer



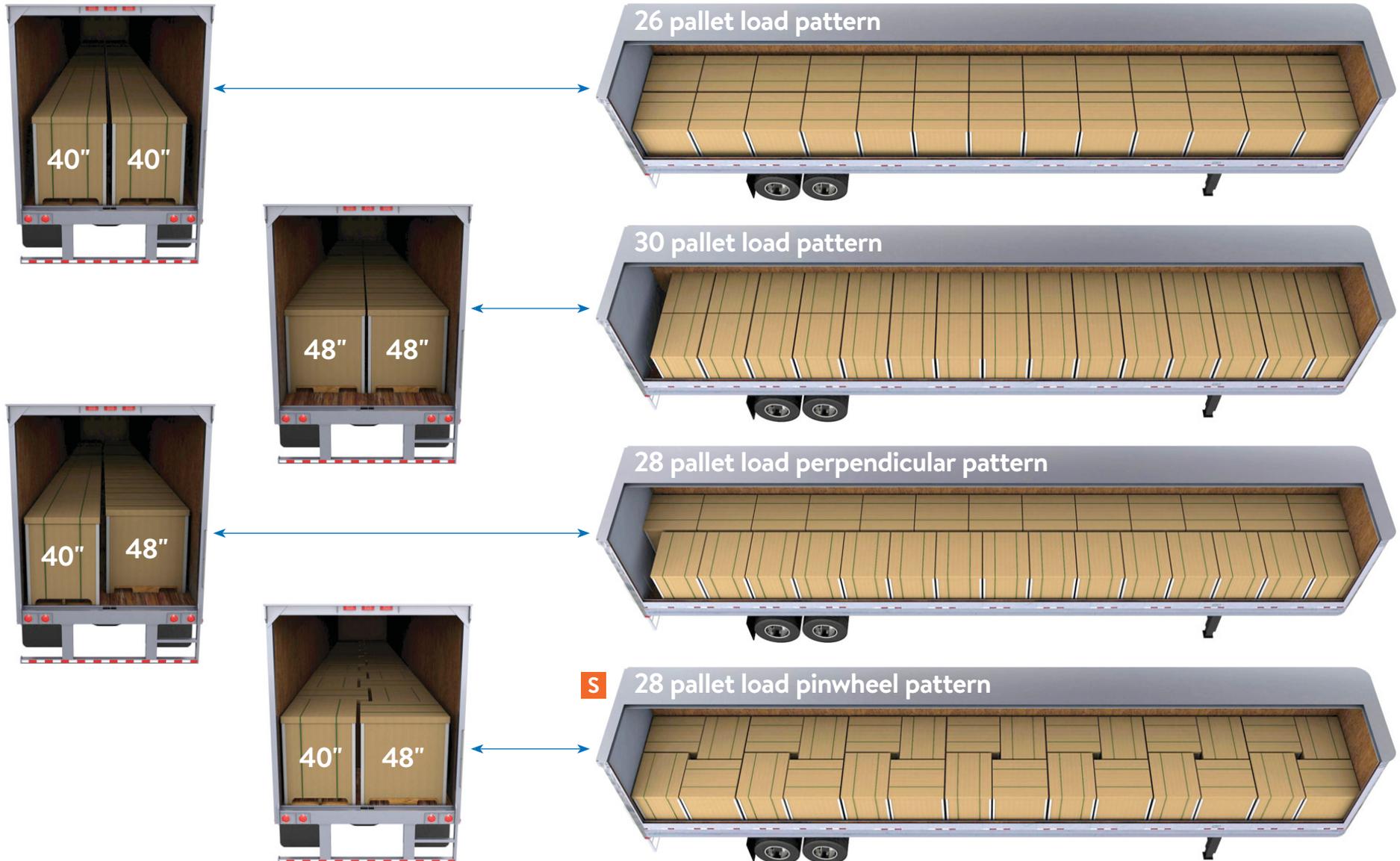
INCORRECT
Pallets of the same PO/items are mixed throughout the trailer

Trailer measurements

53 ft. swing door dry van 636" L x 102" W x 110" H	53 ft. rollup door dry van 636" L x 102" W x 108" H	48 ft. rollup door 576" L x 99" W x 108" H	53 ft. swing door reefer 636" L x 102" W x 110" H (up to 3 reefer units)	53 ft. rollup door reefer 636" L x 102" W x 108" H (up to 3 reefer units)
Max loadable internal space 630" L x 96" W x 104" H	Max loadable internal space 626" L x 96" W x 98" H	Max loadable internal space 566" L x 93" W x 98" H	Max loadable internal space 628" L x 96" W x 104" H	Max loadable internal space 624" L x 96" W x 98" H
Floor stacked - 3,640 cubes	Floor stacked - 3,408 cubes	Floor stacked - 2,985 cubes	Floor stacked - 3,608 cubes	Floor stacked - 3,377 cubes
Straight	Straight	Straight	Straight	Straight
Single stacked - 26 pallets Double stacked - 52 pallets	Single stacked - 26 pallets Double stacked - 46 pallets	Single stacked - 22 pallets Double stacked - 38 pallets	Single stacked - 26 pallets Double Stacked - 49 pallets	Single stacked - 26 pallets Double Stacked - 43 pallets
Pinwheel	Pinwheel	Pinwheel	Pinwheel	Pinwheel
Single stacked - 28 pallets Double stacked - 56 pallets	Single stacked - 28 pallets Double stacked - 50 pallets	Single stacked - 24 pallets Double stacked - 42 pallets	Single stacked - 28 pallets Double stacked - 53 pallets	Single stacked - 28 pallets Double stacked - 47 pallets
48" wide load	48" wide load	48" wide load		
Single stacked - 30 pallets Double stacked - 60 pallets	Single stacked - 30 pallets Double stacked - 54 pallets	Single stacked - 26 pallets Double stacked - 46 pallets		
				
96" maximum height for double stacked pallets	96" maximum height for double stacked pallets	96" maximum height for double stacked pallets	84" maximum height for double stacked pallets	84" maximum height for double stacked pallets

Trailer load patterns **S**

Use one of the suggested loading patterns to reduce air space and freight damage.



Packing slips and global location number (GLN)

Packing slip **R**

- Must be attached to the outside of the last box loaded on the trailer.
- Must be facing outward on the pallet or box in clear view of the unloader.
- A second packing slip should be made available to the carrier with the BOL and the freight bill for presentation at the warehouse transportation office.
- If shipping LTL, a packing slip must be attached to the outside of one case for each purchase order.
- For parcel - A separate packing slip is not required.

A packing slip is not required for full truckload shipments into the Walmart regional, fashion, and grocery DCs.

The packing slip must contain the following information:

- PO number
- PO type number
- Location number (store or DC number)
- Department number
- Shipper's name and address
- Vendor stock number and/or Walmart item number
- Case count per item
- Total case count shipped

Guidelines for GLN address information **C**

The following Ship To addresses will be used for all US and Canada PO shipments to Walmart DCs. The cross-reference table below identifies the Walmart PO type associated with the actual delivery address that must be used on all BOLs and shipping labels.

Address information is available via EDI (816) or Walmart Retail Link. For EDI updates contact the Help Desk at 479-273-8888. Retail Link > Tools > Store/Club/DC & GLN Lists

DC GLN ADDRESS / PO TYPE CROSS-REFERENCE						
GLN SEQ	Regional DCs		PO Types Included Under This Address			
1	WAL-MART DC 60XXR-REGULAR		0020, 0022, 0040, 0042			
2	WAL-MART DC 60XXG-GENERAL		0003, 0043			
3	WAL-MART DC 60XXT-TAB		0006, 0016, 0045, 0053			
4	WAL-MART DC 60XXD-DSDC		0073			
5	WAL-MART DC 60XXJ-JIT		0050, 0083			
6	WAL-MART DC 60XXP-PAD		0093			
7	WAL-MART DC 60XXW-WPM		0010, 0011, 0014, 0015, 0018, 0019			
8	WAL-MART DC 60XXI-IMP ASM		0023			
9	WAL-MART DC 60XXA-ASM DIS		0033			

EXAMPLE: GLN DC ADDRESS CROSS-REFERENCE							
GLN SEQ	DC Nbr	GLN	Address Line 1	Address Line 2	City	State	Zip
1	6094	0078742035222	WAL-MART DC 6094R-REGULAR	5821 SW REGIONAL AIRPORT BLVD	BENTONVILLE	AR	72712
2	6094	0078742035239	WAL-MART DC 6094C-GENERAL	5821 SW REGIONAL AIRPORT BLVD	BENTONVILLE	AR	72712
3	6094	0078742035246	WAL-MART DC 6094T-TAB	5821 SW REGIONAL AIRPORT BLVD	BENTONVILLE	AR	72712
4	6094	0078742035253	WAL-MART DC 6094D-DSDC	5821 SW REGIONAL AIRPORT BLVD	BENTONVILLE	AR	72712
5	6094	0078742035260	WAL-MART DC 6094J-JIT	5821 SW REGIONAL AIRPORT BLVD	BENTONVILLE	AR	72712
6	6094	0078742035277	WAL-MART DC 6094P-PAD	5821 SW REGIONAL AIRPORT BLVD	BENTONVILLE	AR	72712
7	6094	0078742035284	WAL-MART DC 6094W-WPM	5821 SW REGIONAL AIRPORT BLVD	BENTONVILLE	AR	72712
8	6094	0078742035291	WAL-MART DC 6094I-IMP ASM	5821 SW REGIONAL AIRPORT BLVD	BENTONVILLE	AR	72712
9	6094	0078742035307	WAL-MART DC 6094A-ASM DIS	5821 SW REGIONAL AIRPORT BLVD	BENTONVILLE	AR	72712



Bill of lading (BOL)

BOL requirements **R**

A separate BOL must be filled out for each delivery address (GLN Address Line 2). All PO numbers must be listed on the BOL with the appropriate location number (DC number), PO type and department number, with total cases by PO. Use supplemental pages for additional PO if needed. In order to eliminate any delays in timely processing, proper delivery, and segregation of these shipments, the above GLN address information **MUST** be used on the Ship To Address.

For LTL shipments, multiple PO types shipped from the same origin ship point to the same DC on the same day can be listed on the same BOL.

The Ship To address used should be Walmart DC 60XXG-GENERAL.

The BOL must show the proper classification description as stated in the National Motor Freight Classification tariff, and list all POs being shipped and the number of cases for each PO.

When carrier drivers sign a BOL, they are signing for a specific number of shipping units (cases, floor load pieces, or pallets) not single selling units. You must record the quantity of shipping units and all PO numbers on the BOL. If the shipment is palletized, drivers are to sign for the number of pallets, not the number of cases or pieces.

Handwritten corrections on the BOL are not acceptable.

POs for the same Walmart DC address should be shipped on one BOL. At many Walmart facilities, distribution and staple stock POs have different addresses. Freight delivered to one of these split address locations must be shipped on separate BOLs. If there are multiple POs on a truckload shipment, each PO must be loaded separately. A master BOL must be used when shipping to a Walmart center point or consolidator.

- Prepaid to consolidator suppliers must mark the BOL “Prepaid to Consolidator” when assigned a consolidator for routing.
- The BOL must have the carrier name and pro number. If a trailer number is available, include it on the BOL. If Walmart is to pay freight charges, the BOL must be marked “Collect.”
- If a Walmart load number is available, it must be on the BOL in the SID field.
- The Must Arrive By Date (MABD) should be specified on the BOL (Must Deliver By Date) field so that the carrier clearly understands the delivery date expectation.
- For BOLs that have multiple POs and different MABDs, the earliest MABD should be specified.

VICS BOL example **C**

Our long-term strategy is to support implementation of the VICS Standard BOL. For more information go to www.gsllus.org.

BOL information **R**

- Shipment ID # (SID # - Walmart load # required if available)
- Ship from address
- Ship to address
- Consignee ID # (CID)
- BOL number
- Payment terms for freight charges
- Check box when using master BOL
- 10-digit PO number
- Number of packages
- Weight of packages
- 4-digit PO type
- 5-digit department number
- Indicate if product is unitized (pallets or slips)
- 5-digit destination number (WM facility number)
- Carrier information numbers: trailer, seal, SCAC, and pro
- Provide any additional details or comments
- Unit and commodity information
- General description of the product
- National Motor Freight Classification item number
- NMFC freight class
- Shipper’s signature protecting consignee default
- Carrier’s signature indicating receipt of product listed on BOL on specified date
- Select party that counted freight
- Select party that loaded freight
- Shipper’s signature indicating BOL accuracy
- Must Arrive By Date (MABD = Expected DC delivery/arrival date)

Advanced ship notice (ASN)

ASN is the Electronic Data Interchange (EDI) notification used to inform Walmart about the contents of a shipment prior to delivery.

ASN benefits

For Walmart

- Better labor planning for advanced visibility to incoming freight.
- Faster receiving process with fewer freight problems to reconcile.
- Better inventory management.
- Reduced manual processing.

For supplier

- Faster receipt resulting in faster PO invoicing.
- Faster receiving process leading to faster turnaround of trailers.
- Better OTIF performance.
- Reduced manual processing and paperwork.

ASN onboarding

Pre-onboarding requirements

- Valid Walmart Retail Link ID must be connected to the supplier number being onboarded.
- Validate UPC and ensure data is current and synchronized between supplier and Walmart item file.
- Review Walmart ASN specifications document and complete mapping of data elements from your current system.

Onboarding

- Send ASN for active PO and follow response on the EDI 997 Functional Acknowledgments and EDI 824 Application Advice.
- Review and correct possible errors.
- Contact the EDI Help Desk Supplier Line at **479-273-8888** with questions.
- Transmit ASNs for all sequences and departments shipping to the DC.
- Be ready to send ASNs four weeks from date of request.

Supplier resources

EDI support

- For questions contact EDI Supplier Support at **479-273-8888**.
- Emails should be send to edi@walmart.com.
- For Produce Tracking Initiative (PTI) questions, email asnptiinit@walmart.com.

EDI 856 specification

[Retail Link](#) > [Apps](#) > [E](#) > [EDI E-Commerce](#)



Secondary Packaging

Private Brands

July 9, 2018

Case Markings

Shipper case markings for private label brands

Apparel, GM, HBA, food, consumables, and seasonal

Case markings for all national and proprietary brands are at the discretion of the merchant for implementation.

NOTE - Do not use private label artwork or icons for Walmart.com

Required case markings for private label shippers

Case marking formats and icons are in addition to all required warehouse markings and should be printed directly on the corrugated shipper.

Master shipping case artwork

- A** Top info block - **Dept. #** (the background color will vary by department).
 - B** Middle info block - **Category Name** (category number is optional).
 - C** Bottom info block - **Item Description**
 - D** Department Icon - Will be the same height as the top info block and positioned to the right, as shown. For example, if the top info block is 3", the icon will be 3".
- Text should be as large as possible, vertically centered within each info block.
 - Font: **Arial Black** (Title Case)
 - Place the artwork in the upper left corner on all sides of the shipper, 1" to 1/2" from top and left edges. The artwork width will vary from long to short sides and from shipper case to shipper case.
 - Cases **taller than 12" in height** require a 2" min. or 3" max. per info block.
 - Cases **7" to 12" in height** require a maximum 2" per info block.
 - Shippers will be printed as 1 color or 2 colors, specified on the following pages.

DC break packs

- DC break packs must have all required warehouse markings and labels. The department icon can be printed on a label on break packs.
- Shipping labels used must include department number, category name, and item description.
- Private label case markings do not apply to poly bags within break pack cases. The department icon can be applied to poly bags as a label.



NOTE - For shippers shorter than 7" in height, use the horizontal format on all sides.



- Requires a 2" info block.
- Dept #** (the background color will vary by department).

Artwork usage examples

Correct usage

- Each bar will be the same size (width and height).
- The font size should be the same for each line of text.
- The leading between each line should be equidistant from each other.
- The icon should be positioned 1/2" to the right of the dept # bar.
- The black lines should be a minimum of 6 pt or maximum of 10 pt stroke.



Incorrect usage



INCORRECT All text bars should be the same height.



INCORRECT Icon is too far away from box.



INCORRECT Do not horizontally scale box.

General Merchandise

New modular labels

For new modular sets only

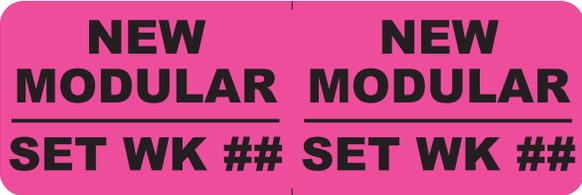
When shipping in products for new modular sets, you are required to use the Avery Dennison “new modular” labels, shown below, on shipping cases and poly bags.

Each case requires 2 “new modular” labels. Each label should be applied on opposite, lower corners of the shipping case and centered on the edge of the case, as shown. This will ensure that the label is seen on all sides of the case. The labels are in addition to the required case markings. The labels must not interfere with or overlap any other printed case markings or case labels.

To order the “new modular” labels contact Avery Dennison.

Label sizes

- 1. **Regular size:** 9" x 3"
(for shipping cases)
Required: 2
Order #: WM-NMS-001



center labels on edge

- 2. **Smaller size:** 5" x 1.5"
(for shipping cases)
Required: 2
Order #: WM-NMS-002



- 3. **Break pack, poly bag size:** 3" x 2"
(for poly bags)
Required: 1
Order #: WM-NMS-003



NOTE - Place “new modular” labels on shipper cases or poly bags delivered to the stores. DO NOT apply “new modular” labels to primary packaging.

- **Minimum order quantity:** 3,000 stickers
- **Color:** Neon “Hot” Pink.
- **Font:** **Arial Black.**



General Merchandise

Feature case markings

Open this PDF with Adobe Illustrator to access the vector artwork and icons.

Home, toys, seasonal, and celebrations (D14, 17, 19, 20, 22, 44, 52, 71, and 74)

End cap or Action Alley

Dept. # / WK ##
FEATURE
Category Name
Item Description



Non-modular based items

- Used for end caps or Action Alley feature items that **ARE NOT active** on a modular.
- Colors: PMS 285 U and Black

Dept. # / WK ##
FEATURE
Category Name
Item Description

Modular based items

- Used for end caps or Action Alley feature items that **ARE active** on a modular.
- Colors: PMS 285 U and Black

Home pad

Dept. # / WK ##
HOME PAD
Category Name
Item Description



Non-modular based items

- Used for Home Pad feature items that **ARE NOT active** on a modular.
- Colors: PMS Yellow 012 U and Black

Dept. # / WK ##
HOME PAD
Category Name
Item Description

Modular based items

- Used for Home Pad feature items that **ARE active** on a modular.
- Colors: PMS Yellow 012 U and Black

For all Apparel (D23-36)

Apparel

Dept. # / WK ##
APPAREL
Category Name
Item Description



Non-modular based items

- Used for end caps or Action Alley feature items that **ARE NOT active** on a modular.
- Colors: PMS 259 U and Black

Dept. # / WK ##
APPAREL
Category Name
Item Description

Modular based items

- Used for end caps or Action Alley feature items that **ARE active** on a modular.
- Colors: PMS 259 U and Black

If you have a PDQ display, attach 4 icon labels to the outside of the stretch wrap. Place 1 label near the top, center on each side of the pallet.

NOTE - You DO NOT use the "new modular" labels when one of these case artwork formats is being used on the shipper case.

General Merchandise

Seasonal department band colors

Open this PDF with Adobe Illustrator to access the vector artwork and icons.

Required case markings (not for retail packaging)

Case marking icons are in addition to all required warehouse marking requirements.

These are for example only. Check with your Walmart merchant, product development, or sourcing contact for specific category name and item description.



D.03
Back to School
Black and 032 U



D.14
Summer
Housewares
Black and 115



D.14
Holiday
Housewares
Black and 032 U



D.14/18/20/22
Harvest/
Thanksgiving
Black



D.18/67/Apparel
Valentine's Day
Black and 032 U



D.18/67/Apparel
Easter
Black and 313 U



D.18/Apparel
Halloween
Black and 152 U



D.18/19/44
Harvest
(Decor)
Black



D.18/67/Apparel
St. Patrick's Day
Black



D.18/19/44/67
Harvest
(Scarecrows)
Black



D.18/67
Holiday Time
(Hanukkah)
Black



D.18
Holiday Time
(Ornaments)
Black and 032 U



D.18/Apparel
Holiday Time
(Package)
Black and 484 U



D.18/Apparel
Holiday Time
(Front Pad)
Black and 032 U



D.18
Holiday Time
(Home)
Black and 7480 U



D.18
Holiday Time
(Lights)
7490 U



D.18
Holiday Time
(Trees)
3435 U



D.18
Halloween
(Costumes)
Black and 259 U



D.32
Gifts
Black



D.46
Holiday
Gift Sets
Black



D.52
Holiday Time
(Floral)
Black



D.52/84
Harvest
(Floral)
Black



D.67/Apparel
Mardi Gras
Black

Examples

Check with your merchant, product development, or sourcing contacts for specific category name, item description, and correct seasonal icon.

Dept. 33
Easter
Dresses



Example above is for any Apparel department that has seasonal product. The bar color changes out to the color from each seasonal icon.

Dept. 18 / Cat. # xxxx
Modular Location: x-xxx
Costumes
Item Description



For Halloween costumes ONLY.

General Merchandise

Seasonal department band colors

Open this PDF with Adobe Illustrator to access the vector artwork and icons.

Required case markings (not for retail packaging)

Case marking icons are in addition to all required warehouse marking requirements.

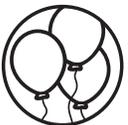
These are for example only. Check with your Walmart merchant, product development, or sourcing contact for specific category name and item description.



D.67 Celebrations



D.67 Celebrations



D.67 Celebrations



D.67 Celebrations



D.67 Celebrations



D.67 Celebrations



D.67 Celebrations



D.67 Celebrations



D.67 Celebrations



D.67 Cards & Party



D.67/79 Consumables Celebrations/Infant

D.67 Celebrations
PMS 1505 U and Black

Dept. 67
Graduation
Item Description



D.67 Celebration
PMS 1505 U and Black

Dept. 67
St. Patrick's Day
Item Description



D.67 Celebrations
PMS 1505 U and Black

Dept. 67
Balloons
Item Description



D.67 Celebrations
PMS 1505 U and Black

Dept. 67
Mother's Day
Item Description



D.67 Celebrations
PMS 1505 U and Black

Dept. 67
Father's Day
Item Description



D.67 Celebrations
PMS 1505 U and Black

Dept. 67
Mardi Gras
Item Description



D.67 Celebrations
PMS 1505 U and Black

Dept. 67
Holiday Baking
Item Description



D.67 Celebrations
PMS 1505 U and Black

Dept. 67
Memorial Day
Item Description



D.67 Celebrations
PMS 1505 U and Black

Dept. 67
New Year's Eve
Item Description



D.67 Cards & Party
PMS 1505 U and Black

Dept. 67
Category Name
Item Description



General Merchandise

Department band colors

Open this PDF with Adobe Illustrator to access the vector artwork and icons.

Required case markings (not for retail packaging)

Case marking icons are in addition to all required warehouse marking requirements.

These are for example only. Check with your Walmart merchant, product development, or sourcing contact for specific category name and item description.



D.03
Stationery



D.05/55/72/87
Electronics



D.06/85
Cameras & Supplies



D.07
Toys



D.09
Sporting Goods



D.09
Sporting Goods



D.10/37
Automotive/
TLE



D.11
Hardware



D.12
Paint



D.14
Small Appliances



D.14
Cook & Dine



D.16
Lawn & Garden



D.17
Home
Furnishings



D.19
Fabric & Crafts



D.20
Beach



D.20
Bath & Shower



D.22
Bedding

D.03 Stationery
PMS 1788 U and Black

Dept. 03
Stationery
Item Description



D.05/55/72/87 Electronics
Black

Dept. 05
DVD
Item Description



D.06/85 Cameras & Supplies
Black

Dept. 06
Cameras
Item Description



D.07 Toys
PMS Purple U and Black

Dept. 07
Plush Toys
Item Description



D.09 Sporting Goods
PMS 319 U and Black

Dept. 09
Knives
Item Description



D.09 Sporting Goods
PMS 319 U and Black

Dept. 09
Camping
Item Description



D.10/37 Automotive/TLE
Black

Dept. 10
Oil
Item Description



D.11 Hardware
Black

Dept. 11
Tools
Item Description



D.12 Paint
Black

Dept. 12
Paint Brushes
Item Description



D.14 Small Appliances
PMS 293 U and Black

Dept. 14
Blenders
Item Description



D.14 Cook & Dine
PMS 293 U and Black

Dept. 14
Pots
Item Description



D.16 Lawn & Garden
PMS 355 U and Black

Dept. 16
Category Name
Item Description



D.17 Home Furnishings
PMS 1788 U and Black

Dept. 17
Category Name
Item Description



D.19 Fabric & Crafts
PMS 264 U and Black

Dept. 19
Category Name
Item Description



D.20 Beach
PMS Rhodamine Red U and Black

Dept. 20
Category Name
Item Description



D.20 Bath & Shower
PMS Rhodamine Red U and Black

Dept. 20
Category Name
Item Description



D.22 Bedding
PMS Rhodamine Red U and Black

Dept. 22
Category Name
Item Description



D.23 Mens Wear
Black

Dept. 23
Category Name
Item Description



Use either
folded shirt,
or hanger
icon

General Merchandise

Department band colors

Open this PDF with Adobe Illustrator to access the vector artwork and icons.

Required case markings (not for retail packaging)

Case marking icons are in addition to all required warehouse marking requirements.

These are for example only. Check with your Walmart merchant, product development, or sourcing contact for specific category name and item description.



D.24
Boys
Underwear



D.23
Mens
Underwear



D.25
Shoes



D.27/28
Socks/Hosiery



D.29
Underwear



D.30
Foundations



D.30
Maternity



D.31
Accessories



D.32/47/54
Jewelry



D.36
Swimwear



D.36
Outerwear





For the departments listed to the right, use either the folded pant, folded shirt, or hanger icon. **Check with your Walmart merchant, product development or sourcing contact for specific direction.**

D.34 Juniors Wear
D.29 Sleepwear/Scrubs
D.24 Boys Wear
D.33 Girls Wear

D.35 Plus Sizes
D.26 Newborn/Infant/Toddler
D.34 Ladies Wear
D.23 Mens Wear

D.23 Mens Underwear
Black

Dept. 23
Underwear
Item Description



D.24 Boys Wear
Black

Dept. 24
Category Name
Item Description



Use either folded pant, folded shirt, or hanger icon

D.24 Boys Underwear
Black

Dept. 24
Underwear
Item Description



D.25 Shoes
Black

Dept. 25
Category Name
Item Description



D.26 Newborn/Infant/Toddler
Black

Dept. 26
Category Name
Item Description



Use either folded pant, folded shirt, or hanger icon

D.27/28 Socks/Hosiery
Black

Dept. 27
Socks
Item Description



D.29 Sleepwear/Scrubs
Black

Dept. 29
Category Name
Item Description



Use either folded pant, folded shirt, or hanger icon

D.29 Underwear
Black

Dept. 29
Underwear
Item Description



D.30 Foundations
Black

Dept. 30
Bras
Item Description



D.30 Maternity
Black

Dept. 30
Maternity
Item Description



D.31 Accessories
Black

Dept. 31
Category Name
Item Description



D.32/47/54 Jewelry
Black

Dept. 32
Category Name
Item Description



D.33 Girls Wear
Black

Dept. 33
Category Name
Item Description



Use either folded pant, folded shirt, or hanger icon

D.34 Juniors Wear
Black

Dept. 34
Category Name
Item Description



Use either folded pant, folded shirt, or hanger icon

D.34 Ladies Wear
Black

Dept. 34
Category Name
Item Description



Use either folded pant, folded shirt, or hanger icon

D.35 Plus Sizes
Black

Dept. 35
Category Name
Item Description



Use either folded pant, folded shirt, or hanger icon

D.36 Swimwear
Black

Dept. 36
Swimwear
Item Description



D.36 Outerwear
Black

Dept. 36
Outerwear
Item Description



General Merchandise

Department band colors

Open this PDF with Adobe Illustrator to access the vector artwork and icons.

Required case markings (not for retail packaging)

Case marking icons are in addition to all required warehouse marking requirements.

These are for example only. Check with your Walmart merchant, product development, or sourcing contact for specific category name and item description.



D.71
Furniture



D.74
Home
Management



D.74
Luggage



D. 58/87
Connection
Center

D.71 Furniture
PMS 362 U and Black

Dept. 71
Category Name
Item Description



D.74 Home Management
PMS 362 U and Black

Dept. 74
Category Name
Item Description



D.74 Luggage
PMS 362 U and Black

Dept. 74
Category Name
Item Description

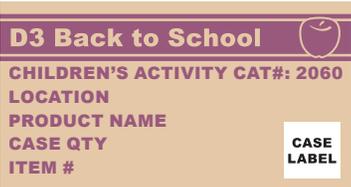


General Merchandise

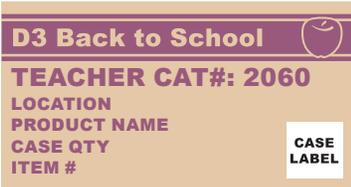
Back to school format and icon

Open this PDF with Adobe Illustrator to access the vector artwork and icons.

PMS 2592 U



PMS 2592 U



PMS 165 U



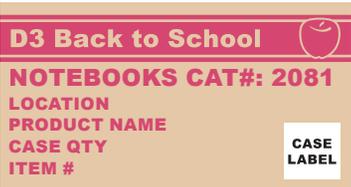
PMS 165 U



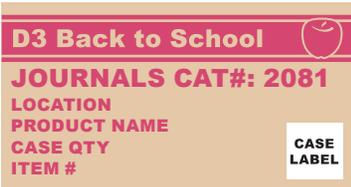
PMS PROCESS BLUE U



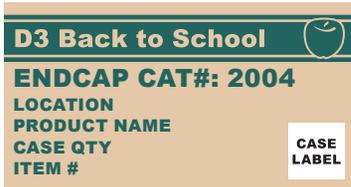
PMS RHODAMINE RED U



PMS RHODAMINE RED U



PMS 322 U



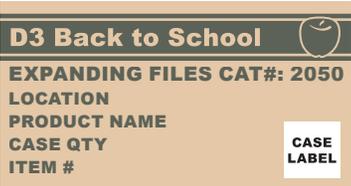
PMS 322 U



PMS 381 U



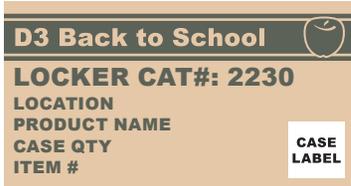
PMS 5477 U



PMS 5477 U



PMS 5477 U



PMS 412 U



PMS 233 U



PMS 375 U



PMS 201 U



PMS 3965 U



PMS GREEN U



BLACK



PMS 363 U



PMS 384 U



Heath & Wellness/Consumables

Department band colors

Open this PDF with Adobe Illustrator to access the vector artwork and icons.

Required case markings (not for retail packaging)

Case marking icons are in addition to all required warehouse marking requirements.

These are for example only. Check with your Walmart merchant, product development, or sourcing contact for specific category name and item description.



D.02
HBA



D.02
Toothbrushes



D.02
Travel & Trial Size



D.04
Paper Goods



D.08
Pets



D.13
Household Cleaners



D.38/40
Pharmacy



D.44
Life Transitions



D.44
Memories



D.46/59
Cosmetics/
Fragrance



D.49/50
Optical

D.02 HBA
PMS 1505 U and Black

Dept. 02
Hair Brushes
Item Description



D.02 Toothbrushes
PMS 1505 U and Black

Dept. 02
Toothbrushes
Item Description



D.02 Travel & Trial Size
PMS 1505 U and Black

Dept. 02
Shampoo
Item Description



D.04 Paper Goods
Black

Dept. 04
Paper Goods
Item Description



D.08 Pets
Black

Dept. 08
Pet Toys
Item Description



D.13 Household Cleaners
Black

Dept. 13
Cleaners
Item Description



D.38/40 Pharmacy
Black

Dept. 38
Category Name
Item Description



D.44 Life Transitions
PMS 264 U and Black

Dept. 44
Category Name
Item Description



D.44 Memories
PMS 264 U and Black

Dept. 44
Category Name
Item Description



D.46/59 Cosmetics/Fragrance
Black

Dept. 46
Category Name
Item Description



D.49/50 Optical
Black

Dept. 49
Category Name
Item Description



Food

Department band colors

Open this PDF with Adobe Illustrator to access the vector artwork and icons.

Required case markings (not for retail packaging)

Case marking icons are in addition to all required warehouse marking requirements.

These are for example only. Check with your Walmart merchant, product development, or sourcing contact for specific category name and item description.



D.01
Candy
(everyday)

Dept. 01
Hard Candy
Item Description



D.52/84
Floral

Dept. 52
Category Name
Item Description



D. 82
Impulse Buy

Food

Bakery / Deli case formatting - color band

General guidelines

These guidelines were developed to standardize bakery and deli shipping case markings in order to enhance organization, storage, and inventory in the deli area and bakery freezer.

Color band

- The color band will be on all 4 sides of the case, as shown.
- The height of the band will be 70% of the case height.
- Position the color band with 10% of the case height on top and 20% on the bottom.
- The Glass Packaging Institute (GPI, formerly GCMI) is the standard color guide to use. Pantone equivalents are provided.

Deli color-coded zones

-  **Cold case** (GPI 103 or PMS 1375 U)
-  **Hot case** (GPI 76 or PMS 187 U)
-  **Grab-N-Go snacks** (GPI 388 or PMS 312 U)
-  **Entertaining** (GPI 49 or PMS 253 U)
-  **Meal solutions** (GPI 52 or PMS 1817 U)
-  **Deli kits** (GPI 3213 or PMS 3282 U)

Bakery color-coded zones

-  **Bread** (GPI 30 or PMS 281 U)
-  **Breakfast** (GPI 81 or PMS ORANGE 021 U)
-  **Cake case/freezer door** (GPI 984 or PMS 239 U)
-  **Sweet goods** (GPI 22 or PMS 369 U)



Food

Bakery / Deli case formatting - hierarchy

Artwork lock-up

The lock-up will be located in the upper left corner, approximately 1/2" to 1" from the top and left edge of each panel. All artwork within the color band will be reversed out.

- A. Zone** - For deli only, the zone will begin with "Dept-80"
- Font: Helvetica Bold
- B. Line** - Will be approximately 75% of the width of each panel. The line separates the zone from the category.
- Stroke: 6 pt min. / 10 pt max.
- C. Category** - position approximately 2x the space below the line than the space between the zone and the line. There are multiple categories within each zone.
- Font: Cooper Black (80% horizontal scale)
- Font Size: Approximately 2x the point size as the zone
- D. FOR DELI ONLY** - "Keep Refrigerated" or "Keep Frozen" statement will be below the category and printed in black on the top of the case.
- Font: Helvetica Bold or Italic
- Font Size: 75% of the zone point size
- Top: Prints in black, size is at supplier's discretion
- E. Expiration Date Stamp and Best if Used By Stamp** - Place in the lower left corner on one of the long sides. You may print UPCs, taglines, or other necessary information in the lower left corner of any other panel.



Categories

Ask your Walmart merchant if unsure which zone or category your product belongs in.

Deli

Cold Case	Hot Case	Grab-N-Go Snacks	Entertaining	Meal Solutions	Deli Kits
Bulk Meats	Hot Case Meats	Grab-N-Go	Dips and Spreads	Pasta/Sauce	Sandwich Kit (1 of 3, 2 of 3, 3 of 3)
Bulk Cheeses	Hot Case Sides	Pre-Made Sandwiches	Gourmet Cheese	Chilled Meals and Sides	Lettuce Salads
Bulk Salads	Hot Case Sides	Pre-Made Burritos	Gourmet Meats	Pizza	Cheese Party Tray/Sub
HMRs (Home Meal Replacements)	Snack Foods	Bottled Drinks	Pre-Made Party Tray	Soups	Meat Party Tray/Sub
	Hot Case Seafood	Sushi	Pre-Sliced Meat	Wet Salads	Deli Wraps Kit
			Pre-Sliced Cheese		Pinwheel Kits

Bakery

Bread	Breakfast	Cake Case / Freezer Door	Sweet Goods
Hearth Breads	Pastries	Cake Ingredients	Pies
Sandwich	Muffins	Pre-Decorated Cakes	Cakes
Rolls	Donuts	Cheesecakes	Cookies
		Ice Cream Cakes	Brownies

Food

Bakery / Deli wrap-around label

Bakery and deli wrap-around labels

- Random weight suppliers must include net weight for product inside case.
- Label must include the item UPC with the language “scan for cost inventory” next to the UPC.
- **Label Size:** 3" x 10"
- **Background Colors:**
 - **Frozen or refrigerated non-production items**
White background
 - **Frozen production items**
PMS 102 C (yellow) background
 - **Refrigerated production items**
PMS 381 C (green) background
 - The top area, behind the product name, will have a background color (as shown).
- **Manufacturer name (optional)** Supplier logo and/or name can be used in the space above the product name in the top left corner. Suppliers can use their own font.
- **Product name** - Futura Medium Condensed (36 pt, tracking -20)
Spanish translation - Futura Medium Condensed Oblique (24 pt, tracking -20)
- **Units/Net Wt** - Futura Medium (18 pt, 70% horizontal scale)
- **Best If Used By** - Must be included. Futura Medium Condensed (11 pt, tracking -20)
- **Kosher symbol** - If applicable.
- **Keep Frozen/Keep Refrigerated** - Futura Medium Condensed (16 pt, tracking -20)
- **Connecticut License #** - Futura Medium Condensed (16 pt, tracking -20)
- **Case Code** - Optional



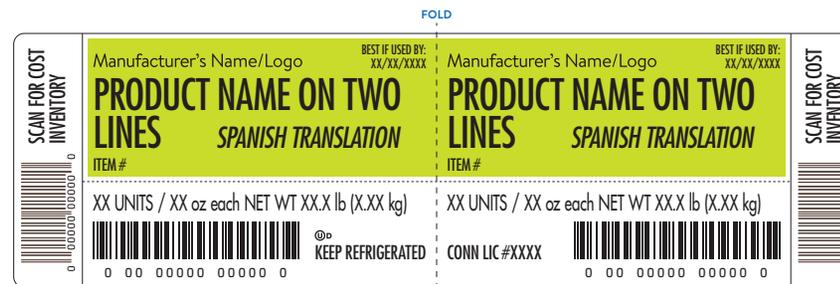
Frozen or refrigerated Non-production

One line product name or variety name



Frozen production

Two line product name or variety name



Refrigerated production

Two line product name or variety name



Example only

Food

Bakery / Deli wrap-around label application

Label position

Apply one label to the lower right corner of a long side panel, wrapping it around to the short side panel so the information is visible on two sides of the case.

Single standalone label

Apply a minimum of 2 labels with one on the long side and one on the short side of the case (in the lower right corner). Applying a label to all 4 sides is also permissible.

If separate labeling is not possible, you may print white ink to simulate the label and print directly on the case following the guidelines established for the label graphics. This will require a minimum of 3 colors.

All artwork for deli must be approved by **Eileen Fischer** at Eileen.Fischer@walmart.com.



Wrap-around
label



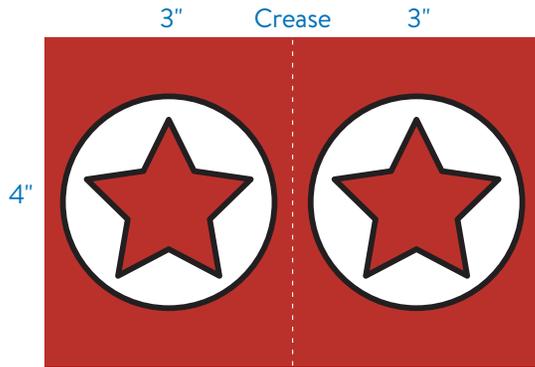
Single label

Food

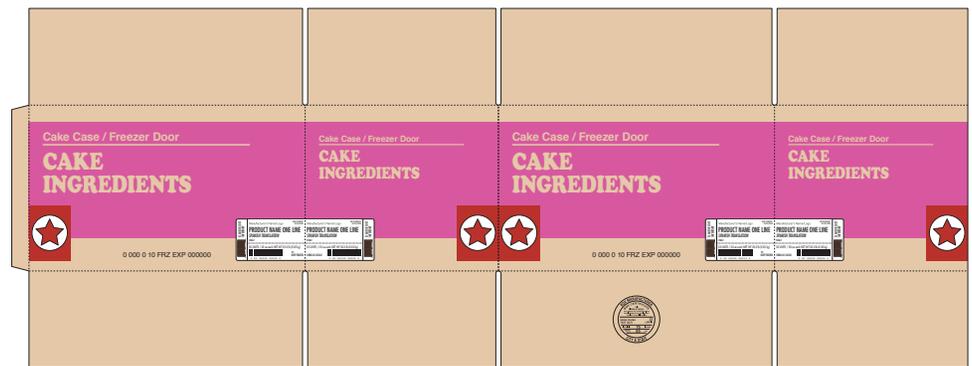
Bakery / Deli holiday icon labels

Bakery / Deli holiday icon labels (not for retail packaging)
 Icon label are in addition to all required warehouse marking requirements. These are for example only.

Apply 2 labels to lower left of opposing edges, as shown below, so that the icon is visible on the long and short sides of the case. The lower right side of the case is reserved for the shipping label.



<p>Superbowl</p>  <p>PMS 464 C & Black</p>	<p>Valentine's Day</p>  <p>PMS 032 C & Black</p>	<p>St. Patrick's Day</p>  <p>PMS 7730 C & Black</p>	<p>Easter</p>  <p>PMS 2985 C & Black</p>
<p>Administrative</p>  <p>PMS 157 C & Black</p>	<p>Graduation</p>  <p>PMS 7686 C & Black</p>	<p>Father's Day</p>  <p>PMS 464 C & Black</p>	<p>Mother's Day</p>  <p>PMS 217 C & Black</p>
<p>Memorial Day</p>  <p>PMS 7620 C & Black</p>	<p>July 4th</p>  <p>PMS 292 C & Black</p>	<p>Boss' Day</p>  <p>PMS 485 C & Black</p>	<p>Grandparent's</p>  <p>PMS 7572 C & Black</p>
<p>New Mod</p>  <p>PMS 142 C & Black</p>	<p>Halloween</p>  <p>PMS 152 U & Black</p>	<p>Thanksgiving</p>  <p>PMS 142 C & Black</p>	<p>Christmas</p>  <p>PMS 7730 C & Black</p>





Secondary Packaging

Global Direct Imports

July 9, 2018

Case Markings

NOTE - This document provides requirements specific to master shipping cases (also called supplier packs or vendor packs) and inner packs (warehouse packs) for direct imports to various Walmart retail divisions. The supplier can print additional markings for internal operations or compliance with origin country laws, as long as they do not conflict with required Walmart markings.

Argentina

Front and back case markings (short sides)

SPO #: (10 digits including leading zeros, if any)

WALMART ARGENTINA S.R.L. SUPERCENTER

UPC #: (List all if more than one UPC # in case.)

ITEM DESCRIPTION: (Actual description varies by product.)

CASE QTY: (total quantity per master case)

CASE ___ OF ___ (Case 1 of 350, Case 2 of 350, etc.)

Both side case markings (long sides)

SPO #:

MADE IN: (Country)

GROSS WEIGHT: (kg)

NET WEIGHT: (kg)

CUBIC METERS:

DIMENSIONS: (cm x cm x cm)

MODEL #: (if applicable)

SUPPLIER STOCK #:

Inner pack case markings (short sides)

SPO #:

SUPPLIER STOCK #:

ITEM DESCRIPTION: (Actual description varies by product.)

QUANTITY:

UPC #:

(example only)



NOTE - Walmart Argentina considers the front of a shipping case to be one of the shorter sides. Be aware that for all other Walmart divisions the front of the shipping case is one of the longer sides.

Brazil

Front and back case markings (long sides)

PO #

CONSIGNEE: WALMART BRASIL LTDA

OTHER CONSIGNEES:

- BOMBRECO SUPERMERCADOS DO NORDESTE LTDA

- BOMBREÇO BAHIA SUPERMERCADOS LTDA

- WMS SUPERMERCADOS DO BRASIL LTDA

UPC #: (Use 13-digit GTIN-13 barcode)

ITEM DESCRIPTION: (in Portuguese only - varies by product)

MASTER SHIPPING CASE QTY / QUANTIDADE DA CAIXA:

CASE #: / CAIXA ____ DE ____ (Case __ of __)

(For example: CAIXA 1 DE 350, CAIXA 2 DE 350, etc.)

Both side case markings (short sides)

PO #:

MADE IN (country where product was produced)

GROSS WEIGHT (gross weight of case with contents)

CBM (volume of case, in cubic meters)

DIMENSIONS (length x width x height in centimeters (cm))

MODEL # (if applicable)

STOCK # (supplier stock number or model number)

Inner pack case markings (long sides)

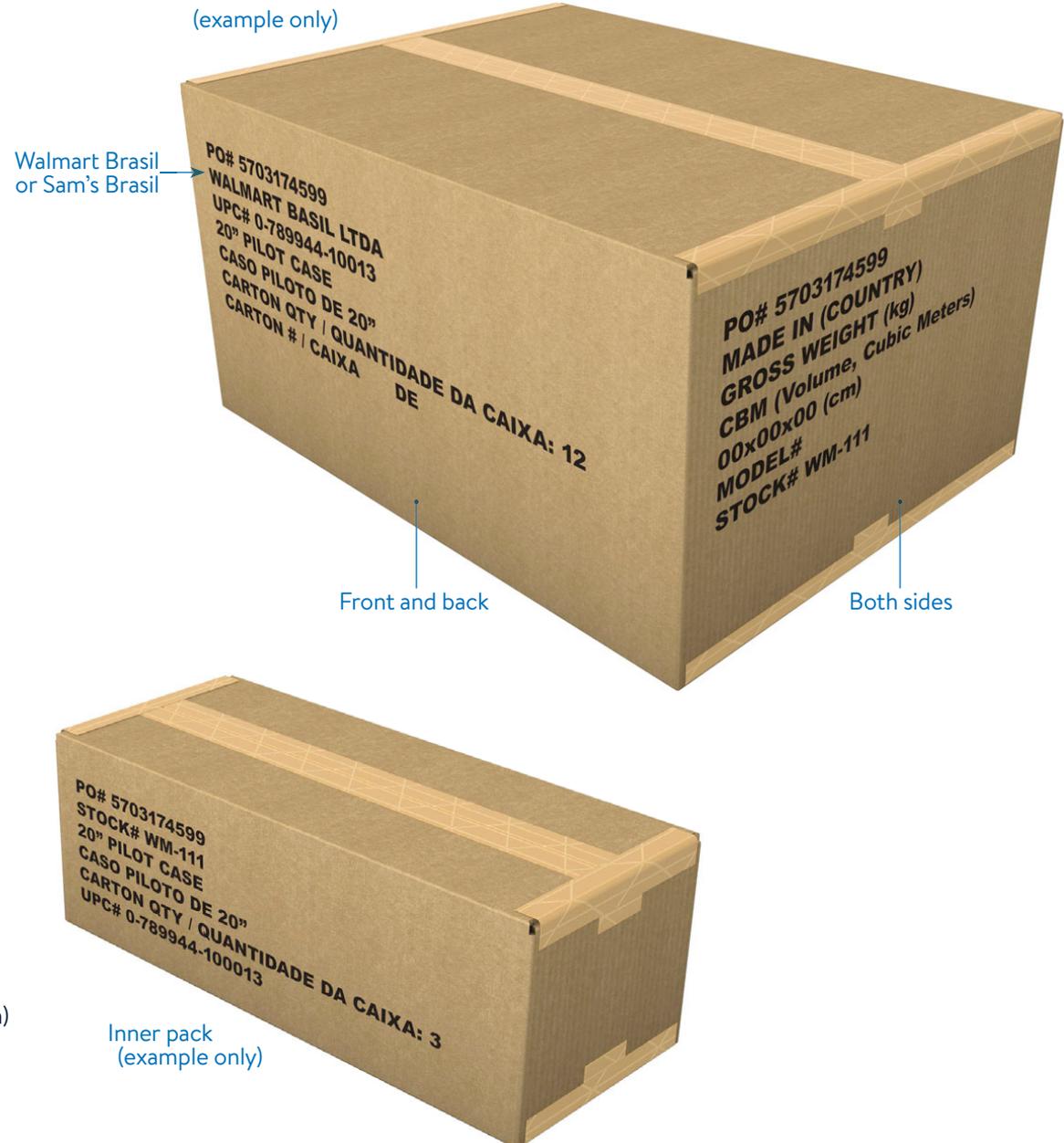
PO #:

STOCK #:

ITEM DESCRIPTION: (in English and Portuguese only - varies by item)

CASE QTY / QUANTIDADE DA CAIXA:

UPC #: (Use a 13-digit GTIN-13 barcode)



Canada: Apparel

Case marking requirements for apparel

(Departments 23, 24, 26, 27, 28, 29, 30, 31, 33, 34, 35 and 36)

Refer to the instructions provided on Walmart Retail Link at:
[Docs > Global Direct Importing Information > Packaging, Shipping Case, & Pallet Requirements > Walmart Canada Apparel Carton Markings and Protective Packaging Guidelines](#)

ASSORT # or ITEM #: (min. 1 cm in height)

PO #:

ITEM DESCRIPTION:

DEPARTMENT #:

TO: CANADA

SUPPLIER STOCK #:

CASE QTY: ___ PCS

CASE ___ OF ___

MADE IN:

GROSS WEIGHT:

NET WEIGHT: (Cambodia only)

Apparel case markings gender colors

- Mens - **PANTONE 18-1664 TCX**
- Ladies - **PANTONE 18-0135 TCX**
- Boys - **PANTONE 19-4049 TCX**
- Girls - **PANTONE 19-3528 TCX**
- Infants/Toddler - **PANTONE 19-1623 TCX**
- Accessories - **BLACK**



(example only)

Canada: Food

Case marking requirements for food

Contact Walmart Canada Food Safety: (Caqualit59@walmart.com) for approval of shipping case markings for each individual product.

Front and back case markings for food (long sides)

If the following does not fit on one long side, affix a label to both long sides.

TO: CANADA

PO #: (10 digits, including leading zeros)

PO TYPE: (leading zeros to bring number to 4 digits are optional)

DEPARTMENT #: (leading zeros to bring number to 5 digits are optional)

ITEM #:

ITEM DESCRIPTION: (Actual description varies by product.)

SUPPLIER STOCK #:

PRODUCT NAME / NOM DU PRODUIT: (English and French, as on product label, with no abbreviation)

BRAND (Such as “Great Value”. Use actual brand logo if possible.)

CASE QTY. x UNIT NET WEIGHT (total quantity and net weight per master case*)

*Total quantity of selling units per shipping case (vendor pack in the Walmart PO), and unit net weight as it appears on the product label in the following units and abbreviations:

g = grams

ml, mL, or mℓ = millilitres

kg = kilograms

l, L, or ℓ = litre

IMPORTED BY / IMPORTÉ PAR:

WALMART CANADA
1940 ARGENTIA RD.
MISSISSAUGA, ON
L5N 1P9

PRODUCT OF: (origin country in English) /

PRODUIT DE: (origin country in French)

LOT CODE: (production code)

BEST BEFORE / MEILLEUR AVANT: (YYYY-MM-DD)

GTIN-12 or 13: (UPC and scannable barcode)

Both side case markings for food (short sides)

ASSORT # or ITEM # (must be first line and a minimum of 1 cm in height)

PO # (10 digits, including leading zeros, must be the second line)

ITEM DESCRIPTION:

DEPARTMENT # (leading zeros to bring number to 5 digits are optional)

TO: CANADA

SUPPLIER STOCK #

CASE QTY: ____PCS (total quantity per master case)

CASE: ____OF ____

MADE IN: (country of production)

GROSS WEIGHT KGS:

NET WEIGHT KGS: (CAMBODIA ONLY)

Additional marking requirements for various food products

- Canned fish additional markings: Name or registration code of the cannery, net quantity if in water, or brine total and drained weight.
- Some canned fruits and vegetables: Grade (choice grade / catégorie de choix).



Canada: Footwear

Case marking requirements for footwear (all sides)

- Use the same case markings on all 4 sides of the case.
- Print the stock number, as indicated in the Walmart PO, larger than the rest of the text, and at least 2 inches in height if space permits. Placement should be right above the shoe illustration.
- The shoe illustration must be at least 5 inches in height or larger if space permits, and at least 2 inches from the edge of the case.
- Font: Arial Black (recommended)

ASSORT # or ITEM # (must be first line and a minimum of 1 cm in height)

PO # (10 digits, including leading zeros, must be the second line)

ITEM DESCRIPTION: (Actual description will vary by product)

DEPARTMENT # (leading zeros to bring number to 5 digits are optional)

TO: CANADA

CASE QTY: ____ **PRS** (total quantity per master case)

CASE ____ **OF** ____

MADE IN: (country of production)

GROSS WEIGHT KGS:

NET WEIGHT KGS: (CAMBODIA ONLY)

COLOR:

SIZE:

PAIRS:

BEST BEFORE DATE
(case packs only)



Case pack
(example only)

Case packs for all footwear PO types: 42, 43, 03, 22

Walmart required case markings including the shoe illustration must be printed in one of the gender colors below:

- Mens - **PANTONE 186**
- Womens - **PANTONE 362**
- Boys - **PANTONE REFLEX BLUE**
- Girls - **PANTONE 2612**

BEST BEFORE DATES must be printed on all four sides on case packs.

The numbers below match the first number of the **Event Code** in the PO.

- Season Code 1: **BEST BEFORE MARCH**
- Season Code 2: **BEST BEFORE JUNE**
- Season Code 3: **BEST BEFORE OCTOBER**
- Season Code 4: **BEST BEFORE DECEMBER**
- Season Code 0: **Does not require best before date.**

Break packs for all footwear PO types: 40, 20, 13, 42, 22

- Break packs do not require BEST BEFORE dates regardless of season code.
- Break pack case markings will be printed in **BLACK**.



Break pack
(example only)

Canada: Other

Case marking requirements for all other products

Shipping case markings for folded vests for department 99 include the folded apparel icon specified in the apparel case guidelines on Walmart Retail Link at: [Docs > Global Direct Importing Information > Packaging, Shipping Case, & Pallet Requirements - Walmart Canada Apparel Carton Markings and Protective Packaging Guidelines](#)

Case markings for general merchandise - not food (all sides)

ASSORT # or ITEM #: (must be first line and a minimum of 1 cm in height)

PO #: (10 digits, including leading zeros, must be the second line)

ITEM DESCRIPTION: (Actual description will vary by product.)

DEPARTMENT # (leading zeros to bring number to 5 digits are optional)

TO: CANADA

SUPPLIER STOCK #:

CASE QTY: ____ **PCS** (total quantity per master case)

CASE: ____ **OF** ____

MADE IN: (country of production)

GROSS WEIGHT KGS:

NET WEIGHT KGS: (CAMBODIA ONLY)

Inner pack markings general merchandise - not food (long side)

PO #:

ASSORTMENT # or ITEM #:

SUPPLIER STOCK #:

ITEM DESCRIPTION:

CASE QTY: ____

MADE IN:



(example only)

Central America

Front and back case markings (long sides)

TO: COUNTRY SHIPPED TO

CODE OF THE WALMART DIVISION SHIPPED TO

CASE ____ OF ____ (Case 1 of 350, Case 2 of 350, etc.)

ITEM DESCRIPTION IN SPANISH (Actual description will vary by product.)

CITY SHIPPED TO

Both side case markings (short sides)

TO: COUNTRY SHIPPED TO

CODE OF THE WALMART DIVISION SHIPPED TO

PO #

DEPARTMENT #

SUPPLIER STOCK #

UPC #: (UPC barcode and UPC #, for each item*)

*If there are several UPCs in a master case, print all of the UPC barcodes and UPC numbers on the shipping case side marks.

SHIPPING CASE QTY.

CANTIDAD: # PIEZA (shipping case qty in Spanish)

GROSS CASE WEIGHT (kg)

CASE VOLUME (cubic meters)

MADE IN (country of production)

HECHO EN (country of production in Spanish)

Inner pack markings

PO #

ITEM DESCRIPTION IN SPANISH (Actual description varies by product.)

SUPPLIER STOCK #

QUANTITY



Costa Rica
(example only)

Front and back

Both sides

El Salvador (example only)

**TO: EL SALVADOR
OPSUR**

**CASE ____ OF ____
ROMPECABEZA PARA LOS NIÑOS
SAN SALVADOR**

Guatemala (example only)

**TO: GUATEMALA
OPTIENDAS**

**CASE ____ OF ____
ROMPECABEZA PARA LOS NIÑOS
GUATEMALA CITY**

Honduras (example only)

**TO: HONDURAS
OPORSA**

**CASE ____ OF ____
ROMPECABEZA PARA LOS NIÑOS
SAN PEDRO SULA**

Nicaragua (example only)

**TO: NICARAGUA
CSU NIC**

**CASE ____ OF ____
ROMPECABEZA PARA LOS NIÑOS
MANAGUA**

China

Front and back case markings (long sides)

TO: CHINA

PO #

ITEM #

SHIPPING CASE QTY. (total quantity per master case)

MADE IN (country of production)

CASE ___ OF ___ (Case 1 of 350, Case 2 of 350, etc.)

Both side case markings (short sides)

ITEM #

GROSS WEIGHT: ___kg

NET WEIGHT: ___kg

MEASUREMENTS ___cm x ___cm x ___cm

(example only)



Both sides

Front and back

Chile (apparel)

Refer to the guide on Walmart Retail Link at: [Docs > Global Direct Importing Information > Packaging, Shipping Case, & Pallet Requirements - Walmart Chile Packaging Requirements.](#)

India (primary packaging)

Principal display panel - area, size, letter, and so on

If the primary packaging (the enclosure which directly contains the retail product) has a capacity of five cubic centimeters (5 cc) or less, the principal display panel may be a card or tape affixed firmly to the packaging and bearing the required information.

Primary packaging declared quantity

All required declarations appear on the principal display panel.

NOTE - The area surrounding the declared quantity must be free of printed information above and below by a space equal to at least the height of the numeral in the declared quantity, and to the left and right by a space at least twice the height of the numeral in the declared quantity.

Legible and prominent markings

The supplier ensures that all markings are legible and prominent.

- On a primary packaging label, for any retail sale price or net quantity which is printed, painted or inscribed, the numerals must be printed, painted or inscribed in a color which conspicuously contrasts with the label's background.
- Any text in the label which is blown, formed or molded on a glass or plastic surface does not need to be a contrasting color.
- Any text in the label which is printed either in the form of handwriting or hand-script, must be clear, unambiguous and legible.

If the net quantity is declared in terms of weight, then Table I below gives the required height of any numeral in the net quantity markings.

Table 1 - Minimum height for numeral			
Sl. No.	Net quantity in weight/volume (grams per milliliter)	Normal case	Minimum text height When markings are blown, formed, molded, perforated, or embossed on primary packaging
1	Up to 200 g/ml	1	2 mm
2	Above 200 and up to 500 g/ml	2	4 mm
3	Above 500 g/ml	4	6 mm

- If net quantity is declared in terms of length or number, then Table II below gives the required height of any numeral.

Table II - Minimum height for numeral			
Sl. No.	Area of principal display panel (in square centimeters)	Normal case	Minimum text height When markings are blown, formed, molded, perforated, or embossed on primary packaging
1	Up to 100 square cm	1	2 mm
2	Above 100 and up to 500 square cm	2	4 mm
3	Above 500 and up to 2,500 square cm	4	6 mm
4	Above 2,500 square cm	6	8 mm

If printed normally, the letters in the primary packaging markings are **at least one millimeter (1 mm)** high. If blown, formed, molded, embossed or perforated, the letters in the markings are at least **two millimeters (2 mm)** high.

The width of letters and numerals are **at least one-third (1/3)** of the height of the characters (does not apply to the numeral "1" and the letters "i", "I" and "l").

Japan

(example only)



General merchandise front and back case markings (long sides)

For direct import hardlines shipped to Seiyu.

DIAMOND MARK: Diamond mark including the initials **S.P.** followed by the **SUPPLIER STOCK NUMBER** (also called the vendor stock number)

PO # (10-digit Seiyu PO number)

DESTINATION: (PO destination)

STYLE # (style number, as shown in the PO, in larger font size)

CASE ___ OF ___ (Case 1 of 350, 2 of 350, etc.)

MADE IN: (country of production)

HANDLE WITH CARE and **KEEP DRY** icons

Food case markings

For direct imports of food to Japan, include at least the **DESCRIPTION**, **CASE QUANTITY**, and “**BEST BEFORE**” date (if applicable) in the case markings. For additional requirements and guidance, contact the Walmart Global Sourcing (WGS) merchandiser or Seiyu Procurement, depending on who sourced the PO.

Apparel and footwear front and back case markings (long sides)

DIAMOND MARK: Diamond mark including the initials **S.P.** followed by the **SUPPLIER STOCK NUMBER** (also called the vendor stock number)

PO # (Walmart system PO number)

CITY SHIPPED TO: (Tokyo or Yokohama)

STYLE #: (Supplier’s product style number, in larger font size)

CASE ___ OF ___ (Case 1 of 350, 2 of 350, etc.)

MADE IN: (country of production)

HANDLE WITH CARE and **KEEP DRY** icons

Apparel and footwear both sides case markings (short sides)

Description				
Style No.				
Size	(size)	(size)	(size)	(size)
Color	(qty)	(qty)	(qty)	(qty)
(color)	(qty)	(qty)	(qty)	(qty)
(color)	(qty)	(qty)	(qty)	(qty)
(color)	(qty)	(qty)	(qty)	(qty)

QTY: (total number of retail units in each outer shipping case)

GROSS WEIGHT: (total gross weight of outer shipping case)

NET WEIGHT: (gross weight minus weight of the outer shipping case box)

MEASUREMENT: (dimensions of the outer shipping case - L x W x H cm)



(example only)

Mexico

Case marking guidelines

- Supplier must print shipping case markings in accordance with information in the shipping documents and ensure that the marks and documents are in accordance with the physical merchandise.
- Walmart México does not provide final approval for case markings.
- Exception: For bulk or loose merchandise, contact the Walmart México Labeling Dept: **Contact information???**
- Suppliers are responsible for additional costs caused by missing or incorrect information, including the cost of re-printing.

NOTE - PRINT CASE MARKINGS DIRECTLY ON THE BOX.
Do not apply shipping labels or any other glued shipping marks.

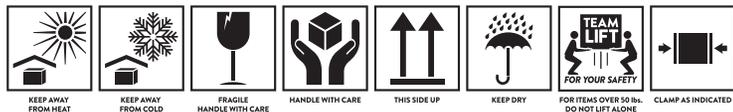
Color band

Place a color band at the top of each shipping case.

DEPARTMENT (no text is required in color band)	
Seasonal (Christmas and Halloween)	PMS 186
Toys	PMS 285
Housewares and Dinnerware	BLACK
Sporting Goods	PMS 362
Office and Stationery	PMS 1235
Apparel and Textiles	PMS 408
Shoes and Footwear	PMS 2612
Food and Beverages	PMS 165
Other	No Color

Special handling marks

Suppliers must include any special care or handling requirements on the case. This information helps warehouses store and handle merchandise correctly to avoid damages. International symbols can be used.



Front and back case markings (long side) (All case markings should be in English.)	Perishables	Food & Beverages	Textiles, Apparel, Footwear	All other goods
TO: MEXICO	✓	✓	✓	✓
PO # (10 digits)	✓	✓	✓	✓
GTIN-13 BARCODE (EAN-13 or UPC-13) (Printing just the barcode numbers is not acceptable. You must print the barcode with the bars and numbers.)	✓*	✓*	✓*	✓*
MASTER GTIN-13 BARCODE (If multiple products with different GTINs are packed in the shipping case, print a master GTIN-13 on the shipping case.) <i>See barcode example above.</i>	✓*	✓*	✓*	✓*
QUANTITY OF CASES (Total number of shipping cases for PO)	✓	✓	✓	✓
QUANTITY OF SELLING UNITS (Total pieces, bottles, packs, and so on in one case)		✓	✓	✓
SIZE (6 months, small, large, etc.)			✓ †	
LOT CODE (Same as indicated in the shipping documents)	✓	✓		
EXPIRATION DATE - dd/mm/yyyy or mm/yy ("best before") (Same as indicated in the shipping documents)	✓	✓		
PRODUCE/EXPORTER (producer's/exporter's company name)	✓			

* **NOTE** - GTIN-13 barcodes are not required on shipping cases for Sam's Club or Suburbia orders.

† **NOTE** - Size is not needed for Sam's Club.

(example only)

Both side case markings (short sides - all goods)

PO # (10 digits)
QUANTITY OF CASES
 (total number of shipping cases for the PO)
NET WEIGHT (kg)
GROSS WEIGHT (kg)
CUBIC METERS OF CASE (m³)
MEASUREMENTS ___cm x ___cm x ___cm



Both sides

Front and back

South Africa

Front and back case markings (long sides)

MASSTORES (PTY) LTD

SHIPMENT NR: (MDDXX/XXXX or BUIXX/XXXX or MAKXX/XXXX)

PO NR: (8-digit for Massdiscounter and Massbuilder, 10-digit for Makro)

ITEM DESCRIPTION: (description of the item)

BARCODE: (GTIN-12)

CASE DIMENSIONS: (00.0 cm x 00.0 cm x 00.0 cm)

CASE ___ OF ___ (Case 1 of 350, Case 2 of 350, etc.)

MADE IN: (country of manufacturing origin)



Front and back

United Kingdom (ASDA)

Marking requirements

For direct imports shipped to ASDA, refer to the shipping case and packaging instructions available on Walmart Retail Link at: [Docs > Global Direct Importing Information > Packaging, Shipping Case, & Pallet Requirements - ASDA General Merchandise Import Transit Packaging Guidelines](#)

United Kingdom (George)

Marking, box quality, and design requirements

For George orders, follow the box and packaging requirements in Walmart Retail Link at: [Docs > Global Direct Importing Information > Sourcing Requirements & Documents - George Supplier Manual](#)

Sam's Club USA and Puerto Rico

Packaging requirements

For product to be sold in Sam's Club Puerto Rico and Sam's Club USA (Walmart US departments 61, 62, 63, and 64)

Follow the packaging and pallet requirements in Walmart Retail Link at: [Docs > Sam's Club Packaging Standards](#). The shipping case requirements are in **Section 4 - Shipping Unit Labeling**.

For orders of product to be sold on [Samsclub.com](#), follow the requirements in Walmart Retail Link at: [Docs > Sam's Club Packaging Standards](#)

Walmart USA and Puerto Rico case labels

NOTE - These requirements are in addition to any other labeling required for shipping cases which also serve as retail packaging. Follow any additional packaging instructions from buyers, unless those conflict with instructions in this document or in the below referenced requirements.

Import supplier guidelines for USA and Puerto Rico

Import suppliers must follow the instructions for general case markings, pallet quality, footwear size-run markings, and general inner pack markings requirements found in the Case Markings section of the Walmart Supply Chain manual.

- Avery Dennison (AD) credit application is available from Avery Dennison.
- For Walmart.com direct import information, refer to Appendix.
- Wood packaging material guidelines for all importing divisions are on Walmart Retail Link at: [Docs > Global Direct Importing Information > Walmart Global Logistics: THE BIG FOUR SHIPPING GUIDES - Supplier Global Shipping Procedures for Direct Imports](#)

Walmart shipments only

This applies to direct import shipping case barcode labels for Walmart Puerto Rico, Walmart USA, and Walmart.com purchase order (PO) shipments only.

Print locations, pricing, and freight charges:

Avery Dennison label call-out form, label prices*, locations, and contacts, can be found on Walmart Retail Link at: [Docs > Global Direct Importing Information > Packaging, Shipping, & Pallet Requirements - Avery Dennison Direct Import Shipping Case Barcode Label Call-Out Form](#)

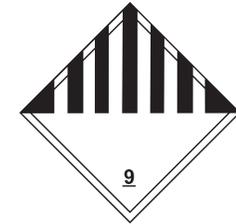
*Prices are FCA Avery Dennison's production facility, who adds delivery charges to the invoice. Complete the call-out form and fax or email it to the appropriate AD ticketing center.

Lithium-ion or lithium metal batteries airfreight shipments

- Include a **Class 9 Hazard Label** on at least one side, in addition to other required case markings for shipments containing lithium-ion or lithium metal batteries.

Case markings must include:

**CARGO AIRCRAFT ONLY
FORBIDDEN IN
PASSENGER AIRCRAFT**



Additional guidance related to lithium batteries can be found on Walmart Retail Link, at: [Docs > Global Direct Imports Information > Airfreight Procedures - Lithium Battery Airfreight Placard Example](#)

Become familiar with the US regulations for transporting lithium batteries at: www.gpo.gov/fdsys/pkg/FR-2014-08-06/pdf/2014-18146.pdf



Example only

Walmart USA and Puerto Rico case labels *continued*

Ordering Avery Dennison (AD) labels

- Supplier requests labels by completing and faxing or emailing the call-out form to the appropriate AD office at least ten (10) days before the PO cancel date. AD will transmit the order to the appropriate production site.
- Complete all required data fields.
 - DATE SUPPLIER SENDS CALL-OUT FORM** (Date the supplier transmits the order)
 - REQUESTED LABEL DELIVERY DATE** (Date desired for delivery of labels from AD. Allow for normal transit times so that labels arrive when required.)
 - SHIP TO** (Where to deliver labels - details, accurate address, contact name, phone, and fax)
 - BILL TO** (To whom bill will be sent - details, accurate address, contact person, phone, and fax)
 - ORDER FOR** (Check appropriate Walmart retail market.)
 - WALMART PO #** (Enter 10 digits, including any leading zeros.)
 - WALMART ASSORTMENT #** or **ITEM #** (Enter assortment number if both numbers (assortment and item) exist in Walmart PO; otherwise, enter item number.)
AD is not authorized to change the Walmart item number. If the item number entered on the call-out form is different than the item number on the PO, AD will work with the supplier and Walmart for resolution.
 - ACTUAL SUPPLIER STOCK #** (Enter supplier's actual stock number, even if different from stock number in Walmart PO. Enter only one stock number per item or assortment. For assortments, enter only the stock number assigned to the assortment.)
 - NUMBER OF LABELS REQUIRED** (Indicate desired allowance quantity [including any overage or "safety stock"] for each Walmart PO. AD will not print any additional quantities.)
- Transmit call-out form to a location listed in the call-out form. Do not send the call-out form more than 4 weeks before the requested label delivery date. Contact local AD service representatives to obtain order status.
- AD electronically cross-references the call-out with the Walmart PO within 24 hours. If exceptions exist, AD researches the problem with an expectation of resolution within 48 hours.
- AD advises the supplier if they cannot confirm the call-out within 24 hours. AD periodically advises the supplier (and Walmart if it is a critical issue) of the status of specific types of suspended orders until resolved, confirmed or canceled. AD notifies the origin cargo manager (OCM) only if the PO number declared by the supplier does not match ADs file of Walmart POs.
- A confirmed call-out initiates printing of the labels.
- AD normally ships labels within 72 hours (3 working days) after receiving a confirmed call-out. If AD receives the call-out well before the 72-hour production window (in other words, if the form arrives early), AD immediately prints the labels and holds until time to deliver according to the requested label delivery date. AD relies on the accuracy of the addresses on the call-out, and ships labels to the exact address provided in the call-out. Likewise, AD sends the invoices to the "Bill to" address specified on the call-out.



Walmart USA and Puerto Rico case labels *continued*

Delayed labels

Occasionally a late PO creation or revision will delay transmission of a PO. If AD reports that a label is delayed due to not receiving the electronic PO, ask the AD office to request the PO from Walmart. Often, by the time Walmart receives the request, AD will already have received the PO. If, after another day, the AD office still does not have the PO in their system, refer to the Contacts section of this manual for the appropriate contact.

Invoicing for labels

Supplier pays the cost of the labels, including delivery charges. Suppliers who have no credit history with AD should contact AD for a credit application. Complete the application and fax it to the appropriate AD office prior to or with a first call-out. AD bills the supplier semi-monthly. Terms for payment are net 30 days from the invoice date. Keep the account current.

Application of labels

The supplier applies case labels before delivering cargo to the port. The label has the same format and shows the same type of information as the label shown on the right. This process applies also to replenishment orders.

Label inspections

The supplier applies the labels before a scheduled quality inspection, if applicable. Inspectors check that the supplier applies labels in the proper location and that contents match both case markings and labels. Failure to comply results in a failed inspection. The supplier corrects label errors and pays any and all incurred charges. Upon issuance of the shipping order or supplier declaration, the OCM confirms whether the supplier applied the labels.

If the supplier delivers cargo to an OCMs warehouse for consolidation, the OCM inspects shipping case labels. If the OCM identifies problems, the OCM immediately contacts the supplier to coordinate and solicit authorization for corrective action.

Suppliers are accountable for any and all changes to labels on cases.

Replacement labels - supplier error

If the supplier does not properly apply case labels prior to shipment, or if labels are missing upon arrival at PO destination, Walmart can file a claim against the supplier for replacement labels which are printed by deconsolidator or Walmart import distribution center (DC) and applied at destination. The fee is US \$1.00 per case.

NOTE - If supplier already paid for incorrect labels, AD issues a credit note to the supplier, so that the supplier pays only once for correct labels.

Replacement labels - Walmart error

When sending a revised call-out to AD, the supplier sends a separate explanation of reason(s) for label reorder to WGS or DSG, as appropriate, with copy to OCM and Walmart contact, if available.

Upon receipt of a revised call-out, AD prints and delivers the new labels. If updated PO information is not available to AD, AD asks Walmart for confirmation. AD does not delay processing and delivery of new labels while awaiting confirmation.

If confirmed, AD issues 2 bills:

- The supplier pays only the charges for the correct labels.
- Walmart pays the previous charges for the incorrect label.

	
PO#	6100096916
	
00000020746162	
TO: US	000002
DEPT 00010	←
PO 6100096916	←
ITEM 002074616	←
SUPPLIER STK	12345678912345678912

Case label (example only)

DEPT # 5 digits (counting leading zeros)

PO # 10 digits (counting leading zeros)

ITEM # shown on the barcode label will be the 9-digit assortment number (counting leading zeros) if both the assortment number and item number exist on the purchase order; otherwise, the ITEM # shown on the barcode label will be the individual item number.

TO: US	000002
DEPT 00010	APPAREL
PO 6100096916	
ITEM 002074616	
SUPPLIER STK	12345678912345678912

If the order is for an apparel or related department, the word **APPAREL** will appear in white text against a black background.

Walmart USA and Puerto Rico label application

Case label requirements

Walmart requires that, prior to inspection of the goods, suppliers create the barcode case labels described in the Shipping Labels section of this manual and apply to each shipping case (vendor pack in the Walmart PO) shipped to Walmart USA and Walmart Puerto Rico (including Walmart.com).

DO NOT change the labels in any way or make photocopies of the labels. Throw away all extra labels for each purchase order.

Case label exceptions

For these exceptions, use the case markings described on the previous page.

Supplier applies the case labels, except for the following shipments:

- **High-value jewelry (Dept. 32)** shipped by air to Bentonville, AR; Marlow, OK; or New York, NY
- **Optical (Dept. 49)** shipped by air to Lockbourne, OH
- **All sample products**
- **Fixtures (Dept. 75)** that are not being shipped to a Walmart import distribution center (IDC) or regional distribution center (RDC). The shipment comments in the Dept. 75 PO state whether a shipping case barcode label is required.

Case label placement

- Apply the case label to the longest side of the case (preferably not on top).
- If the longest side of the box has a height less than the label size, suppliers can place the label on the case. The barcode is on top of the case, and the bottom half of the label is on the longest side of the case.
- Walmart requires only one label per case. **DO NOT** place the label on the bottom or over printed graphics on display cases.

Case label locations

Label location may vary because of other required case markings. This is acceptable as long as the label (or bottom half of label) is applied to the long side of the case. No part of the label may be applied to the bottom of the case.

NOTE - Each PO may have different case marking requirements. If the supplier applies additional markings or labels for the supplier's own needs, this is acceptable as long as the additional markings or labels do not conflict with Walmart's requirements.

Walmart's own private label products must comply with Walmart's marking requirements (in the Shipping Labels section of this manual). Below are examples of possible markings and label locations.



Private label (examples only)



Walmart USA and Puerto Rico label application *continued*



Case label placement exceptions

Some products (like ready-to-assemble furniture), are commonly packed in tall/narrow retail packages which cannot stand up without support. If these retail packages are also the shipping case, the “sides” are effectively the top and bottom when on a conveyor. When loaded on a pallet inside a shipping container the shipping case will be loaded for stability first, therefore effectively hiding the sides.

If the supplier places the label on one of the “sides”, it will not be visible when the cases are stacked for loading, and has a 50% chance of being visible on the conveyor.

For these situations, the supplier can place the label on the end, top or bottom, as long as the label is facing outward when loaded.

Items sold in multiple shipping cases

If an item consists of parts that are shipped in separate shipping cases but are sold together as a single sales unit, the supplier should place the direct import shipping case barcode label on only one of these cases. (Example: 5-piece table and chair set, with the table in one box, two chairs in a second box, and another two chairs in a third box.)

The supplier must clearly mark each package as part of the set (Example - Box 1 of 3, Box 2 of 3, and Box 3 of 3).

Palletized shipments

Apply the direct import shipping case barcode label to the transport packaging (the vendor pack in the Walmart PO).

- If the PO lists the **individual shipping cases as vendor packs**, then apply the label to each case.
- If the PO lists the **entire pallet load as the vendor pack**, then apply only one direct import shipping case barcode label to the pallet load. If the loaded pallet is stretch wrapped, apply the label on the outside of the stretch wrap.
- **EXCEPTION:** If the pallet load is fully enclosed as one large case (wrapped with stretch wrap or covered with a corrugated shroud) then apply one label to the pallet load, regardless of whether the PO lists individual shipping cases as the vendor pack.



Pallet and case straps

When straps are necessary, **DO NOT** run the straps across the barcode case labels. **DO NOT** use case straps except for heavy and/or oversized cases.

Walmart USA and Puerto Rico case requirements

Case and package quality guidelines

Quality standards

For Walmart's case quality standards refer to Case Quality section of this manual.

Case and packaging priorities

Direct import case and packaging requirements are in addition to domestic requirements. Where direct import requirements are an exception to domestic requirements, the direct import requirements take priority.

Conveyability

Walmart prefers conveyable cases (cases that can move easily throughout the DCs on conveyors). Avoid using non-conveyable cases, including dimensions or weights which are under the minimum or over the maximum requirements.

Additional quality standards for direct imports

- **Perforated cases** must withstand warehouse handling without damage to the case.
- **All liquids** must be marked **THIS SIDE UP** and shipped accordingly.
- **Hazardous material packaging** must comply with all ISPS requirements, and all requirements set forth in the US Department of Transportation's hazardous material approval letter.
- **Bags** must be enclosed within a box.
- **A box with bands or straps** is non-conveyable and requires special handling at additional expense to the supplier.

Master case markings

IMPORTANT - All shipments, when delivered to the carrier or origin cargo manager, must have correct markings and appropriate shipping marks. The supplier obtains needed information from the PO. Any incorrect case marking results in re-marking of the case or inner box at the supplier's expense.

Case and packaging priorities

- For case markings and case labeling of direct import shipping cases, these requirements take priority if the case serves only as a shipping case.
- If the case serves also as retail packaging, then any domestic retail packaging requirements are in addition to these shipping case requirements.
- The exception to the above rule is that specific requirements published by an individual department are in addition to the direct import shipping case requirements.

For orders that require direct import shipping marks

- No diamond logo will be included.
- The company name must be in a bold font, 1 1/2" in height.
- All other lettering must be a minimum of 1/4" in height.

Case and packaging exceptions

For exceptions to case or packaging quality or markings requirements, contact the Walmart Global Sourcing (WGS) merchandiser or Walmart Direct Imports department import manager, depending on who sourced the goods.

NOTE - *If the exporting country or air carrier requires banding or strapping, the supplier does not need approval.*

Walmart USA and Puerto Rico case requirements *continued*

For direct import case markings that do not require a case label

Front and back case markings (long side)

Walmart requires direct import markings on 1 long side of each master shipping case (no direct import marks are required on other sides).

TO: US

PO # 10 digits (counting leading zeros)

DEPARTMENT # (leading zeros are optional)

ASSORTMENT # or **ITEM #** (leading zeros are optional)

SUPPLIER STOCK #

(use actual stock number, even if different from the supplier stock number in the PO)

CASE ___ OF ___ (These numbers are based on the number of cases for the entire PO, not the number of cases for an item or assortment. Example: On a PO with 60 cases, with 2 items of 30 cases each, cases 1 of 60 through 30 of 60 would be item 1. Cases 31 of 60 through 60 of 60 would be item 2.)

NOTE - If the shipping case is the retail package, then the made in country marking requirements for products and retail packaging also apply to the shipping case (the vendor pack in the PO). However, DO NOT include the made in country or country of origin in the shipping marks or shipping label.

Case markings for optical (Dept 49)

If airfreighted directly to Lockbourne, Ohio

TO: US

PO #

ITEM #

SUPPLIER STOCK #

(use actual stock number, even if different from the supplier stock number in the PO)

CASE ___ OF ___

NOTE - For optical items shipped by sea to other PO destinations, the supplier applies the direct import shipping case barcode label described in the Shipping Label section of this manual.



USA / Puerto Rico



Optical Dept. 49
USA / Puerto Rico

Walmart USA and Puerto Rico case requirements *continued*

Additional markings for Walmart USA and Puerto Rico

For additional case marking requirements for Walmart USA private label orders, refer to Private Brands Case Markings section of this manual.

NOTE - For private label cases too small for minimum case marking sizes, print smaller marks as long as the marks are legible.

Some departments ask suppliers to mark cases with colors to represent a category of merchandise. Colors may change from year to year. Color-coding may be at buyer's discretion. If buyer requires color coding, this will be communicated to the supplier at finalization.

For shipping cases which also serve as retail packaging, include all applicable retail case markings and labels.

For inner pack marks refer to Inner Packs section of this manual.



Inner pack *non-private label*
(example only)



Inner pack *private label*
(example only)



Secondary Packaging

Appendices

Supply Chain

July 9, 2018

Appendix A: FedEx labeling and PO compliance

PO compliance and address standards for small package FedEx shipments

In an effort to improve shipment visibility, Walmart started an initiative for suppliers to transmit accurate PO and store address information to FedEx.

- Upload PO values electronically to FedEx using the standard PO field.
- Use a standard address format for each store using the store file found on Walmart Retail Link.
- Upload shipment data to FedEx at the end of each shipping day for compliance.

Common address format

To reduce shipment errors that can result in additional charges and charge-backs, use this format:

- Enter the store name in the Company Name or Company Name equivalent field.
- Make sure you use the correct store name, followed by the appropriate store #

Walmart # XXX

Supercenter # XXXX

Sam's Club # XXX

Sam's Club DC # XXX

Walmart DC # XXX

Walmart Neighborhood Market # XXX

- The store address goes in address line 1 or the address line 1 equivalent field.

Company Name – Walmart # XXX

Address 1 – 2110 West Walnut

City – Rogers, State – Arkansas, Zip – 72756

- For an updated standard store file visit Walmart Retail Link. If you use FedEx automation, FedEx can provide you with instructions and the formatted file to import the Walmart stores into your system.

PO field

- All FedEx small package shipments must display the 10-digit Walmart PO #. Exception: Fixture shipment POs are 6 digits in length.
- PO data must be uploaded to FedEx electronically. If you want to ensure that PO information is uploading correctly to FedEx, you may go to www.fedex.com and follow these steps:
 - 1 Track a shipment that you have shipped to a Walmart location.
 - 2 On the results screen you should see Purchase Order Number. Your PO information should be displayed on this screen.
 - 3 If it is not displayed, your PO information is not uploading correctly.

Uploading information to FedEx

FedEx provides several different automation platforms that will facilitate sending the Walmart PO on each shipment.

FedEx Automation – All FedEx automation comes with a standard PO field. This field is mapped to upload to FedEx when the day has been closed out. It is crucial for you to end your shipping day and ensure the transmission to FedEx was successful in order to transmit the PO to Walmart.

FedEx.com – The FedEx.com standard PO field is located on the second screen. You can reach the second screen by selecting the **Go to options** button.

FedEx Ship Manager at FedEx.com

Walmart PO #s must be entered correctly on FedEx label.

Under section 4 Billing Details, expand **more reference fields** to enter the Walmart PO #, PO type, and Walmart department number.

To ensure the PO gets electronically transmitted to FedEx, be sure to perform the End of Day Close.

Non-FedEx automated EPDI/EDI

The PO # must be 10 digits (store fixture POs are 6 digits). PO must be in the Detail Record. PO # examples would be 1234567890 or 123456.

X12 215 – Use L1101 (PO #) and L1102 (PO Qualifier) in the 240 Loop.

Proprietary Flat File – You may choose either D132-133 (PO Qualifier) with D134-163 (10-digit number) or D164-165 (PO Qualifier) with D166-195 (10-digit number). If you are not currently using either of these positions in the D record, then you will want to use D132-133 and D134-163. If you're using a third party system (e.g., Pitney Bowes, Kewill) or transmitting EDI without FedEx hardware, contact your third party provider for more information on transmitting electronically to FedEx.

EPDI Support Team - 1-800-546-5222 or email epdi@fedex.com

EDI Support Team - 1-800-546-5222 or email edihelp@fedex.com

Appendix A: FedEx FAQ

Q. If I already have a FedEx account number, do I need to set up a new account specifically for shipping to Walmart?

A. No. You can use an account in good standing to ship FedEx to Walmart.

Q. How do I ensure my packages make it to the stores damage free?

A. Make sure you have approved ISTA packaging (www.ista.org). **FedEx provides package testing at no cost to you.** Work with your local FedEx account executive to have your packaging tested. Ensure your shipping labels are PO compliant by using a FedEx automated system to process your packages. Do not place labels on seams or underneath plastic tape, or obscure the label in any way.

For proper packaging instructions visit:
<https://images.fedex.com/downloads/shared/packagingtips/howtopack.pdf00>

Q. Where do I go to get information on PREPAID shipments with FedEx?

A. Call Customer Account Services at **1-800-622-1147** to find out how to ship prepaid packages FedEx Ground or FedEx Express. Also, consult www.fedex.com for detailed information on the many FedEx service options.

Q. Why is it important to close out my shipping system?

A. Closing out your shipping system DAILY ensures that the specific package information, including pickup date and UCC Carton ID #, is transmitted to FedEx and Walmart in a timely manner. This will also help suppliers avoid Walmart charge-backs.

Q. Where do I go for the most up-to-date Walmart store list or new locations?

A. For an up-to-date Walmart store list, consult the Walmart vendor site on Walmart Retail Link. You may download the addresses to your automation device. For assistance, contact the Customer Automation Help Desk at **1-800-Go-FedEx (1-800-463-3339)**. Select the correct automation device, and ask for assistance in importing an address list. Be sure to inform them you are a vendor for Walmart.

Q. Who do I contact to ask questions about a FedEx automation device that I already have on the premises?

A. Review the Walmart vendor instructions for shipping collect. For technical support, call **1-877-339-2774** during the following hours: Monday–Friday, 7:00 a.m.–10:00 p.m. CST and Saturday, 7:00 a.m.–7:00 p.m. CST. Be sure to inform them you are a vendor for Walmart.

Q. Who do I contact if I have problems with my FedEx automation device?

A. Call the FedEx hotline that corresponds with your automation device, or contact your local FedEx account executive. For questions regarding Ship Manager at www.fedex.com or QuickShip Software, call **1-877-339-2774**. Be sure to inform them you are a vendor for Walmart.

Q. Who do I contact for Walmart Retail Link questions or set up?

A. Call the Walmart Retail Link Help Desk: **479-273-8888**.

Appendix C: ISTA testing

Source: https://ista.org/test_procedures.php#3Series

ISTA 3 Series tests are advanced tests that are designed to challenge the capability of a package and product to withstand transport hazards throughout the supply chain. They are conducted on packaged products where the package and product are considered one unit. These tests are based on the generalized simulation of actual transport hazards and may include random vibrations, shocks, drop tests, and other stresses normally encountered during handling and transportation.

These tests can also be used to evaluate load stability.

Qualifiers

- ISTA 3 Series tests do not necessarily comply with carrier packaging regulations.
- Test levels are based on general data and may not represent any specific distribution system.
- Some conditions of transit, such as moisture, pressure, or unusual handling may not be covered.

When properly executed, the implementation of ISTA testing procedures may provide the following benefits:

- Reduction in damage and product loss.
- Reduction in shipping delays due to damaged freight issues.
- Reduction in claims and claim processing time for damaged freight.
- Improved customer satisfaction which impacts the bottom line.

Overview of Procedure 3A Packaged Products for Parcel Delivery System Shipments 150 lb. (70 kg) or Less (Walmart.com)

Test Procedure 3A is a general simulation test for individual packaged products shipped through a parcel delivery system. The test is appropriate for four different packages commonly distributed as individual packages, either by air or ground. These include standard, small, flat and elongated packages.

Procedure 3A includes an optional test combining random vibration under low pressure which simulates high altitude. This test is designed to test the container's ability to hold a seal or closure and its ability to retain contents without leaking.

Definitions

Standard packaged products. Any packaged product that does not meet any of the definitions below for a small, flat, or elongated packaged product. Standard packaged product may include packages such as traditional fiberboard cases, as well as plastic, wooden, or cylindrical containers.

Small packaged products. Any packaged product which meets the following:

- Volume is less than 800 in³ (13,000 cm³), and
- Longest dimension is 14" (350 mm) or less and
- Weight is 10 lb. (4.5 kg) or less

Flat packaged products. Any packaged product which meets the following:

- Shortest dimension is 8" (200 mm) or less and
- Next longest dimension is 4 or more times larger than the shortest dimension and
- Volume is 800 in³ (13,000 cm³) or greater

Elongated packaged products. Any packaged product which meets the following

- Longest dimension is 36" (900 mm) or greater and
- The other two dimensions of the package are each 20% or less of the longest dimension

NOTE - If a packaged product is both flat and elongated, the package should be tested as elongated.

Appendix C: ISTA testing

Overview of Procedure 3B Packaged Products for Less-Than-Truckload (LTL) Shipments

Procedure 3B is a general simulation test for packaged products shipped through a motor carrier (truck) delivery system, where different types of packaged products, often from different shippers and intended for different ultimate destinations, are mixed in the same load. This type of shipment is called LTL.

Procedure 3B is appropriate for four types of packages commonly included in LTL shipments:

- Standard 200 lb. (91 kg) or less, including elongated and flat packages
- Standard over 200 lb. (91 kg), including elongated and flat packages
- Cylindrical, including elongated cylinders
- Palletized or skidded – Individual container, bulk container, or unitized load on or incorporating a base or platform which allows the entry of lift truck forks

Testing requirements may include atmospheric conditioning, tip, tip over, shock and impact, random vibration with top load, concentrated impacts, and fork lift handling.

Overview of Procedure 3E

Procedure 3E is a general simulation test for unitized loads of similar retail or institutional packaged products shipped from a manufacturing location to a distribution center. The unitized loads of packaged products are shipped through a motor carrier (truck) delivery system, where an entire trailer-load is filled with unitized packaged products, often of similar retail packaged products, intended for one destination. This type of shipment is called Full Truckload (FTL).

A unitized load is defined as one or more products or packaged products usually on a skid or pallet, but always secured together or restrained for distribution as a single load. Examples would be a stretch wrapped pallet load of individual containers, a single non-packaged machine banded to a pallet, or a pallet with a corrugated tray, tube, and a cap.

- It can be used to evaluate the protective performance of packaged products related to vibrations, shocks, and other stresses normally encountered during handling and transportation.
- It can be used to evaluate load stability.
- The test levels are based on general data and may not represent any specific distribution system.
- The package and product are considered together and not separately.
- Some conditions of transit, such as moisture, pressure or unusual handling, may not be covered.

Other ISTA Procedures may be appropriate for different conditions or to meet different objectives.

Overview of Procedure 3F

Test Procedure 3F is a general simulation test for packaged products that are shipped as an individual package from a distribution center to a retail outlet in a mixed pallet configuration.

- It can be used to evaluate the protective performance of packaged products related to vibrations, shocks and other stresses normally encountered during handling and transportation.
- The test levels are based on general data and may not represent any specific retail distribution system.
- The package and product are considered together and not separately.
- Some conditions of transit, such as moisture, pressure or unusual handling, may not be covered.

Other ISTA Procedures may be appropriate for different conditions or to meet different objectives.

NOTE - Refer to: [ista.org/](https://www.ista.org/) for more information.

Appendix C: Walmart.com package ship testing

Flagged subcategories that require ship testing for Walmart.com

Subcategory					
Gates	Double and tandems	Joggers	Standard and lightweight	Travel systems	Armoires and hutches
Change tables	Combo units	Dressers	Storage	Bassinets and cradles	Cribs and changers
Portable cribs	Wood rockers	Holiday sets	Sets	Washers and dryers	Cook-tops
Dishwasher accessories	Dishwashers	Freezers	Ice-makers	Range and oven accessories	Ranges
Refrigerator accessories	Refrigerators	Trash compactors	Wall ovens	Warming drawers	20" and under flat panel TVs
21" to 24" flat panel TVs	25" to 29" flat panel TVs	30" to 37" flat panel TVs	38" to 43" flat panel TVs	46" to 49" flat panel TVs	50" to 55" flat panel TVs
56" and above flat panel TVs	Air conditioners	Fireplace and stoves	Heaters	Charcoal grills	Gas grills
Mowers	Winter outdoor power	Outdoor heat	Bistro sets	Chat sets	Dining sets
Gazebos and pergolas	Sectionals	Tables and seating	Canopies and shelters	Rod and reel combos	Benches
Ellipticals	Exercise bikes	Inversion tables and chairs	Rowers	Steppers	Treadmills
Weights	Air hockey	Billiards	Basketball goals	Gun safes and cabinets	Ride ons
Battery powered	Electric scooters	Pools - metal frame	Playhouses and furniture	Swing sets - wood	Compact dishwashers
Compact washers and dryers	Electric ranges	Shelving	Beverage centers and wine coolers	Compact freezers	Compact refrigerators
Beds	Case-goods and storage	Headboards	Entertainment centers	TV stands	Bunk beds and lofts
Kid's study	Futons	Living room chairs	Love seats	Sofas and sectionals	Armoires
Commercial office furniture	Desks	Counter stools and barstools	Dining Chairs	Folding tables and chairs	Kitchen and dining storage
Table and chair sets	Tables	Flooring	Deep fryers		

Damages

Walmart.com does not allow **ANY DAMAGES** to the product itself (i.e., broken parts, scratched or dented surfaces, etc). The level of package degradation should be kept to a minimum. Though we understand that package degradation is unavoidable, the objective is to present the customer with an intact package that does not show any major rips or tears in the corrugated packaging.

E-commerce (Walmart.com)

The packaging requirements of our direct-to-consumer channel are more rigorous than traditional retail shipping, with both internal and external packaging enhancements often necessary.

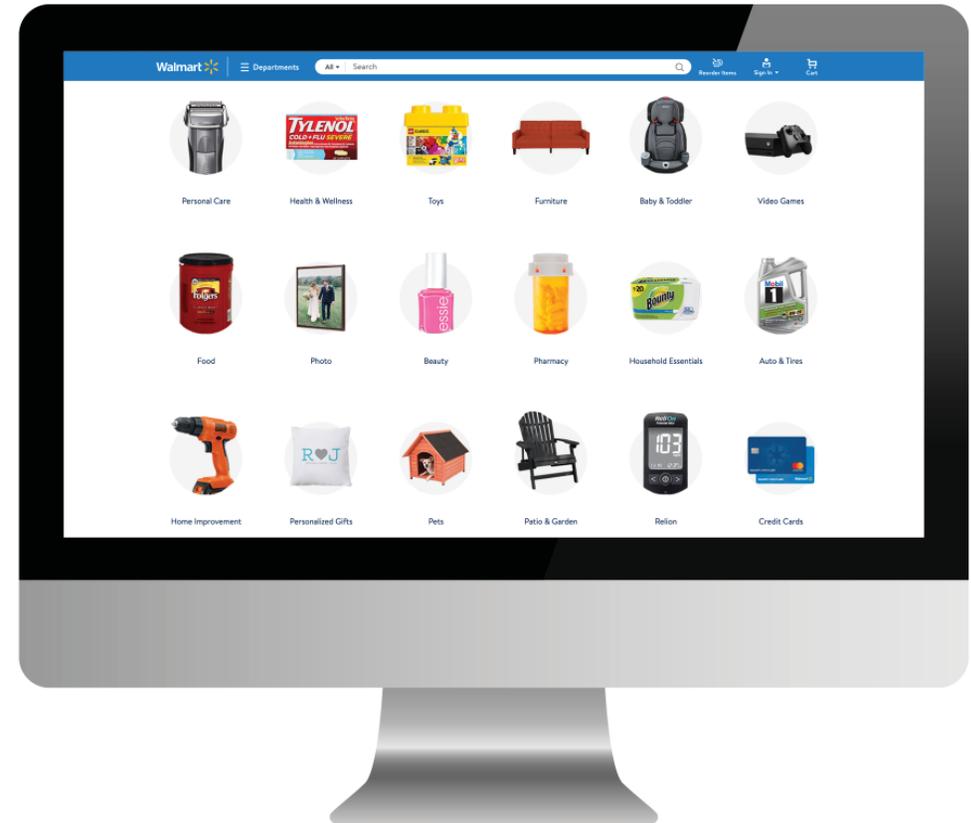
This section is designed to assist you in successfully packaging only for the **e-Commerce** channel (**Walmart.com**) only.

Please note that if you are shipping for Walmart Stores, you will need to refer to the beginning of this document.

If shipping Shared Buy items (both e-Commerce and Stores), e-Commerce specific packaging may still apply.

General statements

- Package design and material selection are the responsibility of the supplier.
- Packaging methods must conform to the minimum standards contained in this document.
- Individual selling units must be packed in a way that the packaging will withstand the rigors of direct-to-consumer fulfillment and transportation.
- Any deviation from the guidelines contained in this manual must be communicated in detail to the Returns Management and Labeling teams at RETURNSM23@walmart.com and labeling@walmart.com. Written approval must be obtained before implementation.
- Walmart reserves the right to refuse product that arrives in a condition outside of these guidelines.
- A sample shipment may be required to prove that the packaging withstands delivery conditions and to allow Walmart.com to review the packaging.
- Walmart.com may require tests on products to ensure packaging quality is sufficient to withstand the rigors of delivery to the customer. See the following for transit testing requirements: [Retail Link > Learn > Dot Com > Getting Started - Transit Testing](#).



Walmart.com Owned Network Fulfillment Center (FC)

Sortable FCs | Conveyable

Sortable FCs process freight at individual case quantities and break pack quantities. The shipping cases accepted here are those that can ride a conveyor. Thus, these are referred to as “**Sortable**” or “**Conveyable**” FCs.

Conveyable cases and packaging can be subjected to heavy compression on the rollers and belts as well as vibration, abrasion, temperature and humidity changes during normal FC handling and processing. Conveyable cases and packaging must be able to withstand a standard 3 foot drop test. Cases must stay intact and protect the merchandise within the case.

The preferred shipping method into the Sortable FCs is palletized. Approval for floor load or slip sheet (excluding parcel shipments) must be obtained through the Packaging and Labeling Team at labeling@walmart.com

Minimum requirements: 9" long x 4" wide x 3" tall, at least 2 lbs.

Maximum requirements: Must meet all five the below.

1. Weight: \leq 30 lbs.
2. Largest dimension: \leq 25"
3. Second largest dimension: \leq 20"
4. Smallest dimension: \leq 14"
5. Cube: \leq 3.25 cubic feet

Non-Sort FCs | Non-Conveyable

Certain items may not be conveyable due to large size or unusual dimensions. For example, bicycles, outdoor furniture, lawnmowers, large TV's, tires, garden tools, and long rugs. These items exceed the maximum dimensions and weight for conveyable cases and are acceptable non-conveyable items. Such items will reside in our “**Non-Sort**” facilities or “**Non-Con**” FCs.

The maximum height for such items is 85" without a pallet.

e-DCs

Walmart.com will also leverage existing network capabilities and may utilize FCs co-located within our RDC (Regional Distribution Center) facilities that also support Walmart Stores. All of the Walmart.com e-DCs support **Non-Sortable items only**.



Pack types (Walmart.com)

Walmart's Logistics Network incorporates state-of-the-art technology as part of providing exceptional service to our stores. The physical appearance and structural integrity of the shipping case is as important to our customer as the commodity itself. The supplier is responsible to ensure proper packaging to protect their product as it moves throughout the supply chain. Walmart requires the following case specifications to ensure efficient e-Fulfillment Center processing.

Vendor pack

Walmart uses this term to define the package shipped from the supplier to the e-Fulfillment Center as specified on the PO. Vendor pack quantity will be expressed as the total number of selling units in the case the supplier ships to the e-Fulfillment Center.

Warehouse pack

In the traditional brick/mortar environment, this would represent packages shipped from the DC to stores. Warehouse pack quantity is expressed as the total number of selling units in the configuration the DC ships to the store.

Within the e-commerce environment, since Walmart e-Fulfillment Centers act as the store in that they are the final point of fulfillment, warehouse pack quantities should be at the selling unit level. Therefore, all warehouse pack quantities should be set to 1 (1 selling unit).



Master pack

Walmart.com uses this term to define a package shipped from the supplier to the e-Fulfillment Center that contains multiple vendor packs inside a single case.

It is NOT advisable to ship in master packs. Purchase orders are written specifying the number of vendor packs ordered and that should be the quantity configuration.

To ship in a configuration different than what the PO specifies can result in delayed payment, claims, wrong quantities to customers, delayed processing and other issues.

However, within the e-commerce environment, it is understandable that some smaller items may require master packing. If that is the case then suppliers must clearly mark 'MASTER PACK' on the outer case (over-box) and not include any barcode labels which may lead to a mis-receipt or mis-ship of the items contained within.

Each vendor pack (case pack) contained within the master pack must be labeled with all required product ID information.

Master pack boxes should not contain any scannable barcodes and should be clearly marked as 'Master Pack' on all four sides of the box as well as the shipping label.



Case pack vs break pack (Walmart.com)

Case pack

Matching vendor pack (shipping case) and warehouse pack (inner pack) quantities.

The warehouse receives and ships customer the entire case.

In the e-Commerce environment, if the customer is expected to receive the entire case then it should be set up as 1/1 where '1' represents the number of selling units.

NOTE - e-Commerce shipments should contain warehouse pack quantities at the selling unit level (1) where possible. In the event that items are 'Shared' with Walmart Stores there may be an exception.

Break pack

If it is not practical to ship an item to the fulfillment centers in a full case quantity and/or the vendor pack case is too small to be conveyable, your buyer should create the item as a break pack.

A break pack item is any item with a vendor pack quantity that is larger than the warehouse pack quantity.

These items are ordered from the supplier in the vendor pack quantity.

Within the vendor pack, the supplier is required to securely pack the merchandise.

Acceptable

Example: Case pack "ship-as-is"

Customer receives: Entire case = 1 selling unit



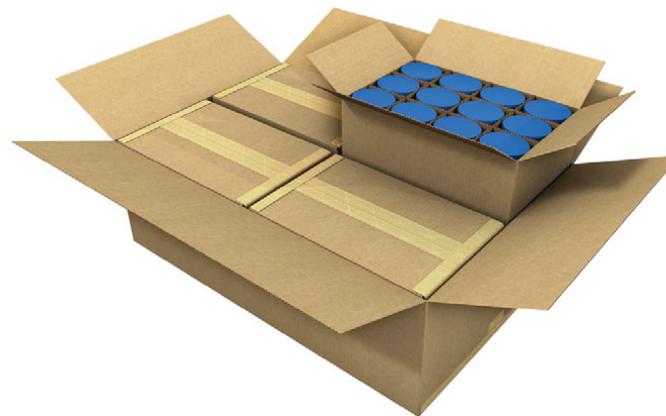
1 vendor pack | 1 warehouse pack

(Not ideal)

Example: Break pack/4 warehouse packs*

The FC breaks down the warehouse pack into individual selling units.

Customer receives: 1 selling unit.



48 vendor pack | 4 warehouse pack

Acceptable

Example: Break pack/1 warehouse pack

Customer receives: 1 warehouse pack consisting of 1 selling unit.



4 vendor pack | 1 warehouse pack

Walmart.com FCs additional requirements

Ship-as-is

- In the event of product designated as “ship-alone” or “ship-as-is”, the supplier case must be capable of serving as the outbound case when shipped to the customer.
- A selling unit that exceeds 30" x 26" x 30" on any dimension must have packaging that is capable of serving as the outbound case when shipped to the customer. It must be able to ship-as-is in its packaging, (It will not be over-boxed by Walmart.com prior to shipment). Failure to adhere to this policy may result in a charge-back to the supplier.
- Rugs, mattresses, and cushions in sturdy, plastic bags that can ship-as-is are acceptable. Items that stack inside each other for shipment, like plastic bins and garbage cans, are acceptable without ship-as-is packaging.
- Supplier pack case dimensions and weight as well as individual shipping dimensions and weight of the sell-unit must be submitted to the Walmart.com buyer prior to initial shipment to a Walmart.com Fulfillment Center.

Sellable unit marking requirements

Domestic unit markings general merchandise and dry grocery

Each selling unit is required to have a valid UPC or EAN barcode printed on or attached to it. If the item is individually poly-bagged or placed in a carton then the carton or polybag must also include a matching selling unit barcode. This barcode must also match what is entered in Online Item File (Item Setup).

- Where the Vendor Pack consists of a single item or multiple items to be sold as a single selling unit (1/1), the UPC-A (GTIN12) or EAN (GTIN13) format barcode shall be used on the outer carton.
- These 1/1 “Sellable Case Packs” aka “Ship In Own Container” aka “Ready To Ship” shall be labeled as such so the warehouse does not inadvertently separate or open such cartons. See Figure A.

For additional explanation on UPCs go to: [Retail Link > Docs > Walmart Supplier information Manuals > UPC Requirements](#)

Figure A



Outer case contains UPC-A (GTIN12) barcode which is different from that of the inner units UPC. Because the selling unit quantity is ‘1’ (the entire case), the UPC-A barcode is used. Carton is also pre-printed with ‘Ready To Ship’ markings.

Figure B



Outer case contains ITF (GTIN14) barcode. This barcode is suitable at the distribution level, in instances where the case IS NOT the intended selling unit. Because the case is the intended selling unit, GS1 Standards indicate a Point of Sale (UPC) barcode should appear on the outer carton.

Pallet requirements and loading

The recommend shipping method into Walmart.com distribution centers is palletized. Approval to floor load or slip sheet inbound freight must be obtained from the Walmart.com Inbound Transportation team at labeling@walmart.com.

For information on pallet standards including size, grade, quality, alternative materials, global standards, overhang, and slip sheets, see the previous section of this manual.

NOTE - Any products shipped on slip sheets must be approved prior to shipping by the Walmart.com Inbound Transportation team at labeling@walmart.com.

Vendor charge-backs

Failure to follow the Walmart.com Supplier Packaging and Labeling Manual (mislabel, UPC issues, or rework required) will result in a performance charge of \$200 admin. fee + \$1 per unit of rework.

For a full explanation of supplier performance requirements and charge-backs, consult the Walmart.com Supplier Performance Program Guide.

Vendor rework fee charge-backs will be generated at the receiving facility for all violations of packaging and labeling requirements. Rework fee charge-backs will then be routed to the responsible merchant for approval. Upon approval, copies will be sent to the accounting department for processing. Approved charge-backs for rework fees can be deducted from the next vendor invoice payment or billed separately, at the discretion of Walmart.com. Rework fee charge-backs are subject to change without notice.

For a complete list of charge-back fees see the e-Commerce Supply Chain Reliability Manual at: [Retail Link](#) > [Learn](#) > [Dot Com](#) > [Getting Started](#) > [WMT E-commerce Vendor Compliance](#)

Apparel rework fees

All apparel merchandise is subject to packaging and labeling requirements. Any merchandise not conforming to minimum standards will be a candidate for a vendor rework fee charge-back or a Return-To-Vendor (RTV), at the discretion of Walmart.com.

Softlines packaging requirements (Walmart.com)

The following section outlines softlines packaging requirements for Walmart.com. Make sure to follow these requirements carefully.

General requirements **R**

- All merchandise must be pre-folded.
- No hangers, pins, or paper should be used.
- All merchandise (excluding shoes) requires hangtags.
- Merchandise must be packed as one size/one color per case. **Assorted cases cannot be received and may result in a charge-back.**
- Full case weight must be less than or equal to 70 lbs. Vendor pack case dimensions should be less than or equal to 29.75" x 15.75" x 11.75".

Blankets, comforters and pillows

- All blankets, comforters or pillows must be individually poly bagged.
- All comforters must be poly bagged and cased. Make sure the case is appropriately sized. The case should not warp or lose its shape.
- The front of the poly bag should be marked with a UPC-A sticker at the bottom right.
- The warning shown to the right should be printed on the back side of the poly bag in black letters.

Rugs/mats and mattresses

- Rugs and mats need to be rolled and bagged as individual selling units.
- The poly bag, white or clear, should be at least 3 mm thick, be completely sealed and include a UPC-A label on the outside of the poly bag.

For all softlines (except rugs/mats and mattresses)

- The front of the poly bag should be marked with a UPC-A sticker at the bottom right (see inner packaging example on this page).
- The total length and width of the poly bag determines the font size for the warning.
- If all labeling text is in English, the suffocation warning is only required in English. However, if any labeling text (warning, quantity statements, declarations of responsible party, etc.) is translated, all regulatory information including the suffocation warning must be translated.
- The below warning should be printed on the back side of the poly bag in black letters:

WARNING: To avoid danger of suffocation, keep this plastic bag away from babies and children. Do not use this bag in cribs, beds, carriages or playpens. This bag is not a toy.

The type sizes below will satisfy all four state requirements.

Total length and width of bag (added together)	Size of print
60 inches or more	at least 24 point
40 to 59 inches	at least 18 point
25 to 39 inches	at least 14 point
Less than 25 inches	at least 10 point

Apparel

- Walmart.com apparel items must have hangtags. The hangtag information should be visible after the item is bagged.
- The tag must contain the UPC-A in both numeral and barcode format.
- It should contain the item description in either long or short format and the apparel unit size.
- The size of the tag does not matter, but it must be a minimum size to supply the information required.
- Your Walmart.com buyer may have additional hangtag requirements.
- The recommended maximum dimensions of an apparel item when folded are 20" x 14" x 2".
- All merchandise excluding shoes must be bagged as individual selling units in sealed, clear poly bags.
- **Poly bag packs will always be ONE.** Do not put more than one selling unit in a single poly bag.





Secondary Packaging

FAQs and Glossary

July 9, 2018

General FAQs

Q: Do cases shipping into a Grocery DC need to be conveyable?

A: It is possible that cases may encounter some level of conveyance in the grocery DCs. Consult with the Logistics Packaging Manager at logpkg@wal-mart.com.

Q: Can I ship on slip sheets instead of pallets?

A: If your load weighs out before it cubes out, you must ship on pallets. Suppliers must contact the Logistics Packaging Manager at logpkg@wal-mart.com for approval before shipping on slip sheets.

Q: Does Walmart require a specific brand of pallet such as Chep or Peco?

A: Walmart does not endorse any specific brand of pallet. Pallets must meet or exceed the minimum pallet standards found in the Supply Chain Standards.

Q: My item does not fit on a standard 48" x 40" pallet. Can I ship on an oversized pallet?

A: The shipping case should be designed to fit within a standard 48" x 40" pallet footprint. If the dimensions of the item exceed the footprint of a standard pallet, contact the Logistics Packaging Manager at logpkg@wal-mart.com.

Q: Is a GS1 BOL required?

A: A GS1 standard BOL is preferred when shipping into a Walmart DC.

Q: Can I master pack or consolidate vendor packs in one shipping case to save on freight costs?

A: No. Walmart DCs receive by the vendor pack. You should only ship in the vendor pack size set up by the buyer. Walmart cannot guarantee proper receipt when items are master packed. Exceptions may be made in the Walmart.com environment.

Q: Can I band multiple vendor packs together when shipping UPS or FedEx?

A: No. Multiple vendor packs cannot be banded together. This is considered master packing and may cause receiving errors.

Q: Can I ship multiple items on the same pallet?

A: Yes. Items from the same PO can be loaded on the same pallet. You should also load the trailer by PO by item. Freight should be layered by item and not spread throughout the pallet.

Q: Is an ITF-14 barcode still required when sending ASNs?

A: Yes. The ITF-14 barcode identifies the shipping case. The ITF-14 barcode is required on each vendor pack that has more than one selling unit in the case.

Q: Do I have to have a shipping label on each case?

A: Yes, unless you're shipping unitized pallets to the DC in full truckload quantity. In that instance, a pallet label is acceptable. See the Supply Chain Standards more information.

Q: Can I put all the required markings and shipping information on one label?

A: Yes. Your product identification information can be included on the shipping label. The label must be on each case when using only one label.

Q: My vendor pack does not meet the minimum conveyable case requirements. Should I increase the dimensions of my case to meet the conveyable case requirements?

A: No. You should not add unnecessary packaging to your case. If your item does not meet the minimum conveyable requirements found in the Supply Chain Standards, work with your buyer to increase the case pack size or set the item up as a break pack.

Plastic bag safety labeling FAQs

Q: How is the 5" opening measured?

A: Per Rhode Island's law, the 5" opening is the diameter of the opening.

Q: Is the 40" ("greater than 40", this warning or an equivalent warning must repeat at 20" intervals") actually supposed to be surface area?

A: No, this was a typo. Per Massachusetts law, "In the case of bags whose total length and width (when added) is more than 40", the label shall be repeated at 20" intervals."

Q: What is the timeline for making changes if the verbiage on my bag does not match verbatim?

A: The verbiage need not match verbatim. The warning must be present as outlined or something approved as equivalent thereof. If your existing warning is not equivalent to the outlined requirement, do a rolling change to come into compliance as soon as possible.

Q: Does the warning need to be in Spanish?

A: No, this warning need not be bilingual.

Q: Can this warning be in multiple languages?

A: English is the only language required; however, if you choose to include additional languages, that is acceptable.

Q: On font size chart, is the bag size length x width or length + width?

A: The bag size for the purpose of finding the correct font should be calculated by adding the length and width (length + width).

Q: My bag is .6 mm thick. Do I need the warning?

A: No. The warning is required if the bag is less than one mil (0.001 inch or 1/1000 of an inch) which in metrics is equivalent to 0.0254 mm. If your bag is more than 0.0254 mm, the warning is not required.

Q: If the plastic bag's thickness is more than one mil (0.001 inch), then NO need to print warning on bags?

A: Correct, if the bag is thicker than one mil (1/1000 inch, 0.001 inch, 0.0254 mm), then no warning is required.

Q: Does the warning need to be printed on both sides of the bag?

A: The warning must be "visible" on both sides of the bag. Therefore, if the plastic is clear and the warning can be viewed from both sides, it need not be printed on both sides. If the bag is a solid color, the warning must be printed on both sides in contrasting color.

Q: How big does the bag have to be to have the warning?

A: If the bag is less than one mil thick and has an opening of 5" in diameter and is of sufficient size to hold the warning in 10 point font, the warning must appear. There is no "minimum" size bag for this warning.

Questions or comments:

Suppliers may submit questions or comments by emailing them to gmcomply@walmart.com.

Apparel FAQs (Walmart.com)

Q: Is there a “how-to” guide for the Transportation Management System (TMS)?

A: A “how-to” guide does not exist; however there is a TMS guide available within the TMS application. It can be found in the News and Events section. For questions regarding the use of TMS, contact tmsadministrator@walmart.com, and for routing issues using TMS, contact transcoordinator@walmart.com.

Q: Who can we go to for questions on dimensions?

A: Contact your merchant regarding dimension information for item setup questions.

Q: If an item is already in a poly bag (i.e., underwear), does it need an additional poly bag on top of that?

A: No, you do not need a poly bag over that.

Q: Do Walmart.com items need to have hangtags? If so, what are the requirements? Also, what if the item already has a hangtag, does that pose a problem?

A: Yes, Walmart.com items should have hangtags. The tag must contain the UPC-A in both numeral and barcode format. It should contain the item description in either long or short format and the apparel unit size. The size of the tag does not matter but must be a minimum size to supply the information required.

Q: What is the difference between case label UPC requirements and UPC requirements for the PIM form?

A: The label UPC requires a 12-digit UPC; however the UPC on the PIM form requires 13 digits. The most important thing is to remember to include the correct check digit in the 12-digit UPC-A formatted barcode label.

Q: What is the exact type of box (if needed) that should be used for shoes?

A: There is no specific requirement as to the actual shoe box itself, but it should be a standard shoe box since all shoes are over-boxed when shipped to the customer. The master case containing the shoe boxes should have a standard edge crush rating of at least 30 pounds per inch (typically any standard cardboard case meets this requirement).

Q: Is there communication on any Walmart.com documents that informs a supplier that the following updates made to a PO will involve a charge-back: cost changes and incorrect UPC updates?

A: Yes, the Supply Chain Reliability Manual states that ANY changes made after the ship date of a PO will result in a charge-back, and the debit memo issued to a supplier when a charge-back occurs states this clearly as well. The Supply Chain Reliability Manual can be found in Walmart Retail Link: [Retail Link > Docs > Supplier Guide > Manage Walmart.com Items > Fulfilling Orders](#)

Q: What are best practices to ensure that product does not get “stuck” in the DC or result in charge-backs? Any “secrets” to smooth dealings with Walmart and systems?

A: Make sure the product is packaged properly to avoid damage, which results in Return Authorizations (RAs) or rework. Also focus on correct labeling practices to avoid receiving delays and relabeling.

You can have your UPC barcode checked by sending a sample of the label to the labeling group at labeling@walmart.com. Also, communicate to the inbound team about all issues that may cause a delay in shipping or receiving product on time.

Create a ticket through TSP for all inbound transportation related issues. See below for access.

To access the portal (for Walmart.com employees) log on to the wire and search TSP. Select the first result (GEC Transportation Support).

TSP will only be replacing the email inboxes used for Walmart.com PO related issues. There is no change to the routing process or procedures.

*Thank You,
Walmart.com Transportation Team*

Glossary

Aged Inventory

Items that have been in DC inventory for 90 days or longer.

ASN

ASN is part of an integrated receiving system, where the supplier sends an EDI transaction when the product ships. Used to inform Walmart about the contents of a shipment prior to delivery.

Assembly

A method by which stores replenish basic merchandise. Normally, replenishment is reviewed once each week. The stores and quantities are consolidated by warehouse, and a Type 33 purchase order is generated automatically by the system and sent to the supplier.

Backhaul

Process where merchandise is transported from a vendor to a DC via Walmart truck.

Bill Of Lading (BOL)

Document received and sent with merchandise to prove acceptance of goods for shipping and/or receiving.

Break Pack

A case received in the warehouse with two or more inner selling units that can be broken down and shipped to the stores.

Carrier Due Date (CDD)

The date generated at load level by the Walmart Transportation Department to set carrier delivery expectations. It will not necessarily match up with the MABD.

Carrier Pickup Date (CPU)

The date provided after the PO has run through the LoadBuilder optimization system. As a result of this optimization, there are times when the CPU is different from the original ship on date. The supplier should follow the CPU, not the ship on date.

Case Pack

Merchandise shipped in full cases. Cartons cannot be broken into smaller cases.

Claim

Action taken against a carrier, supplier, or individual for lost and/or damaged freight.

Collect Load Template (CLT)

The TAB load sheet is an Excel document located in the PVT and on separate tabs by ship point origin. Used as routing instructions, it contains: the Walmart load number (an 8-digit number utilized when communicating with carriers and TAB Transportation), the POs that are supposed to ship on each load with case counts, and the carrier for that load.

Consolidation Facility (Center Point)

A central location that processes full trailer loads of LTL-sized POs. The POs are cross docked and reloaded on outbound trailers destined to Walmart and Sam's DCs.

Consolidator

A point where Walmart freight is accumulated, consolidated, and forwarded to the Distribution Center.

Corporate Traffic

The department responsible for contracting carriers, carrier claims, freight payment, and collect shipments.

Cross Docking

Process of less than truck load (LTL) suppliers consolidating their loads with other suppliers. This merchandise is then delivered to the warehouse, where it is split based on store number to be shipped to. This is also referred to as distribution receiving.

Cube

The amount of space an item of merchandise occupies.

DC Pooling

A type of two-tier where product need for multiple DCs, fulfilled from the same supplier ship point, is evaluated. A truckload order is generated and routed to a specified consolidation facility when the need for the multiple DCs rises to the level that a full truckload can be ordered.

Dangerous Goods

Solids, liquids, or gases that can harm people, other living organisms, property, or the environment. They are always subject to chemical regulations.

Direct to Store (DTS)

Merchandise that travels directly from the vendor to a retail store.

Direct Store Delivery Consolidation (DSDC)

A program developed to provide an efficient channel to replenish stores in less-than-case-pack quantities.

Drop

A location where a trailer stops to load/unload merchandise.

Drop and Hook

An empty trailer is dropped at a supplier or warehouse and a loaded trailer is picked up.

Glossary

Electronic Data Interchange (EDI)

The process of sending orders and invoices electronically from computer to computer.

Free on Board or Freight on Board (FOB domestic)

The point at which the ownership of merchandise passes from the seller to the purchaser. Indicates that the seller provides transportation from the factory to trucks, railcars or consolidators, after which point the buyer assumes responsibility for ownership and associated shipping costs.

Global Location Numbers (GLN)

Also referred to as EAN location codes, ANA numbers, ILN numbers. A 13-digit number that identifies a trade location or company.

Global Trade Item Number (GTIN)

A globally unique 14-digit number used to identify trade items, products, or services.

International Air Transportation Association (IATA)

Trade association for the world's airlines. Works closely with local governments to develop regulations for hazardous materials or dangerous goods.

International Maritime Dangerous Goods (IMDG)

International guideline to the safe transportation or shipment of dangerous goods or hazardous materials by water on vessel.

International Safe Transit Association (ISTA)

The organization that sets the standard for safe packaging and safe transit within specified damage limits. Walmart packaging must meet specific ISTA standards for strength and durability.

Import Distribution Center (IDC)

A facility designated to hold import merchandise until a particular selling season. The facilities are located across the nation.

Imports

Merchandise brought in from another country.

Item Number

A 9-digit number assigned to an item of merchandise. This is the Walmart identification number for the items carried in the store and throughout the replenishment system.

Lead Time (LT)

The number of days between order creation and the date the product is available to ship to stores.

Less than Truckload (LTL)

A PO which is too small to be economically transported by itself on a truck, but rather is combined with other POs for transportation.

Manifest

List of all materials included in a shipment, provided by seller.

Master Case

Several cases being shipped in one package. These can be broken down into the individual cases and sent to stores.

Master Pack

A case that contains more than one vendor pack or shipping unit inside it.

Minimum/Maximum

The minimum constraint that must be met for a vendor to ship product. The maximum constraint legally fitting on a truck for the vendor to ship the truck.

Must Arrive by Date (MABD)

The date by which a PO must be received at the warehouse. This is equal to the Must Deliver By Date.

National Motor Freight Classification (NMFC)

A freight classification system designed to establish fair measures and standardize freight pricing. Shippers and carriers use these classifications when determining shipping rates.

Out of Stock (DC)

When available inventory at the DC cannot support the pulls from the stores, the DC will show an out of stock condition to indicate the lack of inventory.

Outside Storage

A facility, other than the main picking warehouse, used to hold merchandise.

Overage

An amount of inventory stock that exceeds the inventory expected.

Overflow

The process whereby a trailer to be shipped is filled before all of the merchandise has been loaded. The remaining merchandise is loaded on another trailer.

Pallet

A movable platform used to stack cases or boxes. Also called a skid. There are two main types of pallet: stringer pallets and block pallets. Stringer pallets are the most commonly used with Walmart shipments.

Pallet Pull

An item that is shipped to stores where the entire pallet is considered one case.

Glossary

Pick Slot or Prime Slot

The location in the DC from which product is selected for store orders.

Planned Ship Date (used only with TAB POs)

The ready date on the load that the Supplier can see on the CLT under the Planned Ship Date column. This date is only a suggestion for any load going directly to a Walmart DC.

Product Displayed Quickly (PDQ)

A corrugated display (pallet or tray) used to hold multiple pieces of merchandise for quick stocking and restocking of the sales floor. It may also contain a space for marketing descriptions and price impressions to aid in the customer's understanding of the value of the product on display.

Purchase Order (PO)

A document issued by Walmart to suppliers indicating the details of an approved purchase (product, quantity, size, color, etc.).

Purchase Order (PO) Type

A 2-digit code that describes the type of PO being written. This code makes up the third and fourth digits of the PO number.

Purchase Order Validation Template (PVT)

The PVT is an Excel document that will contain the following PO information: event code for the POs, PO number, item number, item description, replenishment contact, department number, DC number, case count the PO was written for, total number of POs for that event, totals for all PO case counts, and MABD for the event.

Request for Routing (RFR)

The system used to enter and track all Walmart and Sam's Club POs as the associated shipments move through the warehouse distribution system to the final destination.

Return Center

A central collection point that processes defective merchandise returned from the stores, consolidates defective merchandise for return to the suppliers, and issues credits to stores for returned goods.

Return to Vendor

Merchandise returned to vendor from the DC per instructions from the buyer or group managers. Usually returned due to overages, wrong items or wrong warehouse pack, etc. These problems are identified at the time of receiving.

Reusable Plastic Container (RPC)

Multiple-use containers constructed of durable plastic. Used to protect goods as they move through the supply chain.

Rotate Date

For a frozen item the rotate date is the date the product is received at the warehouse. For a perishable item, this is the sell by date of the item.

Ship On Date

The date that is specified by RFR at the time of PO entry. POs must be keyed into RFR in Walmart Retail Link, by 4 p.m. CT, and within 24 hours of receiving the PO.

Shortage

When less than the amount of freight noted on the freight bill arrives at the distribution center.

Slot

A rack where pallets of merchandise are stored in a DC. Each slot has a number associated with it.

Staple Stock

Merchandise stocked in the warehouse on a regular basis (type 20 and 50 items).

TAB

Short for Tabular, meaning circular ad merchandise or freight. Product that is being shipped for a specific advertised event.

TI/HI (also called Pallet Pattern)

TI refers to the number of cases that make up a tier or layer on a pallet. HI refers to the number of tiers or layers on the pallet. A pallet holding five cases of an item on a layer, stacked four high has a TI/HI of 20.

Traffic

The Walmart department responsible for routing merchandise to the DCs. Also an area within the DC that processes inbound trailers.

Trailer Manifest

A document produced by the DC traffic department that shows what is on every trailer that enters the DC trailer lot.

Two-Tier

An automated replenishment system located in the sub-system PL of Inforem that allows for buffer stock in the DC.

Vendor Pack

Original packaged quantity or merchandise as shipped from the vendor.

Voluntary Inter-Industry Commerce Standard (VICS)

An EDI and BOL standard primarily used by the retail industry. Walmart supports this standard.